SyncRow
Sketch Model Review
Pink A
Problem

• Synchronicity critical to team performance
• Coxswains rely on visual feedback

SyncRow

• Real-time rower synchronicity feedback
• Individual rower statistics
• Encode rower’s seats

String Potentiometer
User Feedback

- Over 90% of rowing team members said real-time feedback, and post-row data would be helpful.
- Received confirmation from speaking with members of rowing teams that this information would be beneficial.
Rower 2 ahead .163 sec  
21.06 strokes/min

Rower 1 ahead .066 sec

Rower 1 ahead .155 sec
14.09 strokes/min

In sync!
16.79 strokes/min

Rower 2 ahead .202 sec
17.18 strokes/min

Rower 2 ahead .498 sec
17.48 strokes/min

Rower 2 ahead .496 sec

Rower 1  
Rower 2