UNLEASH YOUR INNER COMPANY
USE PASSION AND PERSEVERANCE TO BUILD YOUR IDEAL BUSINESS

JOHN CHISHOLM

- Discover dozens of unsatisfied customer needs in areas you are passionate about
- Recognize your many advantages for satisfying those needs
- Learn from Google, Facebook, and Uber, and how different is better than better
- Know what to look for in a co-founder and the best times to raise money
- Innovate by combining things you already know in novel ways
- Overcome doubts and insecurities holding you back

Speaker: John Chisholm ’75 ‘76G, serial entrepreneur, angel investor, author, and MIT Alumni Association president & chair.

Based on his popular book, this fast-paced, 90-minute workshop offers a ten-step process for discovering, selecting, launching, and scaling the right business for you.

Monday, Feb 29, 3:00–4:45 pm
32-144

If you are not in 1.082/2.900/6.904/10.01/20.S940/22.014 or 10.02, please reserve your place by emailing Eileen Demarkles eileend@mit.edu.