

## 2012 FSILG COMMUNITY STRATEGIC PLAN WORK PLAN

## REVISED 10 April 2012

Plan Activity	Target Date
<ul> <li>AILG Plenary Meeting</li> <li>Distribute work plan to the AILG Plenary</li> <li>Review AILG Charter / Mission Statement</li> <li>Identify stakeholder focus groups to be contacted</li> </ul>	9/14
<ul> <li>Initial meeting of the SPC</li> <li>Review and refine work plan</li> <li>Review / confirm stakeholder focus groups</li> <li>Assign SPSC and SPC members to outreach to each focus group</li> </ul>	Week of 9/19
Conduct SWOT (Strengths, Weaknesses, Opportunities, Threats ) analysis work with stakeholder focus groups  AILG board and key volunteers (AILG Board plus)  Other FSILG alumni volunteers and partners  NYC Alumni club — non-local perspective  PHC / IFC / LGC student leadership  DSL Staff: FSILG Office, Housing / Facilities, Residence Life, others  DUE and Academic Advising staff  Alumni Association / Resource Development  Deans on Call  First Responders and Government Relations  Resident Advisors, CARMA / Alumni Advisors  National Fraternity / Sorority Executives  Parents  Other MIT staff (Admissions, Student Support, etc.)  Faculty / Housemasters	rkshops 9/26 – 12/5
<ul><li>SPC review meeting</li><li>Review focus group findings</li></ul>	11/1
<ul> <li>AILG Board</li> <li>Update on plan progress</li> <li>Review focus group findings</li> </ul>	11/3
<ul> <li>SWOT Synthesis Meeting</li> <li>Attended by SPC, SPSC, AILG Board, FSILG staff, and other interested particle (involve student leadership as well?)</li> <li>Review focus group findings</li> <li>Narrow list of plan focus areas</li> </ul>	12/8 arties
<ul> <li>Strategic Plan Theming Meeting</li> <li>Attended by SPC, SPSC, AILG Board, FSILG staff, student leadership</li> <li>Review and finalize strategic themes</li> <li>Identify outside resources / experts to assist with data gathering</li> </ul>	1/11



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Plan Activity	Target Date
<ul> <li>Strategic Plan Review Meeting</li> <li>Attended by SPC, SPSC, AILG Board, FSILG staff, student leadership, other volunteers</li> <li>Create Theme Teams for each plan theme; assign volunteers</li> <li>Brainstorm plan of action for each theme</li> </ul>	2/6
<ul> <li>Theme Teams - plan development</li> <li>Theme Teams meet to develop specific action items and measurable goals for each initiative in its theme</li> <li>Prepare a draft plan</li> </ul>	2/7 – 3/9
<ul> <li>AILG Plenary Meeting</li> <li>Review work to date</li> <li>Review and endorse plan themes</li> <li>Encourage involvement in plan writing</li> </ul>	2/15
Brief Senior Institute Leadership	March
<ul> <li>SPSC and Theme Teams - plan writing workshops</li> <li>Review and define the draft plan for each theme</li> <li>One workshop with SPSC for each of the 5 plan themes</li> </ul>	3/12 – 3/23
<ul> <li>DSL Strategic Plan Integration</li> <li>Review plan with members of DSL themes; integrate FSILG themes into DSL plan</li> </ul>	March - April
<ul> <li>Strategic Plan Review Meeting</li> <li>Attended by SPC, SPSC, AILG Board, FSILG staff, student leadership, other volunteers</li> <li>Review and edit draft strategic plan</li> </ul>	4/23
AILG Board  ● Endorse Strategic Plan	5/3
Greek Week  • Introduce Strategic Plan to undergrads	5/5
Student Leadership Groups  • Endorse Strategic Plan	May
AILG Annual Meeting  ■ Adopt Strategic Plan	6/13
Strategic Plan Implementation begins!	7/1