

16.810 (16.682)

Engineering Design and Rapid Prototyping

Lecture 1



# Course Introduction

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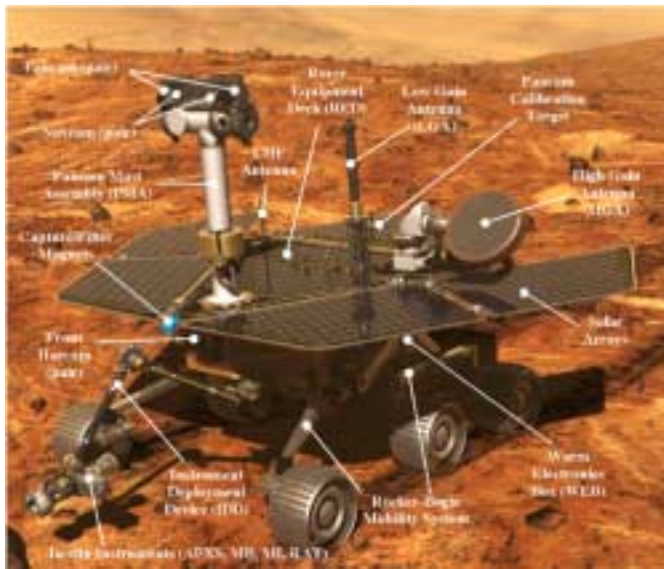
Instructor(s)

Prof. Olivier de Weck  
[deweck@mit.edu](mailto:deweck@mit.edu)

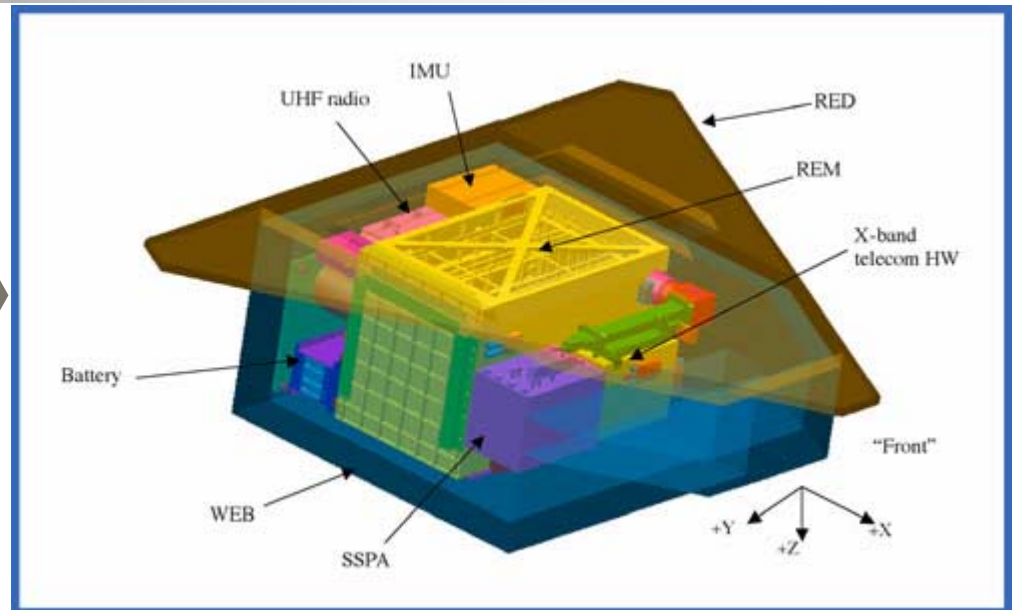
Dr. Il Yong Kim  
[kiy@mit.edu](mailto:kiy@mit.edu)

January 5, 2004

# 16.810 Happy New Year 2004



Mars Rovers MER-A "Spirit"  
landed Sat 1/3 11:35pm ET



Body Structure (Warm Electronics  
Box WEB). Ref: <http://marsrovers.jpl.nasa.gov>

We won't be designing a Mars Rover this IAP, but ...

You will learn about the design process and fundamental building blocks of any complex (aerospace) system

# 16.810 Outline

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- Organization of 16.810
  - Motivation, Learning Objectives, Activities
- (Re-) Introduction to Design
  - Examples, Requirements, Design Processes (Waterfall vs. Spiral), Basic Steps
- “Design Challenge” - Team Assignment
  - Int’l Bicycle Corp., Requirement Sheets, Product Team Assignments
- Facilities Tour

**16.810**

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# Organization of 16.810 (16.682)

# 16.810 Expectations

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- 6 unit course (3-3-0) – 11 sessions
  - MWF1-4 in 33-218 , must attend all sessions or get permission of instructors to be absent
  - This is for-credit, no formal “problem sets” , but expect a set of deliverables
  - Have fun, but also take it seriously
  - The course is a “prototype” itself and we are hoping for your feedback & contributions
  - Officially register under 16.682 (Jan 2004) on WEBSIS

## History of this Course

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- December 2002** Undergraduate Survey in Aero/Astro Department. Students expressed wish for CAD/CAE/CAM experience.
- March 2003** Preliminary discussion among faculty and staff – O. de Weck, I.Y. Kim, D. Wallace, P. Young
- April 4, 2003** Submission of proposal to Teaching and Education Enhancement Program (“MIT Class Funds”)
- April 22, 2003** Submission of the proposal to CMI (pending)
- May 6, 2003** Award Letter received from Dean for Undergraduate Education (\$17.5k)
- June 5, 2003** Kickoff Meeting
- Sept 18, 2003** Approved by the AA undergraduate committee (6 units)
- Fall 2003** Preparation
- Jan 5, 2004** First Class

**A 2001 survey of undergraduate students  
(Aero/Astro) – in conjunction with new Dept. head  
search**

- There is a perceived lack of understanding and training in modern design methods using state-of-the-art CAD/CAE/CAM technology and design optimization.
- Individual students have suggested the addition of a short and intense course of rapid prototyping, combined with design optimization.

# Needs – from industry

## Industry wants/needs (dWo interpretation)

Engineers who

- are trained in **integrated design methods and tools**
- have personally carried out the **design process** from conception to implementation at least once.

Engineers who have an initial understanding of:

- importance of **requirements**
- complementary roles of **humans and computers** in design
- difficulties at the **CAD/CAE/CAM domain interfaces**
- value of **optimization**
- importance of **trading off** competing objectives
- difference between **predicted vs actual** behavior of the artifacts they design



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**VS**the **ENGINEER****CONFOUNDING FACTS**

- Engineering requires thorough mathematical & scientific knowledge
- Engineers study science and math extensively
- Engineers may conduct scientific experiments while doing Engineering
- Scientists use engineering methods
- Some great engineers trained as scientists & mathematicians
- Some great scientists trained as engineers
- All require intensity, passion, creativity & intellectual effort

**BUT, THEY ARE DISTINCT**

*“The scientist seeks to understand what is; the engineer seeks to create what never was”* -Von Karman

Slide from Prof. Chris Magee

# 16.810 An engineer should be able to ...

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- **Determine quickly how things work**
  - **Determine what customers want**
  - **Create a concept**
  - **Use abstractions/math models to improve a concept**
  - **Build or create a prototype version**
  - **Quantitatively and robustly test a prototype to improve concept and to predict**
  - **Determine whether customer value and enterprise value are aligned (business sense)**
  - **Communicate all of the above to various audiences**
- 
- **Much of this requires “domain-specific knowledge” and experience**
  - **Several require systems thinking and statistical thinking**
  - **All require teamwork, leadership, and societal awareness**

Slide from Prof. Chris Magee

- **A good understanding of engineering science fundamentals**
  - Mathematics (including statistics)
  - Physical and life sciences
  - Information technology (far more than “computer literacy”)
- **A good understanding of design and manufacturing processes (i.e. understands engineering)**
- **A multi-disciplinary, systems perspective**
- **A basic understanding of the context in which engineering is practiced**
  - Economics (including business practice)
  - History
  - The environment
  - Customer and societal needs
- **Good communication skills**
  - Written
  - Oral
  - Graphic
  - Listening
- **High ethical standards**
- **An ability to think both critically and creatively - independently and cooperatively**
- **Flexibility. The ability and self-confidence to adapt to rapid or major change**
- **Curiosity and a desire to learn for life**
- **A profound understanding of the importance of teamwork.**

• *This is a list, begun in 1994, of basic durable attributes into which can be mapped specific skills reflecting the diversity of the overall engineering environment in which we in professional practice operate.*

• *This current version of the list can be viewed on the Boeing web site as a basic message to those seeking advice from the company on the topic. Its contents are also included for the most part in ABET EC 2000.*

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**Develop a holistic view and initial competency in engineering design by applying a combination of human creativity and modern computational tools to the synthesis of a single structural component**

**"Holistic View"** - of the whole. Think about:  
- requirements,  
design, manufacturing,  
testing, cost ...

**"Competency"** - can not only talk about it or do calculations, but actually carry out the process end-to-end

**"Engineering Design"**  
- what you will likely do after MIT

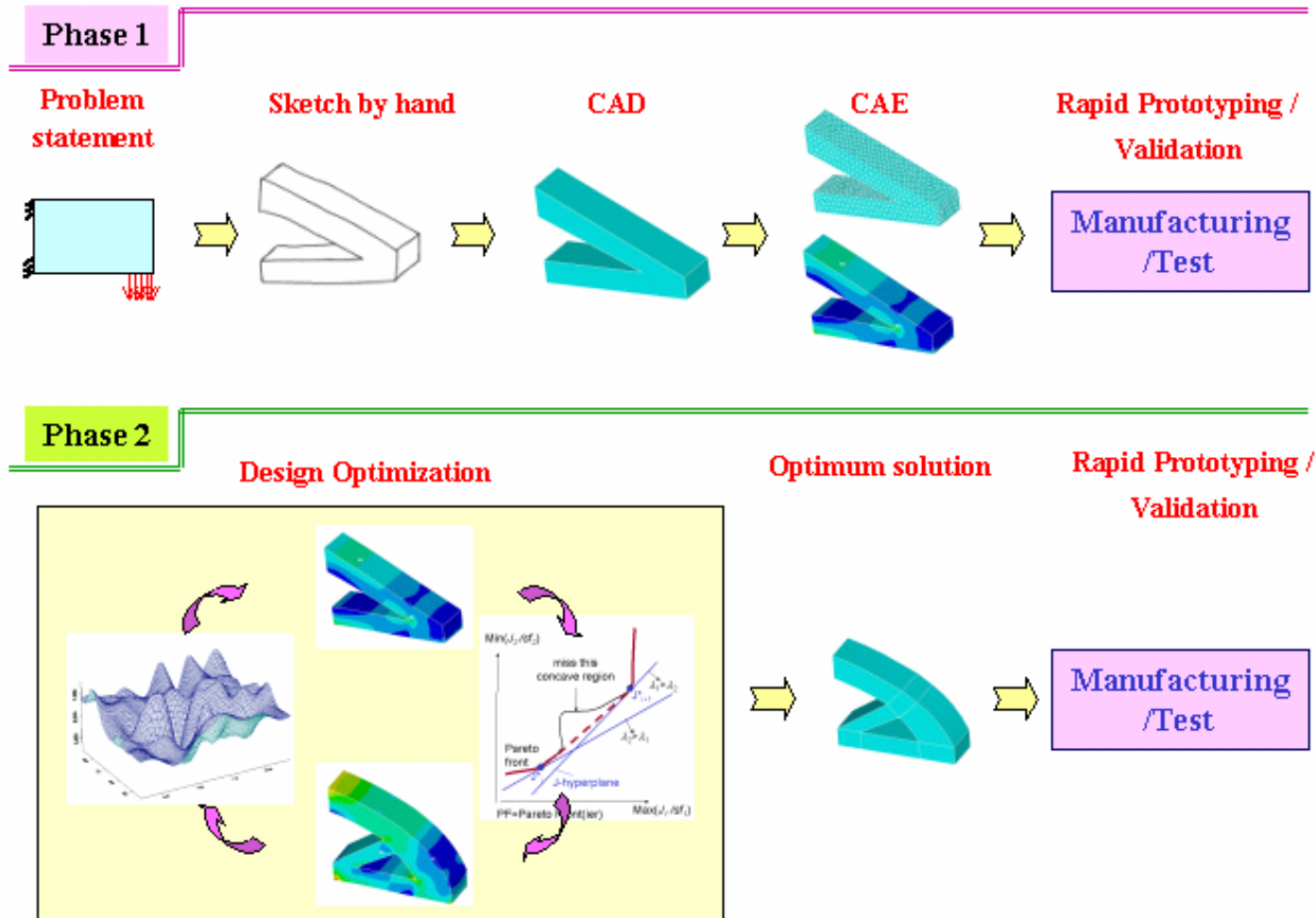
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**"Rapid Prototyping"** - a hot concept in industry today.

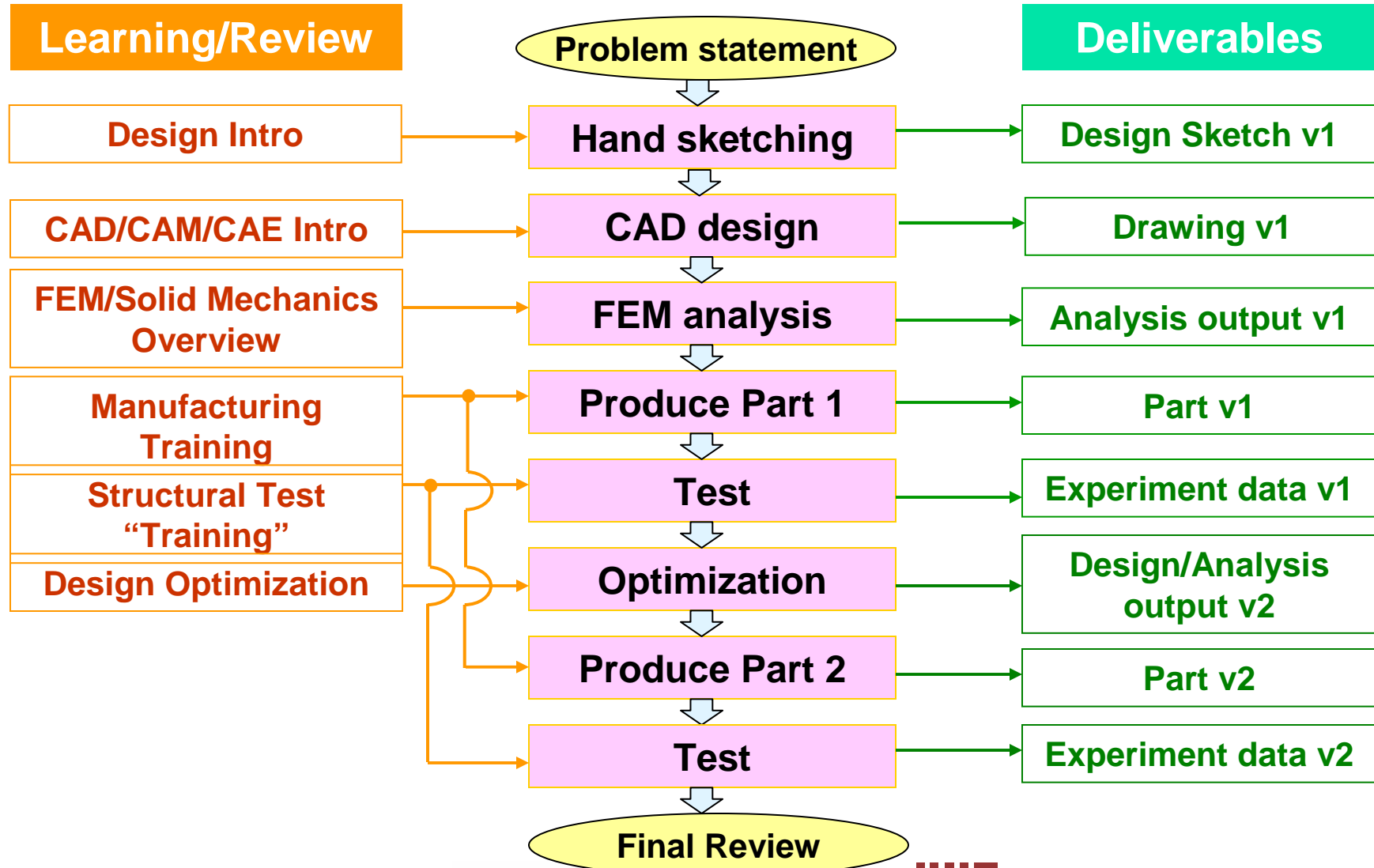
**"Human Creativity and Computational Tools"**: design is a constant inter-play of synthesis and analysis

**"Structural Components"**: part of all aerospace systems, "easy" to implement in a short time

# Course Concept



# Course Flow Diagram



## IAP 2004 Schedule

Week		Monday	Wednesday	Friday
1	Lecture	<b>L1 – Introduction</b> (de Weck)	<b>L2 – Hand Sketching</b> (Wallace)	<b>L3 – CAD modeling</b> ( Kim, de Weck)
	Hands-on activities	Tour - Design studio - Machine shop - Testing area	Sketch Initial design	Make a 2-D CAD model (Solidworks) Nadir
2	Lecture	<b>L4 – Introduction to CAE</b> (Kim)	<b>L5 – Introduction to CAM</b> (Kim)	<b>L6 – Guest Lecture 1</b> (Bowkett) <b>Rapid Prototyping</b>
	Hands-on activities	FEM Analysis (Cosmos)	Water Jet Intro machine shop Omax (Weiner, Nadir)	Make part version 1
3	Lecture	<b>Martin Luther King Jr.</b> <b>Holiday – no class</b>	<b>L7 – Structural Testing</b> (Kim, de Weck)	<b>L8 – Design optimization</b> (Kim)
	Hands-on activities		Test part ver. 1 (Kane)	Introduction to Structural Optimization Programs
4	Lecture			<b>L9 – Guest Lecture 2</b> (Sobieski) <b>Multidisciplinary Optimization</b>
	Hands-on activities	Carry out design optimization	Manufacture part ver. 2 Test part ver. 2	<b>Final Review</b> (de Weck, Kim)

MWF1-4pm in 33-218 (always meet at 1pm)  
Last Lecture of IAP: January 30, 2004



**At the end of this class you should be able to ...**

- (1) Carry out a systematic design process from conception through design/implementation/verification of a single structural component.**
- (2) Quantify the predictive accuracy of CAE versus actual test results.**
- (3) Explain the relative improvement that computer optimization can yield relative to an initial, manual solution.**
- (4) Discuss the complementary capabilities and limitations of the human mind and the digital computer (synthesis versus analysis).**

# 16.810 Grading

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- Letter Grading A-F
- Composition
  - Design Deliverables 50%
    - Sketch v1, Drawing v1, FEM Analysis v1/v2, Test Protocol v1/v2, Final Review Slides (3)
  - Parts (v1/v2) 30%
    - (Negotiated) Requirements Compliance
  - Active Class Participation 20%
    - Attendance, Ask Questions, Contribute Suggestions, Fill in Surveys

## Instructors:

Prof. Olivier de Weck ([deweck@mit.edu](mailto:deweck@mit.edu))

Assistant: Jackie Dilley ([jdilley@mit.edu](mailto:jdilley@mit.edu))

Dr. Il Yong Kim ([kiy@mit.edu](mailto:kiy@mit.edu))

Postdoctoral Associate

Prof. David Wallace ([drwallac@mit.edu](mailto:drwallac@mit.edu)) - ME

## Staff:

- Teaching Assistant – Bill Nadir ([bnadir@mit.edu](mailto:bnadir@mit.edu))
- Software/Design Studio – Fred Donovan ([fjd@mit.edu](mailto:fjd@mit.edu))
- Manufacturing – Don Weiner ([donw@mit.edu](mailto:donw@mit.edu))
- Structural Testing – John Kane ([kane@mit.edu](mailto:kane@mit.edu))

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# (Re-)Introduction to Design



Improved time-to-climb  
Performance of F/A-18 in  
Air-to-Air configuration by ~ 20%

Development  
of Swiss F/A-18 Low Drag  
Pylon (LDP) 1994-1996

"design" –  
*to create, fashion, execute,  
or construct according to plan*

Merriam-Webster



# 16.810 Design and Objective Space

## Design Space

### Design Variables

Wing Area

31.5 [in<sup>2</sup>]

Aspect Ratio

6.2

Dihedral Angle

0 [deg]

Remember Unified ...?



### Fixed Parameters

- air density
- properties of balsa wood

## Objective Space

### Performance

Time-of-Flight

5.35 sec

Distance

Ca. 90ft

### Cost

Assembly Time

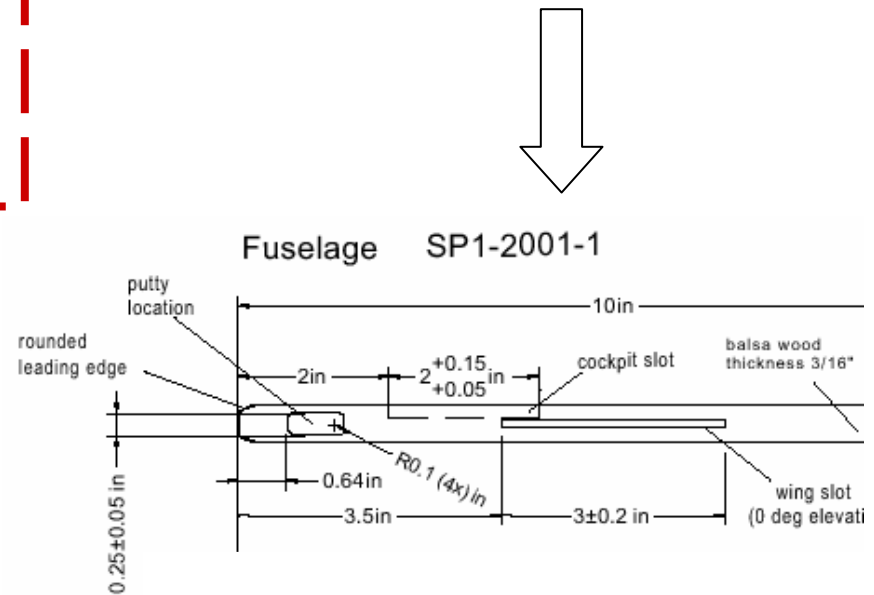
87 min

Material Cost

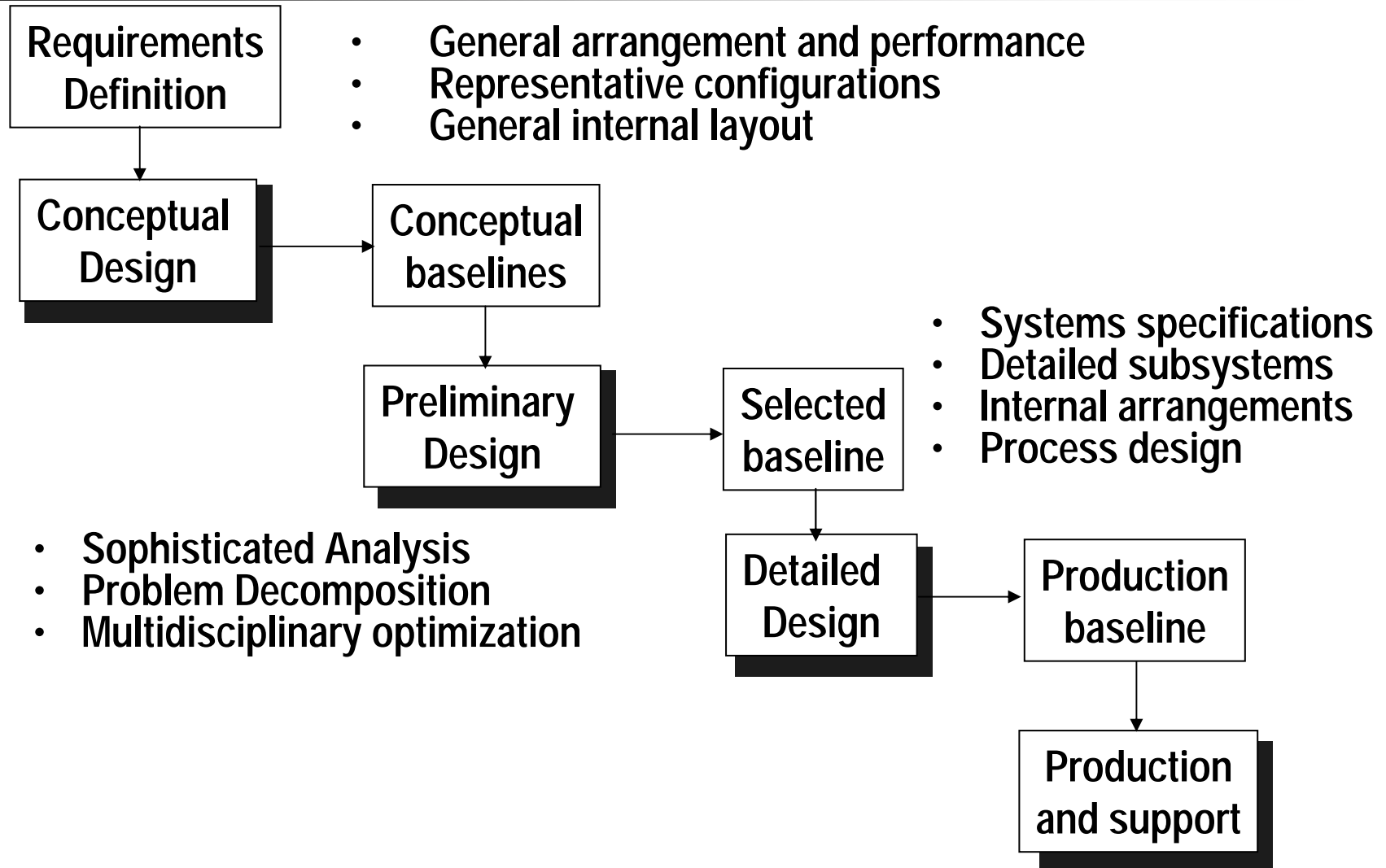
\$ 4.50

# 16.810 Basic Design Steps

1. Define Requirements
2. Create/Choose Concept
3. Perform Design
4. Analyze System
5. Build Prototype
6. Test Prototype
7. Accept Final Design



# Typical Design Phases





# 16.810 PDP

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## Product Development Process

***“A PDP is the unique sequence of steps or activities, which an enterprise employs to conceive, design, and commercialize a product”***

*Ulrich and Eppinger*

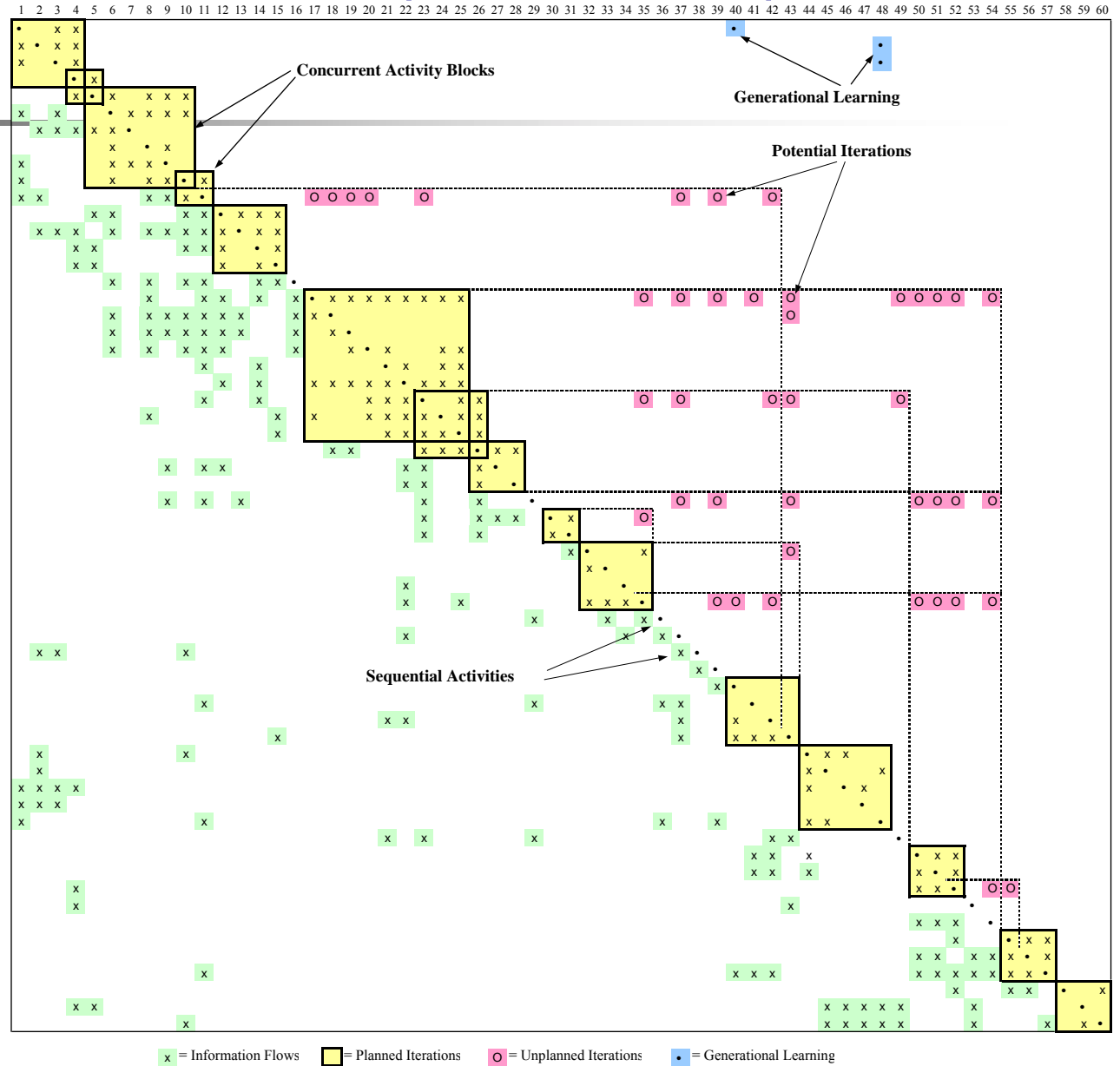
Always involves at least:

- Marketing
  - Design
  - Manufacturing
- } core functions

# Semiconductor Development Example

16.810

- 1 Set customer target
- 2 Estimate sales volumes
- 3 Establish pricing direction
- 4 Schedule project timeline
- 5 Development methods
- 6 Macro targets/constraints
- 7 Financial analysis
- 8 Develop program map
- 9 Create initial QFD matrix
- 10 Set technical requirements
- 11 Write customer specification
- 12 High-level modeling
- 13 Write target specification
- 14 Develop test plan
- 15 Develop validation plan
- 16 Build base prototype
- 17 Functional modeling
- 18 Develop product modules
- 19 Lay out integration
- 20 Integration modeling
- 21 Random testing
- 22 Develop test parameters
- 23 Finalize schematics
- 24 Validation simulation
- 25 Reliability modeling
- 26 Complete product layout
- 27 Continuity verification
- 28 Design rule check
- 29 Design package
- 30 Generate masks
- 31 Verify masks in fat
- 32 Run wafers
- 33 Sort wafers
- 34 Create test programs
- 35 Debug products
- 36 Package products
- 37 Functionality testing
- 38 Send samples to customers
- 39 Feedback from customers
- 40 Verify sample functionality
- 41 Approve packaged products
- 42 Environmental validation
- 43 Complete product validation
- 44 Develop tech. publications
- 45 Develop service courses
- 46 Determine marketing name
- 47 Licensing strategy
- 48 Create demonstration
- 49 Confirm quality goal:
- 50 Life testing
- 51 Infant mortality testing
- 52 Mfg. process stabilizer
- 53 Develop field support plan
- 54 Thermal testing
- 55 Confirm process standards
- 56 Confirm package standards
- 57 Final certification
- 58 Volume production
- 59 Prepare distribution network
- 60 Deliver product to customer:



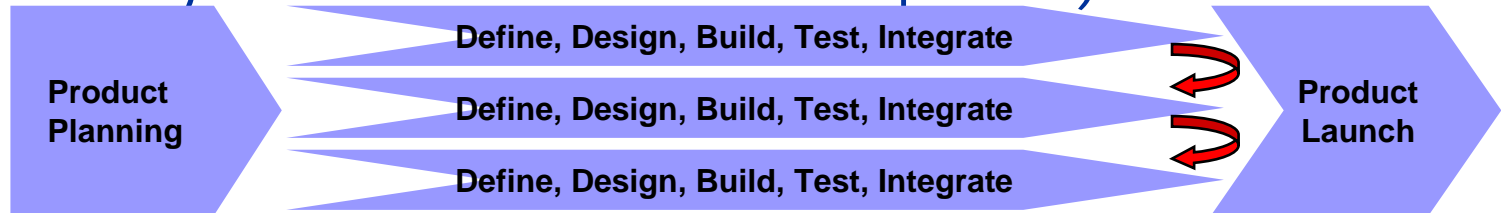
inside  
intel

# 16.810 Phased vs. Spiral PD Processes

Phased, Staged, or Waterfall PD Process  
(dominant for over 30 years)



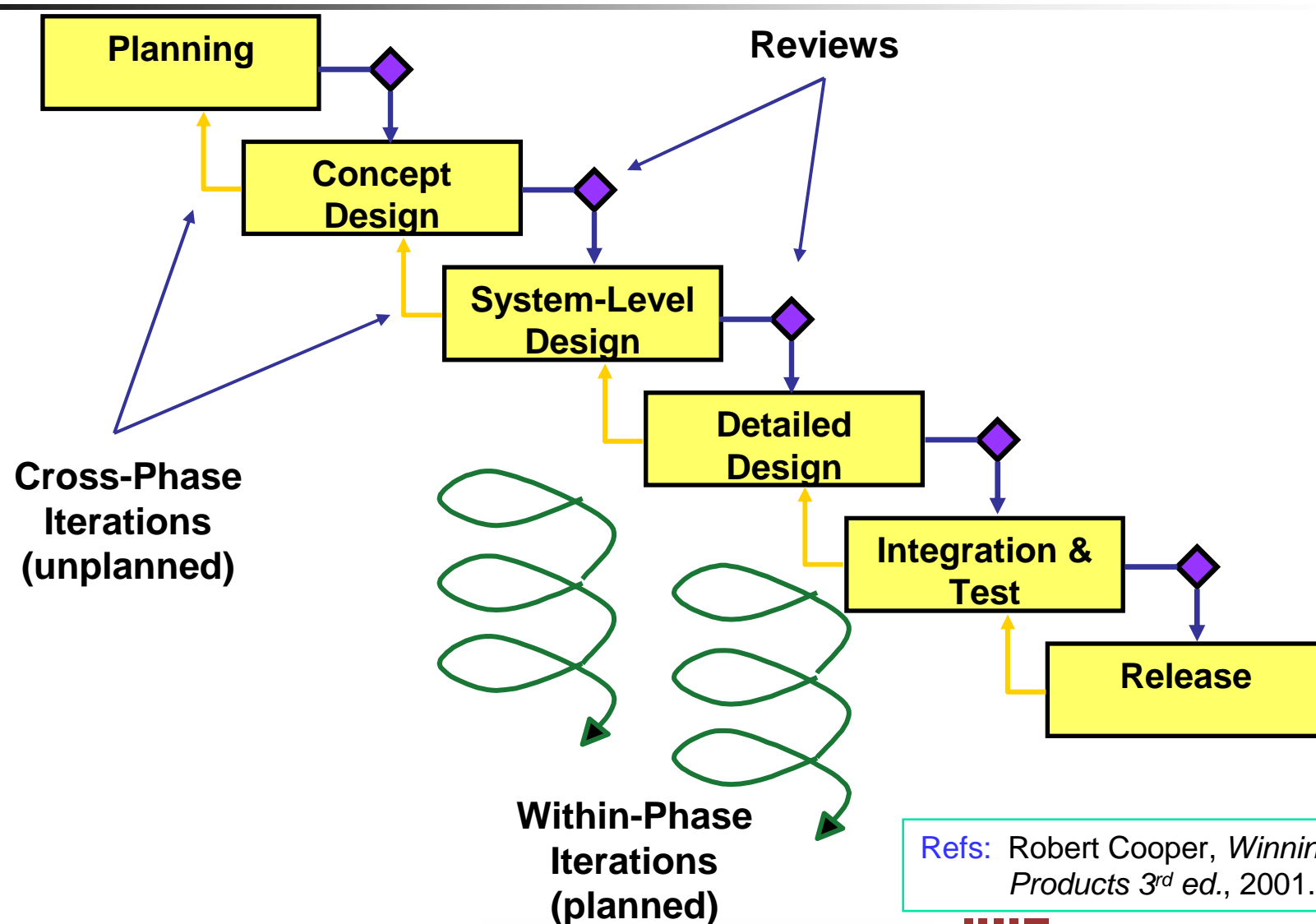
Spiral PD Process  
(primarily used in software development)



Process Design Questions:

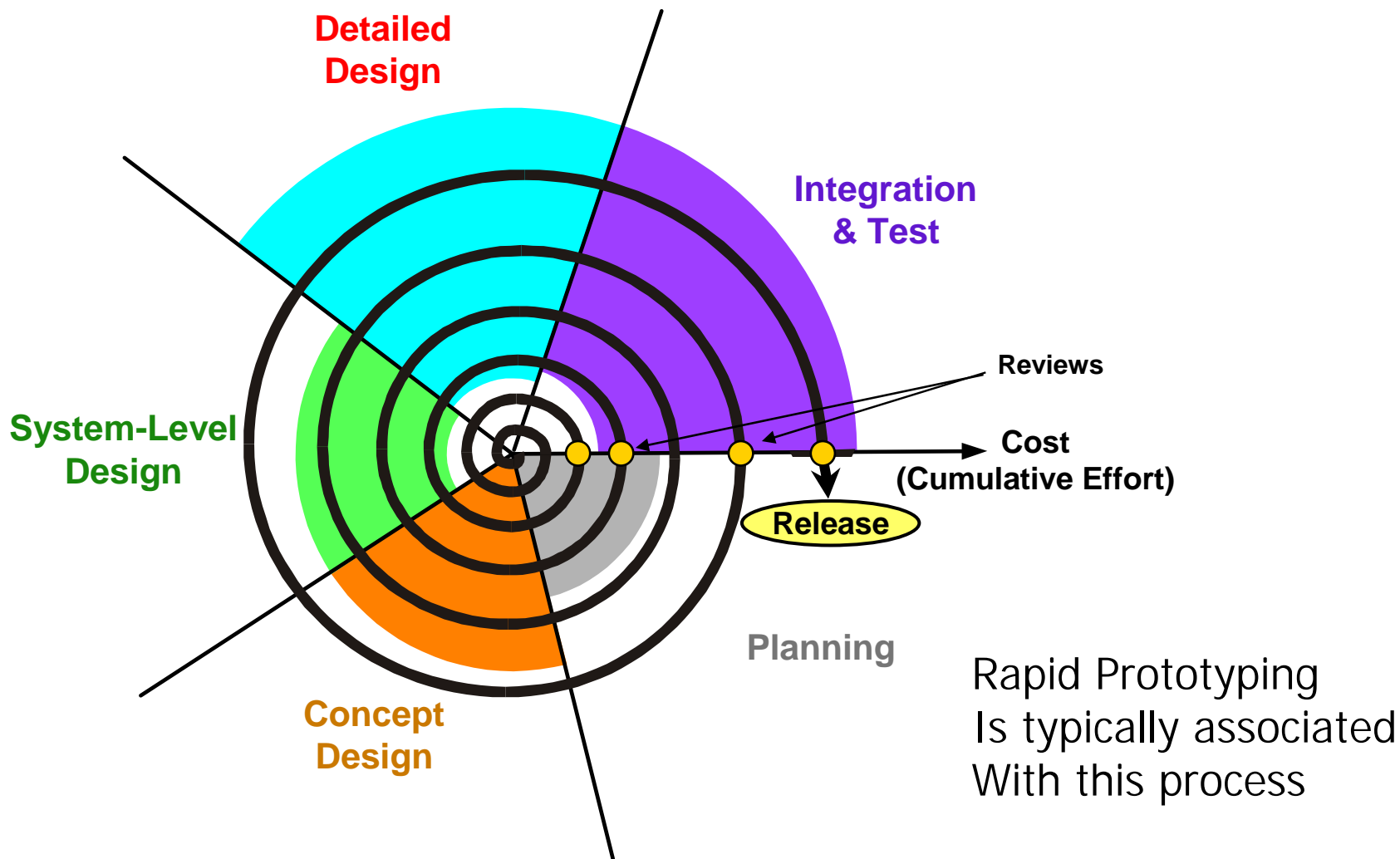
- How many spirals should be planned?
- Which phases should be in each spiral?
- When to conduct gate reviews?

# 16.810 Stage Gate PD Process



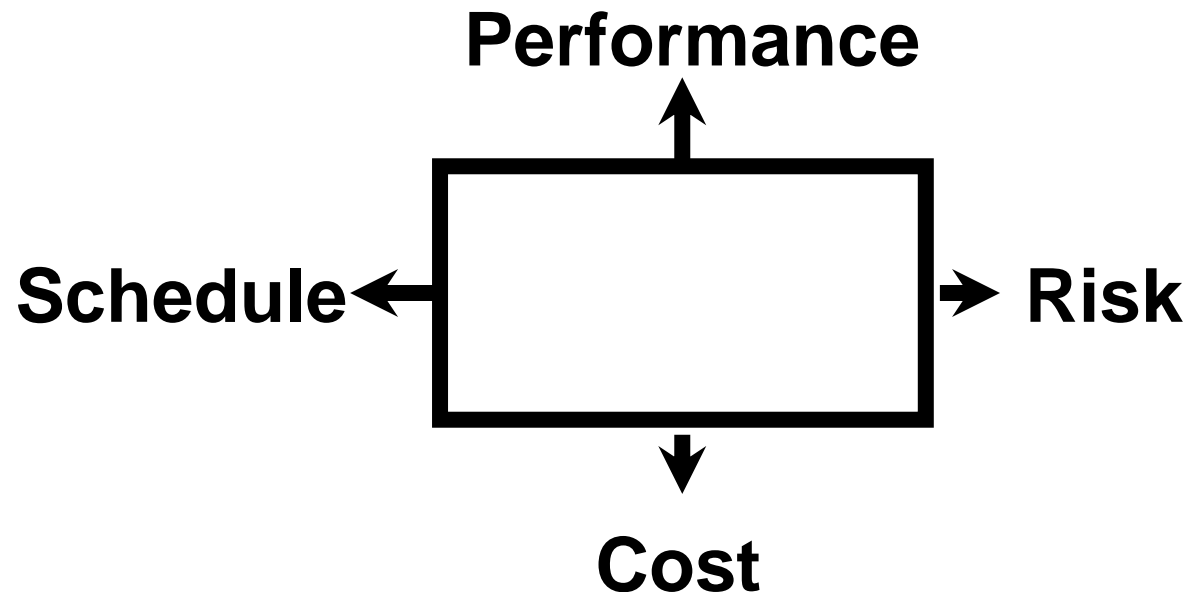
Refs: Robert Cooper, *Winning at New Products 3<sup>rd</sup> ed.*, 2001.

# 16.810 Spiral PD Process



# 16.810 Basic Trade-offs in Product Development

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- Performance - ability to do primary mission
- Cost - development, operation life cycle cost
- Schedule - time to first unit, production rate
- Risk - of technical and or financial failure

Ref: Maier, Rechtin, "The Art of Systems Architecting"

# 16.810 Key Differences in PDP's

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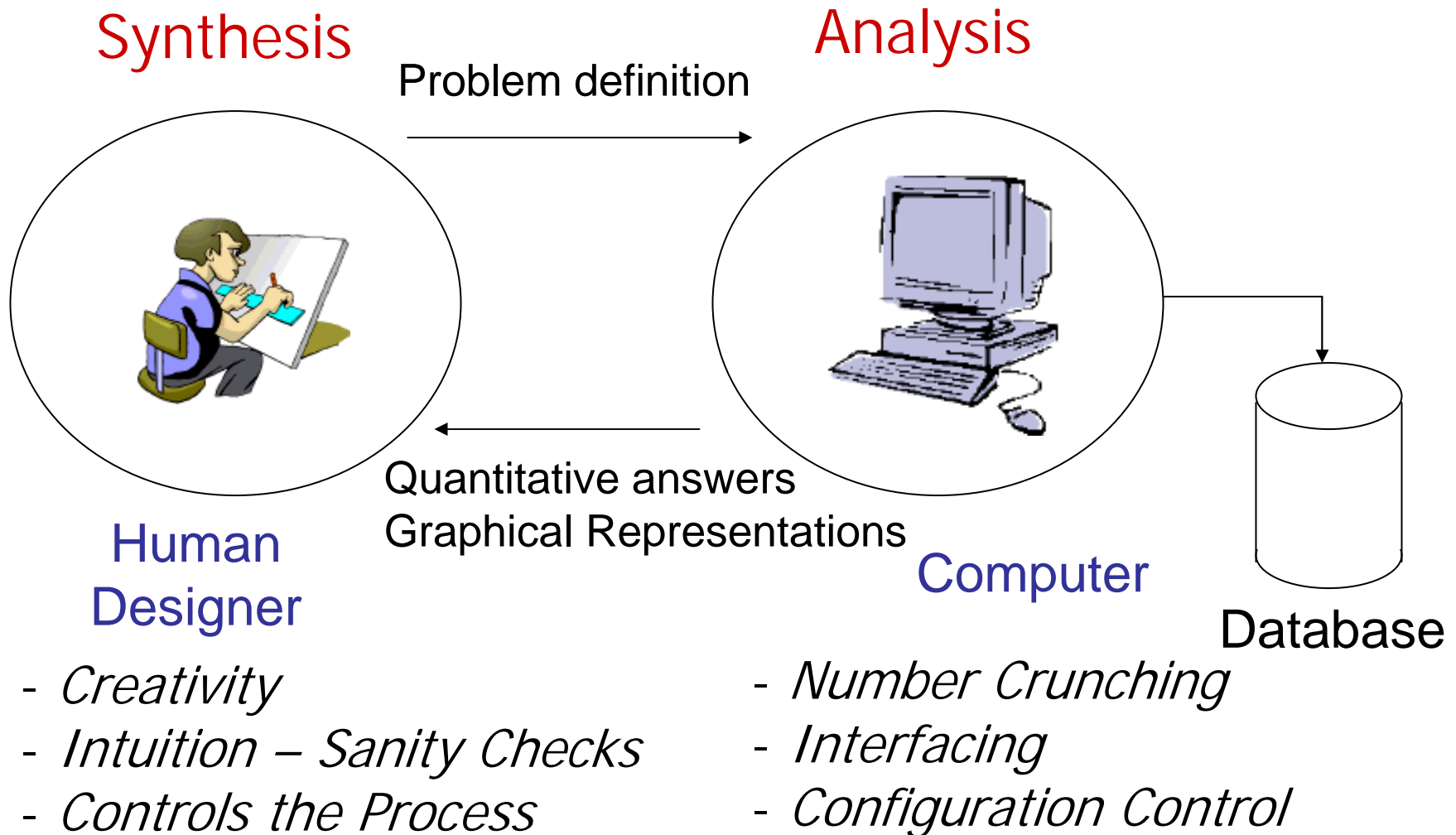
- Number of phases (often a superficial difference)
- Phase exit criteria (and degree of formality)
- Requirement “enforcement”
- Reviews
- Prototyping
- Testing and Validation
- Timing for committing capital
- Degree of “customer” selling and interference
- Degree of explicit/implicit iteration (waterfall or not)
- Timing of supplier involvement

A structured PDP ...

- increases value added, efficiency and competitiveness (e.g. time to market) of the process
- provides something that can be learned and improved
- should be customized to product/market/culture
- should be based on underlying principles

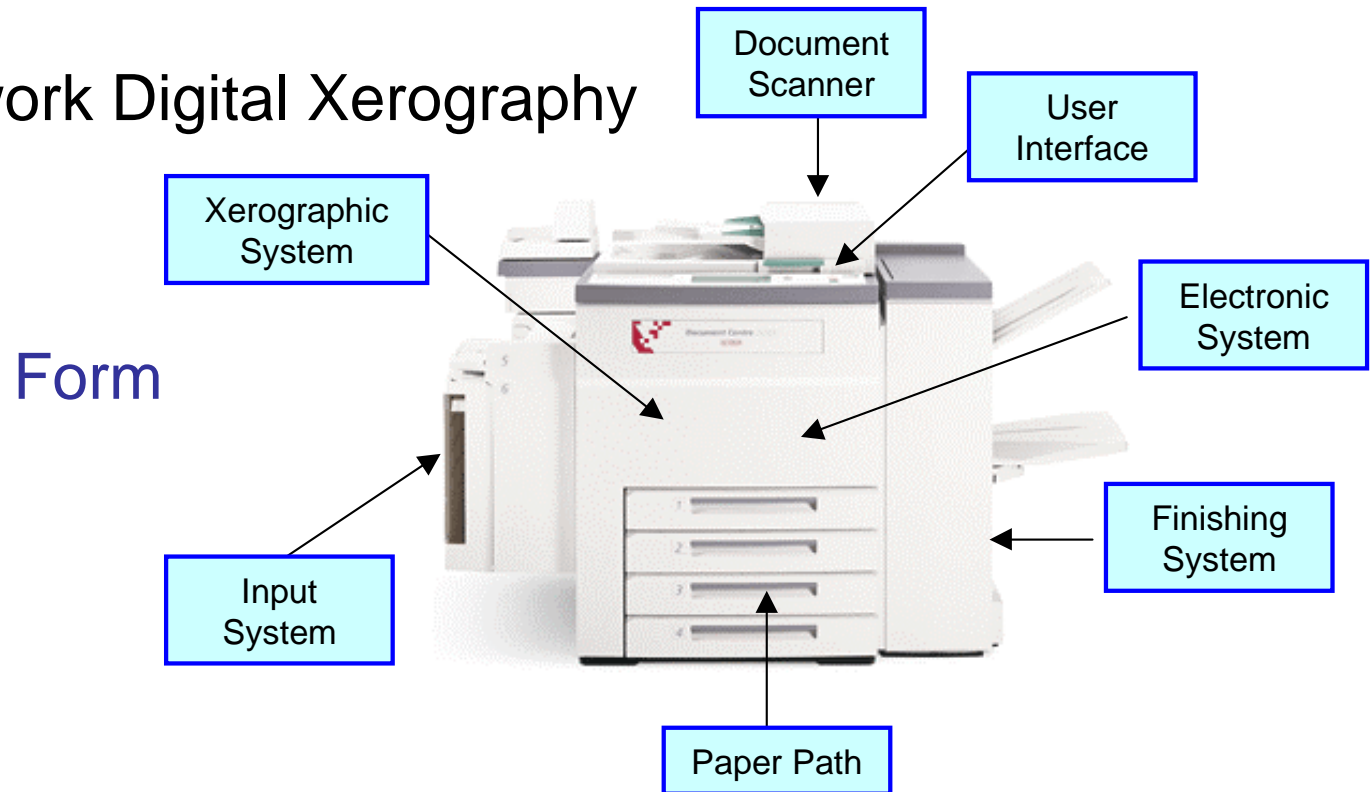


# Synthesis versus Analysis



# 16.810 Form versus Function

**Concept:** Network Digital Xerography



## Functions

- Scanning, printing, and faxing from desktop
- Scan to file
- Network document distribution
- Remote document and device control

*Xerox  
Lakes Document  
Processing System*

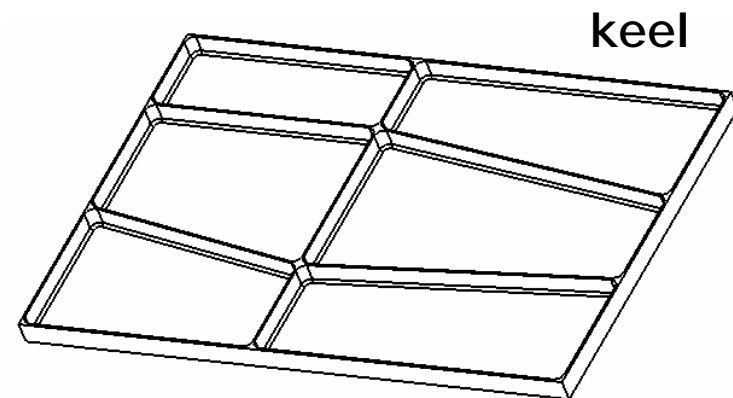
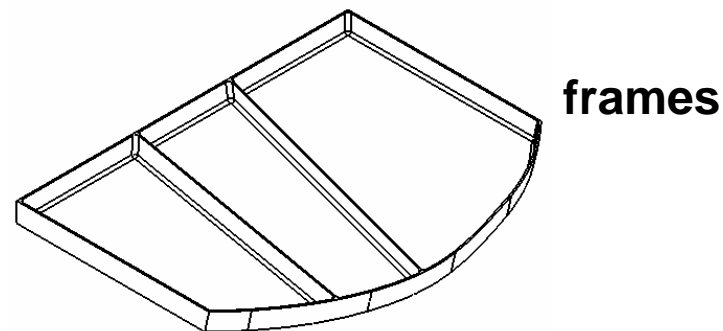
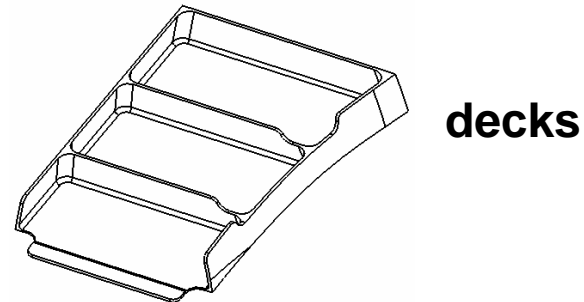
# 16.810 Design versus Manufacturing



F/A-18 Manufacturing Breakdown

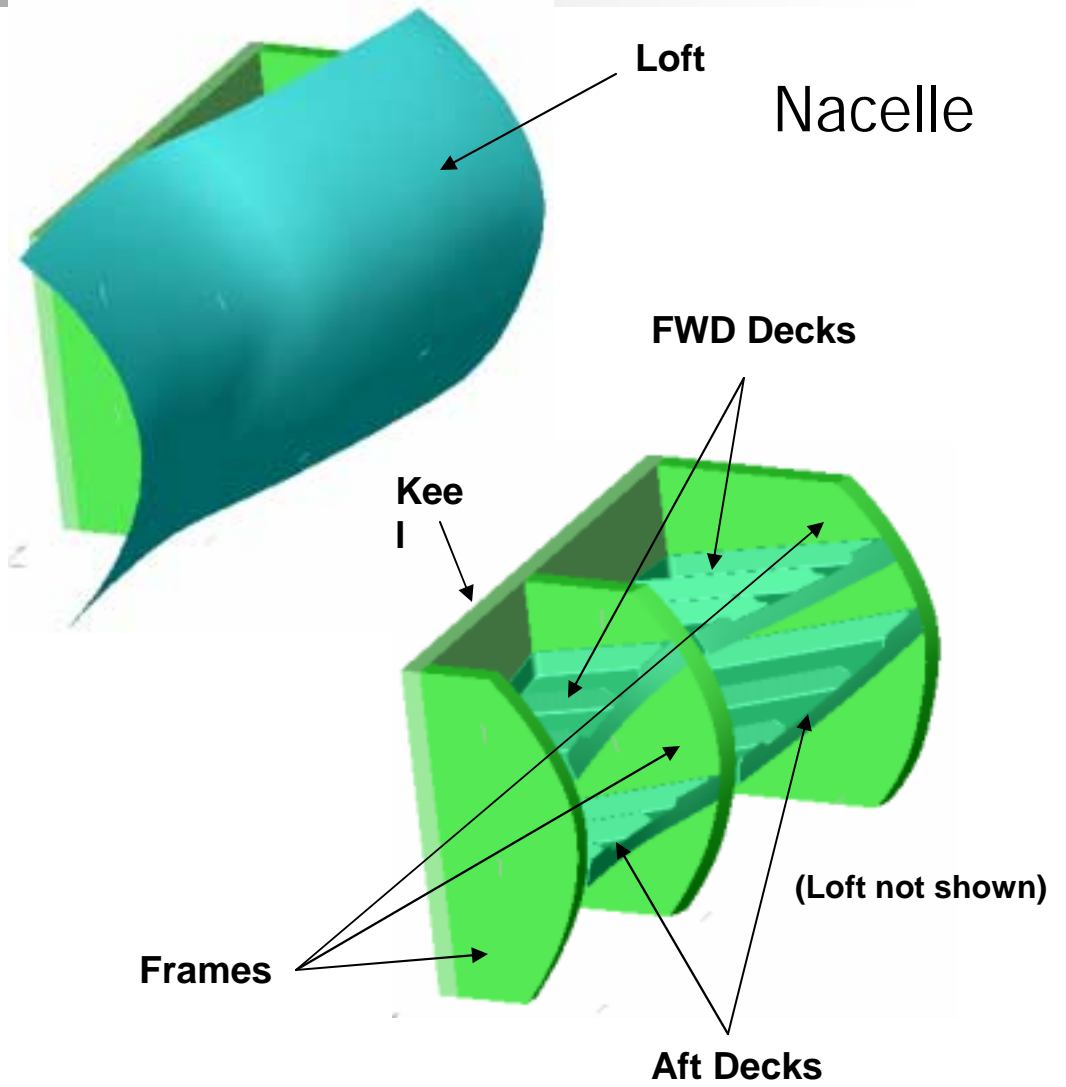
# Hierarchy I: Parts Level

- deck components
  - Ribbed-bulkheads
  - Approximate dimensions
    - 250mm x 350mm x 30mm
    - Wall thickness = 2.54mm
  
- frame components
  - Ribbed-bulkheads
  - Approximate dimensions
    - 430mm x 150mm x 25.4mm
    - Wall thickness = 2mm
  
- keel
  - Ribbed-bulkhead
  - Approximate dimensions
    - 430mm x 660mm x 25.4mm
    - Wall thickness = 2.54mm

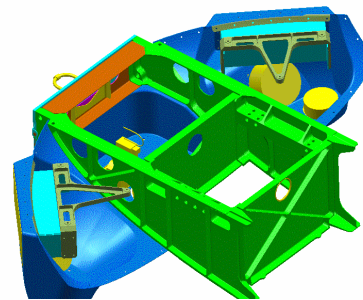
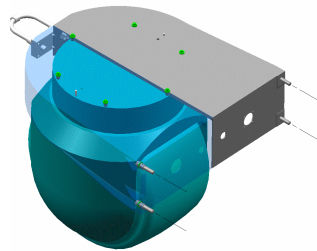


# Hierarchy II: Assembly Level

- Boeing (sample) parts
  - A/C structural assembly
    - 2 decks
    - 3 frames
    - Keel
  - Loft included to show interface/stayout zone to A/C
  - All Boeing parts in Catia file format
    - Files imported into SolidWorks by converting to IGES format



# 16.810 Hierarchy III: System Level



L3:  
Adds/Removes  
Hardware &  
Details

L0: Top Kit Collector

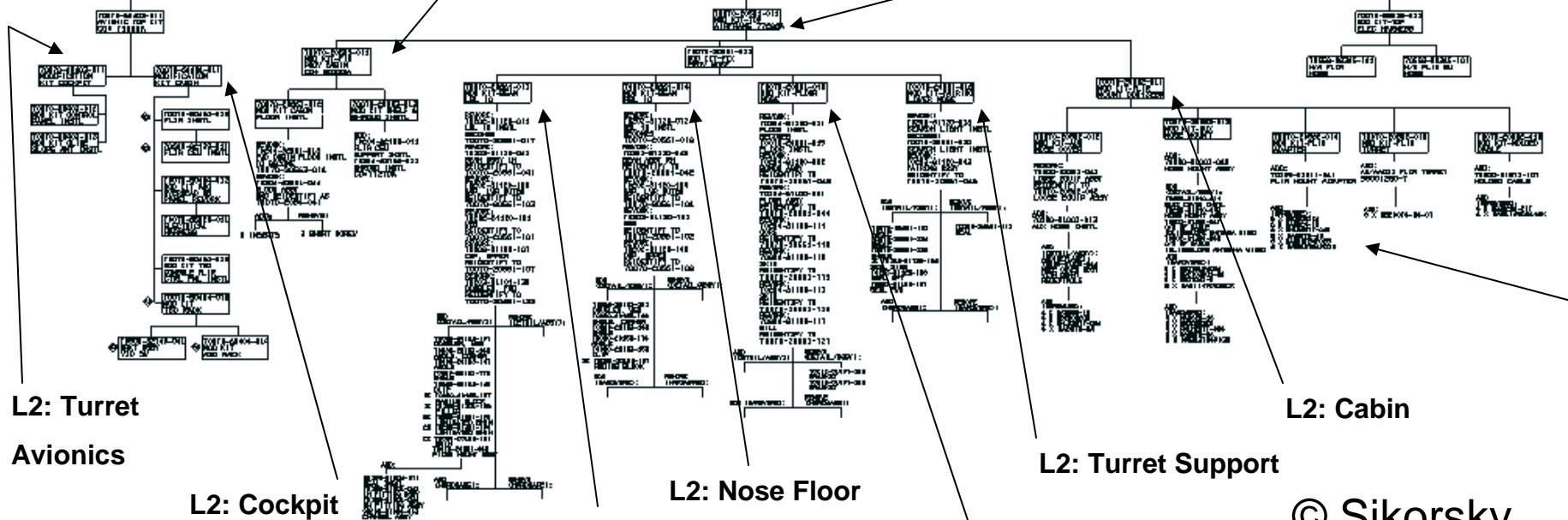
L1: Avionics Sub Kit

L2: Transition

MODIFICATION KIT  
AN/AAQ-22 FLIR

L1: Elec Harness Sub Kit

L1: Airframe Sub Kit



L2: Turret  
Avionics

L2: Cockpit

L2: Nose Floor

L2: Turret Support

L2: Cabin

L2: Cockpit, LBL Beam

L2: Cockpit, RBL Beam

© Sikorsky

# 16.810 Product Complexity

Assume 7-tree

How many levels in drawing tree?

$$\#levels = \left\lceil \frac{\log(\# parts)}{\log(7)} \right\rceil$$

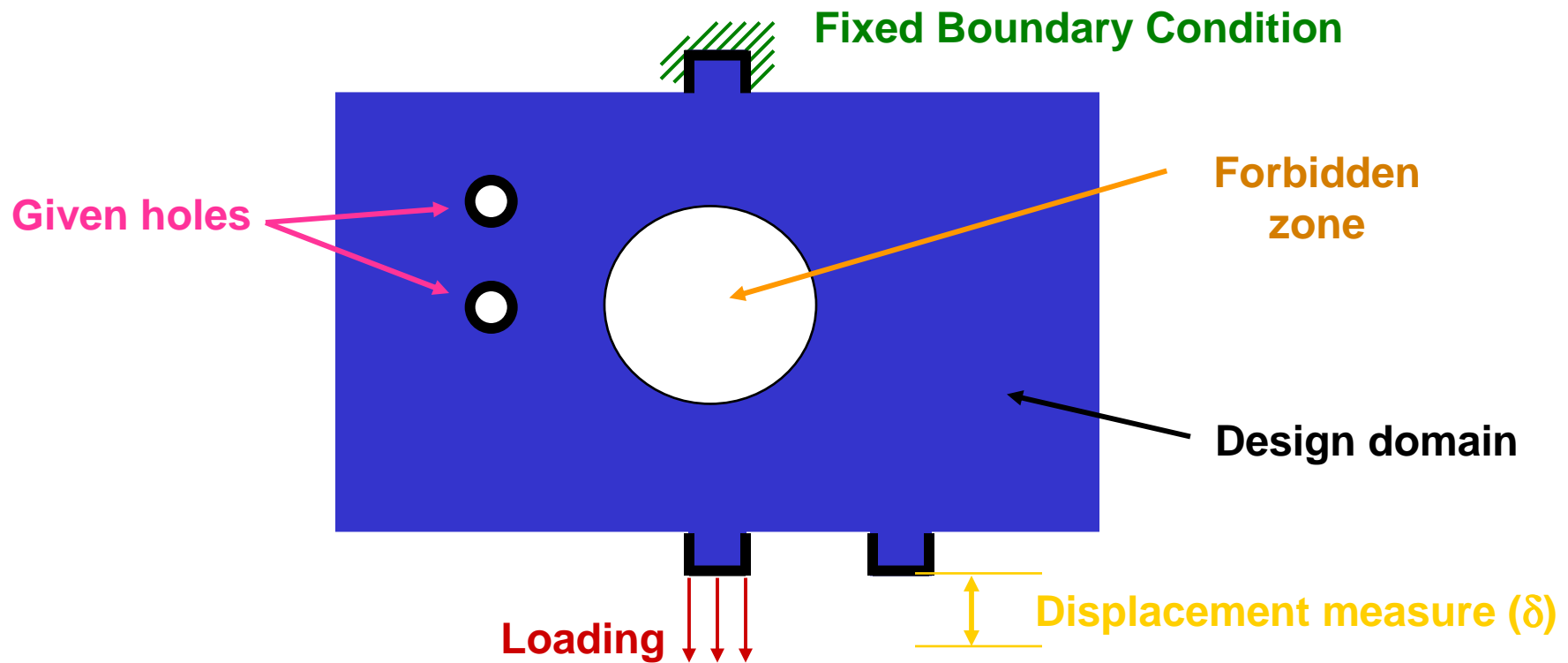
		~ #parts	#levels	
■ Screwdriver	(B&D)	3	1	simple
■ Roller Blades	(Bauer)	30	2	
■ Inkjet Printer	(HP)	300	3	
■ Copy Machine	(Xerox)	2,000	4	
■ Automobile	(GM)	10,000	5	
■ Airliner	(Boeing)	100,000	6	

complex

## “Design Challenge” and Team Assignments



# 16.810 Design of a Structural Part



Problem  
statement:

minimize mass  
Subject to  $\delta \leq \delta_c$

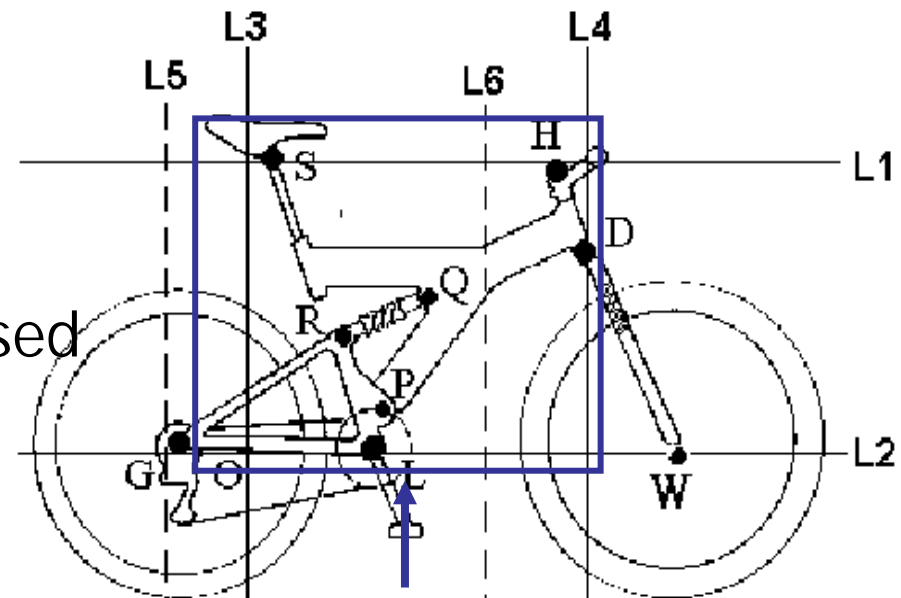
# 16.810 Setting: "Int'l Bicycle Corp."

We, the class, are collectively the staff of the "International Bicycle Corporation".

In the past we produced a "one-size fits all" product (Mass Production)

Recently there has been increased Market competition.

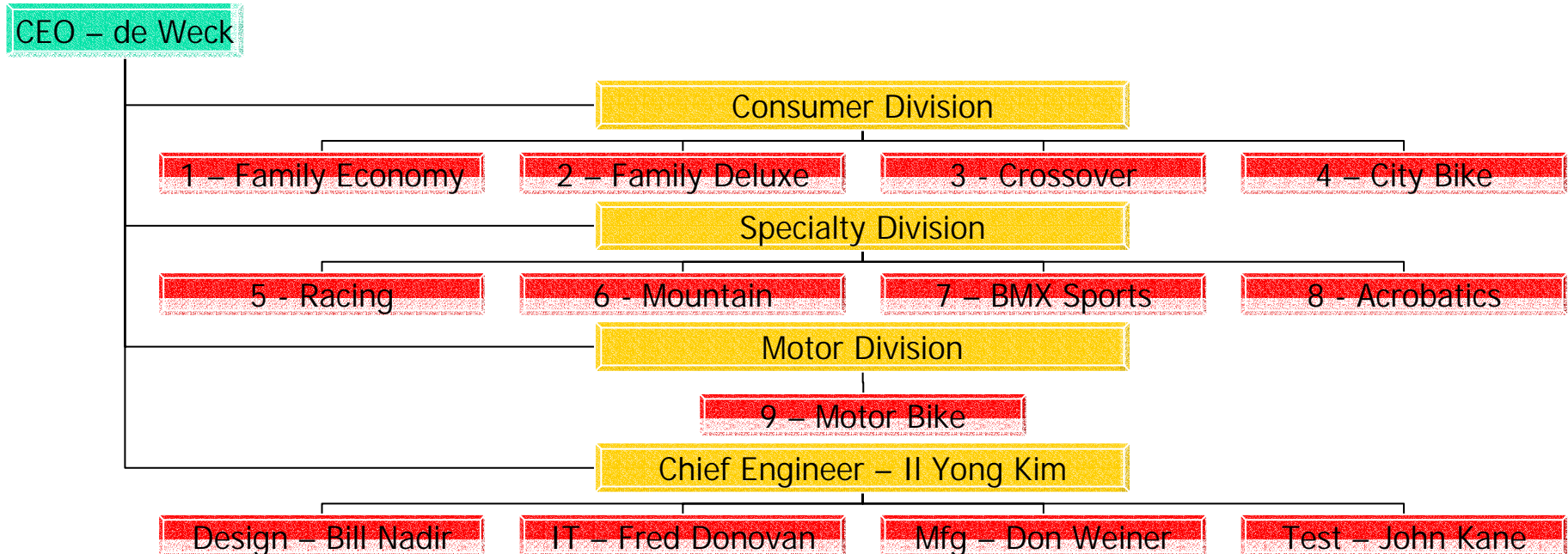
We need to start offering tailored products for different market segments (Mass Customization)



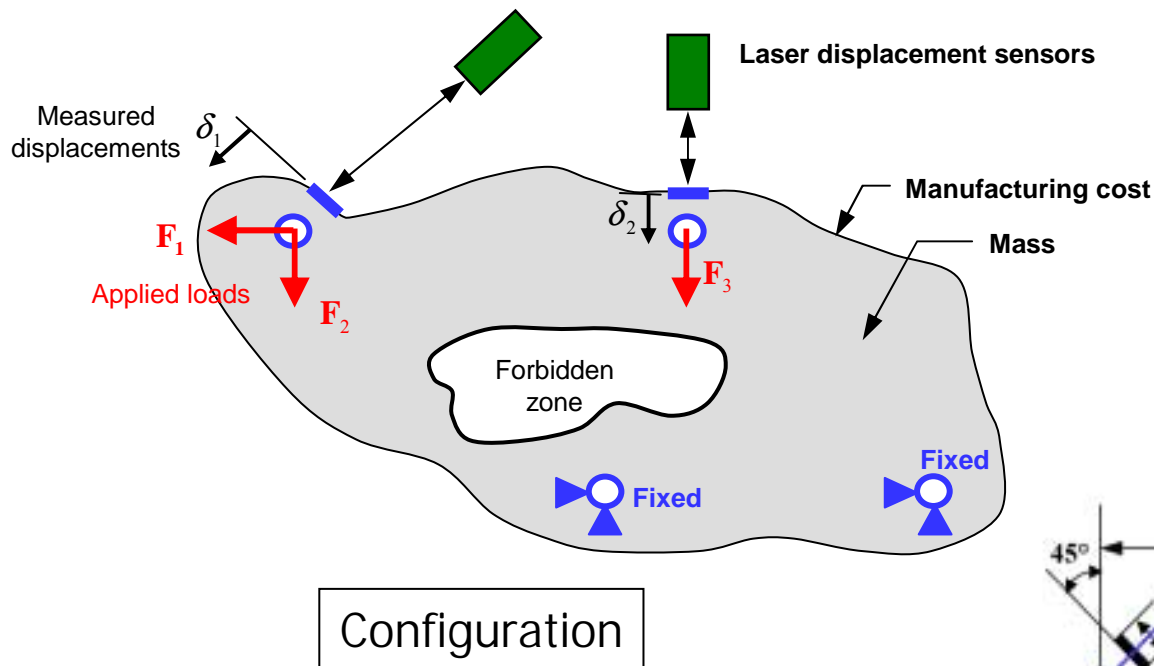
Design and Manufacture Frame

Y. M. Huang and J. C. Pan, "Topology Optimization and Dynamic Performance of a Bike Frame with Dampers," Proceedings of DETC'03, ASME 2003 Design Engineering Technical Conferences, Chicago, Illinois, USA, September 2-6, 2003.

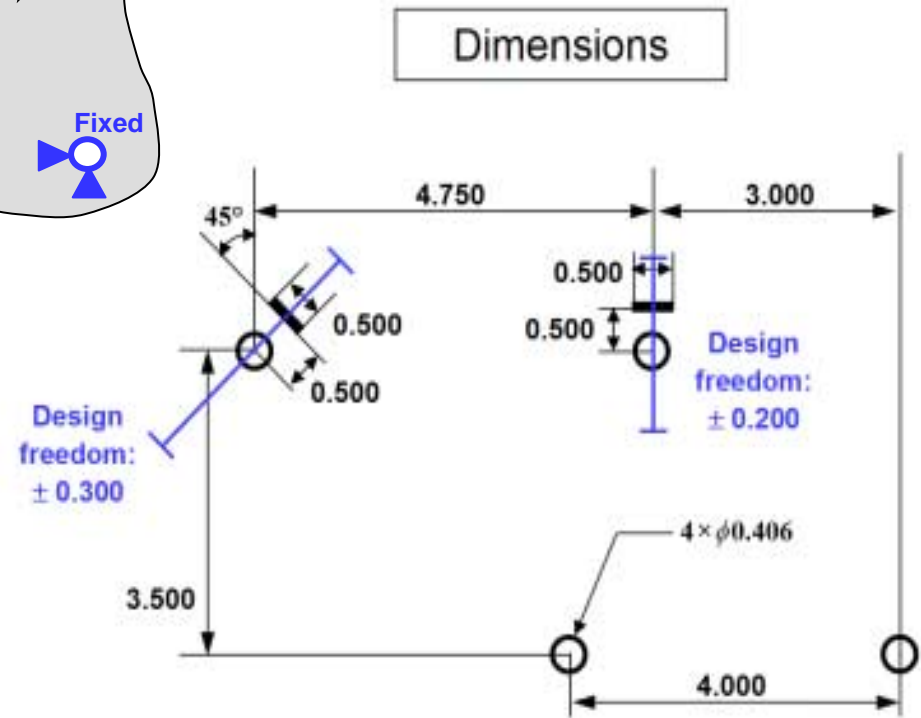
# 16.810 Organization Chart



# 16.810 Requirements (I): Geometry



Material: Al 6061-T6  
Thickness  $\frac{1}{4}$ "  
Scale ca. 1:5



# 16.810 Requirements (II): "Family Economy"

## 1. Market Description

This bicycle is to be designed for the mass consumer market. The expected sales volume is 100,000 per year. Affordability, excellent performance/cost ratio and light weight are most important to be successful in this market.

## 2. Requirements

Manufacturing Cost (C):

$$C \leq \$3.50/\text{part}$$

Performance ( $\delta_1$ ,  $\delta_2$ ,  $f_1$ ,  $m$ ):

$$\text{Displacement } \delta_1 \leq 0.060 \text{ mm}$$

$$\text{Displacement } \delta_2 \leq 0.009 \text{ mm}$$

$$\text{First natural frequency } f_1 \geq 200 \text{ Hz}$$

Mass:

$$\leq 0.110 \text{ lbs}$$

Surface Quality:

2

Load Case:

$$F_1 = 50 \text{ lbs} / F_2 = 50 \text{ lbs} / F_3 = 100 \text{ lbs}$$

## 3. Priorities

"Ishii-Matrix"

Attribute	Constrain	Optimize	Accept
Cost	■		
Performance			■
Mass		■	

**Modifications to these requirements have to be negotiated with Management.**

# 16.810 Spiral Development (DSM)

- 1 – Requirements Analysis
- 2 – Concept/Sketching
- 3 – CAD Modeling (.prt)
- 4 – FEM Analysis
- 5 – Design Optimization
- 6 – Make Drawing (.dxf)
- 7 – CAM Layout (.ord)
- 8 – Manufacture (Omax)
- 9 – Structural Testing
- 10 – Accept Part

	1	2	3	4	5	6	7	8	9	10
1	1			X					X	
2	X	2		X					X	
3		X	3	X					X	
4			X	4	X				X	
5				X	5					
6		X				6				
7						X	7			
8							X	8		
9								X	9	
10	X			X				X	X	10

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# Facilities Tour

## \* Design Studio (33-218)

- 14 networked CAD/CAE workstations that are used for complex systems design and optimization.



### \* Software to be used:

- MATLAB
- Solidworks
- Cosmos
- Omax
- web-based topology optimizer:

## \* Machine Shop

-Water Jet cutter



## \* Testing Lab

-Static and Dynamic Testing



Will carry out testing with a customized setup.



# 16.810 Next Steps

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- Study 2 Page Requirements Sheets
  - Think about your team's concept
  - Product Name?
- Look at CAD/CAE/CAM manual
- Register on WEBSIS if not already done
- Complete Attendance Sheet
- Next Lecture
  - Wed 1/7/2004 at 1pm – “Hand Sketching”