



ShopHi

Lex, Ony, and Daniel



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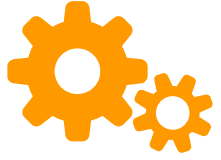
“I wish I didn't have to bend over to pick up my groceries.”



“Oh this just sucks”

Introducing ShopHI





Key Features

Scissor lift to adjust the height of the cart

Button to provide for ease of use

Platform that raises to approximately waist height for optimal comfort



8.6M shopping carts in grocery stores around the US¹

\$950M shopping cart market

size²

Low-back pains cost over \$50B

in healthcare costs each year³

[1] <https://progressivegrocer.com/wheels-fortune>

[2] <https://www.marketwatch.com/press-release/shopping-cart-market-size-and-share-2019-top-leading-countries-companies-consumption-drivers-trends-forces-analysis-revenue-challenges-and-global-forecast-2022-2019-07-11>

[3] In Project Briefs: Back Pain Patient Outcomes Assessment Team (BOAT). In MEDTEP, Agency for Health Care Policy and Research, Rockville, MD.