COURSE 4.396 SPECIAL PROBLEMS IN VISUAL ARTS Distributing Meaning Spring 2005 Professor: Allan McCollum

## Week 2

**Tuesday**, February 8, 10:00 AM - 1:00 PM (check for updates at: http://web.mit.edu/allanmc/www/specialproblems2005.html)

- Discuss Michael Asher text
- Share our assignments from last night
- Visit Carrie's studio
- Visit MIT Museum?
- Read in class:

From: Hans Toch and Clay Smith, eds. by Marshall H. Segall, Donald T. Campbell and Melville J. Herskovits *Social Perception* CHAPTER 14: THE INFLUENCE OF CULTURE ON VISUAL PERCEPTION

http://web.mit.edu/allanmc/www/socialperception14.pdf

and

From: Hans Toch and Clay Smith, eds. by Warren J. Wittreich And Keith B. Radcliffe Social Perception CHAPTER 17: DIFFERENCES IN THE PERCEPTION OF AN AUTHORITY FIGURE AND A NONAUTHORITY FIGURE BY NAVY RECRUITS

http://web.mit.edu/allanmc/www/socialperception17.pdf

## Assignment:

Download and read this excerpt from:

Jean Baudrillard *The System of Objects* B. THE NON-FUNCTIONAL SYSTEM, OR SUBJECTIVE DISCOURSE: II. A MARGINAL SYSTEM: COLLECTING

http://web.mit.edu/allanmc/www/baudrillard.collecting.pdf

## Assignment:

Think of a type of object that you have collected. Use some of Jean Baudrillard's thinking and write (at least) 500 words to analyze what you get out of this collecting. If you think you never have collected anything, think again.