the idea presentation
Pictures of Wonder

class vote #2

Qingmei Wu
Pictures of Wonder

class vote #1

Sandra Walter
Idea Presentation

Wednesday, here in class!

45 seconds per poster
(2:15 per team)

One extra minute between teams (max)

Posters to room before 3:20
Poster Reminders

Portrait Format

Semantics, Usability, Syntax

Name / Team on Back

Need Toy Names
  form submission on Slack
  by noon Tuesday at the latest!

Rehearsal sessions, sign up!
Presentation Guidelines

**Do:**
- Clearly explain the concept / user
- Use the poster and be heard
- Logical progression / structure
- Use voice & physicality with intent
- Keep in mind that this is fun!

**Don’t:**
- Use note cards
- Face / block the poster
- Go into details of implementation
- Use, um… so basically like, and it’s fun! ya
- Be a salesperson!
Play Testing!

Lobby 7

Friday: noon – 1 pm

minimum 1 person per team

be on time
Logistics

This week in lab — let’s get building!

Pull or Push Toys!

Design notebooks everywhere!
focus
flow
semantics (meaning)
usability (easy to read)
syntax (feeling)

make them posters