LIFELINE
OUR VISION

Reduce skill and time required

Establish perimeter of contact
Risk #1  100 feet of range

Risk #2  Creating an enclosed perimeter
RESCUE REACH

Able to shoot past head of person in water

Reach: 103 Ft at 40 PSI
ENCIRCLES VICTIM

Victim enclosed in rescuable perimeter

Large area ensures rescue

Encircles Victim

Created area of 541 sq. Ft
<table>
<thead>
<tr>
<th>Customer Need</th>
<th>Product Attribute</th>
<th>Engineering Spec.</th>
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</thead>
<tbody>
<tr>
<td>Reaches Victim</td>
<td>Distance</td>
<td>Range &gt; 100 Ft</td>
</tr>
<tr>
<td>Encircles Victim</td>
<td>Consistent encircling</td>
<td>Shooting angle &gt; 40°</td>
</tr>
<tr>
<td>Safe to Operate</td>
<td>Contains Failsafes</td>
<td>Binary</td>
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<tr>
<td>Compact Size</td>
<td>Volume</td>
<td>Total volume &lt; 1 cubic meter</td>
</tr>
<tr>
<td>Quick Victim Recovery</td>
<td>Time to reach victim</td>
<td>Encircle victim in &lt; 30s</td>
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</table>
PRICING

1.6 million sailboats in U.S.

about 1 million sailboats large enough for this system

Average sailboat safety expenses ~ $1500

$400
