

Reading List for Vertical Integration Lectures

Jonathan Levin, March 13 & 15.

Background Reading

Williamson, Oliver. 1971. "The Vertical Integration of Production: Market Failure Considerations." *American Economic Review* 63: 316-25.

Transaction Cost Studies of Vertical Relationships: Classic Studies

Monteverde, Kirk and David Teece. 1982. "Supplier Switching Costs and Vertical Integration in the Automobile Industry." *Bell Journal of Economics* 13:206-13.

Anderson, Erin and David Schmittlein. 1984. "Integration of the Sales Force: An Empirical Examination." *Rand Journal of Economics* 15: 385-95.

Masten, Scott. 1984. "The Organization of Production: Evidence from the Aerospace Industry." *Journal of Law and Economics* 27: 403-17.

- * Joskow, Paul. 1987. "Contract Duration and Relationship-Specific Investment: Empirical Evidence from Coal Markets." *American Economic Review* 77:168-85.

Transaction Cost Studies of Vertical Integration: Recent Work

- * Baker, George and Thomas Hubbard. 2004. "Contractibility and Asset Ownership: On-Board Computers and Governance in U.S. Trucking." *Quarterly Journal of Economics* 119: 1443-xx.

- * Azoulay, Pierre. 2005. "Capturing Knowledge Within and Across Firm Boundaries: Evidence from Clinical Development." *American Economic Review* 94: 1591-1612.

Levin, Jonathan and Steven Tadelis. 2005. "Contracting for Government Services: Theory and Evidence from U.S. Cities." Stanford Working Paper.

- * Forbes, Silke and Mara Lederman. 2006. "Control Rights, Network Structure and Vertical Integration: Evidence from Regional Airlines." UCSD Working Paper.

Industrial Organization Studies of Vertical Integration: Recent Work

- * Chipty, Tasneem. 2001. "Vertical Integration, Market Foreclosure, and Consumer Welfare in the Cable Television Industry." *American Economic Review*, 91: 428-453.

- * Hortacsu, Ali and Chad Syverson. 2005. "Cementing Relationships: Vertical Integration, Foreclosure, Productivity, and Prices." University of Chicago.