2016 Call for Schmidt-MacArthur Fellowship

Dear Graduate Officers and Administrators,

MIT has partnered with the Ellen MacArthur Foundation to take part in the annual Schmidt-MacArthur Fellowship, a graduate fellowship on the circular economy for design, engineering and business students. The circular economy refers to an industrial economy that is restorative by intention; aims to rely on renewable energy; minimizes, tracks, and hopefully eliminates the use of toxic chemicals; and eradicates waste through careful design. More information on the circular economy can be found here.

Case studies on the circular economy can be found here.

The ODGE (Office of the Dean for Graduate Education) will nominate up to ten graduate students to apply to this opportunity. Please distribute the below and attached information to your graduate students as you see fit.

What: The Schmidt MacArthur Fellowship is a 12 month international program on the circular economy open to graduate students in design, engineering and business from a network of fourteen Partner Universities. The program includes a week long summer school in the UK, an online support program and a cash bursary, as well as the opportunity to link with the Ellen MacArthur Foundation’s wider program of activities and networks.

Details and the benefits of the program can be found here, attached and below.

The Award:

STUDENT Fellowship worth UK£10k to develop a Circular Economy Innovation Project as part of a postgraduate study course in design, engineering or business, this consists of:
• £2k bursary
• Week-long, fully-paid summer school on the circular economy in the UK
• Online knowledge-building program and support facility, including the opportunity to participate in the CE100 six-week Executive Education course
• Platform for deeper engagement and cross-pollination by sharing emerging circular economy practices with our international network of university and business partners, who are working together on circular economy innovation

MENTOR Honorarium worth UK£10k to support their student. This consists of:
• A £2k honorarium
• Week-long, fully paid summer school on the circular economy, in the UK
• Online knowledge-building programme and support facility, including the opportunity to participate in the CE100 six-week Executive Education course
• Opportunity to discuss the wider opportunities to embed circular economy thinking within the university curriculum and explore other cross-disciplinary collaborative initiatives
• Platform for deeper engagement and cross-pollination by sharing emerging
circular economy practices with our international network of university and business partners, who are working together on circular economy innovation

Eligibility and Requirements:

Application for the 2016 Fellowship Program is open to graduate students who meet the following requirements:

1. Confirmed and accepted place on graduate course in design, engineering and / or business at one of the Fellowship Partner Universities, by February 15, 2016. Your university course must not start any later than September 2016 nor finish any earlier than September 2016.
2. Able to:
   - attend an online interview on either Monday 22, Tuesday 23 or Wednesday 24 February 2016, if shortlisted
   - take part in the 2016 online knowledge-building and support program
   - comply with the Student Agreement if the application is successful (see supporting documents on the Apply webpage)
3. Evidence of the support of an academic mentor within your home university and the availability of your mentor to attend the week-long summer school in the UK, 20 – 24 June 2016
4. Circular Economy Innovation project- You must be able to undertake a Circular Economy Innovation project as part of your course during the Fellowship year (see CEIP info in Fellowship in Detail booklet on the Apply webpage). You must be able to develop and deliver your Circular Economy Innovation Project (CEIP) within the following broad windows
   - Submit your CEIP proposal sometime between March - December 2016
   - Submit / deliver your CEIP sometime between September 2016 - August 2017

Application task: The initial application task takes the form of a 90 second audio-visual presentation and uploading a link to your audio-visual presentation via YouTube. The task involves two parts. The first is a fixed question, which all applicants must address in their presentation. In the second part applicants can choose from one of two questions.

Part 1
How might the circular economy shape the future?

Part 2
What aspect of the circular economy intrigues you most, and why?
Or
How do you believe that your Circular Economy Innovation Project might support the evolution to a circular economy?

Each part should be dealt with separately and there should be a clear and obvious delineation between your responses to each. More information on the application task and technical requirements can be found here or in the attachment to this email.

Deadline (Internal Competition Application): Nomination packages should be sent by February 1, 2016 at 5pm electronically to ODGE Manager of Graduate Fellowships, Scott Tirrell (stirrell@mit.edu).

What should be included in MIT’s internal nomination package: Academic transcript, CV, link to Youtube video on circular economy (see attached instructions for format and questions), letter of
support from academic mentor indicating their willingness to attend the week-long summer school in London (UK), 20 – 24 June 2016 (here and attached), and completed student agreement (here and attached).

Students will be notified of their successful MIT nomination by February 10, 2016. Upon selection, students will be asked to submit their online application by 5pm, February 14, 2016.

If you should have any questions, please feel free to contact me.

Best,
Scott

Scott Tirrell
Manager of Graduate Fellowships
NSF Coordinating Official

Office of the Dean of Graduate Education
Massachusetts Institute of Technology
Building 35-332b
127 Massachusetts Ave.
Cambridge, MA 02139
Phone: 617-324-7021
SCHMIDT MACARTHUR FELLOWSHIP
Fellowship in Detail
Questions related to the fellowship and how to apply should be sent to:

Nora Clinton
Higher Education Programme Co-ordinator
nora.clinton@ellenmacarthurfoundation.org
PARTNER UNIVERSITIES:

Berkeley, Cranfield University, Imperial College London, KEDGE Business School, London Business School, MIT, MIP Politecnico di Milano, Royal College of Art, Stanford, Tecnológico de Monterrey, TU Delft, Yale
WHAT IS THE FELLOWSHIP?

The Schmidt MacArthur Fellowship is an international fellowship programme for postgraduate students (aka graduate students, which includes masters and PhD students) and their university tutors on creative and innovative thinking around the circular economy. The programme takes a multi-disciplinary approach with input across design, engineering and business.

We have no shortage of business, engineering and design students at MIT, but creating a truly international network of students, academics and business professionals tied into the circular economy is invaluable.

- Ricky Ashenfelter, MIT
2014 Fellowship Student

A UNIQUE PROGRAMME

This unique programme is open to students from a global network of Partner Universities and is the only fellowship in the world to engage both the student and their academic mentor, as a partnership, in a full programme of learning and knowledge sharing.

I had never heard of a fellowship that involved both students and their university mentors in my entire academic career – and I thought it was brilliant. With the mentor staying on at the university it maintains a connection with the ideas. It is also a wonderful bonding experience for the students and mentors to have. This fellowship has created a cross-generational network that we can benefit from for years to come.

- Professor Galen Cranz
University of California, Berkeley

As a result of my participation in the 2014 summer school I am convinced that HEC must continue in a partnership with the Foundation.

- Professor Jerome Gasquet
HEC Paris
THE PROGRAMME

CIRCULAR ECONOMY INNOVATION PROJECT (CEIP)
We encourage innovation and creativity so the focus of this project is broad. Students can propose ideas and concepts ranging from a piece of research linked to their postgraduate course through to developing a business idea, a teaching course or an event (such as a conference, summit or series of sessions for the Foundation’s 2016 Disruptive Innovation Festival).

SUMMER SCHOOL
An intensive week-long programme of innovation workshops and symposia in the UK with input from the Ellen MacArthur Foundation, guest experts, businesses and thought leaders working in the circular economy space. Students also have the opportunity to network and seek insights from the mentors and tutors attending from other Partner Universities involved in the Fellowship programme.

The Summer School provided an incredible opportunity to think about possible circular economy futures within a group of smart, curious and thoughtful individuals.

- Vidhi Mehta, Imperial College London
  2013 Fellowship Student

The opportunity to discuss our Circular Economy Innovation Projects, with students and mentors from many fields other than our own, was hugely beneficial for me.

- Barry Waddilove, Cranfield University
  2014 Fellowship Student
I've enjoyed the whole environment. It was really inspiring to have all these different perspectives and all of these very important people, who have helped create all the schools of thought, in the same room, as well as seeing all the different examples that are currently in practice.

- Flora Poppelaars TU Delft
  2013 Fellowship Student

I was struck by the uptake of the circular economy by businesses demonstrated at the CE100 Summit.

- Dale Walker, Cranfield University
  2014 Fellowship Student
FELLOWS SHARING PROJECT IDEAS AT THE 2014 SUMMER SCHOOL
ONLINE KNOWLEDGE BUILDING PROGRAMME
A programme of 8 webinars between April to October 2016 provides an opportunity for additional knowledge building and learning. Each session consists of an hour long webinar with an invited guest. Previous guests include Jenine Benyus (Biomimicry 3.8), Kyle Wiens (iFixit), John Fullerton (Capital Institute) and Walter Stahel (Performance Economy).

CE100 EXECUTIVE EDUCATION COURSE
Access to a six-week tutor-supported, multi-format, distance learning, open programme featuring the best in circular economy thought leadership and practical business application. This course has been developed by the Bradford University School of Management and the Ellen MacArthur Foundation and is the essential briefing for senior managers and education professionals on the circular economy framework within the CE100 business programme.

CE100 ACCELERATION WORKSHOPS
Opportunity for a small number of students to attend one of the bi-annual CE100 Acceleration Workshops. These are 2 day workshops which take place in Europe, bringing together CE100 members to work on collaborative problem solving and action orientated programmes, with real outcomes.

OTHER INPUT:
Students also have access to the growing, wider Ellen MacArthur Foundation website resources including case studies, films, articles etc. as well as an hour of additional expert input to discuss specific issues around their Innovation Project. This can either be with:

• the Fellowship’s core team and/or;
• one of the Foundation’s business partners¹ (Global Partners / CE100 members)

¹Subject to certain conditions.
MENTOR BENEFITS

By building and bringing together international networks across education and business the Ellen MacArthur Foundation aims to catalyse the change necessary to accelerate the transition to a circular economy on a global scale.

The Schmidt MacArthur Fellowship plays a key role in this by creating a powerful platform for some of the world’s leading universities to share and build knowledge around the required teaching and research necessary to make this transition happen.

During the summer school a number of mentor-specific sessions with academics from other Partner Universities and the Foundation’s business partners provide an opportunity to exchange expertise around teaching, learning and research programmes and potential collaborations across the network.

In addition these sessions provide a forum for discussions around the opportunities to engage with the Foundation’s broader higher education programmes including the Pioneer University programme and Network Universities.

Please see our film in this regard outlining mentor benefits.

“Participation in the summer school reinforced for me the importance of having so many informative and real-world case studies to support and expand on academic theories.”

- Professor Tom Mckone
  UC Berkeley

“Now I see more opportunities for researching around circular economy and also to exploit circular economy concerns in postgraduate courses.”

- Professor Giovanni Toletti
  Politecnico di Milano
THE AWARD

STUDENT
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Limited number of models/choice of style

Monopoly on sport industry

Shared phone line for a family
FELLOWSHIP TEAM

ELLEN MACARTHUR FOUNDATION FELLOWSHIP TEAM

Jo Miller  
Higher Education Programme Manager  
Schmidt MacArthur Fellowship

Colin Webster  
Education Content Manager  
Ellen MacArthur Foundation

Nora Clinton  
Higher Education Project Coordinator  
Schmidt MacArthur Fellowship

Jules Hayward  
Education Programme Lead  
Ellen MacArthur Foundation

ACADEMIC ADVISORS

Ken Webster  
Head of Innovation  
Ellen MacArthur Foundation

Dr. Fiona Charnley  
Course Tutor for the Design and Innovation for Sustainability (MDes) course  
Cranfield University

Dr. Leon Williams  
Cranfield Design Programme Director for Manufacturing and Materials Department  
Cranfield University

Prof. Ioannis Ioannou  
Assistant Professor of Strategy and Entrepreneurship  
London Business School

Prof. Peter Childs  
Professorial Lead in Engineering Design  
Imperial College London

Dr. Mike Tennant  
Lecturer in Business and Environment, Faculty of Natural Sciences  
Imperial College London
### SCHMIDT-MACARTHUR FELLOWSHIP 2015-2016 TIMELINE

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### 2017 SCHMIDT-MACARTHUR FELLOWSHIP 2015-2016 TIMELINE

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APPLICATION PROCESS

WHEN CAN I APPLY?
Applications for the 2016 programme open on 30 November 2015.

ELIGIBILITY

The 2016 Fellowship programme is open to postgraduate* students (aka graduate) who meet the following requirements:

1. **Confirmed and accepted place** on a postgraduate (aka graduate) course in design, engineering and/or business, including proof of all necessary funding, by 15 February 2016. Your university course must not start any later than September 2016 nor finish any earlier than September 2016.

2. **Able to**:
   - attend an online interview on either Monday 22, Tuesday 23 or Wednesday 24 February 2016, if shortlisted
   - attend a week-long summer school in London (UK), 20 – 24 June 2016
   - take part in the 2016 online knowledge-building programme
   - comply with the Student Agreement if the application is successful (see supporting documents on the Apply webpage)

3. **Evidence of the support** of your academic mentor and the availability of that mentor to attend the week-long summer school in London (UK), 20 – 24 June 2016. (see Mentor confirmation letter in supporting documents on the Apply webpage)

4. **Circular Economy Innovation project**
   You must be able to undertake a Circular Economy Innovation project as part of your course during the Fellowship year (see CEIP info in Fellowship in Detail booklet on the Apply webpage). You must be able to develop and deliver your Circular Economy Innovation Project (CEIP) within the following broad windows
   - Submit your CEIP proposal sometime between March - December 2016
   - Submit / deliver your CEIP sometime between September 2016 - August 2017

*includes postgraduate, masters and PhD students

APPLICATION SCHEDULE

**Application period:** 30 November 2015 – 15 February 2016

**Shortlisting:** 16 – 17 February 2016

**Online interviewing of shortlisted candidates:** 22, 23 & 24 February 2016

**Selection of 2016 Students:** 25 & 26 February 2016

APPLICATION TASK

The initial application task takes the form of a 90 second audio-visual presentation. The task involves two parts. The first is a fixed question, which all applicants must address in their presentation. In the second part applicants can choose from one of two questions.

**Part 1**
How might the circular economy shape the future?

**Part 2**
What aspect of the circular economy intrigues you most, and why? or How do you believe that your Circular Economy Innovation Project might support the evolution to a circular economy?

Each part should be dealt with separately and there should be a clear and obvious delineation between your response to each.
**HOW TO SUBMIT YOUR APPLICATION**

All applications are submitted online. This will involve completing an online form and uploading a link to your audio-visual presentation via YouTube. Details of an alternative way to send us your audio-visual, for those applying from China only, will also accompany the online application form.

**SELECTION CRITERIA**

We are looking for innovative thinkers in the concepts of the circular economy and systems thinking. Applications will be evaluated using the following criteria:

- Thinking and content
- Contextualisation and completeness
- Presentation style and technical proficiency

Shortlisted candidates will be invited to a short 5-minute online interview on 22, 23 or 24 February 2016. **The winners will be informed by 26th Feb 2016.**

**TERMS & CONDITIONS**

*Your audio visual presentation must:*

- be no longer than 90 seconds
- be in English
- include a front cover frame clearly showing your name, the name of your university, the date and your postgraduate study area
- show a clear separation between your responses to each question.

Applications received after midnight GMT on 15 February will not be considered. By submitting your application you are agreeing to your availability, and that of your academic mentor, to:

- attend a short online interview on either 22, 23 or 24 February 2016 (student only)
- take part in the 5-day summer school in the UK, 20 - 24 June 2016 (NB: unless in the UK you will most likely have to travel to and from the event outside these times to ensure your full attendance
- participate in the online knowledge building programme (approximately 2.5 hours per month April – October 2016).

By submitting your application you are

1. agreeing to your ability to comply with the terms and conditions of the Student Agreement (available to download from the [Apply](#) webpage)
2. granting permission, at any time, to the Ellen MacArthur Foundation to be able to use any part of your submission, for communication purposes, as long as you are recognised as the author or creator of this work, both as part of the competition and for the ongoing activity of The Schmidt MacArthur Fellowship and The Ellen MacArthur Foundation.

Completed Circular Economy Innovation Projects (CEIP), and all rights in them will belong to you and your Partner University, as appropriate. At all times, however, you or the University, must:

- credit the Ellen MacArthur Foundation as the source of funding
- permit us to quote from, or use (for any purpose whatsoever), the CEIP, or all or any part of the content of the CEIP, provided that you are credited as being its author/creator, where appropriate
- permit a third party to use the CEIP (or any part of it) only with our prior consent
THE SCHMIDT MACARTHUR FELLOWSHIP

A global higher education initiative created by the Ellen MacArthur Foundation in partnership with The Schmidt Family Foundation.
APPLICATION BRIEF

Applications for the 2016 Schmidt MacArthur Fellowship are now open. Please read this document carefully to make sure you are able to meet the full application criteria before applying. If you have any questions please contact: nora.clinton@ellenmacarthurfoundation.org

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- credit the Ellen MacArthur Foundation as the source of funding
- permit us to quote from, or use (for any purpose whatsoever), the CEIP, or all or any part of the content of the CEIP, provided that you are credited as being its author/creator, where appropriate
- permit a third party to use the CEIP (or any part of it) only with our prior consent.
DATED 30 July 2015

(1) THE ELLEN MACARTHUR FOUNDATION

and

(2) {NAME}

__________________________
AGREEMENT
relating to

The Schmidt MacArthur Fellowship
Programme

__________________________
AGREEMENT dated 30 July 2015

BETWEEN:

(1) The Ellen MacArthur Foundation, a charity registered in England and Wales with company number 06897785 and registered charity number 1130306 ("us/we"); and

(2) {Student Name} of {Address} ("you"),

together the "parties".

BACKGROUND

(A) We administer and manage the Schmidt MacArthur Fellowship Programme (the "Fellowship").

(B) We have agreed to provide a bursary (the "Bursary") to you, and you are to participate in the Fellowship on the terms of this agreement.

IT IS AGREED as follows

1. Your Obligations

1.1 You have been selected by us for participation in the Fellowship. You must, at all times from the date of this agreement until the date upon which the Bursary is paid to you in accordance with clause 2:

1.1.1 undertake a post-graduate course at {University/Business School Name} for the academic year 2016-17;

1.1.2 have the support of that university, and of a named course tutor at that university who agrees to sign and comply with the mentor contract provided by us (which tutor may be replaced only with our prior consent). If a tutor has not been assigned and a mentor contract has not been submitted by the end of March in the year of application we maintain the right to withdraw the offer of your place on the fellowship;
1.1.3 attend in full the week-long Fellowship Summer School, administered, funded and hosted by us, in the UK, on 20 – 24 June 2016

1.1.4 participate in 80% of the Project's online activities (up to 2.5 hours per month);

1.1.5 produce and submit to us by 31 August 2017 a Circular Economy Innovation Project ("CEIP"), which must be presented in the English language (unless otherwise agreed), and be in line with the proposal and presentation format agreed with us at or within 3 months of the Summer School.

1.2 You will act at all times in good faith in relation to the Fellowship. You will, as regards the Fellowship act in accordance with all relevant laws, and will not do anything which is likely to harm the Fellowship or our reputation. In particular, your behaviour when attending the Summer School must be responsible and reasonable at all times. We will not tolerate any use of illegal drugs, and we expect you to behave in a responsible manner as regards the consumption of alcohol.

1.3 If any of the requirements set out in clauses 1.1 and 1.2 are not met we may:

1.3.1 take such steps as we may deem necessary in order to safeguard our reputation, which may include asking you to leave the Summer School;

1.3.2 terminate this agreement by notice to you, and/or

1.3.3 not pay the Bursary.

1.4 We may demand repayment of the Bursary if it has been paid and it subsequently comes to our attention that any of the requirements set out in clauses 1.1 and 1.2 have not been met.
2. **The Bursary**

2.1 The amount of the Bursary is £2000 (two thousand pounds sterling). If we agree to pay the Bursary to you in a currency other than sterling, we will apply the prevailing exchange rate on the date of payment.

2.2 We will pay the Bursary to you following the submission by you of your CEIP, provided that, in our reasonable opinion, the CEIP is in accordance with clause 1.1.5, and is satisfactory in terms of content, quality and scope.

2.3 The Bursary will not be paid if we are not satisfied with your CEIP or if you are (or have been) in breach of any of the terms of this agreement.

2.4 You will promptly repay to us any money sent to you in error. This includes (without limitation) situations where either an incorrect sum of money has been paid or where monies have been paid in error before all conditions attaching to the Bursary have been complied with by you.

3. **The CEIP**

3.1 Your completed CEIP, and all intellectual property rights to the content and/or the ideas in it, will belong to you, but we wish to have some rights in relation to it. You therefore agree that you will at all times after the payment of the Bursary:

3.1.1 credit us as the source of funding for your CEIP, in any manner reasonably required by us;

3.1.2 allow us to publish your CEIP on our website, and in journals or other publications, where you acknowledge that it will be accessible to the public, who may download it free of charge;

3.1.3 permit us to quote from or use (for any purpose whatsoever) the CEIP or all or any part of the content of the CEIP, provided that you are credited as being its author, where appropriate; and
3.1.4 allow us to permit a third party to use the CEIP (or any part of it) only with your prior consent.

3.2 We understand that the CEIP might have content that is confidential or it may form part of a wider project which is confidential, as a result of your arrangements with a third party such as another sponsor or supporter. If you are able to satisfy us that all or part of the CEIP should not be published on our website or used by us for reasons of confidentiality imposed by a third party, we will accept that.

3.3 We also understand that you may not wish a third party to use the CEIP for a genuine reason. Again, if you are able to satisfy us that you have good reasons for refusing your consent under clause 3.1.4 we will accept that.

3.4 We will not be responsible to you in any way for the acts of any other person in relation to the CEIP, and it is up to you to take steps to protect your intellectual property rights in the CEIP.

3.5 Save for crediting us and the Fellowship in accordance with clause 3.1.1, nothing in this agreement grants to you any rights of any nature relating to the Fellowship or us, including but not limited to the use of any branding or logos.

4. Ongoing Commitments

You may, for a period of one year after the payment of the Bursary be invited to participate in and co-operate with promotional activities relating to the Fellowship and our the work that may be instigated and/or organised by us, including, but not limited to filming and attendance at subsequent Summer Schools as an alumni. In all cases these will be subject to us paying your reasonable expenses incurred in doing so.

5. General

5.1 This agreement constitutes the entire agreement between the parties.
5.2 This Agreement is personal to you, and you may not assign, transfer, charge, mortgage, subcontract, declare a trust of or deal in any other manner with all or any of its rights or obligations under it.

5.3 Nothing in this agreement is intended to, or shall operate to, create a partnership between the parties, or to authorise either party to act as agent for the other, and neither party shall have authority to act in the name or on behalf of or otherwise to bind the other in any way. Nothing in this agreement shall render you an employee, worker or agent of us and you must not hold yourself out as such.

5.4 A person who is not a party to this agreement shall not have any rights under or in connection with it.

5.5 All communications between us must be in the English language.

5.6 This agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims), shall be governed by, and construed in accordance with, the law of England and Wales. The parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this agreement or its subject matter or formation (including non-contractual disputes or claims).

For and on behalf of

THE ELLEN MACARTHUR FOUNDATION

{Student Name}
Dear Nora,

Mentorship for Schmidt MacArthur Fellowship  
(Insert name of Student and Mentor)

I confirm that I have agreed to act as a Mentor for insert student name with regards to his/her application for a place on the 2016 Schmidt MacArthur Fellowship.

I understand that involvement in the Fellowship programme offers a range of opportunities that I may want to get involved in. However, should insert student name be awarded a place, I understand that I will be obliged to sign and comply with the Mentor Agreement (can be found on www.ellenmacarthurfoundation.org/smfapply) and to fulfill the following minimum requirements during the Fellowship year;

1. Attend, in entirety, a fully paid 5 day summer school in London UK, from 20-24 June 2016.
2. Act as a mentor for (insert student name) and principle contact for the student within your university.

I understand that an honorarium of £2k ($ or Euros) will be paid to me in connection with the role as Mentor as outlined in the terms and condition of the Mentor Agreement.

Name and Title of Mentor:

Signature

Date

Guidelines
This letter must be:
• written on university headed paper
• scanned and submitted with your application form