

Please find a petition to approve of BDF data release for use by the Recruitment Research Committee below. This proposal follows the format approved by the AILG Plenary in the motion here: http://ailg.mit.edu/wp-content/uploads/2016/05/Plenary_BDF_motion.pdf

- **Committee name:** Ad-hoc committee on Recruitment Research. This is a joint committee of the AILG and IFC.
- **The committee chair or co-chairs:** Akil J. Middleton (AILG) and Jack Gordon (IFC)
- **The specific BDF items that contain the required data:**
 - B1 - *Historical Membership and Occupancy Data* [chart]
 - C1 - *Recruitment Target*
 - C2 - *Retention* [chart]
 - C4 - *Which of the following are you planning (or did you participate in) this academic year*
 - **NOTE:** We are looking for *all available years* since our goal is to present long-term trends.
- **The reason why this data cannot be obtained through any other means:**

The BDFs are currently the most complete and assembled sources of this information. Specifically:

 - The FSILG Office OMM form can be the source for membership, occupancy, and retention data going forward, but the process is relatively new and there was no formal manner of collecting this data beforehand. As such, FSILG Office records are incomplete.
 - Recruitment numbers are occasionally posted by The Tech, but they tend to be inconsistent and/or incomplete.
 - There are no formal records on spring recruitment participation.
 - There are no formal records of chapter targets vs. what they achieved.
- **How this data will be used to better the community as a whole:**

Please see the status slides presented to the Plenary: http://ailg.mit.edu/wp-content/uploads/2015/04/RRC_Update.pdf. To reiterate, the goal of the Recruitment Research Committee is to perform an in-depth analysis of MIT fraternity and ILG recruitment practices (Rush), as outlined by AILG Strategic Plan Theme 4. It is also a response to the annual criticisms aimed at fraternity recruitment. By collecting this data, we can dispel myths and present recommendations to the relevant councils and organizations so they can improve their processes. We feel that if we are *not* proactive then we run the risk of having decisions made for us that may be harmful.

Specifically, the data contained in BDFs will primarily contribute to the items mentioned under “Aim 1” in the status slides, e.g. occupancy/move-in trends, post-recruitment retention, and new members from spring recruitment.

- **The number of organizations required to participate to make data analysis meaningful:**

The RRC is primarily looking at fraternities and ILGs, as Panhel is performing its own separate recruitment study. As such:

- Given the number of ILGs, all will be needed to make meaningful conclusions about that subset of the community.
- 20 fraternities, based on the number that participated in rush chair feedback sessions in the winter of 2016.

- **When the Plenary can expect to see a first draft of the analysis:**

Assuming timely anonymizing and aggregation of the requested data, charts will be presented at the first Plenary of 2017.