

2.00B Lecture 8

B-2-09

Idea Presentations

- Wednesday in class
- 1 minute per presentation
- Will get feedback from professionals

Posters

Portrait orientation

Semantics, Syntax, Usability!

Name + Team Color on back

* Get ready to present to ~100 people

- Use poster, don't face/cover it
- Address the audience
- Note the concept succinctly + the market
- Try to cover three key points
- Remember it's fun!

* Finish those posters!