



MIT Men's Basketball 2010-11 Alumni Fundraising Drive

Information for MIT Basketball Alumni



1. Why the team deserves our help

- In recent years, MIT Basketball has built on its proud tradition, in a way that all MIT alumni should be proud of...
 - In the past 7 years, a 117-77 W-L record, 2 NEWMAC conference championships, 3 NCAA All-Americans, 2 NEWMAC MVPs, 1 Consensus NCAA DIII Player of the Year, and 2 NCAA Division III Tournament berths
 - The current team maintains a ~4.5 GPA, supplemented with all of the achievements in research, internships and post-graduate jobs expected of great MIT students
 - Strong leadership from Head Coach Larry Anderson, entering his 16th season as the winningest coach in MIT Basketball history, 2 time NEWMAC Coach of the Year, New England Basketball Hall of Fame Division III Coach of the Year and two NCAA Division III Team Sportsmanship Awards
 - MIT Basketball has become a rallying activity for the student body, and our athletes are deeply involved in many aspects of student life
- ...in spite of fewer relative resources.
 - In the past 10 years Institute resources have remained consistent, while costs have risen
 - Some examples of limited resources from MIT Basketball:
 - A top notch staff of assistants volunteer their time for less than \$4000/year apiece
 - MIT is beginning to compete for the attention of the very best student-athletes, in spite of a recruiting budget of only \$1500/year
 - Our competitors in Division III and the Ivy League often boast advantages in facilities, equipment and travel
 - Alumni support to date has been greatly appreciated, but has occurred on mostly an ad-hoc basis
- MIT Basketball has played a important part in our own lives, and continues to progress towards the overall MIT standard of excellence. Current and future players deserve our help to offer the highest quality competitive experience.



2. Goals of this fundraising effort

- Establish a \$220K endowed fund to commemorate the 110th anniversary of MIT Basketball
 - Supports a \$10-12k increase in annual operating budget for the team, a 25-30% increase in overall funding
- 75%+ Participation
 - All MIT Basketball Alumni give something back in support of the MIT Basketball experience
 - Suggested minimum gift of \$110, commemorating the 110th anniversary of MIT Basketball
- Connect with MIT Basketball
 - Connect with all of our former teammates
 - Garner support for attendance at this year's games and participation in the many planned events
- Set a standard for future fundraising efforts
 - Understanding that there is more that the alumni can do longer term e.g. create an endowment of the head coach's chair, a new basketball facility



3. Endowed Fund will add to operating budget to sustain, improve team experience

Current MIT Basketball Annual Expenditures
(Funded by MIT unless otherwise indicated)¹

Yearly operational budget

- Game costs e.g. buses, officials, food
- Coaches NABC membership fees
- Recruiting (limited travel, fees for coaches)
- Additional travel budget supplied as needed for post-season play

Capital expenditures

- Equipment e.g. balls, practice gear, uniforms

Assistant coach's salaries

- 2-3 paid assistants, currently at less than \$4k/year
- Full staff also includes several volunteers

Head coach's salary

- MIT head coach also serves other DAPER/DSL functions e.g. PE professor, Club Sports etc.

"Special" events and travel – Funded by alumni or others on an ad-hoc basis¹

- Year-end dinner
- Team currently only able to attend tournaments when fully sponsored by the host school

Alumni Fund to be used
for supplemental
additions, for example:

*Recruiting to identify
academically qualified
prospective students*

*Video editing
equipment*

*Supplemental salary
for paid assistants*

*National pre-season
tournaments
International trips/
tours*

1. MIT funding levels for Men's Basketball are consistent with funds provided for all other MIT varsity athletics programs. Additional expenditures in other varsity programs (e.g. training trips, travel tournaments, special equipment or other 'special' items) are provided by the alumni from those programs.

4. The upcoming season will be a big one for alumni – please join us!



**MIT Basketball
2010-2011 Season**



- ▶ This year's team returns most of its core from last year's record 22-5 campaign
- ▶ The team has been named by The Sporting News as a "potential breakthrough team" for 2010-2011
- ▶ Returning starters include last year's conference Rookie of the Year Mitchell Kates '13 and pre-season Second-Team All-American Noel Hollingsworth '12

Key Dates for MIT Basketball Alumni

- ▶ November 16th, 7pm- First home game v. Emmanuel College
- ▶ December 31, 2pm – MIT v. Harvard, at Harvard. Game to be followed by an alumni reception.
- ▶ February 19th – Bi-annual Basketball Alumni Day, celebrating the 110th anniversary of MIT Basketball. Save the date, more details to follow.
- ▶ April 9th – End of year Excellence Banquet, in conjunction with the celebration of MIT 150
- ▶ April 10th – MIT 150 Birthday Party at the Boston Convention Center

Follow the team on its new unofficial blog:
www.mitbasketball.blogspot.com



5. How to give

Online: Go to <http://giving.mit.edu>

- Click on "GIVE NOW"
- Follow the instructions to give
- Designate your gift for:
 "Men's Basketball Endowment Fund (3653110)"

By phone: Call 617.253.8270

- Designate your gift for:
 "Men's Basketball Endowment Fund (3653110)"

By mail:

- Cash gifts made by check should be payable to MIT, and mailed with your [contribution form](#) or a letter stating your gift's purpose to:
- MIT Annual Fund, Massachusetts Institute of Technology, 600 Memorial Drive, W98-200, Cambridge, MA 02139-4822
- Make sure to note on your check that the gift is designated to:
 "Men's Basketball Endowment Fund (3653110)"

Other ways to give, including bank wire transfers, electronic fund transfers, payroll deductions, and donor-advised funds are described at <http://giving.mit.edu/ways/mechanics>

Questions? Contact your Fundraising Committee member or the Steering Committee:

Mead Wyman '62 gmwyman@alum.mit.edu; **Bob Ferrara '67** rferrara@mit.edu;

Indy Ratnathicam '98 indran@alum.mit.edu **+1.617.513.5717**



Appendix

MIT Basketball Alumni Fundraising Committee



Steering Committee

Co-chair G. Mead Wyman '62

Co-chair Bob Ferrara '67

Co-chair Indran Ratnathicam '98

Larry Anderson

Fran O'Brien

Faculty Advisor: Prof. Kim Vandiver

MIT Annual Fund

Theresa Lee

DAPER

Julie Soriero

Office of Leadership Giving

Candace Royer

Brad Smith

Core Committee Members

Ted Heuchling '46

Herb Glantz '52

Mike Nacey '52

Allen Schultz '54

Jared Safirstein '57

Mac Jordan '58

Bob Polutschko '59

Hugh Morrow '60

Tom Burns '62

Bill Bloebaum '62

Dr. Kent Groninger '63

Arnie Singal '63

Jim Larsen '65

Alex Wilson '67

Alec Bash '68

Walt Suchon '69

Jim Shields '71

Alan Epstein '75

Pete Maimonis '77

Tom Berman '79

Dr. John Wozniak '79

Ray Nagem '80

Eric Fleming '83

Mike McElroy '87

Evan Pratt '87

Tim Porter '96

Martin Gilkes '97

Dan Goodman '01

Neal Brenner '03

Willard Johnson '09



MIT Basketball – Recent history



Jimmy Bartolotta '09, 2009 NCAA DIII Player of the Year and MIT All-time leading scorer. Currently playing professionally in Italy.



Head Coach Larry Anderson (right) chats with crosstown rival, Harvard Coach Tommy Amaker. The Harvard game is becoming an annual Cambridge tradition.

Source: MIT Sports Information

Team Honors:

- 1966-67: ECAC Division III Team of the Year
- 1999-00: Collegiate Bball Officials Association Schoenfeld Sportsmanship Award
- 2008-09: NEWMAC Tournament Champions
Collegiate Bball Officials Association Schoenfeld Sportsmanship Award
NCAA Division III Tournament (2nd round)
- 2009-10: NEWMAC Regular Season Champions
NCAA Division III Tournament (1st round)

Coaching Honors:

- 1961-62: Jack Barry – All New England - Outstanding Coach of NE Small Colleges
- 1979-80: Fran O'Brien – New England Division III Coach of the Year
- 2005-06: Larry Anderson – NEWMAC Coach of the Year
- 2008-09: Larry Anderson – NEWMAC Coach of the Year
Larry Anderson – New England Division III Coach of the Year,
New England Basketball Hall of Fame

Regional/National Individual Honors:

- 1967-68: David Jansson – All-ECAC Division III Squad
- 1979-80: Ray Nagem – All-ECAC Division III Squad
Ray Nagem – First Team CoSIDA/ESPN Academic All America
- 1986-87: Mike McElroy – New England All-Star Second Team
- 1990-91: Dave Tomlinson – First Team CoSIDA/ESPN Academic All America
Dave Tomlinson – NCAA Post-graduate Scholarship
- 1996-97: Martin Gilkes – Marshall Scholar
- 1999-00: Craig Heffernan – Third Team CoSIDA/ESPN Academic All America
- 2000-01: Craig Heffernan – Third Team CoSIDA/ESPN Academic All America
- 2005-06: Mike D'Auria – D3Hoops.com NE Region Player of the Year; Fourth Team All-America
Mike D'Auria – Third Team CoSIDA/ESPN Academic All America
- 2007-08: Jimmy Bartolotta – NE Region First Team; Honorable Mention All-America
Jimmy Bartolotta – First Team CoSIDA/ESPN Academic All America
- 2008-09: Jimmy Bartolotta – NABC Division III National Player of the Year; First Team All-American
Jimmy Bartolotta – D3Hoops National Player of the Year; First Team All-American
Jimmy Bartolotta – ECAC New England Division III Player of the Year; All-Star First Team
Jimmy Bartolotta – Academic All-America of the Year; First Team CoSIDA/ESPN
Jimmy Bartolotta – Jostens Trophy
- 2009-10: Noel Hollingsworth – NABC NE All-District First Team, Second Team All-America
Noel Hollingsworth – NE Region First Team
Mitchell Kates – NE Region Rookie of the Year
Noel Hollingsworth – ECAC New England All-Star First Team



MIT President Susan Hockfield joined students for a road trip to Rhode Island for MIT's first ever NCAA tournament appearance in 2009.

MIT Basketball has recently been featured in articles in New York Times, ESPN.com, Boston Globe, Boston Herald, and Denver Post and on TV on ESPN, Boston WCVB and NESN



Frequently Asked Questions (I)

- How can I be sure that my gift will provide support for the team, and without reducing the Institute funding to the program?
 - The Steering Committee has received assurances from Athletic Director Julie Soriero that within DAPER, the money raised will always supplement Men's Basketball's MIT operational budget
 - With the help of Theresa Lee, Director of the MIT Annual Fund, we are also developing governance language for the endowed fund that will ensure this outcome.

- What oversight will exist over how the funds are used?
 - Current DAPER and MIT policy and procedure requires that a DAPER financial controller has direct access to the funds. The Head Coach must make a request for funds through the financial controller. For large requests, the financial controller alerts the Athletic Director's office, who will request an explanation from the head coach. The financial controller also triggers standard NCAA compliance and accounting audits around all expenditures.
 - A fund like this typically does not have a separate alumni oversight board. Such boards are administratively onerous for smaller MIT endowments such as this one.

- What happens if the team does not use all of its endowment budget for a season?
 - Excess funds will be either be rolled over to the budget for the following year or returned to principal to help grow the endowment, at the discretion of the Head Coach and DAPER
 - We would expect use of some funds to be somewhat cyclical – NCAA Division III rules permit international trips only every 4 years.



Frequently Asked Questions (II)

What do we mean by 'recruiting'?

- "Recruiting" MIT-style is about identifying and building relationships with academically qualified prospective students, and showing them that they have to sacrifice neither their academic nor athletic potential by attending MIT.
- Unlike almost any other program in the country, we still await the judgment of MIT admissions to find out which of these students are admitted. Once student-athletes have been admitted, they may apply for financial aid through the same need-based process as all MIT students. MIT Basketball is an NCAA Division III program, in which no athletic scholarships are permitted.
- With all the negative press surrounding NCAA recruiting, under the table dealings and the exploitation of athletes, rest assured that MIT is staying as far away from those models as it can.

Is my gift tax-deductible?

- Yes, the gift is comparable to any gift to MIT, and is fully tax deductible as MIT is a registered non-profit academic institution
- A gift to the program also counts towards your alumni gift credits and a class gift credit in an reunion year. For gifts of greater than \$5k, donors are given DAPER Leadership Circle donor credit.

What about corporate matching gifts?

- Many employers will match your gift to MIT, please check with them to see that they do
- However, some employers do have restrictions on what kinds of gifts will be matched, for example exclusions on athletics, or limitations on how the matching funds can be designated