

The Age of Affluence

21H.102

November 7, 2005

SAMUEL GOLDWYN presents

The Best Years of Our Lives

Starring

MYRMA LOY · FREDRIC MARCH · DANA ANDREWS · TERESA WRIGHT · VIRGINIA MAYO · HOAGY CARMICHAEL



Cathy O'Donnell — Harold Russell

Directed by
William Wyler • Screenplay by
Robert E. Sherwood

Costume Designer
Mackley Kantor • Music by
Gregg Isaacs



Registration day at Harvard after the GI Bill



NASA rocketry test, 1958



U.S. 101 Santa Ana Freeway in Anaheim, mid-1950s

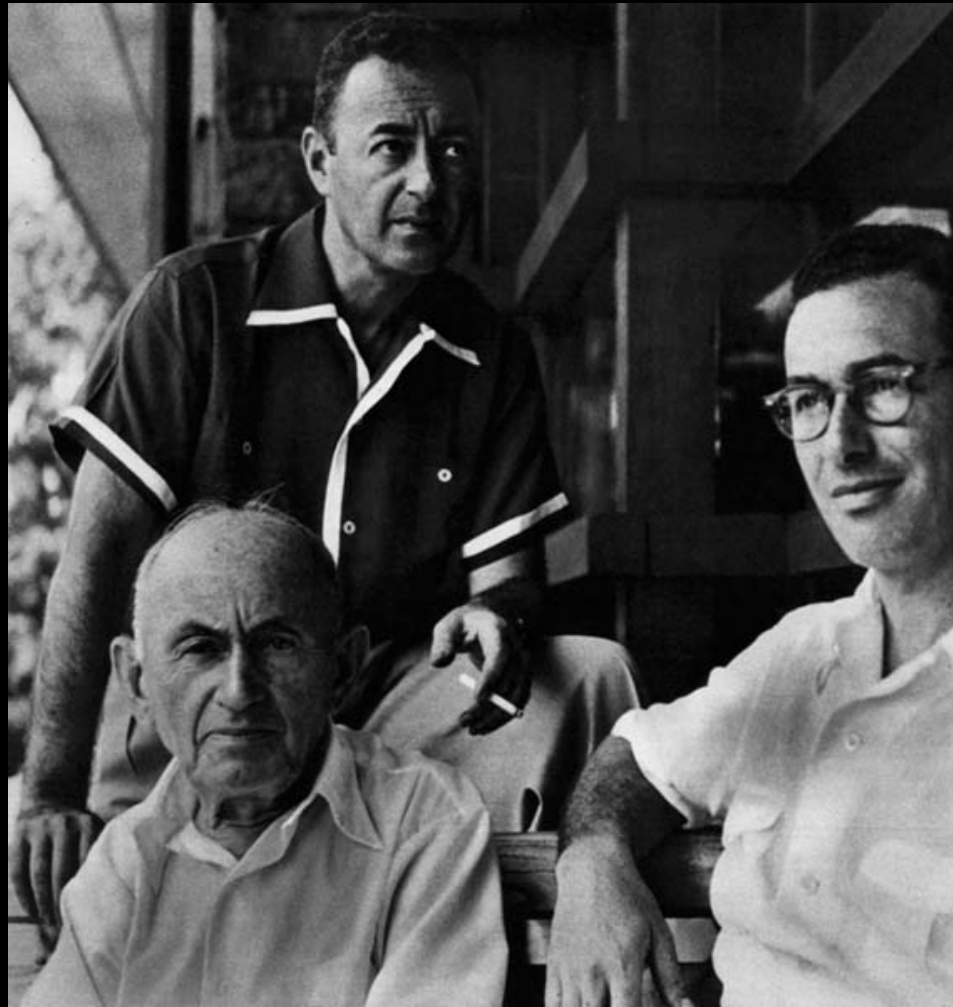




Southdale Mall, Edina, MN, 1956



Abraham Levitt and sons, 1952



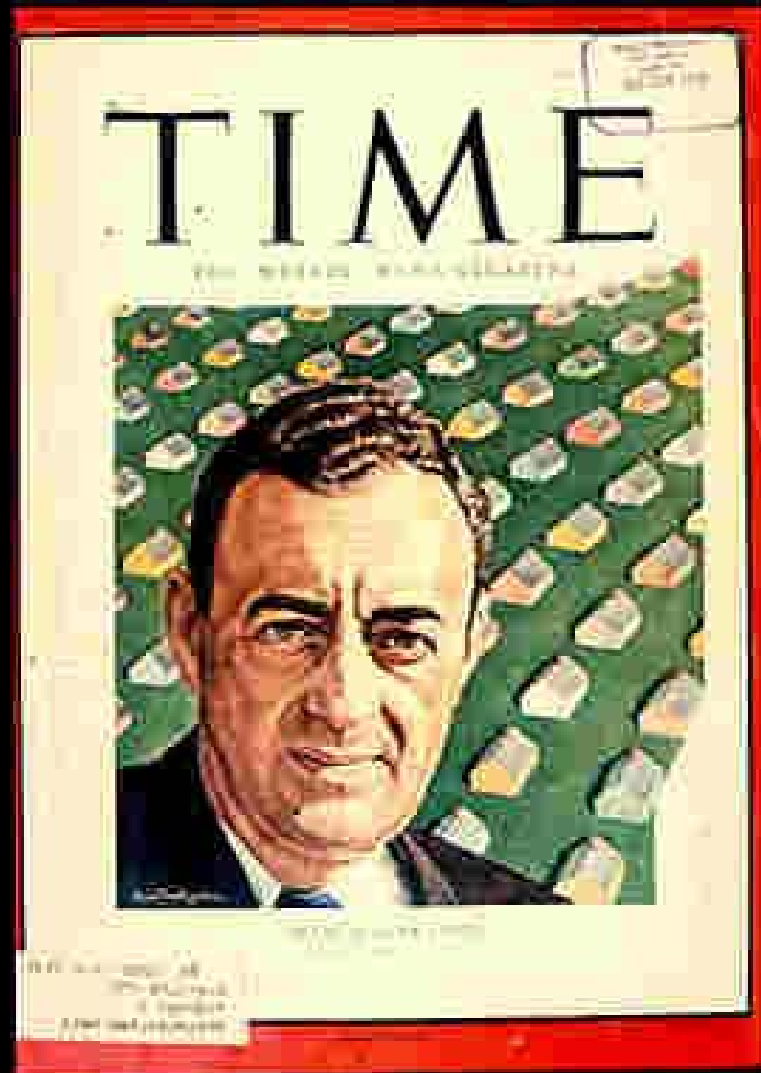
Levittown, New York



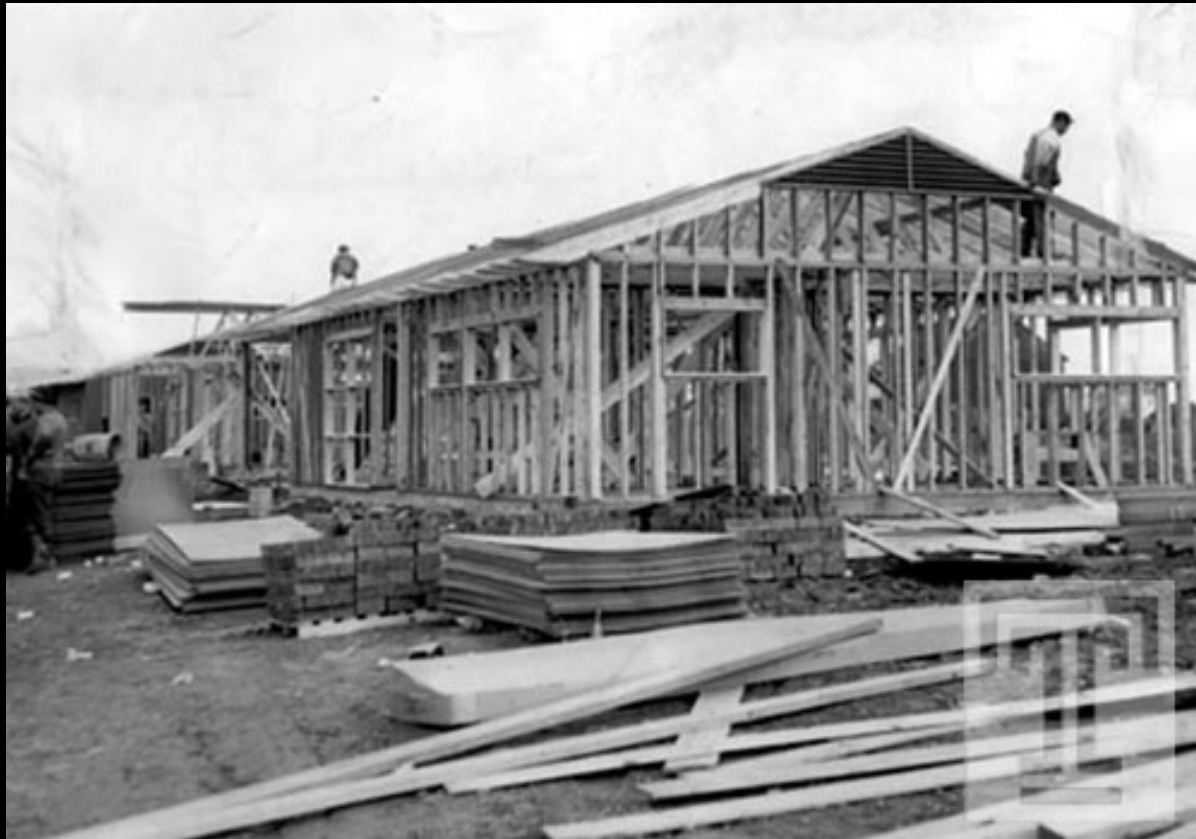
Levittown, Pennsylvania, 1959



**“House Builder Levitt: For Sale:
A New Way of Life,” July 13, 1950**



Levittown house under construction



No. 1



No. 2



The Levittowner

PRICE: \$10,990 \$67 A MONTH

NO CASH REQUIRED FROM VETERANS



No. 3



No. 4



NO. 1



NO. 2



REAR VIEW OF ALL HOUSES



NO. 3



NO. 4

●
The Rancher

A NEW HOUSE IN LEVITTOWN

•
SPECIAL INTRODUCTORY PRICE—

\$8,990

\$57 A MONTH!

No cash required from veterans!

One of four different styles of the Jubilee



One of four different styles of the Colonial



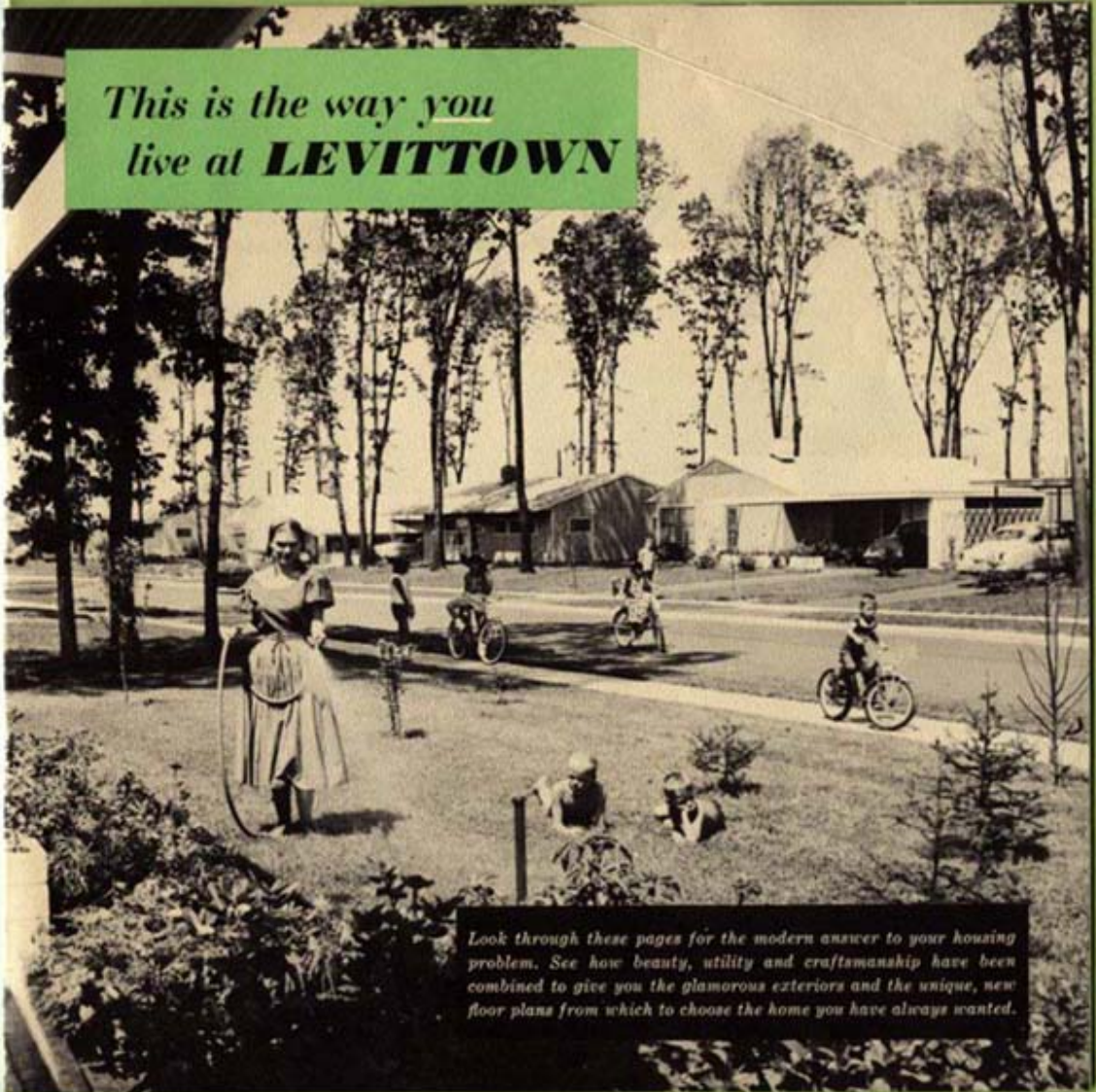
Levittown IN 1957



One of five different styles of the Pennsylvania



One of four different styles of the Country Clubber



*This is the way you
live at **LEVITTOWN***

Look through these pages for the modern answer to your housing problem. See how beauty, utility and craftsmanship have been combined to give you the glamorous exteriors and the unique, new floor plans from which to choose the home you have always wanted.





Joe Scherschel/LIFE

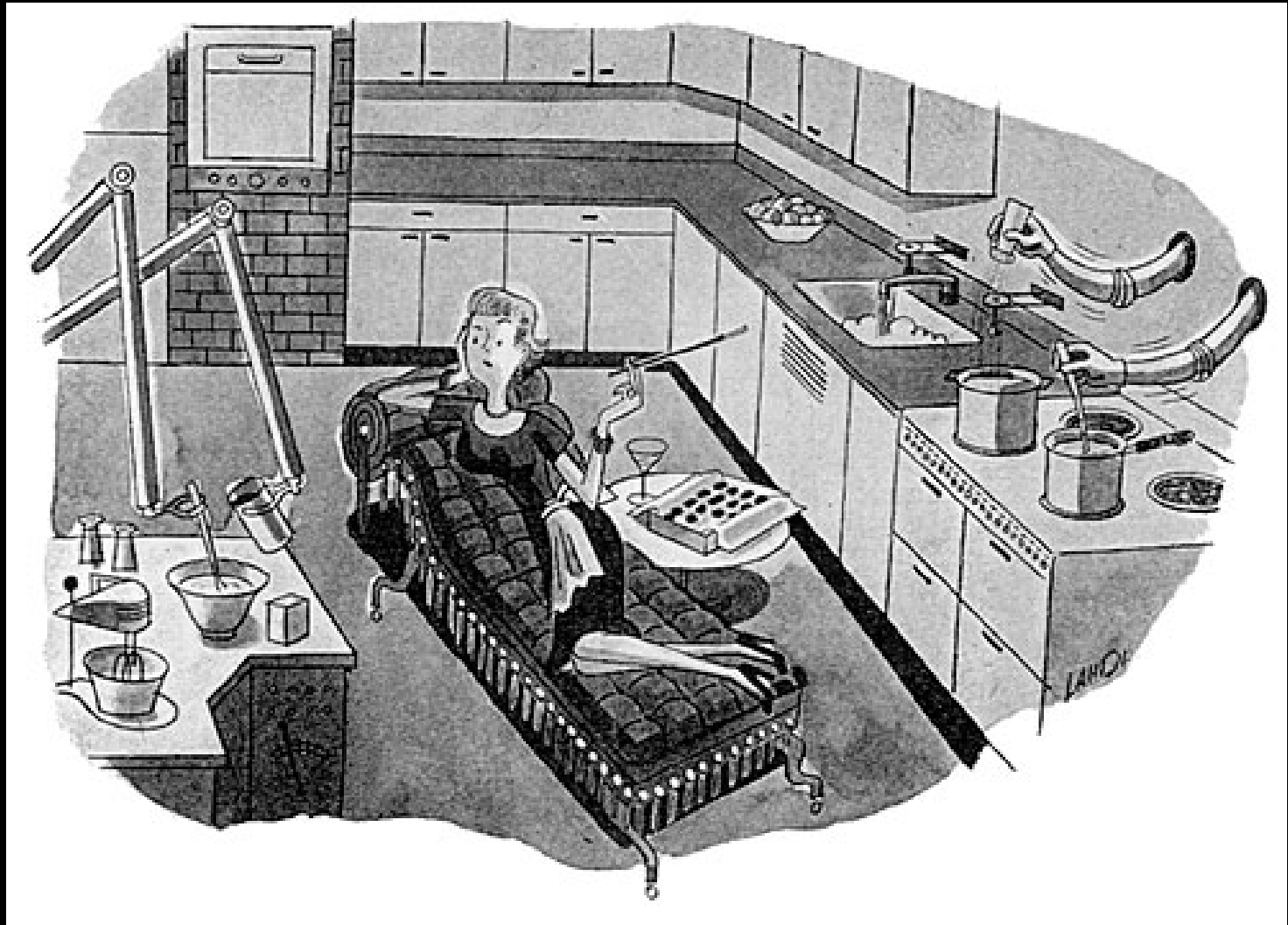




AMERICAN WOMEN GAIN A ZILLION CAREFREE HOURS



EASY *Combomatic* **WASHER/DRYER**





Model T7K7—Big 17 in. screen...Mahogany or Lined Oak Cabinet.

TV adds so much to family happiness

There's more fun in television than any other family-shared entertainment...comedy, music, sports, drama and educational shows everyone enjoys. Make sure your family gets all this TV fun on the set that brings you every show at its best—Motorola TV.

PHOTO-PERFECT PICTURES THAT COST YOU LESS

Now—sit close up or far away and enjoy sharp, clear pictures—the product of Motorola's "years ahead" circuit design and advanced engineering features. There's a Motorola to fit your home and pocketbook—from budget-priced table models to luxurious TV-Radio-Phonograph combinations—all with the Motorola Built-in-Antenna. Compare—you'll agree—no other offers you so much quality at such low cost.



✓ "GLARE-GUARD" SCREEN

The curved, anti-reflection TV screen that directs annoying reflections down—out of your eyes, lets you enjoy your TV most!



✓ FASHION AWARD DESIGN

New beauty for your home, designed with the care given the finest furniture. Styles for modern and traditional settings.



✓ CAMERA VIEW PICTURES

You see all of the picture just as the TV camera "sees" it. The rectangular black tube means brighter, clearer pictures.



✓ "MUSIC LOVER" SOUND

This new sound system brings you true pitch and tone in musical and voice reproduction in full range from bass to treble.



✓ "DEPEND-A-BILT" CHASSIS

Factory-tested under extreme conditions to make sure that your Motorola TV will give you the longest, most reliable performance.



✓ TWO SIMPLE CONTROLS

Quick, easy tuning without complicated dials and adjustments. Just turn it on, then select your station... that's all!

you get all these features only in **Motorola TV**

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**Molly Berg in
The
*Goldbergs***



Scene from *Father Knows Best*



Duck and cover drill, 1955





STUDIO CLASSIC

Starring
PECK

Joseph
JONES

with
MARCH

THE MAN
in the
GRAY FLANNEL SUIT



**Jackson Pollock, *Number 1 1950*
(*Lavender Mist*), 1950**



JAMES DEAN

REBEL WITHOUT A CAUSE

WARNER BROS.' CHALLENGING DRAMA
OF TODAY'S TEENAGE VIOLENCE!

... the bad boy from a good family

CINEMASCOPE · WARNERCOLOR



also starring **NATALIE WOOD** with **SAL MINEO**
JIM BACKUS · ANN DORAN · CORY ALLEN · WILLIAM HOPPER

Screen Play by STEWART STORN · Produced by DAVID WEISBART
Directed by NICHOLAS BAY · Music by Leonard Rosenman



