2.744 Project!
but first...

what's in a name?
2018 project!

but wait

pictures with name card!
last class

user centric design

Ask
Observe
Experience

fun!
last class

user centric design
last class

symbol design

- "visibility"
- "simple"
- "clarity"
- Usability
- Syntax
- Semantics
last class

human factors design

vote mechanical!

our error rate: 15%

2% est. in election


The Butterfly Did It: The Aberrant Vote for Buchanan in Palm Beach County, Florida.

American Political Science Review, Vol. 95, No. 4, December 2001
HIEMA redesign

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**Tests and Drills**

- These are for testing purposes only
- They will NOT alert Hawaiians of any emergency

- PACOM (CDW) - State Only
- Amber Alert (CEA)

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**Alerts and Emergencies**

- These WILL ALERT Hawaiians of an emergency

- Amber Alert (CEA) - Kauai County Only
- PACOM (CDW) - State Only
- Tsunami Warning (CEM) - State Only
- Landslide - Hana Road Closure
- High Surf Warning North Shores

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Annie
last class
ballot redesign

Megan
last class
ballot redesign

Hawaii Alerts

Missile  Amber  Tsunami/Surf  Landslides

Tests  False Alarms

Travis  The Hawaii Emergency Management Agency Alert System
and finally

a short quiz!

list as many design for human-use guidelines as you can in two minutes
an new interactive adventure!
2018 project!

5wITs
Open world

experience 5wits

visit Thursday, ~4.5 hours
buses leaving at 2:00, 3:00
register on course website

What’s next?
what’s next?

due for class Thursday, February 15

form project team: mail list

strategy: skills vs. buddies
what’s next?

before leaving today
name tag photos

for this Thursday
know your team, be on time for the bus

for next Thursday
drawing tool kit, bring name cards