Lecture 1 -- Introduction

1. What is Film?
   - Chemistry
   - Novelty
   - Manufactured object
   - Social formation

2. Think Away I-Pods
   - The novelty of movement
   - Early films and early audiences

3. The Fred Ott Principle

4. Three Phases of Media Evolution
   - Imitation
   - Technical Advance
   - Maturity

5. “And There Was Charlie”

Reference: James Agee, A Death in the Family (1957)