An assistive eyewear system that empowers people with advanced neurodegenerative diseases to control their homes simply by blinking.

The wearer blinks to select options from a custom cascading auditory menu. These commands are relayed from the Blink app to a smart home assistant, such as Google Home or Amazon Alexa, to trigger any smart device.

We leverage two infrared reflective sensors to detect intentional blinks. Our sensors easily comply with industry safety standards and provide a safe and simple experience for our customers.

We plan to price Blink at $175. With an initial investment of $600,000, we would break even in the second quarter of Year 3 and sell over 25,000 units by Year 5.

THANK YOU

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