

2.00B Lecture 4

- Team Assignments given
 - * Make sure you have every team member's name, phone number + e-mail address
 - Team Email Addresses
color00b@mit.edu
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Idea Classification

- Not selecting ideas, just looking for trends → research
- Choose appropriate categories
NOT "Big toys" or "Good ones"
- Pugh Charts - compare people/products/ideas against others on various criteria
 - * Sometimes too critical → follow your heart

Theme

THE ARTS

(no age specification)

- 2D, 3D, Drama, Culinary, Dance, Music, etc.
- Have an element of construction (usually)

Design Process

Step 1: Understand area of interest
: Research the area

*ASSIGNMENT 1

Explore toy stores, museums, art stores, poetry slam, TV, etc.

*Bring your design notebook!

*ASSIGNMENT 2

Pick 5 of 10 arts categories (see website) → come up with toy ideas → pick 2 favorites per category → draw nicely on paper & in design notebook