

Air Travel Six Months After 9/11: Working Towards Recovery

Tuesday, March 26, 2002
Woodrow Wilson International Center for Scholars
One Woodrow Wilson Plaza, 6th Floor
1300 Pennsylvania Ave., NW
Washington, D.C.

By Invitation

Hosted by:

MIT Global Airline Industry Program
Funded by the Alfred P. Sloan Foundation
and
The Boeing Commercial Airplane Company

8:00-8:30 Continental Breakfast

8:30-10:00 **Introduction: Developing a Perspective**

- **Welcoming Remarks** (Nicole Piasecki, VP Business Strategy and Marketing, Boeing Commercial Airplane Company)
- **Keynote Address** (The Hon. Jane Garvey, Administrator, FAA)
- **The Airline Industry Since 9/11: Overview of Recovery and Challenges Ahead** (Dr. Peter Belobaba, MIT)
- **Air Travel Booking Trends and Outlook** (Mike Stacy, SVP Marketing, Travelocity)

10:00-10:15 Coffee Break

10:15-11:15 **Panel Discussion 1: Airline Security – What’s Next?**

Presentation:

- **Passenger Survey Results – Perceptions of Security** (Dee Allsop, Executive VP, Wirthlin Worldwide)

Panelists:

- Prof. Arnold Barnett, MIT (Chair)
- Patricia Friend, President, Flight Attendants Association
- Captain Edmond Soliday, former VP Security, United Airlines
- Ed Merlis, Senior VP – Government Affairs, Air Transport Association

11:15-12:15 Panel Discussion 2: Airline Operations – A Return to Previous Levels?

Panelists:

- Prof. John-Paul Clarke, MIT (Chair)
- Prof. R. John Hansman, MIT
- David Plavin, President, Airports Council International
- Al Spain, VP Operations, JetBlue Airways
- James DeLong, General Manager, Louisville Regional Airport Authority

12:15-1:45 Lunch – Dining Room

Featured Lunch Speaker

- Congressman Jim Oberstar

1:45-2:45 Panel Discussion 3: Labor/Management Relations – Helping or Hindering Recovery?

Panelists

- Prof. Robert McKersie, MIT (Chair)
- Prof. Tom Kochan, MIT
- Seth Rosen, Director of Representation, Air Line Pilots Association (ALPA)
- Mike Campbell, Senior VP – Human Resources & Labor Relations, Continental Airlines
- Beth Almeida, Research Economist, International Association of Machinists (IAM)

2:45-3:00 Coffee Break

3:00-4:00 Looking Ahead: The Airline Industry Tomorrow

- **Implications for Airline Industry Structure and Competition** (Dan Kasper, LECG Consulting)
- **Role of Low-Cost Carriers** (Bill Swelbar, ECLAT Consulting)
- **Updated Market Outlook for Air Travel** (Gordon McHenry, Director – Market Development, Boeing)

4:00-4:30 Open Forum: Questions and Discussion

- **Closing Remarks** (Prof. Cynthia Barnhart, MIT)

4:30-5:30 Reception