# MIT Global Airline Industry Program Industry Advisory Board/Airline Industry Consortium Joint Meeting October 26, 2006

### Funding of Aviation Infrastructure

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#### Motivation

- Concerns about costs of aviation infrastructure
- Authority to collect AATF taxes expires 9/30/07
- Introduction of new taxes
  - 13 countries to impose new taxes to fight global disease and promote U.N. Millennium Development Goals

#### Objectives

- Quantify U.S. and EU ticket taxes and fees
- Estimate the distribution of the tax burden
- Quantify the total share of airline costs which support air transportation and security infrastructure



### Battle of the user groups



- Fair, equitable, and simple user charges
- Link system use with system costs
- Base charges on departures and time in system









- User fees equate to bad government
- Airlines drive cost
- ATC system is built for the airlines' use

## **Ticket Tax Project**

### U.S. ticket taxes and fees

Tax/Fee	Symbol	Rate	Recipient
Federal ticket tax	FTT	7.5%	Airport and Airway
Federal segment tax	FST	\$3.30 per segment	Trust Fund
Passenger facility charge	PFC	\$3 or \$4.50 per enpl.	Collecting airport
Federal security service fee	FSSF	\$2.50 per enpl.	TSA

#### Notes:

- Rates effective 2006
- Only includes domestic taxes and fees added directly to the price of tickets
- PFC and FSSF collection limited to first 2 enplanements per one-way trip
- Rural airports exempt from some taxes
- Special FTT & FST rules exist for Alaska and Hawaii
- FSSF temporarily suspended from June 1 to September 30, 2003



#### **Definitions**

Total taxes and fees (U.S. example):

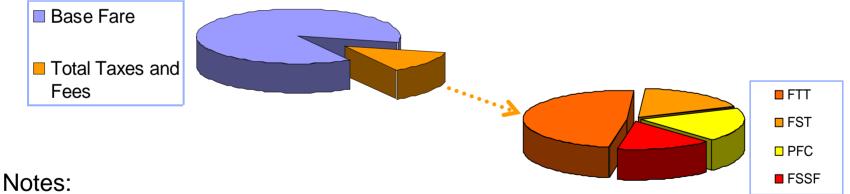
$$TTF = FTT + FST + FSSF + PFC$$

• Effective tax rate:

$$ETR = \frac{E(TTF)}{E(BF)} \times 100\%$$

### Summary statistics

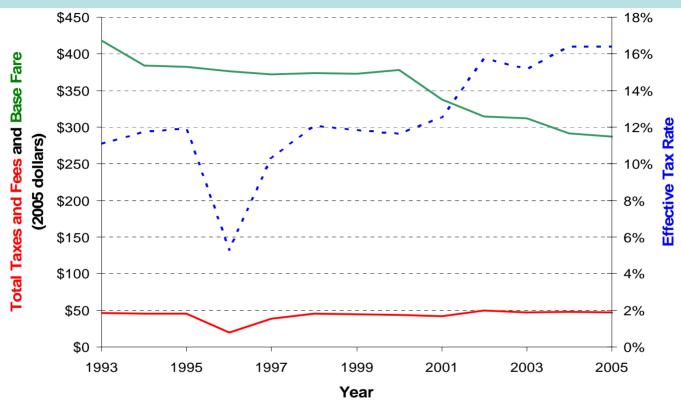
BF	TTF	FTT	FST	PFC	FSSF	ETR
\$287.12	\$47.01	\$21.53	\$8.64	\$10.20	\$6.64	16.4%



- Results for 2005
  - Expressed as round-trip equivalents
  - Average number of segments in each direction: 1.35



#### U.S. taxes and fees: 1993-2005



- 188 million records, representing 436 million passengers
- Average total taxes and fees: little change
  - Base fare has decreased by \$130 or 31%
  - Tax rate has increased by 5 percentage points

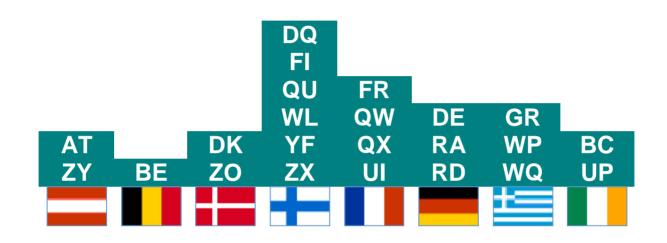


### EU challenges

- No database equivalent to U.S. DB1B
- Limited GDS sample for EU-15:
  - ~3.5 million tickets intra-EU tickets collected
     January 13, 2004-February 15, 2005
  - Does not include LCCs or charter carriers
- Does not cover air navigation service fees
- Results are not directly comparable to U.S.

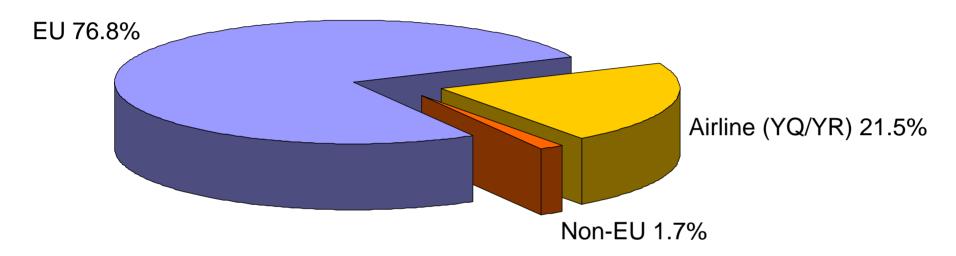


#### EU-15 ticket taxes and fees





#### Distribution of EU taxes and fees



- YQ/YR (= "airline own use only") make up more than 20% of <u>apparent</u> taxes and fees
- A non-trivial amount of non-EU taxes are assessed on intra-EU tickets



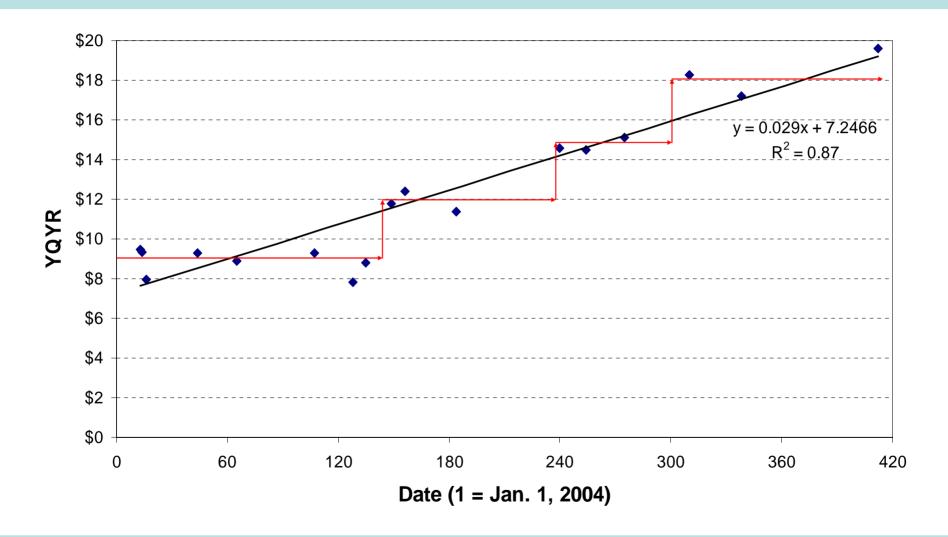
#### EU-15 results

Case	BF	TTF	BF+TTF	ETR
EU-15 Total	\$283.40	\$32.11	\$315.51	11.3%
U.S. Total	\$287.12	\$47.01	\$334.13	16.4%

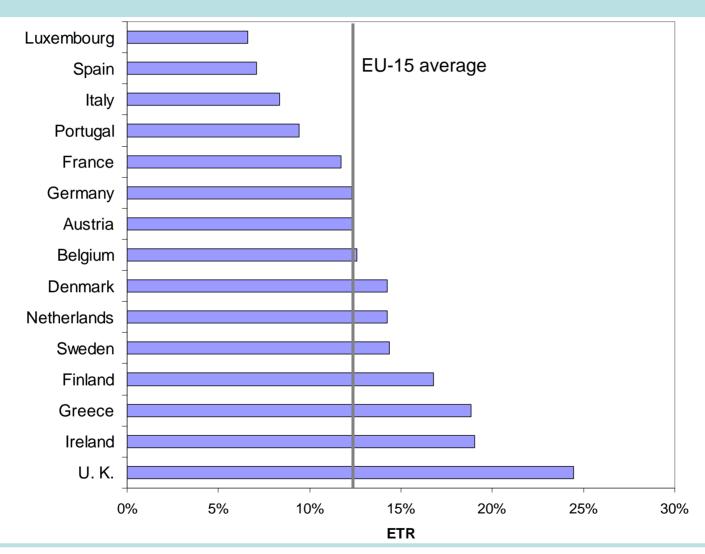
- EU-15 results based on 17-day sample of ~3.5 million tickets
- YQYR included in base fare (and not in total taxes and fees)
- When including YQ/YR in fees, <u>apparent</u> EU-15 ETR is >16%
- YQYR increased from \$8.50 in Jan. 2004 to \$19.50 in Feb. 2005
- Including ANS charges may increase EU ETR to ~19% (based on Lufthansa/SAS data)



### "Airline use only" fees in EU



### ETR by country of origin



## Cost of Infrastructure Project

### Goals and methodology

- Quantify all infrastructure and security related air transportation costs
- Developed survey instrument for ATA to distribute to members
- Received survey results for 10 carriers
- Goal is to have estimates for all carriers, by scaling up survey results
- Includes all taxes (most are off-budget)

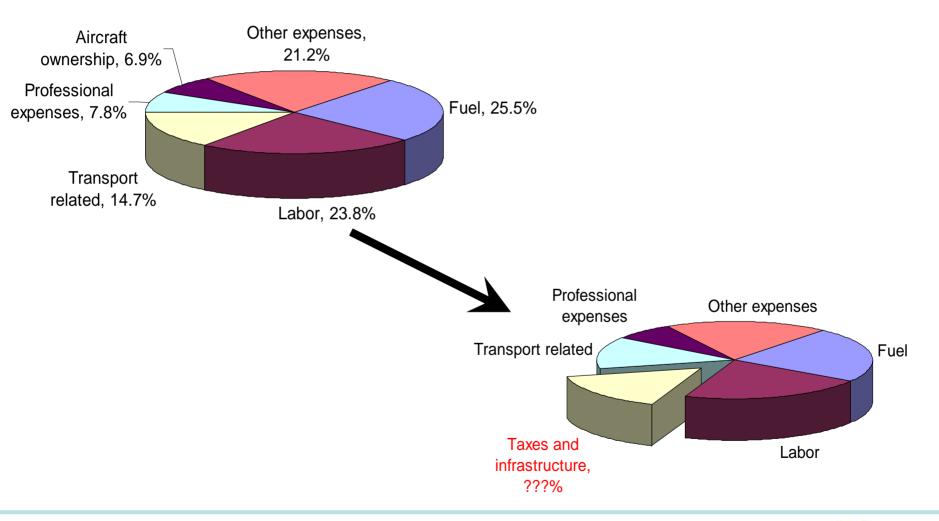


### Additional U.S. airline taxes

Tax	Rate	Basis
International arrival tax	\$14.50	Per arriving international passenger
International departure tax	\$14.50	Per departing international passenger
Immigration user fee	\$7.00	Per arriving international passenger
Customs user fee	\$5.00	Per arriving international passenger
Animal and plant health inspection service passenger fee	\$5.00	Per arriving international passenger
Animal and plant health inspection service aircraft fee	\$70.50	Per arriving international aircraft
Jet fuel tax (commercial use)	4.3¢	Per gallon
Leaking underground storage tank fuel tax	0.1¢	Per gallon
Air carrier security fee	Confidential	Per carrier (based on CY 2000 screening costs)
Cargo waybill tax	6.25%	Domestic freight waybill
Frequent flyer tax	7.5%	Sale of the right to award frequent flyer miles to third parties



### Changing conventional wisdom



### Survey results and follow-up

- Infrastructure costs are ~16% (10 carriers)
- Methods for estimating costs for <u>all</u> carriers
  - Option 1: Scale survey results

	Ops	Pax	Cargo
Domestic	33.8%	55.7%	37.9%
International	34.6%	63.0%	36.6%

 Option 2: Use independent data sources (found for 85% of infrastructure costs)



### Questions?

