

Welcome

A photograph of two young women from behind, standing on a paved outdoor area. They are wearing dark green t-shirts with white text that reads "DAMN IT FEELS GOOD TO BE A SIGMA". The woman on the left has her arm around the shoulder of the woman on the right. In the background, there are bare trees, a building, and other people walking.

FSILG Strategic Plan
Review and Discussion
January 27, 2014

Review and Discussion of FSILG Strategic Plan

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FSILG Strategic Plan - Review and Discussion

1. Welcome
2. Short Overviews:
 - **Enhance the FSILG member experience** – *Marlena Love*
 - **Strengthen alumni/ae involvement** – *Bob Ferrara*
3. Extended Discussions:
 - **Strengthen our partnership with the Institute** – *Steve Stuntz*
 - Relationship Framework
 - **Revitalize our facilities** – *Peter Cooper*
 - Building Assessment Survey, Property Management Model, Capital Planning Tool, MIT Leases
 - **Enhance the reputation of our community** – *Akil Middleton and Eric Cigan*
 - Recruitment SWOT
4. Wrap-up & Next Steps

FSILG Strategic Plan History

- * Planning started in July 2011 with a request by Dean Colombo.
- * Fall 2011: Team conducted more than 20 focus groups with more than 250 participants, more than 1,000 ideas and comments generated.
- * Spring 2012: 5 teams of about 40 students, staff, and alumni wrote the plan using information gathered.
- * September 2012: Plan formally adopted / endorsed by AILG and each of the 3 student councils.
- * September 2012 – present: Implementation of the plan. Development of areas for MIT assistance list.
- * April 2014: Planned completion date of major plan activities; secondary implementation will continue.
- * For more detail, see <http://ailg.mit.edu/committees/strategic-planning/>

Theme#1

Enhance the FSILG member experience

- Provide educational guidance for leadership development
- Assist FSILGs to define and articulate missions and values of organizations
- Provide framework for individual members' personal growth
- Create opportunities for community building on the MIT campus

Theme #5

Strengthen alumni/ae involvement

Lots of good activity already:

- 200+ volunteers actively involved in FSILG chapters
- 60+ volunteers assisting in community-wide support (AILG, Accreditation, IRDF boards, DSL committees, etc.)
- Much communication – newsletters, AILG & MITAA e-mails

September 2013 AILG plenary discussion focused on:

- Alumni Association services available
- Feedback on services wanted: mostly Database & Fundraising

Theme #5

Strengthen alumni/ae involvement

Current Focus areas:

- FSILG Fundraising services event - Feb 26 at 6:30PM
- Document FSILG best practices and update [FSILG Toolkit](#)
- AILG Plenary session on MITAA database services and Alumni Corporation & Stewart Howe coordination
- More IRDF support; help on April 26 for 50th Anniversary event; MITAA graduating senior letter; additional promotion and messaging from MIT Annual Fund
- For FY15 and beyond: Annual Fund pilots on mobile phone alumni “dues” app and “crowdfunding” for IRDF

Theme#2

Strengthen our partnership with the Institute

2.4 Clarify the Resident Advisor (RA) Program.

Complete: New program with RA as MIT employees implemented for 2014-2015.

Theme#2

Strengthen our partnership with the Institute

2.3 Build stronger faculty and staff relationships.

There is a present program of rewards to individual houses for doing a good job that needs to be strengthened

Theme#2

Strengthen our partnership with the Institute

2.2 Insure that the FSILGs are integrated into the MIT campus housing plan.

Starting with the comprehensive student directory we are being included in various programs. This needs to be continually monitored to insure that we are not dropped by the wayside.

Theme#2

Strengthen our partnership with the Institute

2.1 Articulate the autonomy of the FSILGs at MIT and their interdependence with MIT.

There has been a one page document that has been circulated to mitailg@mit.edu. Today we will add depth to the expectations that the alumni/ae have of our students and MIT.