

**THE PRIVACY PARENTHESIS:  
GUTENBERG, *HOMO CLAUSUS* AND THE NETWORKED SELF**  
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Media technologies impinge on the **privacy syndrome** in two ways:

- 1) the direct **affordances** of particular media technologies on attitudes and practices related to privacy
- 2) the indirect processes of “**media ecology**”:

a media environment advantages particular ways of seeing and thinking (perception & conception) and hence attitudes and behavior, which in turn can be conducive (or otherwise) to privacy, and so:

**a media environment characterized by demarcation/ enclosure** will advantage the ways of seeing and thinking characteristic of ***HOMO CLAUSUS***.

-- his perceptions and conceptions are conducive to / essential for most aspects of the privacy syndrome.

**PRIVACY** is **HONOUR**  
*natural to* *is inconceivable for*

***HOMO CLAUSUS***  
whose mindset is based on **enclosure**

private/public category	=	CONCEPT	//	more--or---less (gradations)
inward autonomy	=	PERSONHOOD	//	external affinity
envelopes	=	BODY	//	limbs & joints
enclosures	=	SPATIAL DIMENSION	//	avenues and junctions
communities (member of)	=	SOCIAL RELATIONSHIPS	//	networks (connected to)

advantaged by a advantaged by a

<i>closure</i>	<b>MEDIA ENVIRONMENT</b> in which <b>CULTURAL PRODUCTION</b> is characterized by <b>&amp; MEDIA TECHNOLOGY</b> is characterized by	<i>connection</i>
<i>enclosure</i>		<i>networks</i>

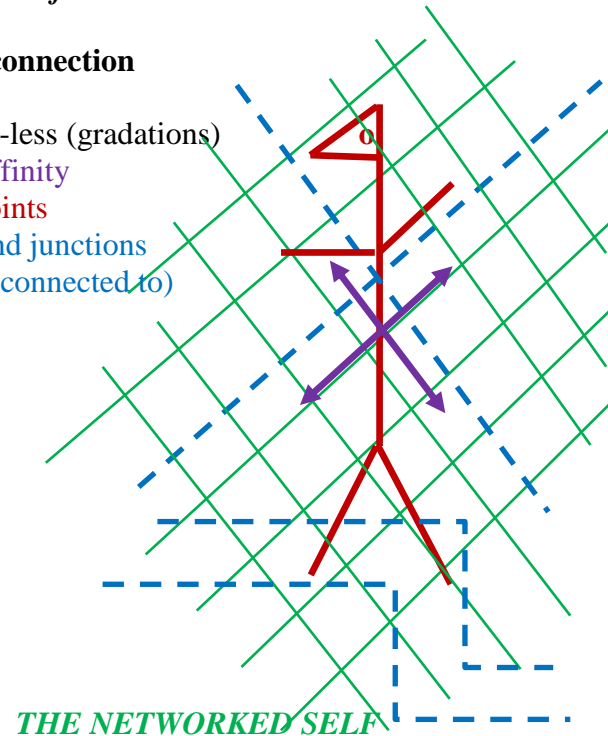
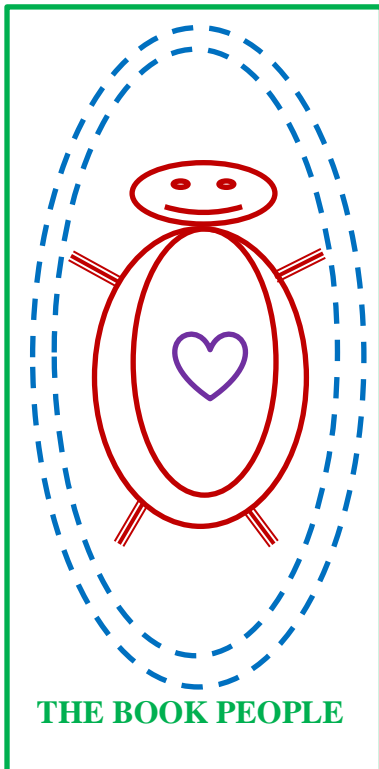
**a media environment characterized by connection/networks** will advantage the ways of seeing and thinking characteristic of ***HOMO CONEXUS***

-- his perceptions and conceptions are incompatible with most aspects of the privacy syndrome.

**HONOUR** is **PRIVACY** is  
*natural to* *inconceivable for*

***HOMO CONEXUS***  
whose mindset is based on **connection**

//	more--or---less (gradations)
//	external affinity
//	limbs & joints
//	avenues and junctions
//	networks (connected to)



**Earlier Studies in this Sequence:**

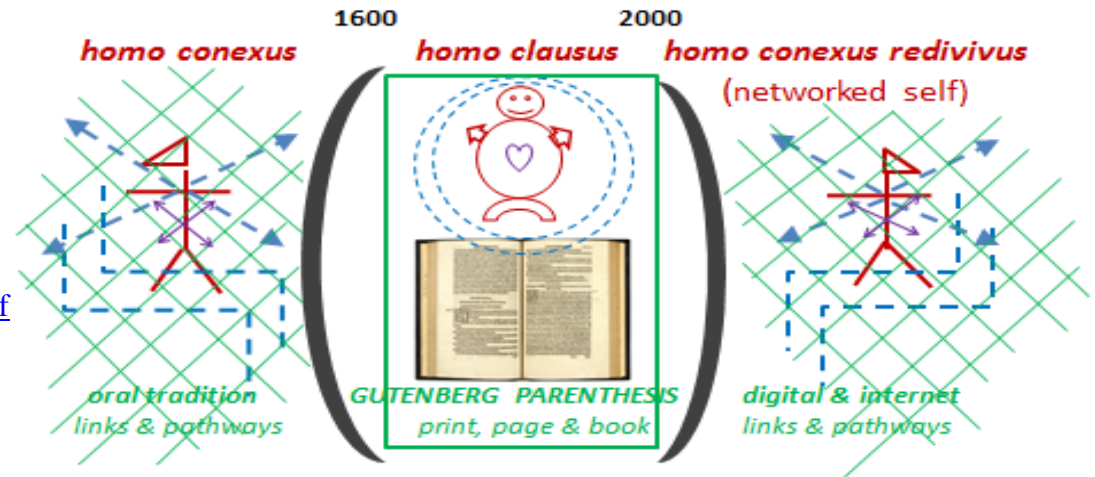
**PRESENTATIONS**

- “Before the Gutenberg Parenthesis: Elizabethan American Compatibilities”. *Media in Transition* 5, 2007  
[http://web.mit.edu/comm-forum/mit5/papers/pettitt\\_plenary\\_gutenberg.pdf](http://web.mit.edu/comm-forum/mit5/papers/pettitt_plenary_gutenberg.pdf)
- “Opening the Gutenberg Parenthesis: Media in Transition in Shakespeare’s England”. *Media in Transition* 5, 2007  
<http://web.mit.edu/comm-forum/mit5/papers/Pettitt.Gutenberg%20Parenthesis.Paper.pdf>
- “Containment and Articulation: Media Technology, Cultural Production and the Perception of the Material World”. *Media in Transition* 6, 2009. <http://web.mit.edu/comm-forum/mit6/papers/Pettitt.pdf>
- “The Gutenberg Parenthesis: Oral Tradition and Digital Technologies”. *Comparative Media Studies Forum*, MIT, 1 April 2010.  
[http://web.mit.edu/comm-forum/forums/gutenberg\\_parenthesis.html](http://web.mit.edu/comm-forum/forums/gutenberg_parenthesis.html)

**PUBLICATIONS**

- "Body and Environment in the Contemporary Legend: Articulation vs. Containment". *Contemporary Legend*. N.S. 8 (2009 for 2005): 47-66.
- “Books and Bodies, Bound and Unbound”. *Orbis Litterarum*. 64.2 (2009): 104-126.
- “Media Dynamics and the Lessons of History: The ‘Gutenberg Parenthesis’ as Restoration *Topos*”. *The Blackwell Companion to New Media Dynamics*, ed. Jean Burgess, John Hartley and Axel Bruns. Oxford: Wiley-Blackwell, 2013, pp. 53-72.
- “Bracketing the Gutenberg Parenthesis”. *Explorations in Media Ecology*. 11.2 (2013 for 2012): 95-114.

**(THE PRIVACY PARENTHESIS)**



**REPRESENTATION: BODY**

