

## 2.00B Lecture 10

3-9-09

### Idea Presentation Results

#### - Top Poster - Color DJ

Used familiar icons

Fun form language

Consistency

Balance

Personification of product

Simplicity

Large font

Color Contrast

#### - Top Presentation - Color DJ

Engage the audience

look at them

Smile

Be enthusiastic

Practice so it seems natural

\*Well presented ideas sound like better ideas

- Most ideas were rated both low/high on presentation/poster + concept ~~✖~~ → false positive or negative, so we need to do some more work

## - Sketch Models

Explores key questions of...

Feasibility

Usability / Play Value

Aesthetic

Implementation

Quick

Can be looks-like or works-like or both

Materials should be inexpensive + fast (including foam + foam core) but also appropriate

\* Sketch Model Expo

March 19<sup>th</sup> + 20<sup>th</sup>

## Foam Core

- Cut with an Olfa knife
  - \* Watch your fingers
  - \* Look out for people nearby
  - \* Use a cutting mat
  - \* Break off dull blades
- Check where the grain is before you try to bend your foam core (it's easier in one direction than another)
- When making a rounded surface, you can score foam core over + over so it's easier to bend



score marks (cuts halfway through foam core)

## Adhesives

Wood glue - stronger than wood  
- less is more

Spray Adhesive - for paper, cloth, etc.  
- less is more  
- use in fume hood  
- expensive

Epoxy - sand surfaces before use

- mix parts
- less is more

Tape - masking (don't leave on for more than 24 hrs.)

- painters (removable)
- double stick (useful, but expensive)
- foam

Hot Glue - it's hot!

- don't drip glue - anywhere!
- use thin beads
- hold pieces together to dry
- don't use on blue foam  
(it will melt)