Alumni Records

As of May, 1973, the rolls of living alumni included 60,028 names, a net increase of 588 which resulted from adding 2,230 members of the Class of 1972, removing the names of 532 alumni reported deceased, and removing 1,110 from the rolls in a continuing effort to refine the files. In March, 1973, all alumni records were converted from an IBM sequential tape file to an index sequential random access disc file. Address changes totaled 16,971 -- slightly higher than the previous year -- and the number of alumni in the "address missing" category totaled 3,505, or 6.0 percent, compared with the previous year's 6.2 percent.

Staff Changes

As mentioned above, Mr. Brock resigned as Director of the Alumni Fund to accept the position of Director of Resource Operations, and Mr. Lehmann was elected Financial Vice President and Treasurer of the Association and Director of the Alumni Fund. Mr. Brock's appointment typifies the free exchange of staff between the Institute and Association which helps to insure that the Association maintains top quality staff, and that this staff has the widest possible opportunity for advancement within the Institute community.

Richard A. Knight, who joined the staff in the fall, replaced Mr. Lehmann in March as Secretary of the Association. Joseph J. Martori, Administrative Officer, was promoted to Director for Alumni Services. Allan S. Bufferd joined the Alumni Fund staff as Associate Director. He was most recently Director of Engineering of the Nuclear Metals Division of the Whitaker Corporation in West Concord, Massachusetts.

The vacant position of Managing Editor of Technology Review was filled in November by Ralph Segman, formerly Public Information Officer for the National Oceanic and Atmospheric Administration Research Laboratories in Boulder, Colorado. Michael Feirtag, a Contributing Editor of The Tech, was elected Assistant Editor of the Review. At the close of the 1972-73 year, Janet Kreiling, Associate Editor, left the Review to accept an exciting post at television station WGBH. She has been a particularly valued associate during the past 12 months.

The listed accomplishments of the Association reflect the thoughtful efforts of thousands of volunteers and their leaders. A very special tribute is due Breene M. Kerr, who, as President of the Association and Member of the Corporation, practically commuted between Cambridge and Oklahoma. This dedicated service -- especially in the interest of more effective communication between the Association and the administration of the Institute -- has been an inspiration to staff and alumni alike.

DONALD P. SEVERANCE

Council for the Arts

As of June 30, 1973, there were 60 members of the Council for the Arts at M.I.T. The Executive Committee had been expanded to 16. Armand Bartos was asked to serve as Vice-Chairman of the Executive Committee, and others were asked to join the Executive Committee because of their committee chairmanships and M.I.T. staff involvement. Angus Mac-Donald resigned from the Executive Committee, but continued to serve as a member of the Council. In June, 1973, Peter Spackman, formerly of the M.I.T. News Office, was appointed Director of the Council, and Ellen Burbank was appointed Associate Director. Karen Mathiasen resigned as Administrative Officer of the Council. On June 30, 1973, the Execu-
Other Offices

tive Committee consisted of:

Anna Bing Arnold, Vice-Chairman of the Education Committee;
Armand P. Bartos, Vice-Chairman of the Council and Chairman of the Planning and Facilities Committee;
Leo Beranek, Chairman of the Program and Information Committee;
Ellen Burbank, Associate Director;
Vincent A. Fulmer, Vice President and Secretary of the Institute;
I. Austin Kelly III, Co-Chairman of the Financial Development Committee and Curator of Rare Books at M.I.T.;
Roy Lamson, Special Assistant to the President for the Arts and Class of 1922 Professor in the Department of Humanities;
Nelson C. Lees, Director of Resource Planning;
Frederick G. Lehmann, Financial Vice President and Treasurer of the Alumni Association;
Ida Rubin, Chairman of the Acquisitions Committee;
Peter M. Spackman, Director of the Council for the Arts at M.I.T. and Editor of the Council Newsletter;
George Taber, Chairman of the Education Committee;
Paul Tishman, Chairman of the Council for the Arts at M.I.T.;
Max Wasserman, Chairman of the Financial Development Committee; and
Jerome B. Wiesner, President of M.I.T.

The Executive Committee held six meetings during the year, all at the M.I.T. Faculty Club.

First Annual Meeting

The first Annual Meeting of the Council was held on October 12, 1972, at the President's House, and was attended by the Executive Committee, Council members, and husbands and wives. The group met for a buffet luncheon, a business meeting, site visits to M.I.T. projects in the arts, and concluded with cocktails and dinner at the President's House. Several members of the M.I.T. faculty, staff, and student body were invited to participate in the day's activities. A total of 98 persons were present for at least a portion of the meeting.

Formation of Council Committees

Following the first Annual Meeting, Mr. Tishman invited Council members to join one or more of the following Committees: Information, Education, Financial Development, and Acquisitions. It was decided later to create two more committees -- Planning and Facilities, and Program -- and further decided, at the Executive Committee's last meeting of the year, to merge the Information and Program Committees into one.

The Council Newsletter

Mr. Spackman, while assistant director of the M.I.T. News Office, was asked to edit the Council Newsletter and to join the Executive Committee. The first issue of the Newsletter, with a print run of 10,000, was produced in February, and 5,100 copies were distributed to members of the Council, the Corporation, the M.I.T. faculty and staff, several visiting committees, key alumni officers, alumni of Course IV and XXI, several M.I.T. student organizations, and to various cultural organizations. An additional 4,900 copies were distributed to concertgoers during the M.I.T. Symphony Orchestra tour. The second issue of the Newsletter, with a print run of 6,000, was distributed in late May to the same list, with additional copies distributed about the campus in connection with Commencement and Alumni Day activities.
Reaction to the Newsletter was favorable: over 450 return coupons (approximately 175 M.I.T. and 275 non-M.I.T.) were received in response to the first issue, and by June 30, some 100 coupons had been received from the second issue. There were also several letters of praise, checks totaling $55, and one poem.

Funding
During the course of the year, a three-part initial plan for funding the arts at M.I.T. was worked out. Mr. Wasserman, Chairman of the Financial Development Committee, and Mr. Kelly, Co-Chairman of that Committee, undertook to locate ten donors, each of whom would pledge $25,000 a year for five years, to provide the Council with $1,250,000 in expendable operating funds. The Institute agreed to try to match this sum for endowment purposes; at its fall meeting the Corporation Development Committee recommended, and the Corporation subsequently approved, the inclusion of $2.5 million for the arts as a priority need. In addition to seeking funds for operations and for endowment, it also was proposed that a President's Arts Fund be established to receive future gifts. At the final Executive Committee meeting of the year, Mr. Wasserman reported that four donors had pledged $25,000 apiece for the next five years, thus assuring the Council of nearly half the total sought at the outset.

Programs
The Council supported a variety of programs during the year, as the Executive Committee acted for the Council, pending the formation of the Program Committee.

M.I.T. Symphony Orchestra Tour
The Council's largest undertaking by far was sending the 97-member M.I.T. Symphony Orchestra on a ten-day national tour of Philadelphia, Dallas, San Francisco, Los Angeles, and Chicago during the M.I.T. spring vacation. In early September, approval of the project was given by President Wiesner, and throughout the fall and winter, members of the Council's Executive Committee, the M.I.T. Alumni Office, the M.I.T. Music faculty, and the M.I.T. Educational Council met to formulate plans for the tour. Rosalind Van Gelder, a New York based free-lance public relations expert, was hired to assist with national publicity. Professor Lamson agreed to serve as director of the tour, Mrs. Burbank of the M.I.T. News Office became tour manager, and Miss Mathiasen assisted with logistics. In addition to accompanying the Symphony Orchestra while on tour, Professor Lamson, Mr. Lehmann, Mrs. Burbank, and Miss Mathiasen made advance trips shortly before the tour to meet with alumni concert committees and the press.

In all of the tour cities, M.I.T.-Wellesley Concert Committees were organized to promote ticket sales and to plan special events in connection with the concerts. These events tended to consist of a preconcert reception for members of the Orchestra, alumni guests, and area high-school students. In Dallas, the Orchestra also was treated to a special brunch reception. Before the five-city tour, a March 17 performance was given at Kresge Auditorium, which was followed by a reception in the Stratton Student Center for Orchestra members, area students, and guests.

The tour was acclaimed a great success by music critics, by M.I.T. and Wellesley alumni and friends, and by members of the Orchestra. After the tour, several letters were received which praised the concerts, and $1,200 in unsolicited checks was received by the Council in support of the tour. Many members of the M.I.T. faculty and administration, hearing of the warm reception accorded the Orchestra, expressed their positive feelings about the undertaking.

It was felt widely that the tour accomplished its stated purposes:
1. To inform alumni and friends of the high quality of the M.I.T. Symphony Orchestra, which is composed of many persons who are committed professionally to science and engineering;

2. To share the Orchestra's good music with audiences in the tour cities;

3. To bring together alumni, friends, and members of the Orchestra; and

4. To lend visibility to the Council for the Arts.

The benefits were not confined to the tour itself. An audio tape, made during the San Francisco concert, was to be aired in northern California on July 1. After the tour, television station WGBH-Boston made, with the assistance of the Council, a one-hour videotape of the Orchestra in a special concert at Kresge Auditorium. The videotape, which was of exceedingly high quality, was broadcast three times locally over Channel 2 this spring, and will be seen nationally over the Public Broadcasting System network on September 18. Finally, the M.I.T. News Office prepared a booklet containing reviews and pictures of the tour.

Student Study of Arts Facilities

The Council allocated $5,000 for the salaries and project expenses of M.I.T. students conducting a study of arts facilities at five American universities: Dartmouth College, Mount Holyoke College, Yale University, University of Chicago, and Carnegie-Mellon University. The four students were: Robert Klein, Course XV, management undergraduate student; Paul Pangaro, Course XXI, humanities and engineering undergraduate student; Martin Rosenberg, Course V, chemistry undergraduate student; and Karen Wheeler, Course IV, architecture graduate student. During the fall term and January Independent Activities Period, members of the group visited the universities, examined and evaluated their arts facilities and programs, and worked closely with Professor Lamson, Director of Planning O. Robert Simha, Professor Donlyn Lyndon, and Miss Mathiasen. The students completed their report in February, 1973, and made an oral presentation to the Executive Committee at its May 3 meeting. The report was considered a useful adjunct to the Council's Planning and Facilities Committee.

Film on the Arts at M.I.T.

With a grant of $10,000 from the President's Office, Professor Richard Leacock began work on a film about the arts at M.I.T. On the basis of reaction to an initial version of the film shown October 12, it was suggested that if the film could be edited and revised, the Council might want to use it as part of an information package about M.I.T.

Other Programs

The Council awarded $2,600 to Professor Robert O. Preussler for a student directed autumn exhibit in Hayden Gallery, entitled "Lightworks: Student Experiments with the Visual Idiom." The Council gave $3,730 to the Laboratory for Research on Archaeological Materials for the purchase of equipment. An award of $1,500 was made to the Student Art Association to support a part-time instructor. The M.I.T. Dance Workshop received $1,750 to support a visiting instructor in Afro-American dance, a modern dance instructor, and a Chinese dance performance. Dr. Wiesner awarded $1,500 to the Poetry Workshop from the President's Office discretionary funds. The Council awarded $300 for a student directed film on Balinese dancers by Rafal Zielinski, who worked under the guidance of Professor Leacock. Finally, the Council gave $150 to the Burton House Music Committee in partial support of a performance by Boston Symphony Orchestra wind players.

Faculty Involvement

Professor Lamson, as Special Assistant to the President for the Arts, continued to serve as
Institute Information Services

the formal liaison between the Council and the faculty. During the fall, a Faculty Advisory Committee was organized to advise the President and the Council. Members of the group were Professor Lyndon, Chairman; Professors Wayne V. Andersen, John Buttrick, Joseph D. Everingham, Jonathan W. Green, Albert R. Gurney, Lamson, Leacock, Henry A. Millon, William L. Porter, and Barry B. Spacks. Mrs. Wheeler served as the student representative. During Professor Lyndon's spring sabbatical, Professor Millon assumed the Committee chairmanship. The Faculty Advisory Committee met regularly with Professor Lamson and had several meetings with Dr. Wiesner. During the spring term, the Committee circulated a preliminary report on needs for the arts at M.I.T. and suggested some philosophies that ought to underlie any major development of physical facilities in the arts at M.I.T. At its final meeting, the Executive Committee voted to invite members of the Faculty Advisory Committee to join the Council as regular members.

KAREN MATHIASEN

Institute Information Services

The past year has been one of further adjustments to the two-year-old I.I.S. structure, carried out in order to improve services in a wider variety of areas and to utilize the talents of I.I.S. personnel more appropriately.

In order to identify its past and continuing role more accurately, the Office of Publications was renamed the Office of Design Services. Jacqueline S. Casey was named Director of that Office, succeeding William T. Struble, who joined the I.I.S. News Office as Manager of News Office Publications.

Susan C. Knight, a former member of the Office of Publications, was promoted to staff as Editorial Manager of the M.I.T. Bulletin, including the General Institute Catalogue and the Report of the President and the Chancellor. During the year, major revisions of the catalogue were reviewed with various departments and with the Committee on Educational Policy; under Miss Knight's supervision, a two-year editorial and design project will be undertaken.

News Office

The year 1972-73 was extremely active in terms of news about M.I.T. and its people. Nationwide news media gave coverage to such items as: establishment of the M.I.T. Cancer Research Center, headed by Professor Salvador Luria; student efforts in the Department of Aeronautics and Astronautics to build a pedal powered airplane; the Draper Laboratory guidance systems for Apollo mooncraft; a ten-day national tour of five cities by the 95-piece M.I.T. Symphony Orchestra; the conclusions of an M.I.T. Offshore Oil Task Group concerning the potential effects of an oil discovery in the North Atlantic; election of Dr. James R. Killian, Jr., as the new chairman of the Corporation for Public Broadcasting; development of a new laser-type wirephoto transmission system for the Associated Press by Professor William F. Schrieber of the Research Laboratory of Electronics; divestment of the Draper Laboratory after a 40-year association with M.I.T.; studies by the M.I.T. Network News Group (led by Lecturer Edwin Diamond) indicating that Watergate coverage by news media could endanger the civil rights of those involved; and work on magnetic separation of low-grade iron ore and on a magnetically supported "magneplane" for mass transportation, both projects at the M.I.T. Francis Bitter National Magnet Laboratory.

Statistically, News Office operations during 1972-73 increased markedly over previous years. During the year, the Office issued 304 different general news releases to the news media, ranging in subject matter from results of specific research and the introduction of