

# Demographic Forecasting and the Role of Priors

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# **Reference** All the material for this lecture can be found at http://gking.harvard.edu/files/smooth/



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#### **Plan of the Lecture**

- Demographic forecasting is a machine learning problem
- Solving the problem in the Bayesian/ regularization framework
- A closer look at one dimensional priors
- A closer look at the smoothness parameter
- Examples/Demos

Forecasting Mortality and Disease Burden Has Important Applications

**Pension planning** 

Allocation of public health resources

**Planning manpower needs** 

Guidance for epidemiological studies

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## Problem: forecasting very short time series



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# The forecasting problem is set as a regression problem

$$\mu_{cat} \equiv \mathrm{E}[\log m_{cat}] = \beta_{ca}' x_{ca,t-T}$$

 $m_{cat}$ : Mortality in country c, age a and time t

 $\beta_{ca}$ : Regression coefficient

 $x_{ca,t-T}$  : Lagged covariates

Typical Lagged Covariates $x_{ca,t-T}$  : Lagged covariates

#### • GDP

Human capital

- Fat consumption
- Water quality
- Cigarette consumption

# In most cases some "pooling" is necessary



Regressions cannot be estimated separately across age groups or countries.

#### 17 separate regressions (one for each age group)



Those who have knowledge do not predict. Those who predict do not have knowledge

Lao Tzu, 6<sup>th</sup> century BC

The Standard Bayesian Approach Likelihood:  $P(y | \beta) \propto exp \left( -\frac{1}{2\sigma^2} \sum_{cat} (\mu_{cat} - \beta' x_{cat})^2 \right)$ 

Prior  $P(\beta) \propto \exp(-\lambda H[\beta])$ 

Posterior  $P(\beta | y) \propto P(y | \beta)P(\beta)$ 

$$P(\beta \mid y) \propto \exp\left(-\left[\frac{1}{2\sigma^2} \sum_{cat} \left(\mu_{cat} - \beta' x_{cat}\right)^2 + \lambda H[\beta]\right]\right)$$

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# A Way Out

• We do need some sort of prior on the  $\beta$  ...

- but we do not really have prior knowledge on β ...
- BUT we do have knowledge on µ!
- AND  $\mu$  is related to  $\beta$ :  $\mu = X \beta$

$$\mu_{cat} \equiv \mathbf{E}[\log m_{cat}] = \beta'_{ca} x_{ca,t-T}$$

#### Strategy to build a prior

 Define a non-parametric prior for µ, as a function of the cross-sectional index (age, for example)

$$P(\mu) \propto \exp(-\lambda H[\mu])$$

 Use the relationship between μ and β (μ = X β) to change variables and obtain a prior for β

 $P(\beta) \propto \exp(-\lambda H[X\beta])$ 

What type of prior knowledge?

 Mortality age profiles are smooth deformations of <u>well known</u> <u>shapes</u>

 Mortality varies smoothly <u>across</u> <u>countries</u>

 Mortality varies smoothly over time

#### A Good Prior on $\mu$

 $\mathbf{H}[\mu] = \int dt da \left( \frac{\partial^n [\mu(a,t) - \overline{\mu}(a)]}{\partial a^n} \right)^2$ 

# Discretizing age on a grid:

$$H[\mu] = \sum_{taa'} (\mu_{at} - \overline{\mu_{a}}) W_{aa'}^{(n)} (\mu_{a't} - \overline{\mu_{a'}})$$

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Only a Step Away from Prior on  $\beta$  ...

• The matrix *W* is fully determined by the order of the derivative n

 The "template" age profile µ can be made disappear by subtracting if from the data

Just need to substitute the specification μ = X β

#### And the Prior for β is:

 $\mathbf{P}(\boldsymbol{\beta}) \propto \exp\left(-\lambda \sum_{aa'} W_{aa'}^{(n)} \boldsymbol{\beta}_{a}^{'} \mathbf{C}_{aa'} \boldsymbol{\beta}_{a'}\right)$ 





**But What Does the Prior Really Mean?** 

# $P(\mu) \propto \exp(-\lambda H[\mu])$

 $H[\mu] = \int dt da \left( \frac{\partial^n [\mu(a,t) - \overline{\mu}(a)]}{\partial a^n} \right)^2$ 

#### **But What Does the Prior Really Mean?**

Discretizing over age and fixing one year in time µ is simply a vector of random variables

$$\mathbf{P}(\mu) \propto \exp\left(-\lambda \sum_{aa'} \mu_a W_{aa'}^{(n)} \mu_{a'}\right)$$

How do the samples from this prior look like?

#### Demos

#### • Samples from prior with zero mean

Samples from prior with non zero mean

### And what is the role of $\lambda$ ?

Two important, related identities

$$\mathbf{E}[\mathbf{H}[\mu]] = \frac{\mathrm{rank}(W^{(n)})}{\lambda}$$

$$\frac{1}{A}\sum_{a} \mathbf{E}[\mu_{a}^{2}] = \frac{\mathrm{tr}(W^{(n)})^{+}}{A\lambda}$$

#### The role of $\lambda$

# λ determines the size of the smoothness functional

# A determines the average standard deviation of the prior

#### Demos

Standard deviation of the prior

 Samples from prior with non zero mean: varying the smoothness parameter

### **Other Types of Priors**





• Time trends over age

$$\mathbf{H}[\mu] = \int dt da \left( \frac{\partial^{n+m} \mu(a,t)}{\partial t^n \partial^m a} \right)^2$$



**Dealing with Multiple Smoothness Parameters** 

Writing the priors is easy ...

Estimating the 3 smoothing parameters is very difficult

Cross validation is hard to do with very short time series

Some prior knowledge on the smoothing parameters is needed

#### Estimating the smoothness parameters

• Key observation: the smoothness parameters control ALL expected values of the prior

$$E[F_1(\mu)] = g_1(\lambda_1, \lambda_2, \lambda_3)$$
$$E[F_2(\mu)] = g_2(\lambda_1, \lambda_2, \lambda_3)$$
$$E[F_3(\mu)] = g_3(\lambda_1, \lambda_2, \lambda_3)$$

## Estimating the smoothness parameters

 Sometimes we do have other forms of prior knowledge

How much the dependent variables changes from one cross section (or year) to the next

$$F_1(\mu) = \sum_{at} |\mu_{at} - \mu_{a+1,t}|$$

#### Estimating the smoothness parameters

- Expected values of any function of µ can be estimated empirically, by sampling the prior
- The following equations can be solved numerically:

$$\mathbf{E}[F_1(\mu)] = g_1(\lambda_1, \lambda_2, \lambda_3)$$

 $\mathbf{E}[F_2(\mu)] = g_2(\lambda_1, \lambda_2, \lambda_3)$ 

 $\mathbf{E}[F_3(\mu)] = g_3(\lambda_1, \lambda_2, \lambda_3)$ 

# Demo: Deaths by Transportation Accidents in Chile

# Transportation Accidents: no pooling



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# Pooling Over Countries: Transportation Accidents in Argentina

#### **No Pooling**

## Pooling







- Regularization theory is a powerful framework that reaches beyond standard pattern recognition
- In some application it is important to pay attention to the precise nature of the prior
- Prior knowledge applies to the smoothness parameter too

# Mortality age profiles are well known and consistent across countries and time



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# "Similar" countries have similar mortality patterns



# Before and After the Cure Respiratory Infections in Belize



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