Political Parties and Congressional Leadership

17.251

Fall 2016

Lecture Organization

- Natural history of political parties in the U.S.
- Why do parties exist?
 - What explains varying levels of party cohesion
 - When are leaders "strong" and when are they "weak"?

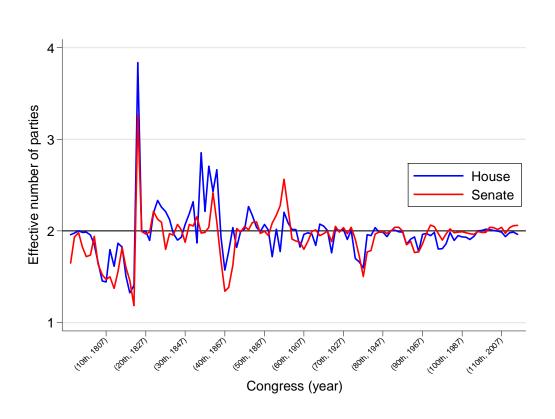
Interesting (and Important) Historical Aside

- Party membership originally arose in the chamber and spread to the electoral arena
- Now, party membership arises in the electoral arena and spreads to the institution
- Post-Gingrich world puts the emphasis back into institutions

Natural History of Political Parties

| Period | Party of the "right" | Party of the "left" |
|---|--|---------------------|
| 1789—1823 (1 st —17 th Cong.) | Federalists | Republicans |
| 1823—1837 (18 th —24 th Cong.) | Multifactionalism based on old party labels & new individual alliances | |
| 1837—1857 (25 th —34 th Cong.) | Whigs | Democrats |
| 1857—present (35 th —115 th Cong.) | Republicans | Democrats |

Effective number of parties (Figure 7.1, revised to 2017)



114th/115th Cong:

Senate

44/46D 54/52R* 2/2I

House

186/193D 246/242R* *Assuming LA (3 vac. in 114th)

Current Organization of Congress

- Party responsibilities
 - Scheduling business
 - Distributing leadership among and within committees
 - Promoting attendance and spreading information
 - Facilitate bargaining
- Resources that parties possess
 - Knowledge of rules
 - Access to tangible benefits
 - Provide focal points (?)

Some notes about historical development

- Party control
 - Until roughly the Civil War, parties don't "organize" the chambers
 - After the Civil War, they do (first the House, then the Senate)
 - Even so, party control of committees is a 20th century phenomenon
- Over time formal party positions have proliferated and institutionalized
 - Institutionalization mostly a 20th century phenomenon

Note some things about historical development

- Regional/ideological balancing
- Emergence of career ladder

Regional balancing: House

| | 19 | 65 (89 | th Cong.) | | 20 | 015 (11 | 4 th Cong.) | |
|---------------------------|-------------------|--------|-------------------|------------------|----------------|---------|------------------------|--------|
| Dems | Leader | St. | Prev. | dwnom. | Leader | St. | Prev. | dwnom. |
| Speaker/ Min. leader | John McCormack | MA | Maj. Leader | 301/ .367 | Nancy Pelosi | CA | Min. whip | -0.393 |
| Maj. Leader/ min. whip | Carl Albert | OK | Maj. Whip | -0.381/ 0.603 | Steny Hoyer | MD | Rank-and-file | -0.316 |
| | | | | | | | | |
| Reps | | | | | | | | |
| Min. leader/ Speaker | Gerald Ford | MI | "Young Turk" | 0.238/ -0.568 | Paul Ryan | WI | Ways & Means | 0.552 |
| Min. whip/ Maj. Leader | Leslie Arends | IL | Rank- and-file | 0.248/ -0.341 | Kevin McCarthy | ОН | Maj. Whip | 0.666 |

Rare Wikipedia recommendation:

http://en.wikipedia.org/wiki/Party_leaders_of_the_United_States_House_of_Representatives

Regional balancing: Senate

| | 19 | 65 (89 | th Cong.) | | 20 | 015 (11 | 4 th Cong.) | |
|---------------------|-----------------------|--------|-------------------|--------------------|-----------------|---------|------------------------|--------|
| Dems | Leader | St. | Prev. | dwnom. | Leader | St. | Prev. | dwnom. |
| Maj./min. leader | Mike Mansfield | MT | Maj. Whip | -0.440 / 0.556 | Harry Reid | NV | Min. whip | -0.428 |
| Maj./min. whip | Russell B. Long | LA | Rank- and-file | -0.139/ 0.843 | Richard Durbin | MI | Asst. Dem. Whip | -0.496 |
| | | | | | | | | |
| Reps | | | | | | | | |
| Min./maj. Leader | Everett M. Dirksen | IL | Min. whip | 0.305 /' -0.547 | Mitch McConnell | KY | Maj. Whip | 0.591 |
| Min./maj. Whip | Thomas Kuchel | CA | Rank- and-file | 0.077/ -0.615 | John Cornyn | TX | Rank-and-file | 0.645 |

Rare Wikipedia recommendation:

http://en.wikipedia.org/wiki/Party_leaders_of_the_United_States_Senate

Current Org Chart

| Position | House | Senate |
|---------------------|-----------------------|-----------------------|
| Constitutional head | Speaker | V.P.*/ |
| | | President pro tempore |
| Floor leader | Majority/ | Majority/ |
| | minority leader | minority leader |
| Whip | Majority/ | Majority/ |
| | minority whip | minority whip |
| Caucus | Chair, v.chair, secy. | Chair, secy. |
| Policy committees | | |
| Committees on | | |
| committees | | |
| Campaign committees | | |

^{*}See next slide for Woodrow Wilson's take

It would, doubtless, be considered quite improper to omit from an essay on the Senate all mention of the Senate's President; and yet there is very little to be said about the Vice-President of the United States. His position is one of anomalous insignificance and curious uncertainty. Apparently he is not, strictly speaking, a part of the legislature,—he is clearly not a member,—yet neither is he an officer of the executive. It is one of the remarkable things about him, that it is hard to find in sketching the government any proper place to discuss him. He comes in most naturally along with the Senate to which he is tacked; but he does not come in there for any great consideration. He is simply a judicial officer set to moderate the proceedings of an assembly whose rules he has had no voice in framing and can have no voice in changing. His official stature is not to be compared with that of the Speaker of the House of Representatives. So long as he is Vice-President, he is inseparable officially from the Senate; his importance consists in the fact that he may cease to be Vice-President. His chief dignity, next to presiding over the Senate, lies in the circumstance that he is awaiting the death or disability of the President. And the chief embarrassment in discussing his office is, that in explaining how little there is to be said about it one has evidently said all there is to say.

From Woodrow Wilson, Congressional Government, chap. 4

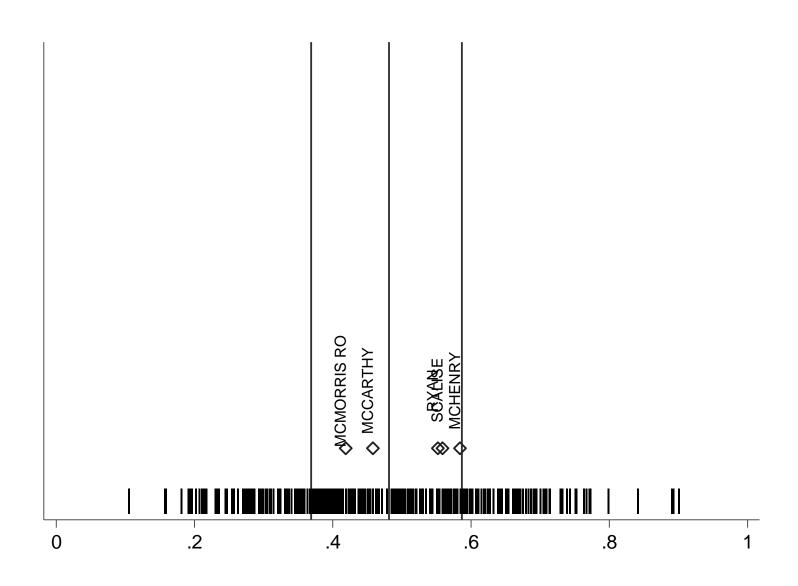
114th House

| Position | Rep | Dem |
|--------------------------|---|--|
| Constitutional head | Speaker John Boehner (OH) | |
| Floor leader | Majority. Leader Kevin McCarthy (CA) | Minority Leader Nancy Pelosi (CA) |
| Whip | Maj. Whip Steve Scalise (LA) Chief Deputy Whip Patrick McHenry (NC) | Min. Whip Steny Hoyer (MD) Asst. Leader James Clyburn (SC) |
| Caucus/Conference | Chairman: Cathy McMorris Rodgers (WA) Vice ch: Lynn Jenkins (KS) Secy: Virginia Foxx (NC) | Chairman: Xavier Becerra (CA) Vice chairman: Joseph Crowley (NY) |
| Committees on committees | Steering Committee Chair: Speaker | Steering and Policy Committee Co-Chairs: Rosa DeLauro (CT) [Steering], |
| Policy Committee | Chairman: Luke Messer (IN) | Donna Edwards (CA) [Policy] |
| Campaign committees | Nat. Rep. Campaign Comm. Chair: Greg Walden (OR) | Dem. Cong'l Campaign Comm. Chair: Ben Ray Lujan (NM) |

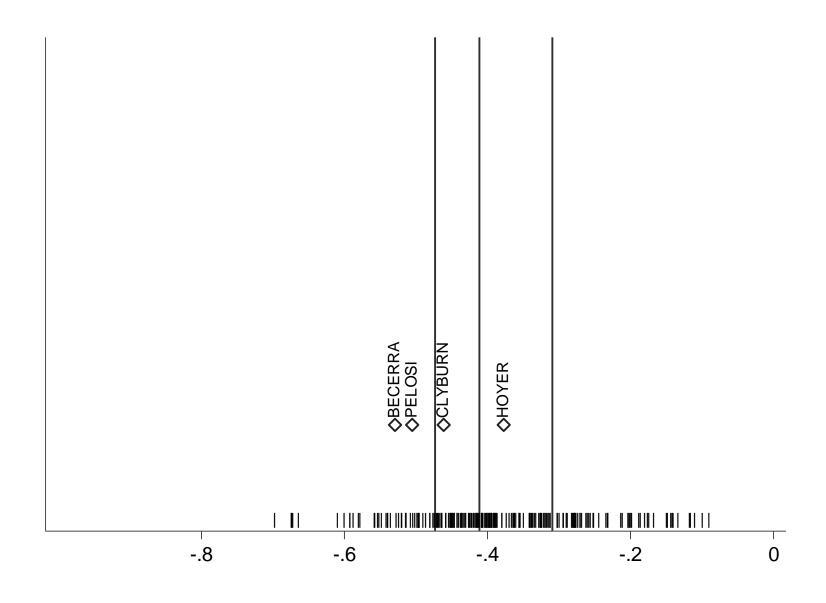
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House Rep. Leaders



House Dem. Leaders



Transition

| Position | Rep | |
|---------------------|---|--|
| Constitutional head | Speaker | |
| | Paul Ryan (WI) | |
| Floor leader | Majority. Leader | |
| | Kevin McCarthy (CA) | |
| Whip | Maj. Whip | |
| | Steve Scalise (LA) | |
| | Chief Deputy Whip | |
| | Patrick McHenry (NC) | |
| Caucus/Conference | Chairman: Cathy McMorris Rodgers | |
| | (WA) | |
| | Vice ch: L ynn Jenkins (KS) (??) | |
| | Secy: V irginia Foxx (NC) (Ed&W) | |
| | (Jason Smith (MO)) | |
| Committees on | Steering Committee | |
| committees | Chair: Speaker | |
| Policy Committee | Chairman: Luke Messer (IN) | |
| | | |
| Campaign committees | Nat. Rep. Campaign Comm. | |
| | Chair: Greg Walden (OR) (E&C) | |
| | (Stivers (OH) vs. Williams (TX)) | |
| | | |

- 1. Elections on 11/15 (Tuesday)
- 2. Ryan seems safe for now
- 3. Jenkins didn't run
- 4. Walden is running for Energy& Commerce Chair
- 5. Fox running for Education & Workforce Chair
- 6. Weak showing by more conservative members running
- 7. Reduction in # of women in leadership

Steve Israel (NY)

Transition

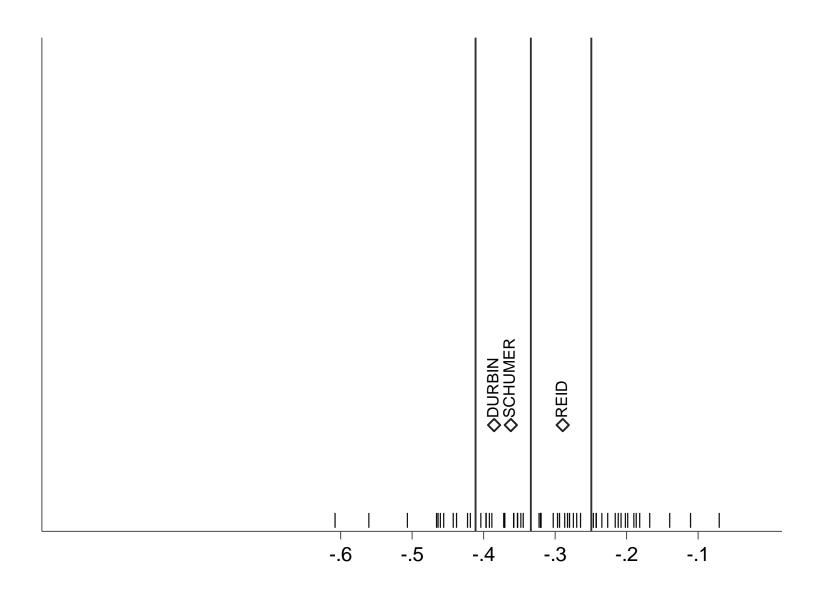
| Position | 1. Elections delayed to | Dem |
|--------------------------|---|---|
| Constitutional head | 11/30 | |
| Floor leader | 2. Pelosi under pressure; Tim Ryan | Minority Leader Nancy Pelosi (CA) |
| Whip | could challenge 3. Age divide b/t leadership & rank- | Min. Whip Steny Hoyer (MD) Asst. Leader James Clyburn (SC) |
| Caucus/Conference | and-file an issue 4. Becerra term-limited 5. Crowley may run for chair 6. Vice chair: Lee (CA) | Chairman: Xavier Becerra (CA) Vice chairman: Joseph Crowley (NY) (May run for chair) |
| Committees on committees | vs. Sanchez (CA) | Steering and Policy Committee* Co-Chairs: Rosa DeLauro (CT) [Steering], |
| Policy Committee | | Donna Edwards (CA) [Policy] |
| Campaign committees | ((| Dem. Cong'l Campaign Comm. Chair: Ben Ray Lujan (NM) New to 2015: Policy & Communications Committee |

Steve Israel (NY)

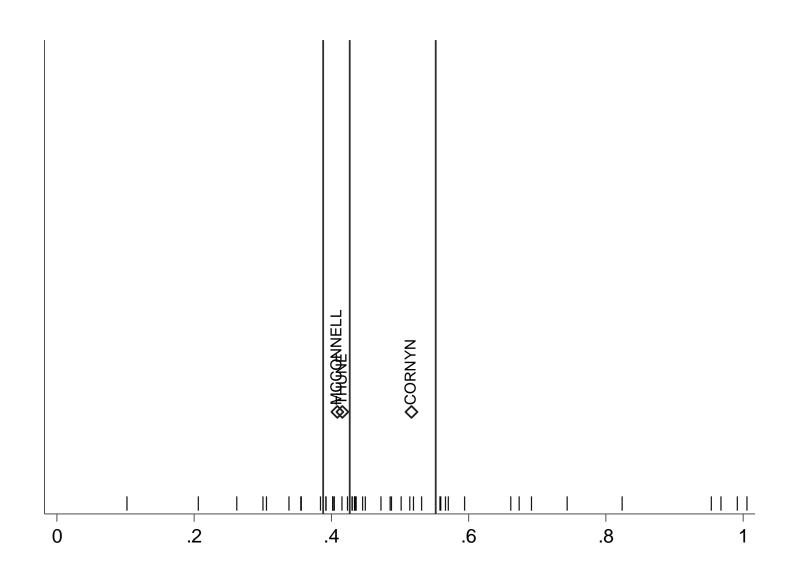
114th Senate

| Position | Rep | Dem |
|--------------------------|--|--|
| Constitutional head | President pro tempore: Orin Hatch (UT) | Vice President: Joe Biden |
| Floor leader | Majority Leader Mitch McConnell (KY) | Minority leader Harry Reid (NV) |
| Whip | Asst. maj. Leader (whip): Jon Cornyn (TX) Chief dep. whip: Mike Crapo (ID) | Asst min. leader: Richard Durbin (IL) Chief dep. whip: Barbara Boxer (CA) |
| Caucus | Conf. chair: John Thune (SD) v. chair: Roy Bunt (MO) | Chair: Dem. Leader V. Chair: Charles Schumer (NY) Secretary: Patty Murray (WA) |
| Policy committees | Chair: John Barrasso (WY) | Chair: Chuck Schumer (NY) V. chair: Debbie Stabenow (MI) (Strategic advisor: Eliz. Warren (MA) Policy Development Advisor: Mark Warner (VA)) |
| Committees on committees | Committee on Committees Chair: Mike Crapo (ID) | Steering & Outreach Comm. Ch: Amy Klobuchar (MN) V. ch: Jeanne Shaheen (NH) |
| Campaign committees | NRSC Ch: Roger Wicker (MS) | DSCC Ch: John Tester (MT) |

Senate Dem. Leaders



Senate Rep. Leaders



Transitions

| Position | Rep | Great deal of stability |
|--------------------------|--|---|
| Constitutional head | President pro tempore: Orin Hatch (UT) | 2. Wicker term limited |
| Floor leader | Majority Leader Mitch McConnell (KY) | 3. Cory Gardner (CO) chair of NRSC in 115 th |
| Whip | Asst. maj. Leader (whip): Jon Cornyn (TX) Chief dep. whip: Mike Crapo (ID) | |
| Caucus | Conf. chair: John Thune (SD) v. chair: Roy Bunt (MO) | |
| Policy committees | Chair: John Barrasso (WY) | |
| Committees on committees | Committee on Committees Chair: Mike Crapo (ID) | |
| Campaign committees | NRSC Ch: Roger Wicker (MS) | · · · · · · · · · · · · · · · · · · · |

Transitions

| Position | Organizational meeting on | Dem |
|--------------------------|--|---|
| Constitutional head | 11/16 | Vice President: Joe Biden |
| Floor leader | Big change: Reid retiring Boxer retired | Minority leader Harry Reid (NV) |
| Whip | Durbin's title changed to Whip Murray to be "Assist. Min leader." (avoids fight b/t her & | Asst min. leader: Richard Durbin (IL) Chief dep. whip: Barbara Boxer (CA) |
| Caucus | Durbin) . Stabenow becomes chair of Dem. Policy & Comm. Committee . Manchin, DPCC vice chair . Warner Conf. Vice chair . Tammy Baldwin conf. secy 0. Roles for Warren & Sanders | Chair: Dem. Leader V. Chair: Charles Schumer (NY) Secretary: Patty Murray (WA) |
| Policy committees | | Chair: Chuck Schumer (NY) V. chair: Debbie Stabenow (MI) (Strategic advisor: Eliz. Warren (MA) Policy Development Advisor: Mark Warner (VA)) |
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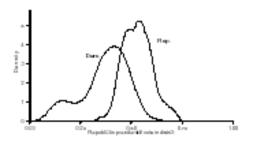
Why Do Parties Exist?

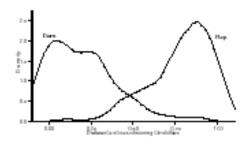
- Anomalous position of parties in spatial models of legislatures
 - The chamber median should rule. Party is just a label
 - Who governs? Do leaders "boss" followers (common view) or do followers terrorize leaders?

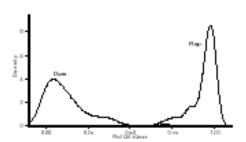
Some perspectives on this question

- Krehbiel: Where's the party?
- Rohde: Conditional party government
- Calvert: Parties coordinate
- Cox, and McCubbins: Parties form a "cartel" that protects against defeat
- Gamm & Smith in D&O: Coordination and centralization differ in the House and Senate

Evidence that Parties Push Members Apart

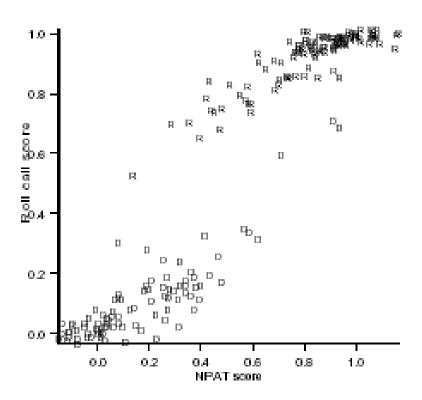






Source: Ansolabehere, Snyder, and Stewart (2001)

Further Evidence



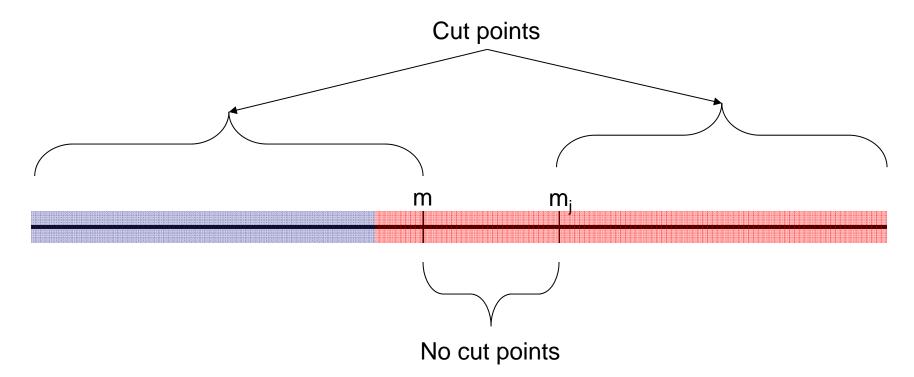
Evidence of "cartel activity" from cut points

- If there is no agenda control, then...
 - Motions should be distributed ~ ideal points
 - Cut lines should be distributed ~ ideal points
 - The median should win the most often
- If the majority party keeps motions off the agenda that split the majority, then...
 - Motions will not be distributed ~ ideal points
 - Cut lines will not be distributed ~ ideal points
 - The members in the interval from the floor median to the majority median should win most often

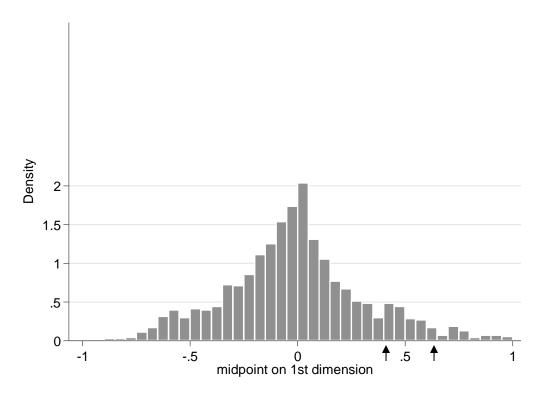
Assume the "Hastert Rule"

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Assume the "Hastert Rule"



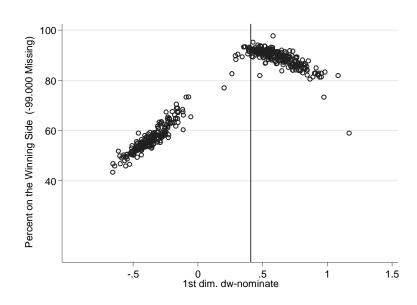
Evidence from cut points: 109th Cong. (R)



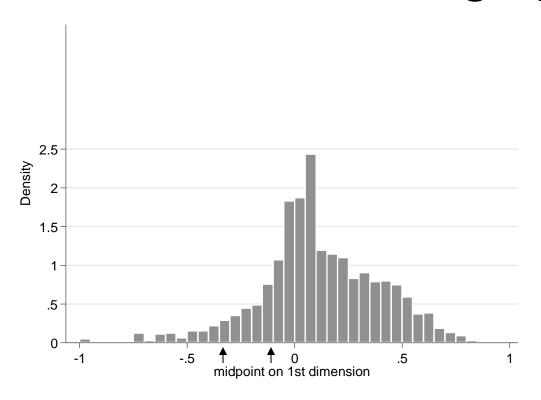
Med. cutpoint: 0.054 Mean cutpoint: 0.060

Median house member: .408

Median Rep: .597 Median Dem: - .356



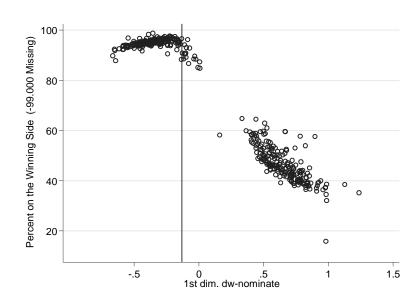
Evidence from cut points: 110th Cong. (D)



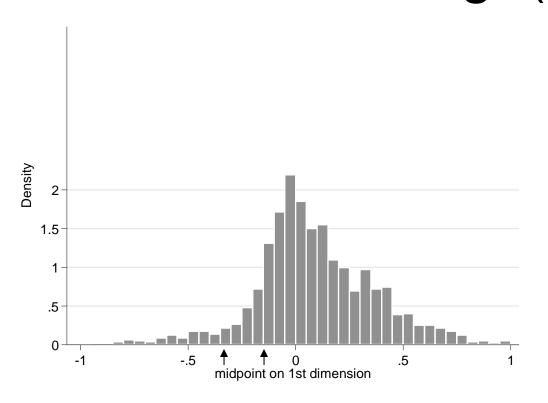
Med. cutpoint: 0.181 Mean cutpoint: 0.220

Median house member: -0.132

Median Rep: .637 Median Dem: - .345



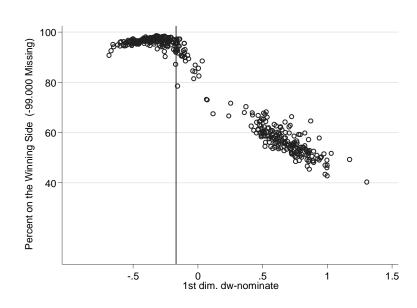
Evidence from cut points: 111th Cong. (D)



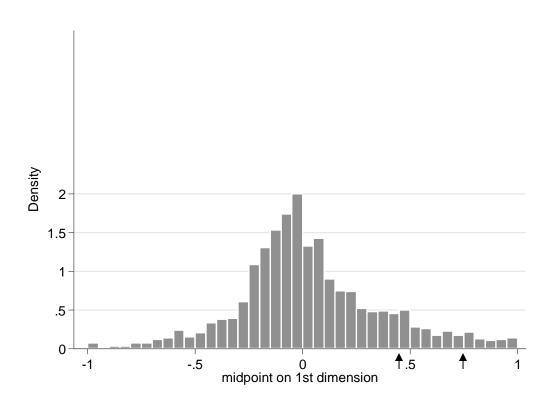
Med. cutpoint: 0.039 Mean cutpoint: 0.095

Median house member: -0.169

Median Rep: .686 Median Dem: - .336



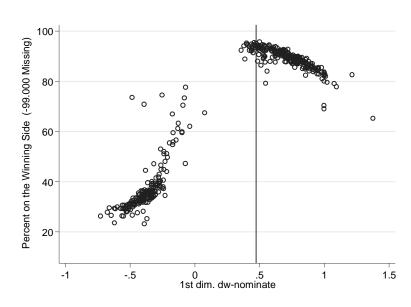
112th Congress (R)



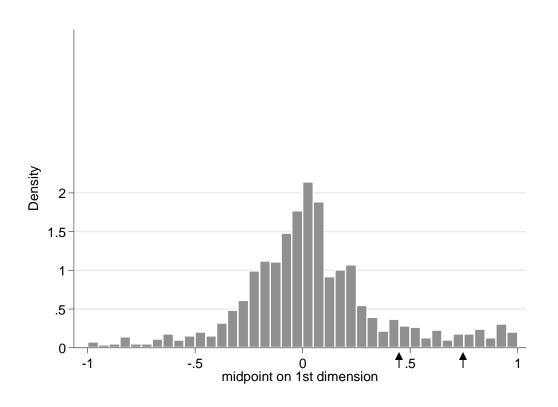
Med. cutpoint: 0.181 Mean cutpoint: 0.243

Median house member: 0.474

Median Rep: .726 Median Dem: - .384



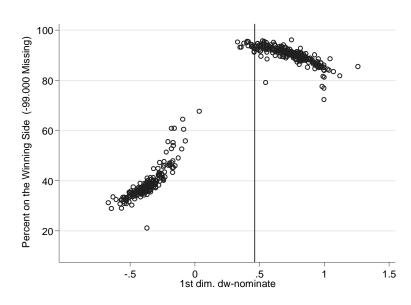
113th Congress (R)



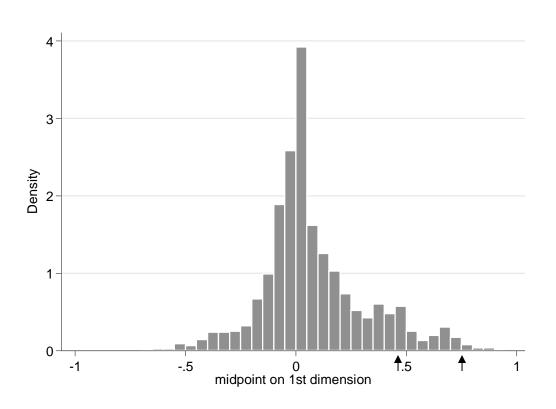
Med. cutpoint: 0.038 Mean cutpoint: 0.091

Median house member: .462

Median Rep: .735 Median Dem: - .383



114th Congress (R)



Med. cutpoint: 0.018 Mean cutpoint: 0.078

Median house member: .462

Median Rep: .735 Median Dem: - .383