

Salary & Benefits

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Salary and Benefits

What are you worth? That depends on your field, your degree, your previous work experience, and the sort of job you are looking for. It also depends on how talented you are, but probably not to the extent you would like.

We ask graduating students to tell us their salary offers so that we can get a picture of the salary rates in different fields. From these offers, we compile our salary survey. If your degree or discipline is not included in the table, or the job you are interested in is in teaching or government rather than industry, we can probably give you a ball-park figure for the going rate. For summer jobs, the salary rate should be around two-thirds to three-fourths of the regular salary. In order to make this survey as complete as possible, we ask that you report all salary offers made to you whether or not you accept them or even consider them. Please use our salary reporting form to report your offers. We are also collecting salary offers for any summer positions. If we get enough summer offers, we will publish a separate survey of those results.

Employee benefits at most large companies are generally worth another thirty percent or more on top of your salary. The normal benefits include paid vacation (usually two weeks for the first year), health insurance, tuition assistance for courses taken after work, contributions towards your pension, and an opportunity to buy stock in the company with the company making a contribution towards the purchase. If the company grows, and its stock rises accordingly, this last benefit can become a nice nest-egg. In addition, some companies may also include life insurance and/or relocation expenses in their benefit packages. It is also possible to work for a company and receive no benefits whatever. This is typically the case if you sign on as a consultant, or as a contract worker. Your salary should be larger in this case because it is up to you to pay for health insurance and to provide for your retirement.

Small companies, whose cash flow is generally not steady enough to offer large benefits, are usually between these two extremes. They may make up for this by giving you stock options (the chance to buy the stock later at an earlier and lower price), or a new startup company may pay you partly in stock or give you an outright gift of stock. Obviously, the value depends on the success of the company. The company may go nowhere (this happens often enough), or it may become a howling success and a hit on Wall Street (in which case you could become a millionaire). For an index to many online salary surveys, see the [JobSmart website](#).

The Art of Negotiating

An area of the job search that seems to receive little attention is the art of negotiating. Once you have been offered a job, you have the opportunity to discuss with the employer the terms of your employment. Negotiations are uncomfortable, sometimes risky and often unsatisfying because we are trained from an early age to value win/lose situations. We tend to approach negotiations with a winner-take-all attitude that is counterproductive to the spirit with which the concept of negotiations is imbued.

Negotiating with your potential employer can make your job one that best meets your own needs as well as those of your employer. To ensure successful negotiations, it is important to understand the basic components. The definition of negotiation as it relates to employment is: a series of communications either oral or in writing that reach a satisfying conclusion for all concerned parties, most often between the new employee and the hiring organization.

Negotiation is a planned series of events that requires strategy, presentation and patience. Preparation is probably the single most important part of successful negotiations. Any good trial attorney will tell you the key to presenting a good case in the courtroom is the hours of preparation that happen beforehand. The same is true for negotiating. A good case will literally present itself. What follows are some suggestions that might help in your preparation.

Research

Gather as much factual information as you can to back up the case you want to make. For example, if most entering employees cannot negotiate salary you may be jeopardizing the offer by focusing on that aspect of the package. Turn your attention to some of the other more flexible parts of the offer such as your health plan, dental plan, retirement package, the type of schedule you prefer, etc.

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Psychological Preparation

Chances are that you will not know the person with whom you will be negotiating very well. If you are lucky enough to be acquainted, spend some time reviewing what you know about this person's communication style and decision-making behavior. In most cases this person will be a stranger. Since most people find the unknown a bit scary you'll want to ask yourself what approach to the negotiating table you find most comfortable. How will you "psyche" yourself up to feel confident enough to ask for what you want? How will you respond to counteroffers? What are your alternatives? What's your bottom line? In short, plan your strategy.

Be sure you know exactly what you want, not approximately. This does not mean you will ever get exactly that, but having information clear in your head will help you determine what you are willing to concede. Unless you know what you want, you won't be able to tell somebody else. Clarity improves communication, which is the conduit for effective negotiations.

Practice

Actually rehearse the presentation in advance using another person as the employer. If you make mistakes in rehearsal, chances are that you will not repeat them during the actual negotiations. A friend can critique your reasoning and help you prepare for questions. If all of this seems like a lot of work, remember that if something is worth negotiating for, it is worth preparing for.

Dollars and Sense

Always begin by expressing genuine interest in the position and the organization, emphasizing the areas of agreement but allowing "wiggle room" to compromise on other areas. Be prepared to support your points of disagreement, outlining the parts you would like to alter, your suggestions on how this can be done and why it would serve the company's best interests to accommodate your request.

Be prepared to defend your proposal. Back up your reasons for wanting to change the offer with meaningful work-related skills and positive benefits to the employer. Requesting a salary increase because you are a fast learner, or have a high GPA usually are not justifiable reasons in the eyes of the employer. Meaningful work experience or internships that have demonstrated or tested your professional skills are things that will make an employer stop and take notice. It is sometimes more comfortable for job seekers to make this initial request in writing and plan to meet later to hash out the differences. You will need to be fairly direct and assertive at this point even though you may feel extremely vulnerable. Keep in mind that the employer has chosen you from a pool of qualified applicants, so you are not as vulnerable as you think.

Sometimes the employer will bristle at the suggestion that there is room to negotiate. Stand firm, but softly encourage the employer to think about it for a day or two at which time you will discuss the details of your proposal with them. Do not rush the process. Your discomfort with the process could hurt you. The employer will be counting on this discomfort and may use it to derail the negotiations. Remember this is a series of volleys and lobs, trade-offs and compromises that occur over a period of time. It is a process-not a singular event!

Once you have reached a conclusion with which you are both comfortable, present in writing your interpretation of the agreement so that if there is any question it will be addressed immediately. Negotiation, by definition, implies that each side will give. Do not perceive it as an ultimatum. If the employer chooses not to grant any of your requests-and realistically, they can do that-you will still have the option of accepting the original offer provided you have kept a positive, productive and friendly atmosphere during your exchanges. Sometimes you can re-enter negotiations after you demonstrate your worth to the organization.

Money Isn't Everything

There are many things you can negotiate besides salary. Benefits can add thousands of dollars to the compensation package. Benefits can range from paid personal leave to discounts on the company's products and services. They constitute more than just icing on the cake; they may be better than the cake itself. Traditional benefits packages include health insurance, paid vacation and personal/sick days. Companies may offer such benefits as child care or elder care or use of the company jet for family emergencies. Other lucrative benefits could include disability and life insurance and a variety of retirement plans. Some organizations offer investment and stock options as well as relocation costs and tuition credits for continued education.