

Lecture 1 -- Introduction

1. What is Film?

- **Chemistry**
- **Novelty**
- **Manufactured object**
- **Social formation**

2. Think Away I-Pods

- **The novelty of movement**
- **Early films and early audiences**

3. The Fred Ott Principle

4. Three Phases of Media Evolution

- **Imitation**
- **Technical Advance**
- **Maturity**

5. “And There Was Charlie”

Reference: James Agee, *A Death in the Family* (1957)