Helping Hand

Lend a Helping Hand

Sketch Model Review
Purple Team B
Concept
Users

~100 million people with upper limb disabilities

~20 billion USD in Assistive Technology

- Tool and Hardware market: ~60 billion USD
- Market we tap into: ~5 billion USD
Motivation
How It Works
User Feedback

- Any new tech needs to really compelling
- System needs to be stable
- Setup time/learning curve non-optimal
- Niche centers to redirect our product
- Discrete solutions
Citations


[7] Feedback collected from two potential college aged users with upper limb disabilities
Thank You! Questions?

Magic Touch

Rock n Gloves

Helping Hand