This Fall Semester, we are running the second year of a class to teach the process of creating new ventures in healthcare. The class will be an interdisciplinary mix of engineers, scientists, business students, and medical students.

**What:** 15.S07: Healthcare Ventures: a scientific approach to starting healthcare and medical ventures

**When:** Thursdays 5:30 - 8pm (meets in part with Energy Ventures: 15.366)

**Who:** Anyone passionate about health and medicine (engineers, scientists, business students, and medical students)

**How:** If you are interested, apply here: [http://bit.ly/YcnCkZ](http://bit.ly/YcnCkZ)

**Why do it:**

The goal of this class is to take ideas from Design Thinking and from the Lean Startup movement and combine them into a principled approach to starting companies in healthcare. This approach leverages ideas of experimental design and hypothesis testing in order to accelerate the pace for evaluating and developing ideas and for positioning the idea and the plan to establish a new venture. To do this we have recruited a group of very experienced faculty who, together with their network, will provide extensive mentoring through this process. In short, this course will provide a supportive, near real-world experience to help you make your mark in the BioMedical arena - or at the very least, provide you with a durable educational experience that will benefit you long beyond your time at MIT.

This class is perfect for anyone with a new technology they want to turn into a company, or for anyone with a healthcare challenge in search of the perfect product, or just someone with the passion and energy to learn how to change healthcare.

The class will be led by Professor Martha Gray the J.W. Kieckhefer Professor of Health Sciences and Technology and Zen Chu, Senior Lecturer at Sloan, and involves a variety of other faculty from the medical, engineering, and business communities.

We look forward to seeing you!

Feel free to contact Martha Gray or the TA, Andrea Ippolito, for more information or to answer any questions.

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