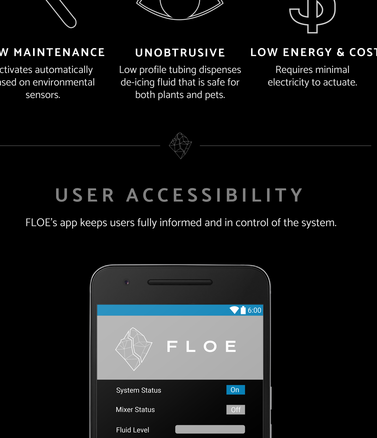
FLOE

FLOE eliminates the damaging effects of ice dams by distributing de-icing fluid to create paths for water drainage.

PRODUCT FEATURES

FLOE is integrated into your house's water line and uses a passive mixer to pump the de-icing fluid onto the roof.



LOW MAINTENANCE

Activates automatically based on environmental sensors.

UNOBTRUSIVE

Low profile tubing dispenses de-icing fluid that is safe for both plants and pets.

LOW ENERGY & COST

Requires minimal electricity to actuate.

USER ACCESSIBILITY

FLOE's app keeps users fully informed and in control of the system.

PURCHASING OPTIONS

FLOE keeps your home dry and warm for less than a third of the operating cost of heating cables.

$2250

STARTER KIT

Includes installation & 20 gallons of de-icer fluid

$500

ANNUAL REFILL

Two additional 5 gallon bottles

THANK YOU

David Wallace
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Rich Wiesman
Jane Kokernak
Dabin Choe
Alison Olechowski
James Penn
Danny Braunstein
Bill Cormier
James Dudley
Steve Haberek
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David Tardiff
Scott Spence

SILVER TEAM

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