MoMo

Mood-to-Mood Communication
Idea

MoMo is a pair of bracelets that allows people to communicate through their heart beats as colors, alerts, and voice messages.
USER NEED

ALERT SYSTEMS

SOCIAL CONNECTIVITY
Product

- Bluetooth
- Mic holes
- Alert display
- Pulse sensor
- Blink based on heart rate
Demo

KEY FEATURES

- Pulse ratesensor
- Different LED blinking for different BPM
- Arduino-controlled
Testing

- Feasible BPM range
- Test multiple users
Market

$4.8 bn

Targeted Market Size

Wearable Tech 45%

Medical Alert 55%
Pricing

- Equipment cost: $20
- Manufacturing cost: $50

$100
Includes two bracelets
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