Welcome to BP’s Discovery Days. Our new diversity leadership programs have been created to open the professional door for high-potential students like you. Discovery Days isn’t a recruiting event – it’s a three-day program designed to give you valuable insight into the energy industry and to help you cultivate critical career skills that go beyond the classroom.

Why participate?
• Engage in interactive leadership workshops.
• Network with BP executives, employees, and current interns.
• Learn all about the energy industry.
• Meet outstanding students from across the country.
• Receive an all-expense-paid trip to one of BP’s key locations.
• Receive a $1000 scholarship.

Your program options
In this, our inaugural year, we’re hosting two distinct Discovery Days programs for diverse students from select universities and conferences. The deadline to apply for each program is April 15, 2013. Space is limited, so apply early. Visit bp.com/usdiscoverydays.

Diversity Leadership Days
July 18-20, Houston, Texas
It’s an opportunity for you to learn more about how diversity and inclusion translates into the professional world now and in the future. This program is open to diverse first and second year university students majoring in engineering, earth sciences, or business.

Women in Energy Days
July 25-27, Chicago, Illinois
It’s a setting for women to develop leadership skills and gain real-life perspective on how to develop a successful career in the energy industry. This program is open to first and second year female university students majoring in engineering, earth sciences, or business.
Who’s eligible?

For 2013, we’re inviting students to apply for Discovery Days who have attended the following:

UNIVERSITIES
- Arizona State University
- Georgia Institute of Technology
- Michigan State University
- MIT
- Pennsylvania State University
- Rice University
- Stanford University
- Texas A&M University – College Station
- University of California – Berkeley
- University of Illinois – Urbana-Champaign
- University of Houston
- University of Michigan – Ann Arbor
- University of Oklahoma
- University of Texas – Austin

If you don’t see your school listed, keep an eye out for our 2014 programs.

NATIONAL CONFERENCES
- NSBE
- SHPE
- SWE

How to apply

Visit bp.com/usdiscoverydays to begin the application process. Your online application will take approximately 30 minutes to complete. You’ll need your resume and transcript, plus responses to the four short-answer questions below, each with a 250 word limit. We strongly recommend that you have your resume, transcript and responses to the below questions prepared before you apply.

1. What previous leadership experience(s) have you had, whether in high school or while at university?

2. Please describe what makes you diverse and how that diversity has impacted your academic and personal life.

3. Why are you interested in attending a BP Discovery Days program and what do you hope to gain by attending this event?

4. BP is interested in learning more about you. Share any information about you that cannot be found elsewhere on your application. You may choose to write about your future ambitions and goals, a special talent that sets you apart from your peers, or a significant event or relationship that has influenced you.

bp.com/usdiscoverydays
BP Discovery Days – Frequently Asked Questions

**What is this program?**
BP Discovery Days is a program designed to provide high potential freshman and sophomores with an opportunity to visit a BP location, engage with BP employees and interns, and develop new leadership skills. Selected students will receive an all-expense paid trip to the BP location and will also receive a $1000 scholarship upon completion of the program.

**Why was this program created?**
BP Discovery Days is a new program developed in recognition of the overall BP Resourcing efforts to increase our population of underrepresented racial ethnic and female students. In addition, this program supports campus teams and conferences teams with their efforts to build an early candidate pipeline and allows us to mirror the overall BP Diversity and Inclusion agenda into our university relations and recruiting activities.

**Who is eligible?**
This program is open to high potential freshman and sophomores of interest to BP. Students must meet a minimum BP GPA requirement of 3.0 and either attend one of the following schools or have attended one of the following conferences.

**Universities:**
- Arizona State University
- Georgia Institute of Technology
- Michigan State University
- MIT
- Pennsylvania State University
- Rice University
- Stanford University
- Texas A&M University – College Station
- University of California – Berkeley
- University of Illinois – Urbana-Champaign
- University of Houston
- University of Michigan – Ann Arbor
- University of Oklahoma
- University of Texas – Austin

**National Conferences:**
- NSBE (National Society of Black Engineers)
- SHPE (Society of Hispanic Professional Engineers)
- SWE (Society of Women Engineers)

Since this is the pilot year for the program, we have to limit the number of participating schools. Our goal is to expand this program in 2014 to include all key target universities and national diversity conferences.
What events will take place?

**Diversity Leadership - July 18-20, Houston, Texas:** This event is an opportunity for students to learn more about how diversity and inclusion translates into the professional world now and in the future. This program is open to diverse first and second year university students majoring in engineering, earth sciences, or business.

**Women in Energy Day – July 25-27, Chicago, Illinois:** This event will provide a setting for women to develop leadership skills and gain real-life perspective on how to develop a successful career in the energy industry. This program is open to first and second year female university students majoring in engineering, earth sciences, or business.

What commitments will these events require from students?

Students are expected to make a full commitment to the program once confirmed. Students will be expected to arrive on Thursday afternoon/early evening for an opening event. There is then a full day of activity on Friday and a volunteer opportunity on Saturday morning. Students will depart Saturday after lunch. BP will cover all of their travel expenses and accommodations during the event.

How will students be selected and how many will be chosen?

Students will be selected based on set criteria and essay question responses. A USUR committee will make the final candidate selections which will be communicated in mid-May. This inaugural year BP will select a maximum of 25 students for each event.

What are the key dates I should be aware of?

- **March 22** – Please begin initial communications with student groups, department contacts and watch list candidates.
- **April 8** – Please send reminder communications to contacts that students have one week remaining to apply.
- **April 15** – Deadline for students to apply for the 2013 summer programs.
- **May 15** – Selected students will receive notification.

Can I support the events this summer?

USUR will require the support of business representatives like you to make this program a success. If you are interested in supporting one of these events, please email Chris Milliken at [Christopher.milliken@bp.com](mailto:Christopher.milliken@bp.com) for further information.