

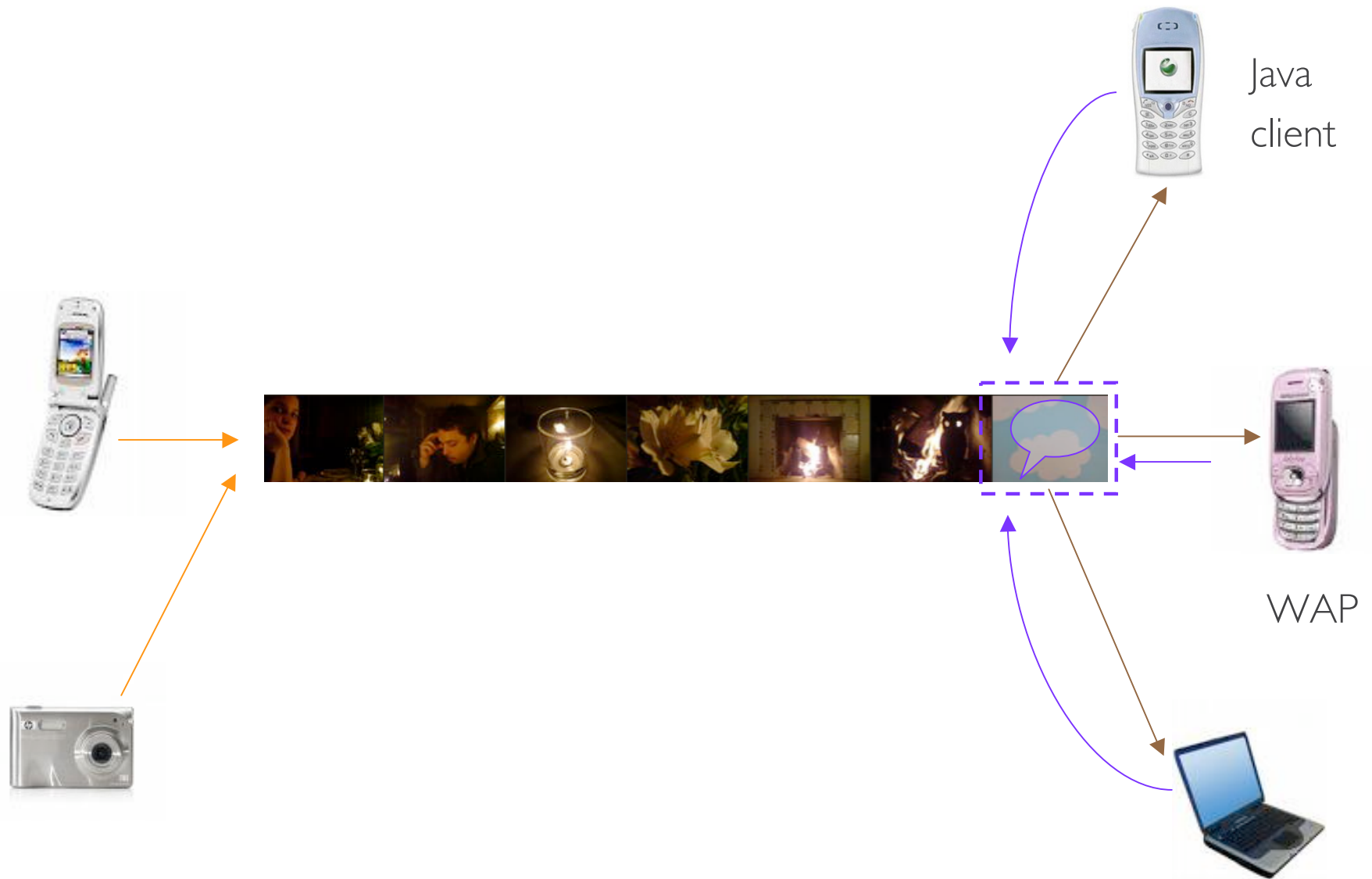
řadar

Lightweight visual communication

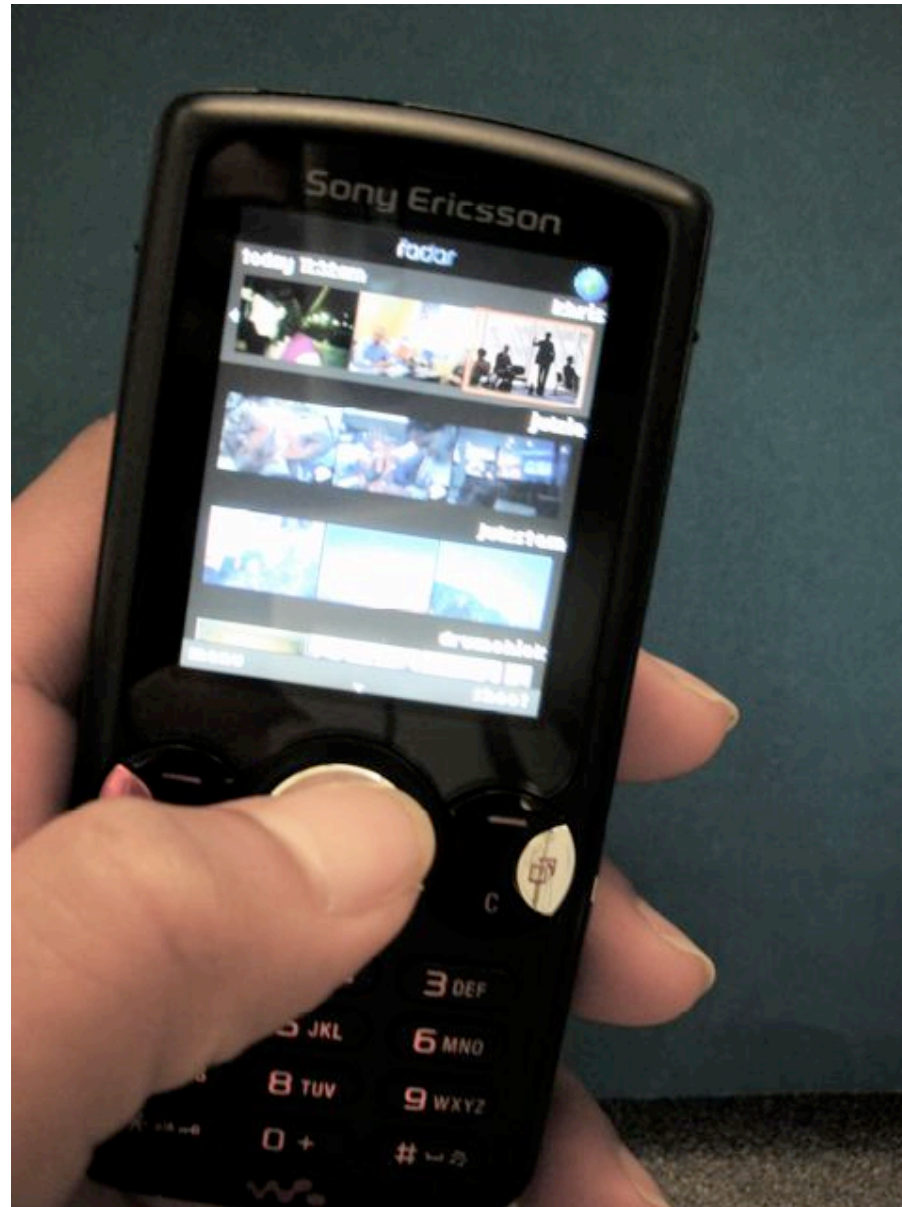
Maia Garau

Tiny Pictures Inc.

Radar service overview



Java client



In practice...

Office

Lunch

Office

Evening



- View
- Comment








- Post

- View
- Comment
- Respond








- Post

Channels view








« 1051 more... mala ▼

						
Sat 5:43pm	Sat 5:45pm	Sat 5:45pm	Sat 5:53pm	Sat 7:47pm	Sat 7:48pm	Yest 12:23pm








« 340 more... abouttopause ▼

						
Jan 16 3:06pm	Jan 16 3:06pm	Jan 16 3:06pm	Jan 16 3:06pm	Feb 19 8:56pm	Mar 1 10:06pm	Mar 4 12:51am








« 28 more... battist2412 ▼

						
Dec 23 2:17pm	Dec 23 2:19pm	Dec 24 10:55am	Dec 24 10:56am	Dec 24 11:44am	Dec 24 11:45am	Dec 31 9:07pm

« 13 more... BladesGlory ▼

						
Fri 2:22pm	Sat 12:59pm	Sat 1:01pm	Yest 12:32pm	Yest 12:33pm	Today 11:37am	Today 11:38am

« 316 more... boshi ▼

						
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Latest pictures view

radar
beta

Welcome maiaWhat's NewSettingsHelpLogout


PicturesCommentsChannelsFriendsInvite

All My Friends' Pictures

All My Friends >
ambassadors
AWAY
SF
.....
maia (me)
abouttopause
battisti2412
BladesGlory
boshi
brit
chris
deb
dodeca
drumchick
ebo
edpark
eses3457
Faster
fli
fralanci
fugu
Gadabout
garyalan
gugos
ianmtl

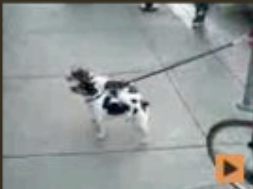
Show: All Pictures | Commented Pictures | My Conversations | Popular Pictures

Next > | Last




fuguToday 6:57pm

ADD COMMENT




Public display of affection
ianmtlToday 6:47pm

ADD COMMENT



sweet p all wee
fuguToday 6:46pm


ADD COMMENT



fuguToday 6:17pm

Viewed 3 times by 3 people

Picture details view



ADD TITLE

maia (me) Sat 7:47pm Viewed 11 times by 9 people

SEND BY EMAIL ROTATE: ↺ ↻ DELETE PICTURE

Comment

susangarau [Yest 12:54am]: I love fireplaces and owls

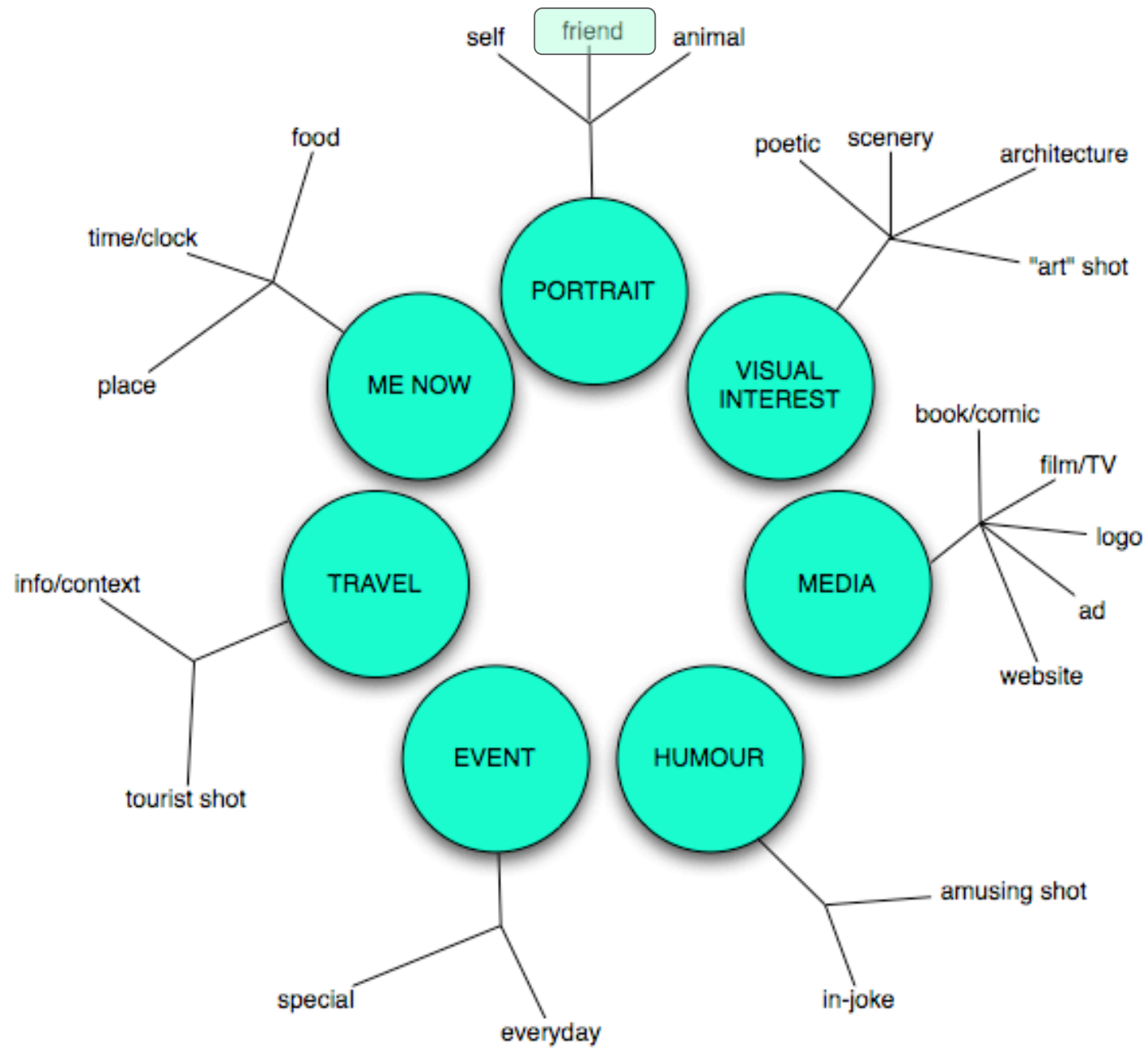
DELETE COMMENT

Cameraphone picture types

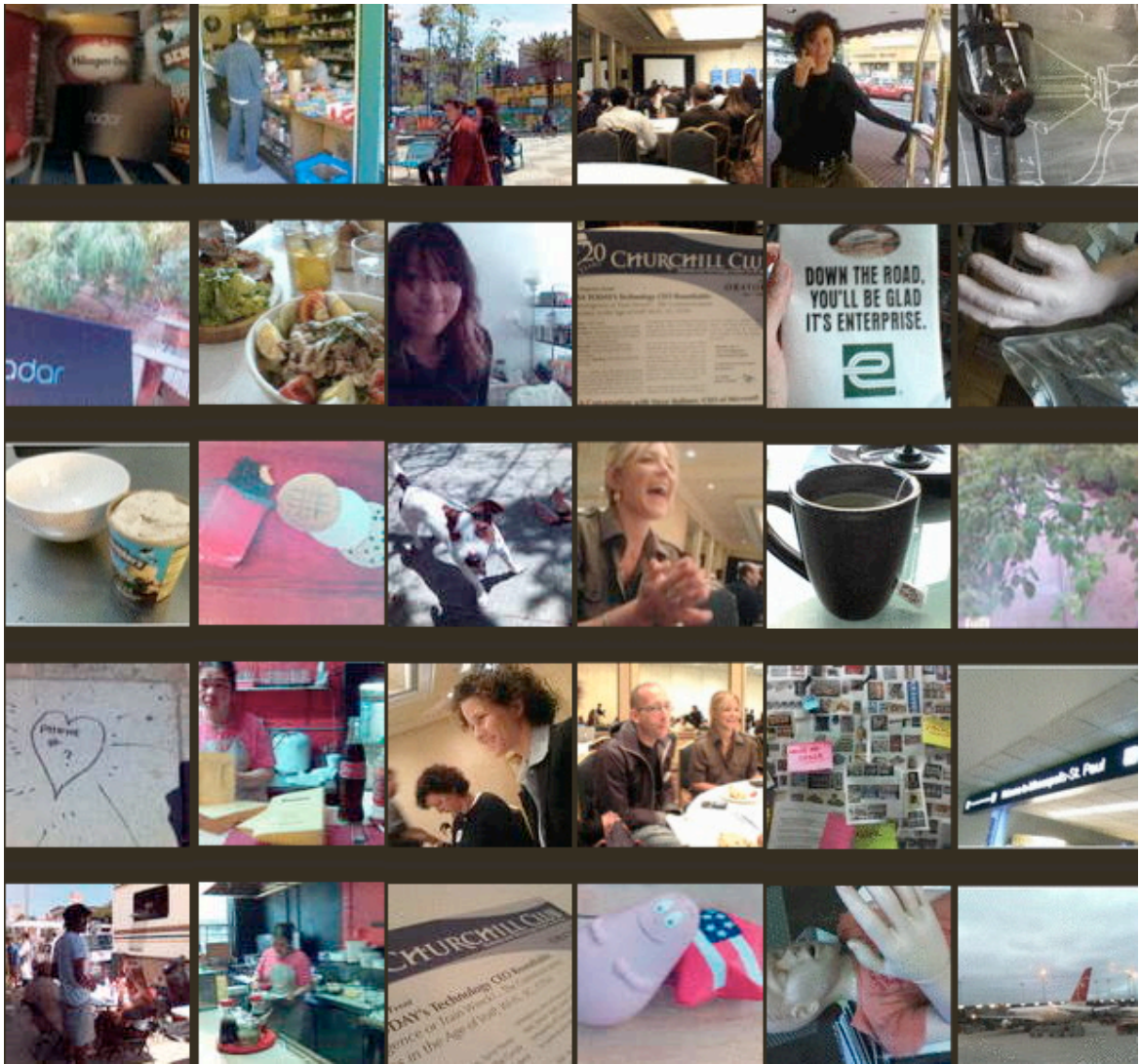
- Creating & maintaining social relationships
- Constructing personal & group memory
- Self-presentation
- Self-expression

Van House & Davis [2005]

Types of picture



Mememes & maturing users



Narrative

“Star Juror” by Bo Lu



Overlapping audience

Other Radar friends

Manuel's Mom



Manuel



ME



Matt



My Mom

My Dad



Context

"I guess John
Is eating?"

Acquaintances



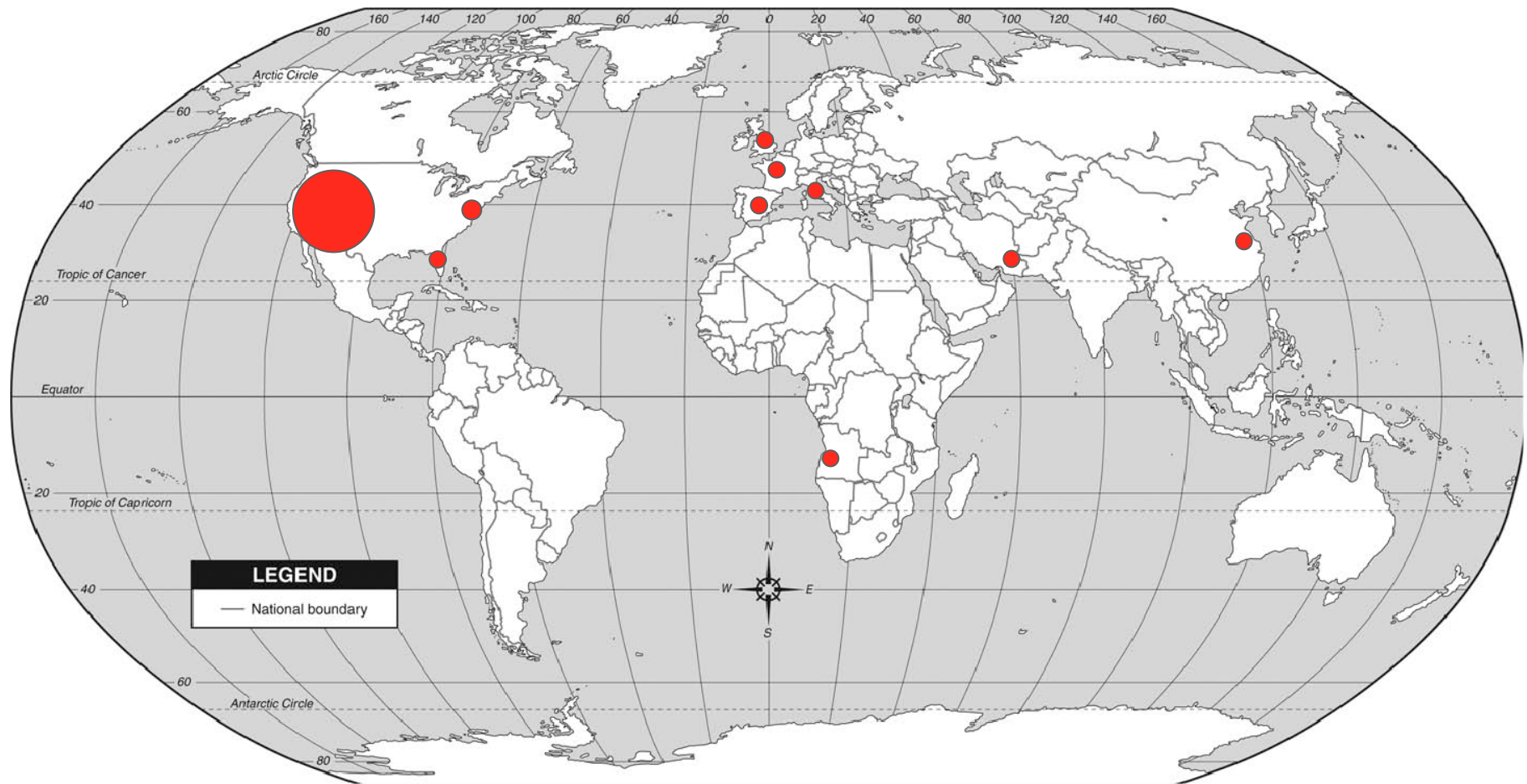
"John
feels down"

Close friends

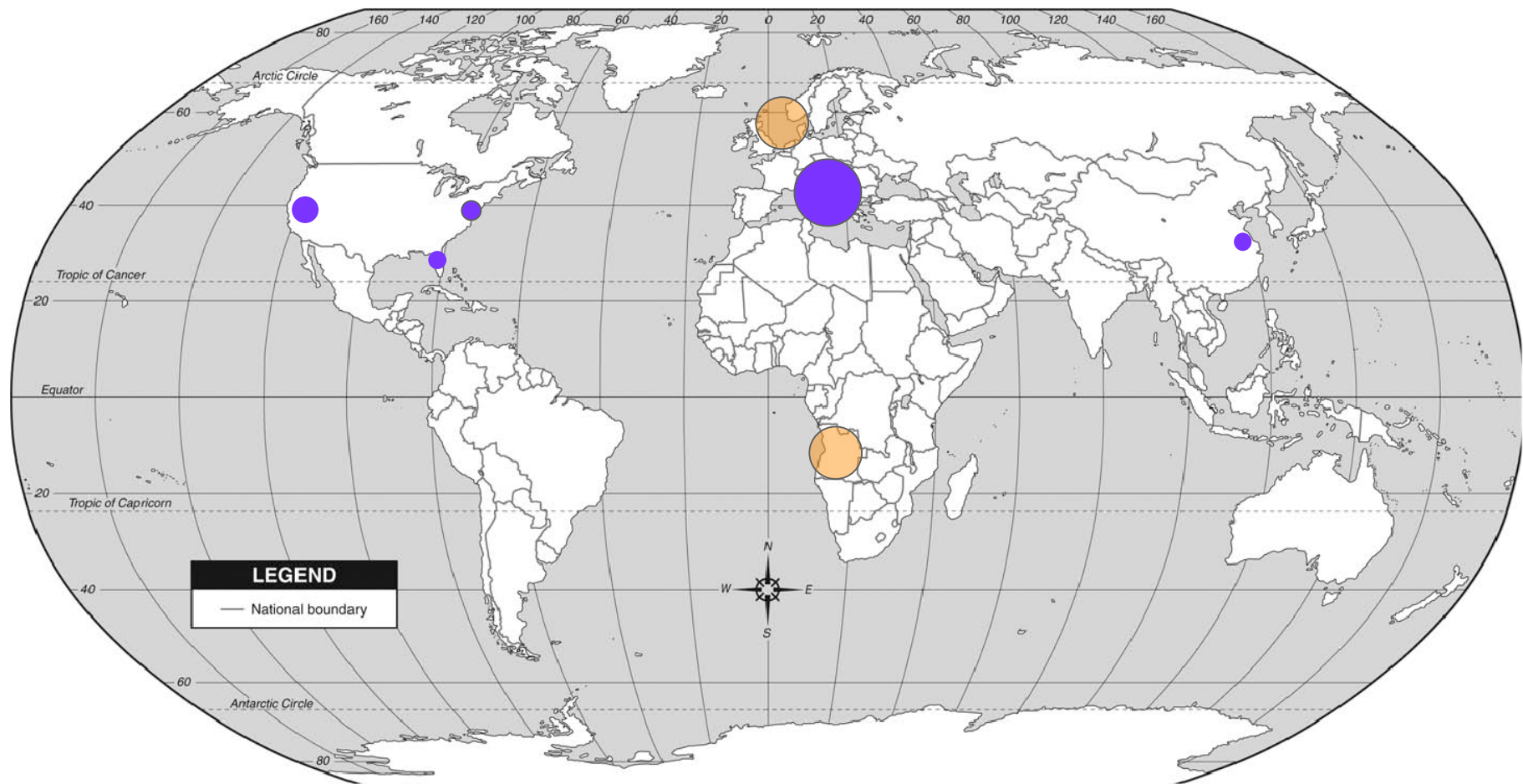
Strangers

"Who cares?"

Actual network

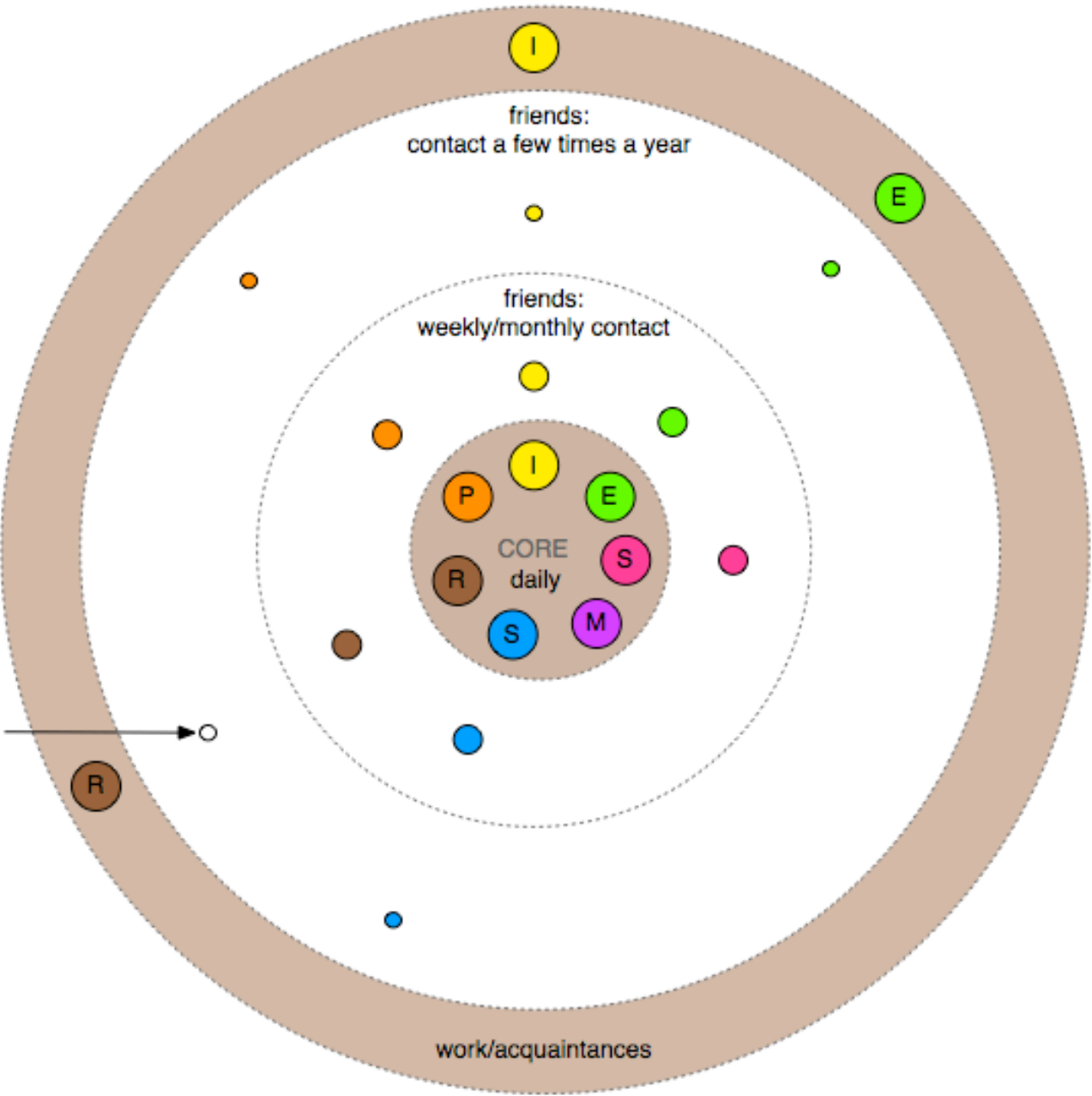


Ideal network



Staying in touch

- IM
- E-mail
- SMS
- MMS
- Phone
- Skype
- Radar



The vision

Email	:	Snail Mail
radar	:	“Kodak” photos

- Informal
- Spontaneous
- Everyday events

- Formal
- Polished, controlled
- Newsworthy

řadar.net

maia@tinypictures.us