



Over 300,000 people in the United States experience sudden cardiac arrest each year.

Only 10% survive.



Early defibrillation by an Automated External Defibrillator (AED) is a victim's only chance at survival.

Every passing minute before defibrillation reduces survival chances by 10%.



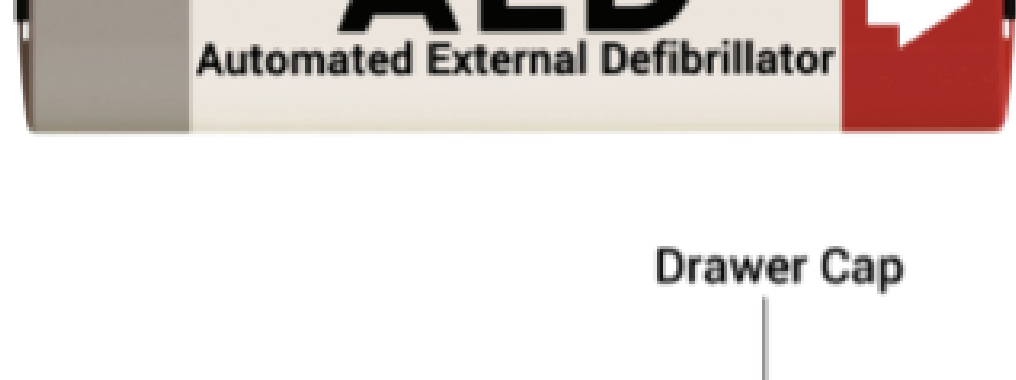
Revive is a portable, **smartphone-powered AED**. Its battery, computation, and speaker come directly from the user's cell phone.

Revive takes an everyday phone and gives it the capability to **save a life**.

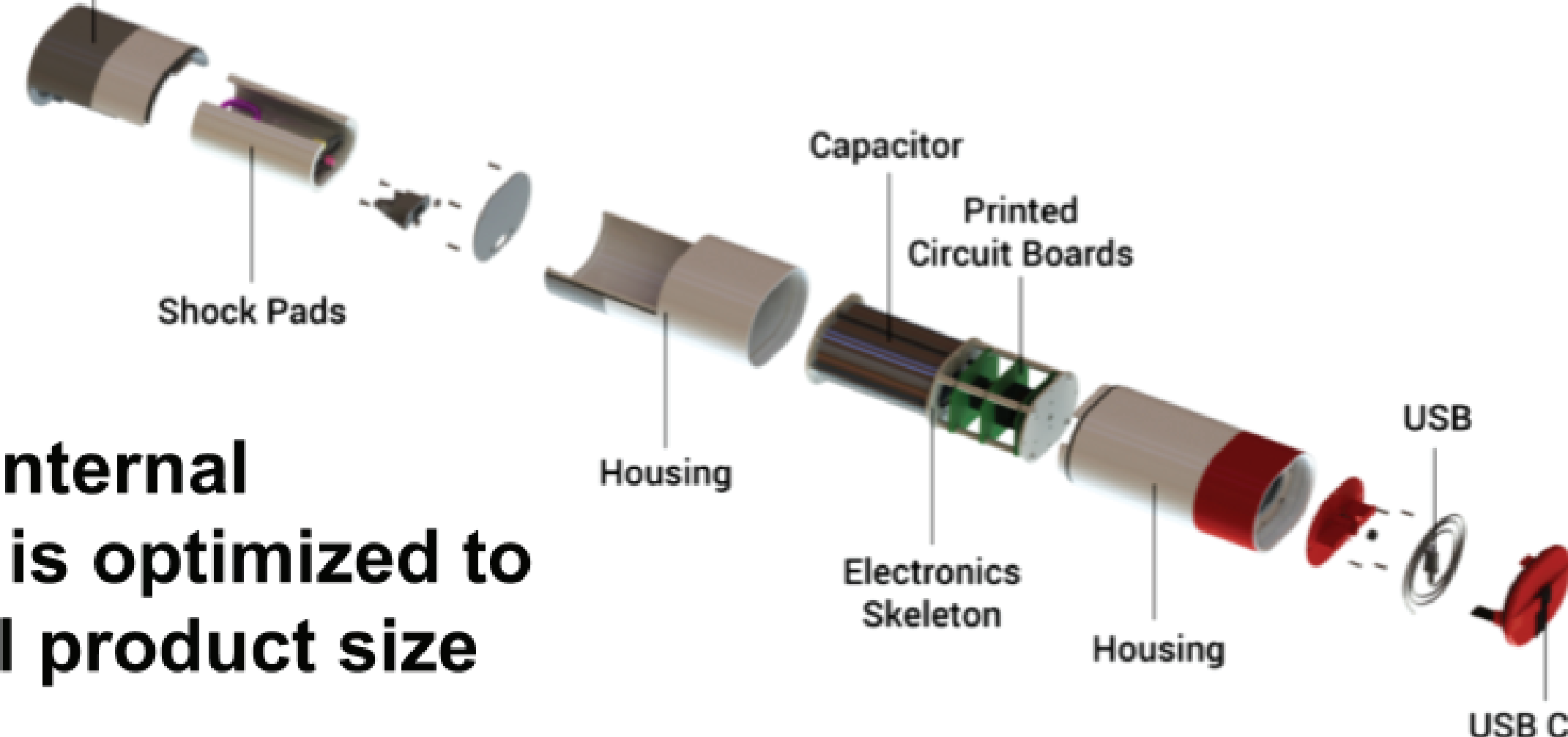
CHARGING ... SENSING ... SHOCKING



All through an everyday smartphone

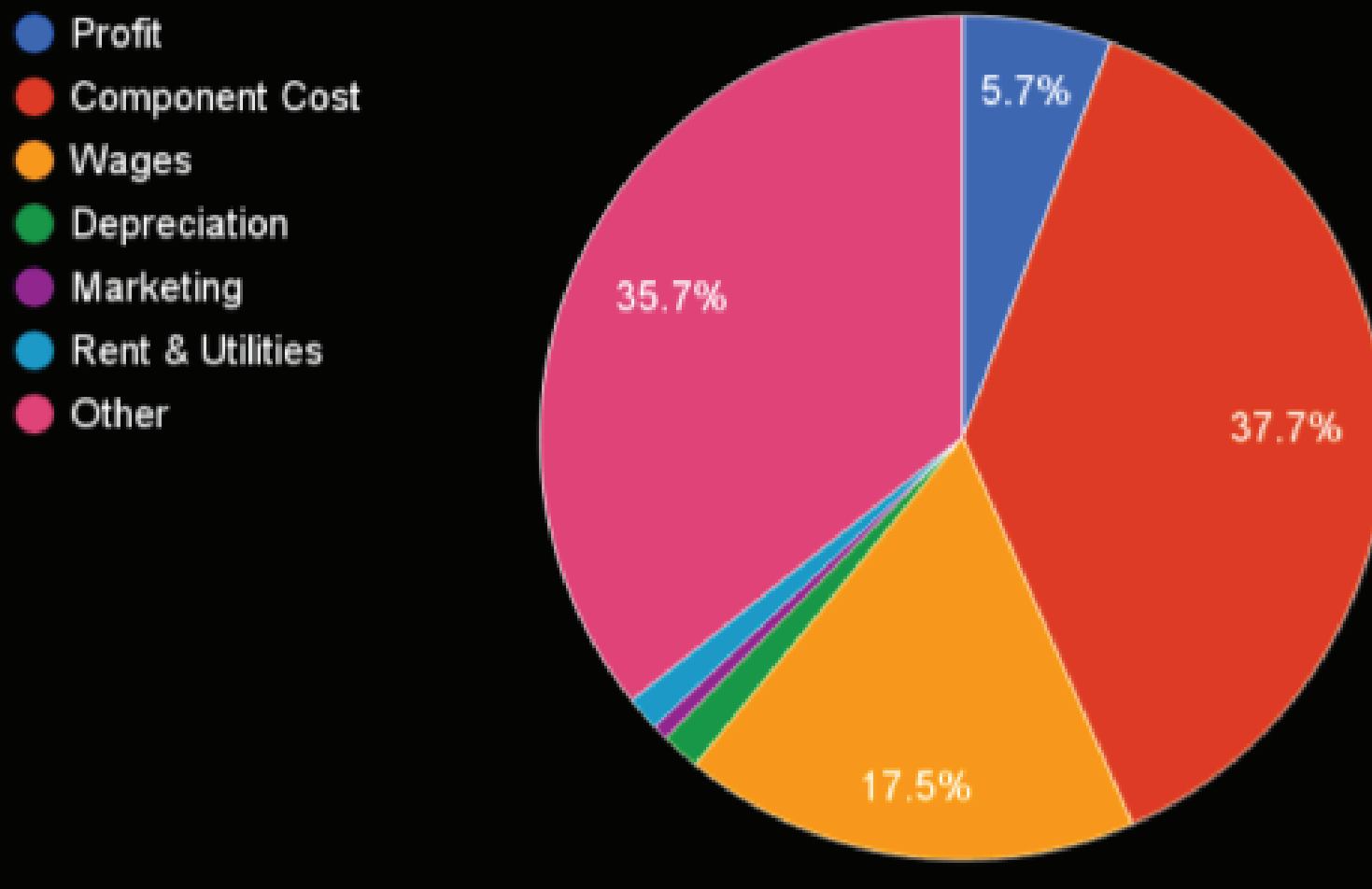


Revive's innovative form factor and design make it portable and intuitive to operate



The device's internal configuration is optimized to reduce overall product size

Standard Industry Price Breakdown



Standard industry profit margin is 5.7%, with major players able to scale to reach higher margins.

Revive:

Component Cost \$275
 ↓ 14% profit
 \$800 Retail Value

800k
Operational AED units in the United States

12%
Current market penetration of traditional AEDs

>6M
Total potential market for traditional AEDs



+400k
Potential units sold to targeted Revive customers

⚽ Youth sports

🏕️ Camps

🏠 School programs

5% market capture ⇒ 20,000 Revive units sold

Total sales revenue of \$16 million for our partner

Licensing earnings of \$800k

Design Team

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