Directed Innovation

*An industry perspective on desired innovations in drug delivery, connected medical systems, and information from medical devices*

**Monday, March 28th, 4:00 – 5:30 pm, Room 3-270**

Paul Jansen, Associate Vice President and Head of Device Research, IP and Early Stage Development of Sanofi’s Medical Device Development Group, will talk about areas where they see the need for innovation.

Discover the pressing challenges of medical device technology to improve patient care in a pharmaceutical environment. Explore the details with Paul and his team, in an interactive dialogue.

Open to those interested in developing creative solutions that will bring advantages to the stakeholders in order to enhance healthcare. If you are involved with drug delivery, connected medical systems, or information from medical devices, you should definitely attend and join the discussion.

Please register by March 23, 2016 at

[https://docs.google.com/forms/d/1XmdSiNkFeO8tEAcFD_EJqKq6MdlvPhbCiU0Ez7Ps4/viewform](https://docs.google.com/forms/d/1XmdSiNkFeO8tEAcFD_EJqKq6MdlvPhbCiU0Ez7Ps4/viewform)