Designing Presentations
Designing Presentations

Note: "Designing" and not "Making"

Notice the color choice.

Notice how cluttered this slide is getting.

Notice the border and fonts are consistent in all lectures.

Symmetry is a little boring. Consider asymmetrical and balanced.

Is it hard to read this font?

How long do you think it takes us to make one slide?

Ignoring all post-its, note the use of simplicity.

This is our last full lecture for this class :(

Do I have your attention?

Notice the color choice.
The PLAYsentations!

know your audience

300+ friends, MIT and industry, children

entertaining and informative are not mutually exclusive

4 minutes of presentation and 2 minutes of questions
know your audience

300+ friends, MIT and industry, children

entertaining and informative are not mutually exclusive

4 minutes of presentation and 2 minutes of questions

The PLAYsentations!
Elements of a Play

story

character

props, costumes

perspective

non-diegetic and diegetic
(told/recounted vs shown/enacted)
Elements of a Play

Character

Props, costumes

Perspective

Non-diegetic and diegetic (told/recounted vs shown/enacted)
WARNINGS!

demo first

not all teammates need to speak

introduced by team animal

practice (1 hr/min)

the amount you spend on the prototype has no relation to the product cost
Product Coherence

creating an experience
Product Coherence

creating an experience

customer audience
Product Coherence

apple

2.00b

identification
Product Coherence

theme, branding, image

consistent form vocabulary and color palette

product, package, promotion
Dress Code
Story Structure

**Act 1:**
setup

**Act 2:**
development

**Act 3:**
resolution

climax

rising action
know your audience

300+ friends, MIT and industry, children

entertaining and informative are not mutually exclusive

4 minutes of presentation and 2 minutes of questions

The PLAYsentations!
know your audience

300+ friends, MIT and industry, children entertaining and informative are not mutually exclusive

4 minutes of presentation and 2 minutes of questions

The PLAYsentations!
Assignment

watch 2 videos (or more!)
  one suggested video (from playlist)
  one from 2.00b website, “Past Years”

take notes using online form

share and discuss with your team in lab
DESIGN your PLAYsentation

develop a plan: storyboard

this is a show and your product is the star

your teammates are the supporting cast
Memorable Moments

one for each act of the story

what is the toy/play? who is it for? what makes it special?

focus on current design and how it works, not the process and past ideas

5 minutes
Share your Story

**story designer:**
- connect the memorable moments together and act out the story

**audience:**
- were the moments memorable?
- did they cover what’s most important about the toy?

10 minutes total, switch roles in-between
Visualizing the Storyboard

develop key frames

transition between memorable moments

add detail: how does it work, how is it made, open-issues, etc.
Share your Storyboard

**Storyboard designer:**
act out the story, using the storyboard as a guide

**Audience:**
what is the story?
what are the acts?
what are the memorable moments?
logical progression, without leaps?
Logistics

4 minutes of presentation and 2 minutes of questions (~400 word script)

room 10-250, May 16th
7:00 PM show ready

order

for smooth transitions, submit presentation files

back door to & from stage
<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td></td>
<td>1 May</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>PDL open</td>
<td></td>
<td>Presentation Design / Work in PDL</td>
<td>Presentation Design / Work in PDL</td>
<td></td>
<td>PDL open 1–5pm</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>8</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>PDL open</td>
<td></td>
<td>PDL open 1–5pm</td>
<td>Presentation Feedback / Work in PDL</td>
<td></td>
<td></td>
<td>PDL open</td>
</tr>
<tr>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PDL open</td>
<td></td>
<td>practice 10-250 5:00–10:00pm</td>
<td>SHOWTIME 10-250 7:30pm</td>
<td>class wrap up notebooks due</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

keynote on mac; powerpoint on windows
no google slides
Assignment

watch 2 videos (or more!)
  one suggested video (from playlist)
  one from 2.00b website, “Past Years”

take notes using online form

share and discuss with your team in lab
Designing Presentations