Sprout designs lifestyle driven products and brands to grow your business. Founded in 2001 Sprout is a Multi-disciplinary, concept to launch design studio deeply rooted in today’s pop culture. Our diverse team of designers, artist and thinkers fuse innovation & design to create authentic lifestyle driven products & brands.
<table>
<thead>
<tr>
<th>Coors Light</th>
<th>Abercrombie &amp; Fitch</th>
<th>Clio®</th>
<th>NXT</th>
<th>CVS</th>
<th>PUMA®</th>
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<td>Target</td>
<td>Boots</td>
<td>Malcolm Fontier</td>
<td>No7</td>
<td>pogoPlug</td>
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<tr>
<td>mozilla</td>
<td>ALTEC LANDING®</td>
<td>Surfline</td>
<td>Surfrider Foundation</td>
<td>Soulo</td>
<td>FIRST ACT</td>
</tr>
</tbody>
</table>

**Clients**
Sprout delivers a complete product & brand solution.
Research > Product & Brand Strategy > Engineering > Packaging Design > Graphic Design >
Environmental Design > Interaction Design > Web Design & Development
**DESIGN PROCESS**

**DATE: 1998 - PRESENT**

**PHASE 0 - IMMERSE**
- Immersion
- Image Collection
- User Research
- User Profiling
- Product, Brand & Technology Audits
- Product Architecture
- Product & Brand Strategy
- Product Roadmapping
- Opportunities & Findings Document

**PHASE 1 - GENERATE**
- Concepts Sketches
- Story Boarding
- Mock-Up Prototypes

**PHASE 2 - DEVELOP**
- 2D Development
- 3D Development Models

**PHASE 3 - REFINING**
- 3D Refinement
- Final Renderings
- Final Models
- Color, Material, Finish Spec's
- Transfer Final 3D Data
- Engineering Liaison

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**sprout**

**studios**
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STORY BOARDS design process

PHASE ONE: GENERATE
CONCEPT SKETCHES

PHASE ONE: GENERATE
MODELS: design process

PHASE ONE: GENERATE
PHASE TWO: DEVELOP
PHASE THREE: REFINE

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2D DEVELOPMENT

Phase Two: Develop

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COLOR – MATERIAL – FINISH design process
**DESIGN PROCESS**

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INTERNATIONAL TIME SYNDICATE skate, art & dj watch collection

INTERNATIONAL TIME SYNDICATE

DATE: 2010 - 2012
CATEGORY: FASHION – LIFESTYLE
DESIGNED PRODUCT
RESPONSIBILITY: IMMERSION, CONCEPT, DEVELOPMENT, REFINEMENT & PRODUCTION
INTERNATIONAL TIME SYNDICATE

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skate, art & dj watch collection
INTERNATIONAL TIME SYNDICATE


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INTERNATIONAL TIME SYNDICATE

CLIO PALMPERFECT, women's electric shaver

Re-branding

Date: Spring 2006
Category: Personal Grooming
Design: Branding & Packaging
Responsibility: Immersion, Concept, Development, Refinement & Production
MALCOLM FONTIER iMOJITO iphone case & wallet

MALCOLM FONTIER iMOJITO iPhone case & wallet

ABERCROMBIE & FITCH bamboo inspired flip flops

ABERCROMBIE & FITCH
quack-pack


"ACTIVE"
- Side pocket for easy access
- Bag made of washproof fabric
- Waterproof zipper adds extra security

"SPORTY"
- Two main and two side pockets
- Embroidered logo on bag

[MEDIUM COURIER BAG]
- Blue
- Asymmetric

[LARGE COURIER BAG]
- Orange
- Asymmetric

PULL
- Black
- Asymmetric
SPROUT

HAZARDOUS SPORTS & ALIENWARE backpack design
