MIT Alumni Association

The MIT Alumni Association continued to manage budgetary reductions while strengthening connections among alumni and between alumni and the Institute. Judith Cole, who began her first year as executive vice president and CEO in August, accompanied President Hockfield on international trips to Europe and Asia. She made connections with many alumni as well as with senior staff and faculty across the Institute. Other notable Association achievements include:

- FY2010 MIT Annual Fund: Giving increased by 1.7% to $42,699,456. Participation results for alumni were up for both undergraduate and graduate degree holders. Senior Gift participation hit a new record of 73%; the Parents Fund beat previous records with $1.3 million given by 3,084 donors.

- Reunions: More than 3,200 alumni and guests came to Tech Reunions in June; they hailed from 44 US states and territories and 29 countries.

- Reunion innovations: Working with an MIT student, we created two popular online activities for alumni: the photo Beaverizer, which adds MIT’s mascot to online photos, and the Smoot calculator, which tells alumni the distance in Smoots from any location to 77 Massachusetts Avenue.

- Honorary memberships in the MIT Alumni Association were awarded to President Hockfield and Sara (Sally) Bittenbender, co-chair of the Class of 1940 Reunion committee and a pivotal class volunteer.

- MIT 150th anniversary: The Association supported two 150th projects under way—the MIT 150 exhibition at the MIT Museum and the Global IDEAS Challenge from the Public Service Center—by helping organizers with alumni outreach, fundraising, and participation.

- Student/Alumni Externship Program: In January, 256 students participated in 168 externships with 163 alumni.

- The Faculty Forum program: This program was created to sponsor events with MIT faculty speakers primarily in major alumni markets across the US outside of Boston and New York where major seminar programs are already in place.

- Presidential visits: The Association supported President Hockfield’s visits to 13 MIT clubs, including seven in international locales such as Athens, Paris, and three cities in China.

- The K-12 STEM Education Working Group created a partnership with FIRST (For Inspiration and Recognition of Science and Technology), an organization founded to inspire K-12 student interest in science and technology.

- The Energy, Environment, and Sustainability group (EES) served as a partner for the Sustainability@MIT Conference and hosted a Tech Reunions faculty panel that drew 400 people.

- The MIT Enterprise Forum and its 27 global chapters hosted 408 events with the help of 927 active chapter volunteers.
• A NASDAQ grant to the MIT Enterprise Forum included the opportunity to ring the closing bell for the NASDAQ Exchange on November 6, 2009; a brief video spotlighting MIT and the Enterprise Forum was broadcast for one hour on the seven-story video screen in Times Square.

• Volunteers: In FY2010, 10,239 individuals volunteered for MIT and the Association, including 8,755 alumni and 1,284 non-alumni.

• The 89 alumni clubs include 47 domestic clubs and 42 international: new this year is the MIT Club of Northern Florida.

• Toast to IAP gatherings topped 52 worldwide.

• PlanetMIT, a new interactive web-based tool, maps the global MIT community.


• The Association and Resource Development jointly launched a shared services organization encompassing human resources, finance, and operations.

• An outsourcing plan was developed, thanks to research and recommendations by the IS&S team to outsource some 70% of online services to the iModules company.

**Annual Giving**

The Annual Fund’s participation goals were achieved and then surpassed! Participation reached 36% for undergraduate alumni (goal, 34.6%) and 24% for graduate alumni (goal, 23%). Total donors to the Annual Fund (parents, students, and friends) increased 7% over FY2009.

Alumni giving increased by 1.7% to $42,699,456. Other highlights include:

• The Class of 2010 broke the Senior Gift record with a stunning 73% participation.

• The Parents Fund raised $1,345,444 from 3,084 donors. The dollar total was 34.5% over the goal of $1 million.

• Reunion giving reached $37,672,177.

To more directly engage alumni clubs in building support for the Annual Fund, Alumni Relations partnered with the Annual Fund in establishing the first Clubs Participation Challenge. Based on a generous grant from Martin Tang SM ’72, we were able to offer a substantial donation to the scholarship fund of the club that raised their Annual Fund participation the most. A total of 10 clubs joined in the challenge. The Club of Minnesota won first prize ($50,000); the Club of Hong Kong and Club of Puget Sound won second and third place ($5,000 each), respectively.
Growing the Global Network

Living alumni now total 123,821. Roughly half of alumni (61,354) earned undergraduate degrees; of those, 14,959 also earned a graduate degree. A total of 62,467 alumni earned graduate degrees only. Women comprise 19% of the total alumni body, 17% of graduate-only degree holders, 22% of undergraduate-only degree holders, and 15% of dual-degree holders.

The Association has contact information for 95% of alumni. They live in all 50 states, the District of Columbia, and five territories; 16,604 live in 159 other countries. You can find global alumni on PlanetMIT, an interactive map highlighting individual alumni and students, MIT and Sloan regional clubs, MIT Enterprise Forum chapters, and volunteers (http://alum.mit.edu/maps/planetmit.dyn/).

Beloved traditions and musical surprises greeted more than 3,200 alumni and guests at Tech Reunions from June 3 to 6. Participants, who hailed from 44 US states and 29 countries, could choose from 139 events, ranging from class dinners to a Pops concert to faculty lectures. The 113th annual Tech Night at Pops had two major highlights. Sarah Rumbley ’12 performed a Mendelssohn piano concerto and the Pops featured a Beatles Rock Band sing-a-long in conjunction with Harmonix, the alumni-owned company that created the Rock Band video game. That event drew 1,423 alumni and guests. The gathering’s intellectual centerpiece, Tech Day, drew 1,225 alumni and guests and the Tech Day Luncheon drew 792.

Electronic Communications

Association has boosted its use of the web, email, and social media to build connections among alumni and between alumni and the Institute. Our efforts were recognized by the Council for Advancement and Support of Education, our professional organization, garnering District 1 prizes in three areas: a silver Digital Media award for Slice of MIT; a silver Publication Package for the Retrocogitator Puzzle Challenge; and a bronze award for Specialty Web Site for the 2008–2009 MIT Annual Fund e-report.

More than 40,000 unique viewers per month visited the MIT Alumni Association (MITAA) website and total page views reached 4,988,339. Other highlights include:

- Slice of MIT blog page views totaled 242,145; daily average page views were 665.
- Total Facebook fans reached 4,504; 2,159 interactions.
- LinkedIn reached 11,832 members; monthly average number of discussions were 120. New LinkedIn subgroups were added for WBRS, the Club of Washington, DC, and the Energy Initiative.
- Twitter reached 2,366 total followers; on average there was one tweet a day.

The MIT Enterprise Forum’s use of social media tools also expanded. Its Twitter page now has 1,915 members; Facebook, 837 members; LinkedIn, 1,590 members; and LinkedIn Volunteers (the only closed group), 332 members.
Our electronic newsletters also had increased readership and engagement. Tech Connection, which goes to all alumni with an email address on record, reported a 28% open rate and 28% click-through rate. Volunteer View, which goes to some 8,000 volunteers, reported a 26% open rate and an 18% click-through rate. We also communicate with alumni regularly through mass emails.

The Association developed a popular e-holiday card sent from President Hockfield to the MIT community worldwide. The card featured *Auld Lang Syne* performed by the Chorallaries and a swirling snowflake motif with a legend that detailed snowflake components such as MIT architecture, DNA snippets, Smoot calculations, wind-turbine blades, and Tim the Beaver. (View it at http://alum.mit.edu/holiday2009/.)

### Video Production

Association staff, working with production experts and faculty, has produced videos about key MIT initiatives and captured presentations from a range of Association events:

- “Energy Innovation@MIT” has netted over 10,000 views on TechTV.
- A seven-story tall video about MIT was projected on the NASDAQ building in Times Square.
- Association staff created a web page with descriptions of each segment and a one-minute trailer for “Innovation Roundtable Highlights,” a video of faculty sessions on near-term innovations that could help the US emerge from the recession. This material was conveyed by the MIT Washington office to the Obama Administration as part of recommendations for addressing a new generation of technology grand challenges.
- The video presentation “View from the Top—Renewable Energy: Paper Tiger or Green Giant?” was given by alumni energy experts and hosted by the Association and the Club of Northern California.
- The “K-12 STEM Volunteer Tutorial” is a four-minute video on how to engage in this activity.
- The “Online Reunion Book Tutorial” is a six-minute video for class editors.
- A video of the 2010 Backpack to Briefcase seminar “Buying a Home” provides tips from an alumna real estate agent.

### Outreach

The Externship Program set a new record for student applicants, with 735 individual students submitting 1,750 applications. In January, 256 students participated in 168 externships with 163 alumni. Some 58 students applied for Class of 2008 externship grants; eight were awarded, totaling $2,874.

We expanded the partnership with the Club of Boston to improve communications with the 19,000 local alumni by establishing the monthly Boston eNews bulletin, which highlights campus and club events, and we launched a Greater Boston web landing page.
The Faculty Forum program was launched to engage alumni and friends with the Institute’s intellectual life through presentations by MIT faculty members. The program targets major US alumni clubs across the US, save for Boston and New York, which have established speaker series. The program provided speakers to 15 clubs, including Atlanta, Chicago, Miami, Philadelphia, Los Angeles, San Francisco, and Seattle.

View from the Top (VFT), now in its second year of organizing panels featuring alumni expertise, hosted popular events in Metrowest Boston and Palo Alto focusing on the regional economy and renewable energy, respectively.

The Institute Career Assistance Network was enhanced. We added an identification checkbox especially for graduate alumni. A special push was made to the alumnae community via a stand-alone email promoting ICAN and hosting externships, which resulted in 75 more alumnae becoming ICAN advisors. Overall, an additional 210 alumni joined.

**Global Scope**

The Association coordinated club receptions and dinners for President Hockfield’s visits to 13 US and seven international venues. The events typically were sold out or set record attendance numbers.

A highlight of the Asia trip was the third Asia Club Officer Workshop, held in Hong Kong, which drew representatives from Beijing, Shanghai, Hong Kong, Korea, Japan, Singapore, and the Philippines. The workshop featured a discussion with Philip Khoury, professor of history and associate provost, who talked about the importance of developing an international community for MIT and gave an update on the Greater China Initiative.

The 6th Pan-Arab Conference on Global Energy Opportunities and Challenges, held in Abu Dhabi, was a highlight of affinity group activity. Some 180 guests, including at least 75 alumni, heard talks by provost Rafael Reif, dean of engineering Subra Suresh, and dean of the Sloan School of Management David Schmittlein, as well as international business leaders and entrepreneurs.

The MIT Enterprise Forum and its network of 27 global chapters produced and hosted 408 events, with more than 22,000 in attendance and 811 featured panelists and speakers. The 927 active chapter volunteers helped build the overall constituency of our network to more than 89,000 individuals.

The global office produced three broadcasts originating from MIT and marketed one from Atlanta to our global network of viewing sites. The global office also produced the one-day “BetterWorld @ MIT” conference at the MIT Media Lab. This conference focused on the business of innovation, life sciences (particularly on the quest for a cure for cancer and the David H. Koch Institute for Integrative Cancer Research), and the future of sustainable energy. The conference also featured a keynote by noted innovator Dean Kamen. Overall, more than 25 speakers addressed the audience of 150, followed by a reception on the sixth floor of the new MIT Media Lab building.

New Enterprise Forum chapters began operations in Singapore, Turkey, and Russia.
On the international level, the Association offered 47 programs outside the US that featured MIT faculty, administrators, or alumni as speakers, compared to 31 the previous year.

Participation in the MIT Alumni Travel Program showed signs of recovery from the recent economic downturn. The two solar eclipse trips included 28 travelers for Japan with professor Edmund Bertschinger (Physics) and 39 travelers for China with professor Richard Binzel (Earth, Atmospheric, and Planetary Sciences). This latter group was on network news, with Professor Binzel interviewed (and the MIT banner showing proudly in the background). Our Manhattan Project trip sold out, with 25 travelers confirmed, and included a very successful event in Santa Fe that 35 local alumni attended. The study leader for this trip was MIT alumnus and University of Pennsylvania professor Gino Segre PhD ’63; the staff host blogged during this trip on Slice of MIT.

The MIT Around the World photo contest was launched in FY2010; the 10 finalists will be announced in early FY2011 and alumni will be invited to vote for a winner.

**Special Projects**

The Association’s K-12 STEM Education Working Group continued the plan established by the ad hoc committee of the board of directors. They focused on several key initiatives, including a partnership with the FIRST organization, ongoing support of the Science and Engineering Program for Teachers and the MIT Inspirational Teacher Award, support of the Lemelson-MIT InvenTeams program, and the Mind and Hand Alliance of the Edgerton Center. The K-12 STEM Education Network was launched to connect interested alumni; the group has 174 members.

For the FIRST collaboration, the Alumni Association leveraged MIT alumni in Eastern Massachusetts, New York City, Northern California, Central Ohio, and Georgia who are committed to act as FIRST spectators, coaches, mentors, volunteers, and sponsors. Several special MIT VIP events were held at FIRST regional competitions, and follow-up recruitment was conducted through How to Form a FIRST Team events in Massachusetts and Ohio.

The Association participated in the FIRST national competition at the Georgia Dome in April 2010, where we hosted a booth to promote MIT programs such as OpenCourseWare’s Highlights for High School to approximately 10,000 student participants. We also hosted an event for admitted students and alumni serving as mentors, coaches, sponsors, and parents.

The Energy, Environment, and Sustainability working group, which grew out of an ad hoc board committee, continues to support student energy efforts through outreach and advice to the MIT Energy Club and Sustainability@MIT. We were a partner to the second annual Sustainability@MIT Conference, which attracted over 300 people, including approximately 75 alumni. EES volunteers recruited two energy ambassadors, one in Northern California and one in Boston, resulting in a series of energy-related events in both local MIT Clubs.
This year, 36 teachers were selected as MIT Inspirational Teachers, including the first two alumni: Mark Holthouse '76, a science teacher in Westwood who was formerly a successful entrepreneur, and Stephanie Ragucci '91, a mathematics teacher in Andover who earlier worked as a management consultant.

Several new technical tools developed in-house allowed staff to increase productivity. These tools included a volunteer solicitor management system, Tech Caller auto-acknowledgments, virtual server migration, and proactive database management that boosted contactable alumni to 95%. On the website, the content management system was migrated to Drupal and a new Media Gallery was developed.

To support Technology Review’s need to reduce its budget, the Association has worked to promote digital subscriptions through e-newsletters and the web. We contributed editorial materials to MIT News, including 14 feature articles and 31 profiles.

The Association instituted a host of new practices to accommodate reduced budgets and staff while maintaining high-quality events and services.

- Fall and winter reunion letters were sent electronically to classes younger than the 45th reunion, which saved a significant amount of money. We also replaced a 32-page registration booklet with a single-sheet fold-out registration brochure.
- The IS&S team conducted an exhaustive search for a state-of-the-art commercial vendor for our online community. After product testing, analysis, and evaluation, the IS&S team recommended outsourcing approximately 70% of our online services to iModules. This company not only met most of our online needs, they also provided us with enhancement options. Savings have already been realized and we anticipate additional savings in the next two years as implementation and migration are completed.

Campus Engagement and Collaborations

In FY2010 the Association worked closely with the Corporation, Resource Development, and other departments Institute-wide to reward exceptional volunteer service and identify and advance future board, committee, and corporation leadership candidates. We also evaluated and proposed potential members for Corporation visiting committees. This year, 32 alumni were invited to serve as alumni nominees to visiting committees and 21 were asked to extend their terms.

The Association worked with the Division of Student Life to continue improvements to the Alan '73 and Terri Spoon Community Catalyst Leadership Program. Fifty students were selected to participate, out of 95 applicants. Thirty-three alumni and one staff member served as coaches. This leadership program and the junior leadership dinner identified future senior class and alumni leaders.

Outreach to graduate student women was improved with collaboration between the Association and the newly formed Graduate Women at MIT (GWAMIT) group. Student
Programs and the Association of MIT Alumnae (AMITA) collaborated on sponsoring a panel during the spring kick-off week.

We worked with the class president and Senior Class Council to promote MITAA Senior Week events and programs, including a new “Toast to 2010” reception. The transition of Senior Week advising to the Student Activities Office was successful.

Collaborations continued with many student organizations, with fraternities, sororities, and independent living groups, and with student government. In particular, the newly formed Undergraduate Association Committee on Alumni Relations began a series of outreach efforts to students, encouraging networking with alumni.

The reunions team partnered with other MIT departments and alumni association units to promote MIT’s core initiatives, including energy research, K-12 education, and cancer research in reunion events. These programs were very popular.

Also, a panel that included staff and faculty representatives from Scratch, Lemelson-MIT, MITES, Engineering Outreach, and the Edgerton Center provided updates about MIT K-12 STEM programs and discussed involvement with alumni attendees. Another panel of faculty from the MIT Energy Initiative presented to a reunion crowd of over 400 enthusiastic alumni.

In September, the Enterprise Forum once again partnered with Technology Review magazine and the EmTech @ MIT Conference to present an EmTech panel as a global broadcast. The broadcast was a keynote presentation by renowned Institute Professor Robert Langer ScD ’74 on breakthrough medical technologies.

Thanks to a grant from the NASDAQ Educational Foundation, the Enterprise Forum was able to produce a global broadcast in conjunction with the Kauffman Foundation’s Global Entrepreneurship Week in November. The broadcast, which kicked off the week, was titled “The Tough Get Growing: How to Succeed in a Down Economy” and was moderated by Bo Fishback of Kauffman and featured welcoming remarks from MIT President Susan Hockfield.

The NASDAQ grant also included the opportunity to ring the closing bell for the NASDAQ Exchange in November. Members of the global staff joined members of the New York City chapter along with Enterprise Forum chairman Richard Kivel and MIT Alumni Association president Kenneth Wang ’71 for ceremonies. As part of the festivities, a brief video spotlighting MIT and the Enterprise Forum ran on a loop for one hour on the seven-story video screen of the NASDAQ building.

A regional stakeholders’ group was convened this year with departments throughout campus, including Admissions, Athletics, Resource Development, and the Alumni Association. This group shared best practices and travel plans and identified areas in which to collaborate on future programs. A list serve has been created and the group has met twice in person.
Partnering with Robert Dolan in the MIT Career Development Center, we produced three web-based career chats. Over 150 alumni participated, and an FAQ with over 100 commonly asked questions is now posted on the Association’s Career Guidance web pages.

The career chats inspired a series of moderated chats on the Parents Association website. The first two chats featured staff from MIT Medical answering questions about general care and student insurance. This program was later adopted by other MIT groups, including the Alumni Association’s clubs, regional programming staff, and the careers group.

As another result of Institute outreach, many departments have begun contributing more regularly to the Parents Association e-newsletter and Parents News, including the Libraries, getfit@MIT, Engineers Without Borders, and the Undergraduate Research Opportunities Program.

Each fall, the Parents Association sponsors Family Weekend, an event that offers parents a sampling of the MIT experience. In FY2010, 1,879 individuals from 617 families attended. Student-driven events that coincide with Family Weekend (in addition to the living group events) are now recognized as Family Weekend events. MIT’s Lab for Chocolate Science has hosted a popular Family Weekend brunch for the past several years.

Campus Preview Weekend in April set a new record for parent attendance. Parents Association staff and volunteer parent connectors greeted 900 visiting prospective parents. It has often been noted how much this welcome by current parents sets MIT apart from its peers.

The Association stays involved with parents and incoming students through summer send-off events around the globe. Last year, the entire incoming class was invited to a welcome event during the summer.

The Parents Association staff along with the orientation staff produced the first ever Generations breakfast for incoming freshmen and family members who are alumni; more than 45 people attended. In addition, we organized a chancellor’s breakfast for parents who are rated giving prospects; both chancellor Philip Clay PhD ’75 and Parents Fund chair John Begg ’78 addressed the group.

**Governance and Infrastructure**

FY2010 Association president Ken Wang, president of the New York-based global marketing and distribution company US Summit, completed his one-year term. Throughout his career, Wang has been an active volunteer for MIT. He is a member of the MIT Corporation and has served on several development and visiting committees. He is a former president of the Club of New York and a past member of the Association’s board. His outstanding efforts have earned him a Henry B. Kane ’24 Award for fundraising and a Harold E. Lobdell ’17 Distinguished Service Award. Under his guidance, the Association board undertook these endeavors:
• Providing a smooth transition for the new executive vice president
• Preparing for an association-wide strategic plan
• Encouraging new ways to grow the global alumni network
• Investigating ways to promote graduate alumni engagement

Anne Street ’69, SM ’72, was named Association president for FY2011 and Gregory Turner ’74, MAR ’77 was named president-elect. Turner agreed to chair the strategic planning committee, which began its yearlong work in June with a kickoff meeting and an alumni survey.

The board approved amendments to the bylaws that changed board member terms from two years to three years, making them consistent with all other Association boards and committees.

Judith Cole completed her first year at MIT as the Association’s EVP/CEO. She came with extensive alumni association leadership experience at Yale and Carnegie Mellon. In addition to making connections with other senior staff and departments across MIT, Cole managed a year of budget cutting and accompanied President Hockfield on trips to meet alumni in New York, California, Europe, and Asia.

Budget Summary and Personnel Update

In FY2010, the Association’s total expense budget was $11,333,236. The Institute provided general budget funds of $10,438,528 for Association programs, which included $1,810,263 allocated for subscriptions to Technology Review magazine. The budget was balanced with $500,000 from the Association’s reserves and $394,708 from program revenues. The Association closed the 2010 fiscal year with a surplus of $396,000, which was returned to our reserves.

In early FY2010, Resource Development and the Alumni Association leveraged their collocation in W98 to establish the Office of Shared Services Administration (SSA). Composed of the Office of Finance and Operations and the Office of Human Resources and Staff Development, the SSA provides financial planning and analysis, human resources and staff development, administrative operations, and facilities services. During the year, the group identified and eliminated redundancies.

SSA’s human resources unit served as a support as we moved through a period of staff reductions. Along the way, we continued to focus on staff morale through professional development opportunities and recognition awards.

The finance unit assisted Resource Development managers in adjusting to their reduced budgets and supported Association senior managers in identifying the second round of reductions to their FY2011 budget proposal. In addition, the team collaborated to meet the expanded information requirements for the annual IRS Form 990 filing on costs associated with fundraising. The operations unit established several online systems to streamline communication and tracking of service requests for facilities and on-campus
parking, and it managed reconstruction of the W98 building envelope with minimal disruption to staff.

The Association’s total headcount at the end of FY2010 was 83, compared to 86 at the end of FY2009. Eight people left the Association, including a reduction in force of three people. Five people were hired and six promotions were awarded.

Judith M. Cole,
Executive Vice President and Chief Executive Officer

More information about the MIT Alumni Association may be found at http://alum.mit.edu/.
Appendix

2010 Alumni Association Board of Directors

President
Kenneth Wang ’71

Vice Presidents
Kimberly-Ann Francis ’78
Joseph Harrington III ’61, SM ’63, SCD ’66
Charles W. Johnson BE ’55
James D. Shields ’71, SM ’72

Term Members
Bruce N. Anderson ’69, MAR ’73 (District 1)
James S. Banks ’76 (District 10)
Sarah A. Gavit ’83, SM ’85 (District 9)
Adrian E. Gonzalez SM ’97 (District 11)
Robert N. Gurnitz ’60, SM ’61, PhD ’66 (District 7)
Thomas D. Halket ’70, SM ’71 (District 4)
Eleanore G. Klepser ’66 (District 3)
Julian P. Lee ’97 (District 11)
Teresa C. Nolet ’78, SM ’79 (District 5)
Darcy D. Prather ’91 (District 2)
W. M. Kim Roddis ’77, SM ’87, PhD ’89 (District 6)
Charles J. Whelan III ’92, ’93 (District 8)

Young Alumni Members
Tamra L. Johnson ’01
Richard K. Moy ’01, MNG ’02

President Elect
Anne Street ’69, SM ’72

Past Presidents
Harbo P. Jensen PhD ’74
Antonia D. Schuman ’58

Members At Large
John J. Carney ’76, Chair, Finance Committee
Donald E. Shobrys ’75, Chair, Annual Fund Board
Richard P. Kivel, Chair, Enterprise Forum Global Board

Ex-Officio
Judith M. Cole, Executive Vice President & CEO
Diana T. Strange HM, Secretary
Committees of The Alumni Association Board Of Directors

Presidents Committee
Kenneth Wang ’71, Chair
Harbo P. Jensen PhD ’74
Antonia D. Schuman ’58
Anne Street ’69, SM ’72
John J. Carney, Finance Committee Chair
Judith M. Cole, Executive Vice President & CEO
Diana T. Strange HM, Secretary

Finance Committee
John J. Carney ’76, Chair
Kimberly-Ann Francis ’78
Eleanore G. Klepser ’66
Richard K. Moy ’01, MNG ’02
James D. Shields ’71, SM ’72
Anne Street ’69, SM ’72, Ex-Officio
Judith M. Cole, Executive Vice President & CEO
Diana T. Strange HM, Secretary
William J. Fitzgerald, Director, Finance & Administration

Alumni Association Selection Committee
Claude W. Brenner ’47, SM ’48, Chair
Haim H. Alcalay ’61, SM ’62, PhD ’66 (Seat #11; Tel Aviv, Israel)
Lola M. Ball ’91, SM ’92 (Seat #8; Redmond, WA)
Dedric A. Carter ’98, MNG ’99 (Seat #1; Hyde Park, MA)
Joan Marie Coyne ’87 (Seat #2; N. Billerica, MA)
Leslye Miller Fraser ’78, SM ’80 (Seat #6; Potomac, MD)
Karin Hollerbach ’88 (Seat #10; Oakland, CA)
Kim L. Hunter ’86 (Seat #3; Alton, NH)
Diana M. Sanchez ’98 (Seat #4; Bernardsville, NJ)
Robert L. Satcher Jr. ’86, PhD ’93 (Seat #7; Bellaire, TX)
Kristin Schondorf ’91, SM ’92 (Seat #5; Dearborn, MI)
Mark Y. D. Wang ’87, SCD ’94 (Seat #9; Walnut, CA)

MIT Annual Fund Board

Chair
Donald E. Shobrys ’75

Term Members
Riccardo J. DiCapua ’72
Manuel Fernandez ’82, SM ’82 2
Walter P. Frey ’56
Anne Ko Hou ’83  
Evan D. Matteo ’94  
Eben Louis Scanlon MBA ’04, SM ’04  
Mike Scott ’73  
John S. Seo ‘88  
Brendan J. Smith ’06  
Barton W. Stuck ‘68, SM ’69, EE ’70, PhD ’72  
Surekha Trivedi ’96, SM ’99  
Robert E. Vernon ’63, SM ’65 2012  
Raffaela L. Wakeman ’08, SM ’09 2012  
R. Robert Wickham ’93, SM ’95 2011  
Jennifer Yang ’97 2010

Members-At-Large 
Gerald M. Appelstein ’80, Chair, William Barton Rogers Society  
Douglas G. Bailey ’72, SM ’74, ME ’75, Chair, Goals Committee 
Alexander Hamilton Chan G, President, Graduate Student Council 
Anikia F. Tucker ’10, Chair, Senior Gift Committee

Ex-Officio Members 
Judith M. Cole, Executive Vice President & CEO  
Kenneth Wang ’71 2010  
Theresa Lee  
Jeffrey Newton, Vice President for Resource Development (Non-voting Member)  
Theresa M. Stone SM ’76, Treasurer for MIT (Non-voting Member)

Committees of The MIT Annual Fund Board

Goals Committee 
Douglas G. Bailey ’72, SM ’74, ME ’75, Chair  
Gerald M. Appelstein ’80  
John M. Begg ’78  
Gary Brackenridge ’97  
Manuel Fernandez ’82, SM ’82  
John J. Golden Jr. ’65  
John E. Plum ’74  
John S. Seo ’88  
Donald E. Shobrys ’75  
Annalisa L. Weigel ’94, ’95, SM ’00, PhD ’02

Awards Committee 
Gregory E. Moore ’73, Chair  
Gregory K. Arenson ’70  
Brit J. d’Arbeloff SM ’61  
Frank T. Hulswit ’49
Dale Schain Krouse ’71
Milton H. Roye Jr. ’78

Committee on Nominations to Corporation Visiting Committees
John Paul Isaacson ’69, Chair
Karen W. Arenson ’70
Carliss Y. Baldwin ’72
Douglas C. Cameron PhD ’87
Mark P. Gorenberg ’76
William B. Lenoir ’61, SM ’62, PhD ’65
Mark E. Lundstrom ’93, SM ’95
Hyun-A C. Park ’83, MCP ’85

Enterprise Forum Global Board
Richard P. Kivel, Chair
Laurie Dean Baird SM ’92
James L. Brown SM ’70
David L. Coombs ’91
Ludmila Kopeikina SM ’90
Andrew Macey
Allan L. Mink II ’78
Ken P. Morse ’68
Linda S. Plano ’82
Howard W. Rhee ’97
Patrick Robinson
Lori Smith
Kenneth C. Zolot SM ’95

Technology Day Committee
Robin M. Chase SM ’86, Chair
Frank Richard Bentley ’02, MNG ’03
Paul D. Edelman ’78
Ping-Shun Huang ’94, MNG ’95
Lawrence J. Krakauer ’63, SM ’64, PhD ’70
Dawna S. Levenson ’83, SM ’84
Marissa C. Martinez ’82, SM ’02
David Provost SM ’04
Christopher Resto ’99
Stever Robbins ’86
2010 Alumni Association Award Winners

2010 Honorary Membership in the Alumni Association
Honorary Membership in the Alumni Association is awarded to members of the MIT community who have “rendered outstanding service to the Association or the Institute.”

Sally Bittenbender
Susan Hockfield

2010 Bronze Beaver Award Recipients
The Bronze Beaver Award, the highest honor the Association can bestow upon any alumni volunteer, recognizes distinguished service to the Alumni Association and the Institute by alumni who have been active in most or all phases of alumni activity and who have been outstanding in at least one phase.

Mark P. Gorenberg ’76
Judy C. Lewent SM ’72
Donald E. Shobrys ’75
Kenneth Wang ’71

2010 Henry B. Kane ’24 Award Recipient
The Henry B. Kane ’24 Award recognizes exceptional fundraising service and accomplishments for the Alumni Association and MIT.

John Paul Isaacson ’69

2010 Harold E. Lobdell ’17 Distinguished Service Award Recipients
The Harold E. Lobdell ’17 Distinguished Service Award recognizes service to the Alumni Association and MIT that is of significant depth over a sustained period.

E. Fred Brecher ’53
Marilyn Taggi Cisar ’76
Dave deBronkard ’72
Natalie M. Givans ’84
Richard C. Lufkin ’68
Martin N. Mbaya ’00
Darcy D. Prather ’91
2010 George B. Morgan ‘20 Award Recipients

The George B. Morgan ‘20 Award recognizes ongoing excellence in all aspects of Educational Council activity.

- Michael C. Bertin ’63
- Jamie P. Eng ’73
- Gregory L. Greeley ’86, SM ’87
- Edward Gruhl ’69
- L. Robert Pokorny ’69, SM ’70
- Peter J. Preston ’51
- Tushar Suraiya ’68, SM ’69

2010 Great Dome Award Recipients
(formerly known as the Presidential Citation)

The Great Dome Award recognizes distinguished service to the Alumni Association and MIT by alumni organizations.

- 2008 & 2009 Smoot Day Celebrations
- 2009 Parents Fund Committee
- Baker House 60th Anniversary Planning Committee
- Class of 1999 10th Reunion Committee
- MIT Club of Singapore 25th Anniversary