Cape Cod Commercial Fishermen’s Alliance

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Small Boats. Big Ideas.

- Fishermen’s Alliance: What we do
- Haddock Chowder Program: Serving our fishermen and community
- Other challenges facing the industry
What We Do...

• Policy & advocacy

• Small business support & economic development

• Community engagement
Policy & Advocacy

Scientific Research

Advocate for Science-based Management
Small Business Support & Economic Development

Training the Next Generation

Cape Cod Fisheries Trust
Community Engagement

- Educational outreach
- Seafood promotion
  - Local & underutilized species
- Food security
  - Fish for Families
  - Pier to Plate
  - HADDOCK CHOWDER!
Haddock Chowder Program:
Small Boats, Big Taste

• Response to COVID-19 pandemic

• Philanthropic funding
  • Catch Together
  • MIT Sea Grant
  • Cape Cod Healthcare
  • Individuals

• Goals
  • Help small-boat fishermen stay on the water
  • Serve regional need for food security
Haddock Chowder Program: Fishing

• Prioritize sustainable fishing

• Fishermen get fair price for “snapper” haddock
  • Market prices are traditionally too low to profit, but plenty of fish in the sea
Haddock Chowder Program: Processing

- Fish filleted in family-owned facility in Brockton, MA
  - Great Eastern
- Chowder manufactured in family-owned business in Lowell, MA
  - Plenus Group, Inc
- Final product – frozen
Haddock Chowder Program: Food Banks

- Food Banks across MA
  - Greater Boston Food Bank
  - Family Pantry of Cape Cod
  - Cape and Islands Veterans Outreach Center
  - Local churches
Haddock Chowder Program: Future

- Phase 1 (current)
  - Buy over 30,000lb haddock
  - Financial infusion >$144,000 to fishing fleet
  - Provide over 100,000 meals

- Phase 2
  - 60,000lb haddock
  - 200,000 meals
  - Develop retail
Haddock Chowder Program: Future

- Retail operations to self-sustain
- Pursuing national expansion into USDA programs
- MA Emergency Food Assistance Program (MEFAP) support through food bank distribution
Other Challenges Facing the Industry

• Resiliency of markets
• Executive Order on Promoting American Seafood Competitiveness and Economic Growth (May 2020)
  • Seafood Trade Taskforce
• Potential effects of climate change on industry
• Participation of next generation
Small Boats. Big Ideas.

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