

## **Dean, MIT Sloan School of Management**

The [MIT Sloan School of Management](#) is dedicated to its mission to develop principled, innovative leaders who improve the world and to generate ideas that advance management practice. This commitment is illustrated in the Sloan School's deep and diverse range of academic programs, collaboration between the School's faculty, administration, and the Institute, and a drive to understand and address the challenges of organizations around the world.

### **Faculty and Research**

The MIT Sloan School faculty continues to be productive, conducting high-quality research, writing books and scholarly journal articles, and organizing conferences across the globe. The Sloan School continues to attract and retain talent with interdisciplinary interests and the ability and desire to address important problems with rigorous research. Fiscal year 2015 brought six new hires, for a total of 113 faculty members.

The MIT Sloan School's research initiatives and centers are actively pursuing the production and dissemination of research in areas of vital importance to the economy and society. The MIT Leadership Center increased its visibility with a new website in April 2015 that emphasizes content specifically geared toward external audiences. The center played an important role in the orientation period of the MBA and MIT Sloan Fellows programs and launched 12 multi-day leadership workshops in the new Sloan Innovation Period structure. It also partnered with the Masters of Finance Program to design and deliver a new, year-long Masters of Finance Leadership Development Program. The center also embarked on a multi-stage research project seeking to understand what it means to be an MIT-educated leader. When complete, the project will highlight unique leaders in the MIT community.

MIT Sloan School faculty members also continue to play important roles at research centers whose work reaches across the Institute, including the Center for Information Systems Research, the Martin Trust Center for MIT Entrepreneurship, the Center for Collective Intelligence, the Computer Science and Artificial Intelligence Laboratory, and the Legatum Center.

### **Academic Programs**

The Sloan School's degree programs are building on a portfolio of program strategy and strengthening collaborations across the Institute.

The School continues to emphasize diversity of all kinds in its student population. It is also expanding program elements in key industry areas, including finance and business analytics.

### **Office of External Relations**

In fiscal year 2015, the Office of External Relations raised more than \$35 million in new gifts and pledges. The MIT Sloan School's annual fund reached a record 25% alumni

participation rate. In preparation for the MIT Campaign, MIT's largest campaign to date, the Office of External Relations is working to ensure a significant MIT Sloan School presence in all MIT Campaign-related activities. As part of the School's ongoing work to engage alumni, the office hosted 58 alumni events around the world, with approximately 4,200 attendees.

### **MIT Sloan Management Review**

*MIT Sloan Management Review (MIT SMR)* continues to lead the discourse among academic researchers, business executives, and other influential industry leaders about how people lead and innovate. The magazine and its award-winning website serve to educate readers and extend the impact, reach, and visibility of the Sloan School.

*MIT SMR* developed a strategy to articulate its vision: to be the most inventive and trusted venue in the world for business executives seeking new and compelling management insights. Careful attention to aligning this vision with the School's brand was central to this work.

*MIT SMR* also increased audience count by 30% (following a 54% increase in fiscal year 2014) through improved social media presence, sophisticated email marketing, and a higher level of partner-initiated promotion of *MIT SMR* content in fiscal year 2015.

### **MIT Regional Entrepreneurship Acceleration Program**

The MIT Regional Entrepreneurship Acceleration Program (REAP) initiative continues to accelerate economic growth and job creation in partner regions around the world. During their two-year engagements, teams work with MIT faculty and the broader REAP community through a series of active learning activities to build and implement custom regional strategies for entrepreneurial development.

In fiscal year 2015, MIT REAP graduated its first cohort from global regions, including Andalusia, New Zealand, Scotland, and Hangzhou. The program also developed the Regional Entrepreneurship Acceleration Laboratory, an MIT Sloan School course, as well as the Innovation Diplomats program in coordination with the MIT International Science and Technology Initiatives Program. Using research from Professor Scott Stern, MIT REAP developed the Entrepreneurship Quality Index to measure the entrepreneurial quality in each of its partner regions, and shared this data on its website.

The MIT Sloan School community looks forward to building on its strong foundation of rigorous research and meaningful global impact in the year ahead.

**David C. Schmittlein**  
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