

# CLAUDIA CANEPA

109 1/2 Gore Street • Cambridge, MA 02141 • U.S.A. • (857) 928-3107

[ccanepa@mit.edu](mailto:ccanepa@mit.edu)

---

## EDUCATION

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

CAMBRIDGE, MA

Master in City Planning, June 2005

*Specializations:* Housing, Community and Economic Development in the United States  
International Development and Regional Planning

Courses in Water and Sanitation Planning, Public Finance, Organizational Analysis, Community-Based Geographic Information Systems, Statistics, Economic Development Finance, and Housing and Community Development

*Departmental Awards:* Outstanding Master Thesis in 2005

*Other Awards:* Carroll Wilson Award (2004); MIT Program for Human Rights and Justice (2004); Donald Schön Award for Excellence in Learning from Practice presented annually by the Association of Collegiate Schools of Planning (2005)

HARVARD UNIVERSITY

CAMBRIDGE, MA

Graduate School of Design, Summer 2000

Career Discovery Program: Urban Planning and Design

TRINITY COLLEGE

HARTFORD, CT

Bachelor of Arts, December 1998

*Double major: Economics, Spanish Minor: Latin American and Caribbean Studies*

*Awards:* Member of Pi Gamma Mu International Honor Society in Social Science • President's Circle Scholar •

Charles W. Lindsey, III Fund Scholar • Faculty Honors for academic excellence: *Spring 1995, 1996*

UNIVERSIDAD DE SEVILLA

SEVILLE, SPAIN

Junior Year Abroad. Oct. 1996-July 1997

## PROFESSIONAL EXPERIENCE

CENTER FOR REFLECTIVE COMMUNITY PRACTICE

CAMBRIDGE, MA

Evaluation of CARE-Latin America's Knowledge Management System

*April 2005 to Present, Research Fellow*

- ❑ Coordinate a collaborative evaluation process with CARE staff and beneficiary communities to identify the impact of CARE's efforts to promote organizational and societal learning in the Latin American and Caribbean Region.
- ❑ Co-facilitate reflection processes with CARE staff from seven different country offices and communities from Nicaragua, Honduras and Guatemala to help them reflect on their experiences as development practitioners, and identify the knowledge that they have from their experiences and work.
- ❑ Analyze data collected during reflection workshops and identify implications for CARE's role in promoting social learning processes, as well as strategies for strengthening learning and knowledge management within the organization.
- ❑ Write report outlining evaluation findings and recommendations.

CENTER FOR URBAN AND REGIONAL EXCELLENCE

NEW DELHI, INDIA

Partnership with Delhi Water Board (DWB) to Improve Water and Sewerage Services to the Poor

*June to August 2004, Consultant*

- ❑ Coordinated the development of a community-based geographic information system (CBGIS) consisting of information on the status of services in low-income neighborhoods, as well as the needs and preferences of residents.
  - Interviewed frontline engineers to identify their information requirements and their assumptions about low-income neighborhoods under their purview.
  - Designed and implemented a framework and methodology for data gathering in over 400 neighborhoods in 4 of the 21 water distribution zones.
  - Facilitated meetings with DWB high-level officials and experts in the water and sewerage sector in Delhi to obtain feedback on methodology.

## PROFESSIONAL EXPERIENCE

MUNICIPAL GOVERNMENT OF AREQUIPA

AREQUIPA, PERU

Department of Transportation

*July 2003, Consultant*

- ❑ Coordinated an external evaluation of a transportation study conducted by PADECO Co., Ltd. for the city of Arequipa.
  - Designed and facilitated meetings with a multi-disciplinary team of experts from various local universities and institutes invited by the Department of Transportation to conduct the evaluation; and
  - Documented the findings and recommendations, which were used by PADECO to improve the study.

**CLAUDIA CANEPA** (continued)

NATIONAL INSTITUTE OF URBAN AFFAIRS (NIUA)

NEW DELHI, INDIA

Poverty Alleviation Division

January to June 2003, **Consultant**

- ❑ Conducted a study of NIUAs community building techniques, including community mapping, visioning and the creation of a community-based geographic information system (CBGIS)
- ❑ Managed the initial development of a city-wide CBGIS for improving water provision to low-income areas in Delhi, including discussions with the Delhi Water Board for establishing a partnership.
- ❑ Worked with unemployed women in a resettlement colony in the fringes of the city to assess their skills, identify their preferences with regards to job training programs, and inform them of potential employment opportunities.

DISTRICT OF COLUMBIA OFFICE OF PLANNING

WASHINGTON, DC

Neighborhood Revitalization Planning Division

January 2002 to August 2002, **Junior Planner**

June 2001 to December 2001, **Neighborhood Planning Intern**

- ❑ Worked closely with neighborhood planners to develop 39 Strategic Neighborhood Action Plans:
  - Devised and implemented outreach strategies to ensure adequate citizen participation;
  - Designed and facilitated task force meetings and public workshops;
  - Mediated neighborhood conflicts, as an intermediary step for devising neighborhood development strategies; and
  - Coordinated the design, production and printing of the 39 plans.
- ❑ Developed neighborhood target investment strategy with senior planners:
  - Identified 13 neighborhood target investment areas for the District of Columbia;
  - Prepared work plans for each of the target investment areas;
- ❑ Coordinated the District's first Neighborhood Cluster Database used to guide the FY 2003 budget process:
  - Provided technical and strategy support for developing database and ensuring its use by agencies in the budget process;
  - Designed and populated the Microsoft Access and Excel databases; and
  - Interacted with over 30 District agencies to coordinate their review of priorities identified by citizens during the neighborhood planning process.

LATINO ECONOMIC DEVELOPMENT CORPORATION (LEDC)

WASHINGTON, DC

Lending Program, MicroLoan Fund

August 2000 to May 2001, **Program Manager**

- ❑ Managed all aspects of the microfinance program, including the preparation of loan application materials and loan servicing.
- ❑ Provided individualized business technical assistance and taught a 12-week Fundamentals of Business course for micro-entrepreneurs in the Washington Metropolitan Area.
- ❑ Assisted in the writing of grants and the development and execution of fundraising strategies.
- ❑ Attended community meetings on a monthly basis to represent LEDC and its constituencies. Served as interpreter for the Latino communities when necessary.

ARTHUR ANDERSEN LLP

WASHINGTON, DC

Office of Federal Tax Services, Economic Analysis Group

January 1999 to June 2000, **Analyst**

- ❑ Analyzed the inter-company pricing policies of major multinational clients in oil and gas, pharmaceuticals, biotechnology, consumer goods, services, computer software, and other industries.
- ❑ Designed questionnaires and conducted client interviews to gather information used to identify the client's intercompany pricing issues and conduct a transfer pricing study.
- ❑ Assessed client business risks through extensive industry, economic, financial, and market research.
- ❑ Developed financial model using client actual and projected financial data to assess the economic validity of client transfer pricing policies and to ensure compliance with Internal Revenue Code regulations.

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

WASHINGTON, DC

Division of Research and Statistics: Macroeconomics and Quantitative Studies Section

June 1998 to August 1998, **Summer Intern**

- ❑ Created a FAME database of the Greenbook forecasts for the years 1978-1998 utilized by Board economists for a variety of statistical analyses.

**PUBLICATIONS**

Hoyt, L., R. Khosla, and C. Canepa. (2005). Leaves, Pebbles, and Chalk: Building a Public Participation GIS in New Delhi, India. *Journal of Urban Technology* 12 (1) 1-19

McDowell, C., Nagel, A., Canepa, C., Williams, S. (2005). Building Knowledge From the Practice of Local Communities. (Forthcoming in *Knowledge Management for Development Journal*)

**COMPUTER AND LANGUAGE SKILLS**

- ❑ Proficient in Windows XP, Microsoft Word, Excel, Powerpoint, Access, ArcView GIS
- ❑ Experience with Macromedia, HTML, JavaScript, OmniPage Pro, Unix, Emacs, FAME, TSP, EViews
- ❑ Fluent in English and Spanish