1) An Industry Emerges
   The Studio Era
   “The golden age of Hollywood”
   Stars and genres

2) The Cultural Work of Movies
   Entertainment
   Genre and License
   Consensus Narrative

3) Strains of Comedy
   Anarchic
   Worldly
   Screwball

4) Screwball heroine:
   Barbara Stanwyck in *Ball of Fire* (1942)