Designing Presentations

Note: “Designing” and not “Making”

Notice the border and fonts are consistent in all 2.00B lectures.

Notice how cluttered this slide is getting.

Notice the color choice:

How long do you think it takes us to make one slide?

Symmetry is a little boring. Consider asymmetrical but balanced.

Note the use of simplicity.

Ignoring all these post-its, note the use of simplicity.

Is it hard to read this font?

Do I have your attention?
This week!

lab open Friday from 1-5pm, **Saturday 1pm-5pm**, Sunday 2-6pm

silkscreening tutorial on Sunday 12-2pm, 3-442

order shirts!
Open Lab Hours

Hours of Work

2 weeks before PLAYsentations
1 week before PLAYsentations!
1 day before PLAYsentations!!
The PLAYsentations!

4 minutes of presentation & 2 minutes of questions

entertaining and informative are not mutually exclusive

know your audience:
300+ friends, MIT, industry folks, children
Elements of a Play

- story
- character
- props & costumes
- perspective
- blocking
- non-diegetic vs diegetic sound
  (e.g. commentary vs character voices)
Elements of a Play

- Story
- Character
- Props, costumes
- Perspective
- Non-diegetic and diegetic (told/recounted vs. shown/enacted)
Story Structure

**Act 1:**
setup

**Act 2:**
development

**Act 3:**
resolution

climax
WARNINGS!

practice! (>1 hr/min)

introduced by team animal

demo early (and late!)

not all teammates

need to speak

highlight technical

achievements
Product Coherence

Apple

2.00b
Product Coherence

theme, branding, image

consistent form
vocabulary and
color palette

product, package,
promotion
Dress Code
know your audience

300+ friends, MIT and industry, children entertaining and informative are not mutually exclusive

4 minutes of presentation and 2 minutes of questions

The PLAYsentations!
Lab Deliverable

watch a couple of videos from the Past Years webpage

focus on:
  one ‘great’ presentation
  one ‘okay’ presentation

take notes using online form

share and discuss in lab
DESIGN your PLAYsentation

develop a plan: storyboard
this is a **show** and your product is the star
your teammates are the supporting cast
Memorable Moments

one for each act of the story

what is the toy/play? who is it for? what makes it special?

focus on current design and how it works, not the process and past ideas

~ 5 minutes
Share your Story

**Story designer:**
connect the memorable moments together and act out the story

**Audience:**
were the moments memorable?
did they cover what’s most important about the toy?

~ 10 minutes total, switch roles in-between
Visualizing the Storyboard

modify your memorable moments (based on discussion)

develop key frames of the story

transition between memorable moments

add detail: how does it work, how is it made, open-issues, etc.
Visualizing the Storyboard

modify your memorable moments (based on discussion)

develop key frames of the story

transition between memorable moments

add detail: how does it work, how is it made, open-issues, etc.

~10 minutes
Logistics

4 minutes of presentation and 2 minutes of questions (~400 word script)

10-250, May 14th
7:00 PM show ready

presentation order

enter stage

on deck room

exit stage

student seating

back door to & from stage
Logistics

for smooth transitions, all presentation files on one laptop

Keynote on Macs or Powerpoint on Windows

no Google Slides!
<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>1 May</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Presentation Design</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>5 PDL hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6 PDL hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10 Practice</td>
<td>11 Practice</td>
</tr>
<tr>
<td></td>
<td>work in PDL</td>
<td></td>
<td>Presentation Feedback</td>
<td></td>
<td></td>
<td>PDL hours</td>
</tr>
<tr>
<td></td>
<td>6 work in PDL</td>
<td></td>
<td></td>
<td>10 PDL hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>13 Rehearsals in 10-250 5-10pm</td>
<td>14 SHOWTIME 10-250 7:30pm</td>
<td></td>
<td>15 class wrap up</td>
<td>16 class wrap up</td>
<td></td>
</tr>
</tbody>
</table>
Lab Deliverable

watch a couple of videos from the Past Years webpage

focus on:
  one ‘great’ presentation
  one ‘okay’ presentation

take notes using online form

share and discuss in lab
Designing Presentations