

## MIT Alumni Association

*“... to further the well-being of the Institute and its graduates by increasing the interest of members in the school and in each other.”*

—MIT Alumni Association Constitution, 1875

The Alumni Association met this year’s challenges—including global economic turmoil and the departure of the Association’s executive vice president—with a clear sense of priorities, delivering a broad array of services without compromising quality. Working cooperatively under the leadership of interim executive vice president Sherwin Greenblatt ’62, SM ’64, the Association made many notable achievements, among them the following :

- **New leadership**—After a year-long effort, the Executive Vice President Search Committee, led by past Association president Scott Marks ’68, recommended an exceptional candidate, Judy Cole, who was approved by the Board of Directors. Cole comes to MIT with extensive alumni association leadership experience, gained at Yale and Carnegie Mellon, and will begin work in early August.
- **Giving**—Rough economic conditions made for lower giving and participation rates than in the previous year, but the decreases were not as severe as those seen by many of MIT’s peer institutions. Reunion giving totaled more than \$152 million, and three reunion classes broke giving records, including a 50th reunion class gift of more than \$100 million. In student philanthropy, the senior class set a new participation record of 65 percent while the other three undergraduate classes collectively reached 37 percent. In parents’ giving, the Parents Fund topped \$1 million in non-alumni parent contributions for the first time. And in the Annual Fund for FY2009, 36,314 alumni, students, parents, and friends contributed \$41,537,939.
- **Tech Reunions**—This year, Tech Reunions 2009 drew the third highest attendance on record, and, for the fifth year in a row, the Technology Day program filled Kresge Auditorium. This year’s program featured three outstanding representatives of MIT’s talented faculty: Rebecca Saxe PhD ’03, Pawan Sinha SM ’93, PhD ’95, and Patrick Winston ’65, SM ’67, PhD ’70, who discussed how the brain constructs abstract thoughts, how it works with the eye when vision is damaged, and how a new understanding of the mind and brain is influencing the development of artificial intelligence.
- **New websites**—A new [MITAA website](#) design launched with a Retrocogitator Puzzle in the style of a Mystery Hunt; more than 725 alumni worldwide participated. MITAA also partnered with Resource Development to launch a new version of the Giving to MIT site.
- **Social media**—The Slice of MIT blog, launched in February, attracted more than 57,000 views by June. We also expanded the official MIT Alumni LinkedIn (8,000+ members) presence and launched new efforts that showed quick growth: Facebook now has 2,500+ fans and Twitter, 1,000+ followers. These social media sites are now creating daily dialogues with alumni.

- Education and networking—The View from the Top panels in Boston, London, and New York featured accomplished alumni sharing high-level industry insights plus terrific networking. This series pioneered a new approach that showcased accomplished alumni, received funding from an alumnus, and built the value of the alumni network.
- Career focus—New alumni resources include a Career Transitions web page, compiled and updated during the year, that offered job hunting tips, peer mentoring through the Institute Career Assistance Network, and web-based video tutorials on how to find jobs posted by alumni and how to use the Online Alumni Directory to network.
- TR Digital Campaign—Launched in coordination with *Technology Review*, this multimedia campaign encouraged alumni to choose the new digital version of the alumni magazine with the goal of cost savings and greener operations. More than 5,000 alumni opted in during the first four months and the campaign continues.
- MIT Enterprise Forum—The forum added new international chapters in Colombia and Bangalore and a new US chapter in Phoenix, AZ. The chapters held 259 events reaching some 80,000; the six global broadcasts were viewed nearly 300,000 times in person or online.
- 600 Memorial Drive—The Association, together with Resource Development, moved from multiple locations into a renovated building at 600 Memorial Drive, winning an MIT Excellence award for innovative solutions for the Core Move Team that facilitated the move. Following the move, the two units found new opportunities for collaboration and synergy, combining training for support and administrative staff for HR policy updates and professional development. For FY2010, they identified deeper synergies in finance, administration, and human resource management; a new shared services model is set to be introduced in late summer 2009 and fully implemented during FY2010.
- Anti-spam—As a result of Email Forwarding for Life (EFL) board committee efforts, the IS&S staff worked closely with MIT's Information Services & Technology department to implement a new spam solution, Symantec's Brightmail, for all EFL users.
- FY2009 financials—Through careful planning and prudent cost control efforts by the senior managers and staff, the Association closed the 2009 fiscal year with a surplus of \$477,000. This allowed \$400,000 to be saved to the Association's reserves and a return of \$77,000 to MIT.
- FY2010 budget—To meet the Institute mandate for budget reductions, senior managers outlined FY2010 reductions that will seek to preserve strengths and minimize impact to services and staff.

These accomplishments and many others are described in greater detail below.

## A Growing Alumni Network

MIT's alumni body includes some of the brightest and most accomplished professionals in the world. Many are stars in engineering, computing, economics, management, and a host of other fields. Many are also community builders and loyal volunteers for the Institute. And their numbers continue to grow. As of June 2009, living alumni totaled 122,239. These alumni are evenly divided between those who hold undergraduate degrees (and, perhaps, graduate degrees) and those whose MIT experience was entirely in the graduate domain. Thanks to continuous efforts to gather email and mail addresses, we are able to contact 93 percent, or 114,255, of them. Nineteen percent are female. A total of 95,236 live in the United States—20,894 in Massachusetts, 16,358 in California, 8,106 in New York, 3,791 in Virginia, and 3,751 in Texas. Some 15,967 live outside the United States: 1,563 in Japan, 1,515 in Canada, 1,113 in the United Kingdom, 996 in France, and 570 in India. As many as 1,026 live in China, including Hong Kong.

A new affinity group, the MIT Military Alumni Association (MITMAA) was formed and approved by the board in March. The group invites past and present military personnel, as well as alumni with interests in defense and related industries, to join. At the June 5 joint commissioning of ROTC graduates, the newly formed MITMAA presented a cake to celebrate the new officers' graduation and the group's founding. Gen. David Petraeus, head of the US Central Command, praised MIT's historic support of the military before he administered the oath of office to the Class of 2009 graduates—including his son Stephen. For more information, visit the [MITMAA website](#).

A well-established affinity group, Black Alumni of MIT, celebrated its [30th anniversary](#) in April. Honoring what Chancellor Phil Clay PhD '75 called "a deep and relevant history," more than 100 members attended a semiformal dinner in the Picower Institute Atrium. The event's theme, "Where Art Meets Science: Celebrating Past, Present, and Future BAMIT Accomplishments," highlighted the breadth of black alumni achievement in the arts and sciences and the 30-year history of BAMIT.

Volunteers are essential to the Alumni Association's mission to connect alumni to one another and the Institute. In FY2009, 9,664 volunteers worked for MIT and the Association, including 8,356 alumni and 1,308 non-alumni. Of these, 3,182 volunteers were donors to the annual fund. Their roles ranged from traditional volunteer jobs, such as educational counselors or class and club volunteers, to newer ones such as mentors for MIT's Community Catalyst Program, a new leadership development program pairing juniors with alumni mentors.

This year saw increases in the number of club volunteers, events, and membership. Our club volunteer base increased significantly, growing by 15 percent from 1,027 volunteers to 1,179, including a 3 percent rise in graduate alumni volunteers. Club membership rose to a total of 8,035 members, up from 7,723 the previous year, although membership in the major market cities generally declined.

## Annual Giving

Despite the dire economy and a predictable dip in giving, the Annual Fund achieved several new records.

A standing ovation greeted the announcement of the Class of 1959's reunion giving total during the Technology Day Luncheon in Johnson Athletic Center on June 6. The 50th reunion class had set a new record of more than \$100 million, thanks to gifts from 68 percent of the class. Other new records were a 25th reunion class gift of \$12,355,344, coming from 64 percent of the Class of 1984, and a 10th reunion class gift of \$174,778. Total reunion giving rose to more than \$152 million, while the senior class gift broke new ground with a record 65 percent of the class contributing nearly \$12,000.

The MIT Parents Fund reached \$1 million in capped gifts (meaning that no more than \$100K of any one gift counts toward the total) for the first time ever in MIT's history. Led by Charlie and Carol Herder P '09, the Parents Fund Committee literally rallied on June 30—the last day of the fiscal year—to raise more than \$26,928 to put the Parents Fund over the top.

The board voted to change the name of the MIT Alumni Fund to MIT Annual Fund, reflecting the fact that we now count parents, students, and friends, as well as alumni, as donors in the MIT Annual Fund. Under the new rules, realized bequests are also included in the dollar total. For example, the FY2009 numbers under the old crediting system counted 32,439 donors making gifts of \$39,300, 970. Under the new rules, the FY2009 numbers are 36,314 donors giving \$41,537,939.

Membership in the William Barton Rogers Society (WBRS), a group honoring annual donors giving at leadership levels, was 4,366, a 9 percent decrease from FY2008. However, six WBRS events, up from four the previous year, drew strong audiences. The events included a New York City gathering hosted by Association president-elect Ken Wang '71, a Family Weekend reception at Gray House, and a Physics/WBRS reception in Southern Florida hosted by Riccardo DiCapua '72. An Atherton, CA, reception hosted by Raymie Stata '90 drew 175 attendees; a post-Tech Night at the Pops reception attracted more than 200, and a reception at the Alumni Leadership Conference included 250 members and guests.

The Participation Factor, an Annual Fund campaign to increase the number of donors, worked closely with the Campaign for Students to generate gifts for scholarships, fellowships, student life, and other campaign goals. Participation Factor marketing thus served as a companion to Resource Development's Human Factor marketing. While the year started strong, alumni participation dropped along with other results after October 2008. Undergraduate participation reached 34 percent, and 22 percent of graduate alumni made gifts. The inaugural Grad Gift campaign, developed in partnership with Steve Lerman '72, SM '73, PhD '75, the Graduate Student Council, and alumnus challenger Ani Chitale ScD '68, reached 10 percent.

## Campus Engagement & Collaborations

Every year the Alumni Association works closely with academic and administrative departments in various ways, acting as a strong partner in bridge building between MIT and alumni worldwide.

Outreach to students on campus remains a high priority. The Association seeks to acquaint students with their benefits before and after graduation, engage them in supporting MIT priorities, and connect them with alumni who may become their employers, mentors, or friends. A total of 50 students were selected for the Terri and Alan Spoon '73 Community Catalyst Leadership Program to work with MIT faculty and staff who serve as professional development coaches. Senior Week attracted 401 participants, a decline from last year's 563. However, some events were a hit. The bonfire at Sandy Neck Beach in Barnstable sold out and had a waiting list of over 175. The Student/Alumni Externship Program, a popular option for January work experiences, went global for the second year, with students placed in Brazil, Saudi Arabia, and elsewhere. The program placed more than 245 students with 155 alumni hosts.

Among other things, the Association strengthens connections to MIT by inviting alumni back to campus. Each year thousands refresh friendships, visit familiar haunts, and hear current faculty members describe their latest discoveries. Tech Reunions 2009 drew 3,170 alumni and guests—the third highest attendance on record—to 140 events, including the 112th Tech Night at the Pops, which featured a performance of *Rhapsody in Blue* by pianist Jennifer Lai '11 and Aaron Copland's *Lincoln Portrait*, narrated by Robert Muh '59.

This year's Alumni Leadership Conference, held on September 19–20, celebrated the theme of innovation with 35 workshops, committee meetings, and special events. More than 450 MIT alumni and guests from 29 states and 10 countries gathered on campus to reengage with the Institute, gain exclusive information on MIT initiatives and innovations, and honor outstanding volunteers. President Susan Hockfield delivered the keynote address, and other highlights included a K-12 outreach workshop and a robust, collegial Q&A with Toni Schuman '58, Don Shobrys '75, and Jeff Newton.

Family Weekend 2008, held on October 17–19, engaged 2,175 people from 696 households in events such as concerts, class visits, and a luncheon lecture by Nobel laureate and Institute Professor emeritus Jerome Friedman entitled "Are We Really Made of Quarks?"

The FSILG community now includes the largest number of undergraduate and alumni members in MIT's history. The newest sorority, Pi Beta Phi, successfully established a chapter at MIT; Sigma Phi Epsilon fraternity has reconstituted its chapter; and Sigma Alpha Epsilon has petitioned to establish a colony. All six sororities, SAE, and half of the remaining FSILGs are establishing alumni advisory boards to gain alumni counsel on improving chapter operations.

The 50th anniversary celebration of the legendary measurement of the Mass. Ave. bridge—using fraternity pledge Ollie Smoot '62 as the yardstick—was held on October

4, 2008. The campus-wide festivities included a repainting of the bridge; a performance by the 1950s group the Platters; and a festive '50s party at the MIT Museum. This celebration, primarily sponsored by the MIT Club of Boston, the Class of 1962, and Lambda Chi Alpha fraternity, was the result of collaborations across the breadth of the Institute.

The Association was directly involved in helping alumni understand the impact of the Institute's current budget reductions. Communications staff reviewed President Hockfield's letters to the community, organized an email letter to the alumni body, and responded to the 130 alumni who responded. They also worked closely with the director of athletics to communicate with alumni after the announcement of cuts in varsity team sports. Generally, staff members found that clear explanations of the decision-making process helped to alleviate alumni concerns.

The MIT Enterprise Forum presented a half-day Alumni Leadership Conference (ALC) workshop with participation by the MIT Entrepreneurship Center, Deshpande Center, Venture Mentoring Service, Global Startup Workshop, MIT \$100K Competition, Science Engineering and Business Club (SEBC), Student Alumni Programs, MIT Energy Club, Science Policy Initiative and E-Week, and Techlink. The forum engaged MIT student groups to produce an entrepreneurial program for Family Weekend entitled "From Freshman to Founder" for an audience of some 75 parents and students.

The MIT Inspirational Teacher Award was reestablished in 2009 through a collaborative effort of the Alumni Association, the Public Service Center, and the MIT Lemelson Program. The 34 honored teachers included one from Kenya who made his first trip to the United States to receive the award at Commencement.

The Association hosted more than 120 alumni association professionals from peer universities for the IvyPlus Alumni Relations conference. Presentations by MIT faculty, staff, and guests focused on social networks and their potential impact on alumni associations, education, and work. It is significant that many more Association staff were able to benefit from this conference because it was held on our own campus. Another positive outcome was the revival of a Boston-based IvyPlus professional group.

The monthly e-newsletters *Tech Connection*, for all alumni, and *Volunteer View*, for volunteers, deliver digests of key Institute and Association news along with alumni news and featured volunteers.

### **Online and Social Media Outreach**

The new MITAA website, launched in August, provides a primary communication vehicle linking the Association and its audiences. The Association site currently receives more than 52,000 unique visitors a month, with 6.1 million web page hits over the course of a year. For the third year, Do-It-Yourself IAP, a self-directed sample of learning opportunities, invited alumni to re-live the January tradition. Quick Take, a bi-monthly themed digest of news and information, consistently draws strong interest from online readers.

Launching the new website was just the beginning of an effort to make it an effective communications tool. We developed a way to get alumni to explore the site extensively and to provide feedback on new features. With the help of four undergraduate student puzzle masters, we created a highly interactive Retrocogitator Puzzle Challenge combining the tradition of the Mystery Hunt, using several notable alumni and their websites as clues, and using online tools to explore the new Association site to solve the puzzles. Some 725 alumni and students participated in 460 teams. Speed prizes went to teams that finished in 7, 12, and 13 hours. We received dozens of compliments on the puzzle challenge, obtained feedback from alumni on site functioning, and had a very positive work experience with the student developers.

The Association website now provides an increasingly diverse array of multimedia. Technology Day was webcast live, and alumni can view the archived version at any time. The London View from the Top event, a new series that features expert alumni, is available as an online video. Editors of the new online MIT Enterprise Forum publication *Link* created a five-minute video clip of chairman Rich Kivel telling the forum's story. A collaboration of several Association offices worked with campus groups to produce two videos now available online: "Sustainability at MIT: Greening MIT's Campus and Beyond" and "Solar: Igniting the Revolution at MIT." The videos received thousands of views on MIT's TechTV, as well as more than 6,000 views on TechTV's YouTube Channel.

Alumni interest in career information drove participation in the official MITAA LinkedIn page, which grew from 3,000 to more than 8,000 members between January and June. We obtained official status, which affords greater quality control on membership. The alumni job posting board drew 58,900 web page hits this year, and a total of 656 jobs were posted. Alumni had access to 3,472 Institute Career Assistance Network (ICAN) advisors, denoted in the Online Alumni Directory. A Career Transitions web page provided quick access to Association career tools, tips on job hunting and stress reduction, links to MIT educational opportunities, faculty commentary on the financial crisis, and an Association article entitled "Starting Up When the Economy Is Down."

The Association's experimentation with social media this year drew a strong positive response from alumni, including these results in the first four months:

- Facebook: More than 2,500 alumni became fans of our Facebook page to see and contribute news, events, photos, videos, and comments.
- LinkedIn: We have more than 8,000 verified LinkedIn members who network with other alums, post or search for a job, and comment on news items, links, and discussions.
- Twitter: More than 1,000 alumni fans can now receive early alerts of MIT news, find friends and new connections, and re-tweet or pass on cool items.
- Slice of MIT blog: Slice has attracted some 57,000 views of stories about MIT culture, research, alumni news, campus life, and our blog roll.

The MIT Enterprise Forum stimulated viral marketing efforts via social media: Twitter reached 716 members; Facebook, 464 members; LinkedIn Global Group, 982 members; and a LinkedIn Volunteers-Only Group, 303 members. The MITEF Global Mailing List, launched in 2005, now communicates with 2,413 members.

We work closely with *Technology Review* on both print and online publications. We developed a strategic set of 30 profiles that portray our diverse, intellectually lively, and accomplished alumni worldwide. In the Alumni Connection pages, we publish features that underscore Institute priorities, alumni accomplishments, and Association news. This spring we co-developed a marketing campaign to promote *TR Digital*, a new online version of the magazine that provides the complete print content plus links and interactive material. Within six weeks, some 5,000 alumni had signed up for the new program, which is designed to save money and contribute to green operations.

We began educating staff on strategic aspects of Web 2.0 via Social Media Maven commentary in the weekly Association Update and through a series of webinars for entire staff.

### **National and Worldwide Connections**

Across the United States and worldwide, alumni groups unite MIT graduates in personal and professional circles. Some 139 events sponsored through the alumni education program, either directly or in partnership with clubs, reached 9,937 alumni and guests. Increasingly, alumni are taking the podium as well as faculty to share expertise and build connections among themselves. At events worldwide, 149 speakers took center stage, including 67 alumni, 68 faculty, and 14 MIT administrators and staff, including President Hockfield. This year 33 faculty, senior MIT administrators, and alumni spoke at 32 international events.

Alumni clubs, numbering 48 in the United States and 41 abroad, presented more faculty speakers this year, although fewer went to domestic clubs. Faculty seminars were held at 37 domestic venues, down from 56 last year, and at 24 international sites, up from 19 last year. Alumni seminars totaled 143 this year vs. 157 last year. President Hockfield was the featured guest at five events, including Club of Singapore's successful 25th anniversary celebration. Our global reach was boosted by the number of clubs who have active websites: 74 this year vs. 72 last year. The number of clubs using Alumni Site Builder remained the same, at 48. In January, clubs hosted 43 Toast to IAP sites in the United States and abroad with over 1,000 attendees—an annual gathering of MIT's most recent graduates worldwide. Alumni clubs continue to support the Science and Engineering program for teachers; and 18 alumni clubs supported 35 teachers attending the program this year.

Alumni arrived on campus for Tech Reunions 2009 from 45 states, Washington DC, Puerto Rico, and the Virgin Islands, plus 18 countries including Guatemala, South Africa, and Lebanon.



Several career-focused events were popular this year. An event west of Boston drew more than 135 people, and a MIT Club of New York gathering provided career counseling to more than 300 alumni.

View from the Top, a new program series held this year in Boston, London, and New York, capitalized on the value of the MIT network by having alumni provide the intellectual content rather than the faculty. Each gathering included a comfortable networking environment and a panel of three speakers plus a moderator drawn from senior-level alumni. The program sold out in all three cities, and working in collaboration with Resource Development, we were able to benefit from the stewardship and cultivation of key alumni donors. The success this year encourages a resolve to plan more programming with the spotlight on alumni themselves.

The 24 MIT Enterprise Forum chapters held 259 events with over 22,000 attendees and more than 900 speakers, including President Hockfield, who made her first forum address to the Pittsburgh chapter. Some 1,200 volunteers were involved, including about 360 chapter executive committee members. The total audience outreach was over 80,000.

The MIT Enterprise Forum Global Office produced six global broadcasts, with a combined event audience of 4,129. Total viewing site numbers for the year were 145, including 27 international sites (19 percent). Global broadcast podcasts were downloaded 6,667 times, and the MIT World-streamed global broadcasts were viewed 288,626 times during this year.

This year the MIT Enterprise Forum provided direct strategic advice, marketing, and conference management support by serving on the board of advisors for the MIT Global Startup Workshop, held in March in South Africa. The forum was also invited to be one of 10 formal partners for Kauffman Foundation's Global Entrepreneurship Week in November 2009.

The Association also helped facilitate 45 Summer Send-Off events, including nine international gatherings, to welcome new undergraduate and graduate students to the MIT community.

The MIT Alumni Travel Program hosted trips for 446 travelers in FY2009. The program boosted alum-to-alum interactions with gatherings at 10 locations, both domestic and international, with approximately 45 local alumni and 125 travelers participating, making many fresh connections. Trips custom built for the MIT community included England's Industrial Revolution program, which was inspired and led by Science, Technology, and Society program director David Mindell PhD '96. Another custom-built program was Las Vegas: Inside Out, led by MIT visiting lecturer Dr. Aseem Inman. Trip highlights included a behind-the-scenes tour of Caesar's Casino led by the president & CEO of Harrah's Entertainment, Dr. Gary Loveman PhD '89. MIT professor Dava Newman SM '89, PhD '92 led the Inside the Russian Space Program trip, which included watching the launch of the Soyuz Space Capsule.

## Strengthening the Infrastructure

The Association's focus on online tools and a robust computing infrastructure protects alumni privacy and supports the development of a global community.

This year we made over 15 enhancements to SmarTrans, the Association's custom event and dues registration system that allows discount member prices, alumni look-up for registration, ticket limits, and reports. SmarTrans was used for 805 events by 98 unique groups—a 13 percent increase—serving 23,557 registrants, an increase from 87 groups and 22,940 registrants in FY2008.

During FY2009, our frontline websites were relaunched—the main Association site and the Giving site, which was revamped in partnership with Resource Development. Both sites leveraged content management systems to facilitate ongoing maintenance, to enhance site design and features, and to streamline content and navigation. These improvements aim to improve the alumni and campus community web experience.

The travel program adopted a new software program, ViaTour, to help centralize traveler and vendor contact information, reservations systems, logistical information, marketing, and budget information. We have found this new database to be a very useful tool.

Other achievements:

- All major event registration processes now use the same platform (reunions, ALC, and Family Weekend), including generation of over 20 reports for ALC in Advance.
- A Google Maps proof of concept provided a visual overview of the distribution and location of donors, volunteers, and reunion registrants.
- Migration from Hitbox (for fee) to Google Analytics (free) for site analytics.
- Customized WordPress site for Ivy Plus alumni relations and communications conference hosted at MIT.
- Pilot one-way data feed to the Club of Northern California Kintera club site.
- Consulting services to the Idea Bank and other 150th anniversary cross-departmental teams across MIT.
- Launched Release Notes page on Association site for volunteers, featuring the latest enhancements and bug fixes to our site and our use of third party sites such as LinkedIn.
- In data management, we updated metrics and volunteer pieces of DBSTATS, converted reunion registration to FileMaker database, and maintained digital subscriptions of Technology Review.

## Governance Matters

The Alumni Association Board of Directors was led by President Toni Schuman '58, who concurrently became an ex officio member of the Corporation. She began her career in the infancy of the computing industry and worked for several computer manufacturers developing hardware and software, and then spent 27 years in the defense industry, first at Litton and then at TRW. She built Tacfire, the first automated battlefield system, as well as numerous command and control systems for the US Army, including several classified projects. She retired in 1996 but continues to consult. Schuman has served as president of the MIT Club of Southern California and on the Alumni Association Board. She has been a member of the MIT Corporation and five visiting committees; she remains active on the DAPER Visiting Committee. She received the Lobdell Award in 1985 and the Bronze Beaver in 1994.

During the year, Schuman traveled to Lebanon, Jordan, and British Columbia, Canada, to visit alumni communities. Kenneth Wang '71 became president elect and Sherwin Greenblatt '62, SM '64, served for a year as interim executive vice president and CEO.

Under Schuman's leadership, the Board of Directors took these actions:

- Accepted the resignations of Beth Garvin HM, executive vice president and CEO, and Monica Ellis '91, director of the Annual Fund
- Selected Judith M. Cole as the new executive vice president and CEO.
- Changed the name of the Alumni Fund to the Annual Fund
- Approved a modest start-up plan for K-12 STEM education involving campus collaborations and a pilot relationship with FIRST
- Considered alumni activities in conjunction with the celebration of MIT's 150th anniversary
- Studied, through the Energy, Environment, and Sustainability ad hoc committee, the role of alumni in these activities (a survey of some 7,000 alumni revealed that 38 percent were engaged in energy-related activities outside their employment, and 28 percent were considering a career change to energy- and environment-related fields)

The Alumni Association continues to serve a significant role in MIT governance. The Alumni Association Selection Committee nominates one-third of the MIT Corporation's term members. Of the 74 voting Corporation members, 55 hold MIT degrees and an additional four are honorary members of the Alumni Association. The three alumni nominees appointed to the Corporation in FY2009 were Alejandro Padilla '94, Cleve L. Killingsworth '75, and Toni Schuman '58. Five young alumni, one elected each year, are chosen by their peers. Raja H. R. Bobbili '08 was the recent graduate elected in FY2009. Alumni also share their expertise on the Institute's 31 visiting committees: 414 of the 579 visiting committee positions were filled by alumni, and more than 375 such nominations were made this year.

## **Budget Summary and Personnel Update**

In FY2009, the Association's total expense budget was \$11,851,330. The Institute provided general budget funds of \$10,957,080 for Association programs, which included \$1,905,540 allocated for subscriptions to *Technology Review* magazine. The budget was balanced with \$400,000 from the Association's reserves and \$457,100 from program revenues. As noted above, the Association closed the 2009 fiscal year with a surplus of \$494,250.

The Association staff's total head count at the end of FY2009 was 86 (two are on hold). Fifteen people left the Association, 13 were hired, and 10 promotions were awarded.

**Sherwin Greenblatt '62, SM '64**

**Interim Executive Vice President and Chief Executive Officer**

*More information about the MIT Alumni Association may be found at <http://alum.mit.edu/>.*

## Appendix

### Alumni Association Board of Directors FY2009

#### President

Antonia D. Schuman '58

#### Vice Presidents

Joseph Harrington III '61, SM '63, ScD '66

William B. Lenoir '61, SM '62, PhD '65

Cordelia M. Price '78, SM '82

James D. Shields '71, SM '72

#### Directors

Bruce N. Anderson '69, MAR '73      *District 1*

Darcy D. Prather '91      *District 2*

Eleanore G. Klepser '66      *District 3*

Thomas D. Halket '70, SM '71      *District 4*

Teresa C. Nolet '78, SM '79      *District 5*

Natalie M. Givans '84      *District 6*

Jesse M. Abraham '77      *District 7*

John J. Carney '76      *District 8*

Thomas Glen Leo '75      *District 9*

Ning P. Drako '90, SM '94      *District 10*

Nicolas Elie Chammas SM '87      *District 11*

Adrian E. Gonzalez SM '97      *District 11*

#### Young Alumni Directors

Quinn E. Goldstein '99

Tamra L. Johnson '01

#### President Elect

Kenneth Wang '71

#### Past Presidents

Harbo P. Jensen PhD '74

Martin Y. Tang SM '72

#### Members-At-Large

Donald E. Shobry's '75, *Chair, Annual Fund Board*

Richard P. Kivel, *Chair, MIT Enterprise Forum Board*

#### Ex-Officio

Sherwin Greenblatt '62, SM '64, *Interim Executive Vice President and CEO*

Diana T. Strange HM, *Secretary*

#### Secretary

Diana T. Strange HM

## **Committees of the Board**

### **Finance Committee**

John J. Carney '76, *Chair*  
 Nicolas Elie Chammas SM '87  
 Natalie M. Givans '84  
 Eleanore G. Klepser '66  
 James D. Shields '71, SM '72  
 Kenneth Wang '71, *Ex-officio*  
 Sherwin Greenblatt '62, SM '64, *Interim Executive Vice President and CEO*  
 Diana T. Strange HM, *Secretary*  
 William J. Fitzgerald, *Director, Finance & Administration*

### **Presidents Committee**

Antonia D. Schuman '58, *Chair*  
 Harbo P. Jensen PhD '74  
 Martin Y. Tang SM '72  
 Kenneth Wang '71  
 John J. Carney '76, *Ex-officio*  
 Sherwin Greenblatt '62, SM '64, *Interim Executive Vice President and CEO*  
 Diana T. Strange HM, *Secretary*

## **FY2009 National Boards and Committees**

### **MIT Annual Fund Board**

Donald E. Shobryns '75, *Chair*  
 Annalisa L. Weigel '94, '95, SM '00, PhD '02, *Past Chair*  
 John M. Begg '78  
 Gary Brackenridge '97  
 Riccardo J. DiCapua '72  
 Manuel Fernandez '82, SM '82  
 Walter P. Frey '56  
 John J. Golden, Jr. '65  
 Bhuvana K. Husain '00  
 John E. Plum '74  
 Eben Louis Scanlon MBA '04, SM '04  
 Mike Scott '73  
 John S. Seo '88  
 Brendan J. Smith '06  
 Surekha Trivedi '96, SM '99  
 R. Robert Wickham '93, SM '95  
 Jennifer Yang '97

### **Members-At-Large**

Gerald M. Appelstein '80, *Chair, William Barton Rogers Society*  
 Douglas G. Bailey '72, SM '74, ME '75, *Chair, Goals Committee*  
 Carol C. Herder P '09, *Co-Chair, Parents Fund*  
 Charles H. Herder P' 09, *Co-Chair, Parents Fund*  
 Oaz Nir G, *President, Graduate Student Council*

**Ex-Officio Members**

Jeffrey Newton, *MIT Vice President for Resource Development (non-voting)*  
 Antonia D. Schuman '58  
 Theresa M. Stone SM '76, *MIT Executive Vice President and Treasurer (non-voting)*

**Annual Fund Goals Committee**

Douglas G. Bailey '72, SM '74, ME '75, *Chair*  
 Gerald M. Appelstein '80  
 John M. Begg '78  
 Gary Brackenridge '97  
 John J. Golden, Jr. '65  
 Dong Joo Ha '85, SM '87  
 John E. Plum '74  
 Donald E. Shobry's '75  
 Jay Timon SM '98  
 Annalisa L. Weigel '94, '95, SM '00, PhD '02

**Awards Committee**

Jorge E. Rodriguez '60, SM '61, ScD '68, *Chair*  
 Gregory K. Arenson '70  
 Brit J. d'Arbeloff SM '61  
 Marvin C. Grossman '51  
 Dale Schain Krouse '71  
 Gregory E. Moore '73

**Committee on Nominations to Corporation Visiting Committees**

John Paul Isaacson '69, *Chair*  
 Carliss Y. Baldwin '72  
 Elisabeth M. Drake '58, ScD '66  
 Jonathan M. Goldstein '83, '84, SM '86  
 Mark P. Gorenberg '76  
 Kenneth R. Horner '69, SM '72  
 Mark E. Lundstrom '91, SM '93  
 Hyun-A C. Park '83, MCP '85

**MIT Enterprise Forum Board**

Richard P. Kivel, *Chair*  
 Laurie Dean Baird SM '92  
 Joost P. Bonsen '90, SM '06  
 James L. Brown SM '70  
 David L. Coombs '91  
 Vanessa Layton Green MNG '08  
 Joseph G. Hadzima, Jr. '73, SM '77  
 Elizabeth Frank Jones  
 Ludmila Kopeikina SM '90  
 Andrew Macey  
 Linda S. Plano '82

Howard W. Rhee '97  
 Patrick Robinson  
 Lori Smith  
 Kenneth C. Zolot SM '95

### **Technology Day Committee**

G. Mead Wyman '62, *Chair*  
 Frank R. Bentley '02, MNG '03  
 Robin M. Chase SM '86  
 Paul D. Edelman '78  
 William A. Frezza '76, SM '78  
 Ping-Shun Huang '94, MNG '95  
 Marissa C. Martinez '82, SM '02  
 Christopher Resto '99  
 Stever Robbins '86  
 Kimberly A. Vermeer '82

### **Alumni Association Selection Committee**

Claude W. Brenner '47, SM '48, *Chair*  
 Dedric A. Carter '98, MNG '99, *Seat #1*  
 Joan M. Coyne '87, *Seat #2*  
 Kim L. Hunter '86, *Seat #3*  
 Reginald Van Lee '79, SM '80, *Seat #4*  
 Kristin Schondorf '91, SM '92, *Seat #5*  
 Leslye Miller Fraser '78, SM '80, *Seat #6*  
 Robert L. Satcher, Jr. '86, PhD '93, *Seat #7*  
 Lola M. Ball '91, SM '92, *Seat #8*  
 Robert E. Anslow '54, *Seat #9*  
 Evan D. Matteo '94, *Seat #10*  
 Ellen Sue L. Ewald SM '89, *Seat #11*

### **2009 Alumni Association Award Winners**

The MIT Alumni Association Board of Directors will honor extraordinary volunteers and groups at the Alumni Leadership Conference Awards Dinner in September 2009; the honorees were selected during FY2009. Honorary members are recognized at the Technology Day luncheon in June.

#### **Bronze Beaver Award**

*Highest Association Honor for Individuals*

Joseph G. Hadzima, Jr. '73, SM '77  
 Patrick J. McGovern, Jr. '59  
 Dana G. Mead PhD '67

#### **Henry B. Kane '24 Award**

*Exceptional Service in Fundraising*

Claude L. Gerstle '68  
 Bhuvana K. Husain '00



Mike Scott '73  
 Robert E. Vernon '63, SM '65  
 R. Robert Wickham '93, SM '95

### **Harold E. Lobdell '17 Distinguished Service Award**

*Outstanding Service in Alumni Relations*

Norman C. Bedford '38  
 John J. Carney '76  
 Paul D. Edelman '78  
 Max E. Gellert '48  
 Lawrence J. Krakauer '63, SM '64, PhD '70  
 William B. Lenoir '61, SM '62, PhD '65  
 Gail H. Marcus '68, SM '68, ScD '71  
 Mary V. Motto '93  
 Kimberly A. Vermeer '82

### **George B. Morgan '20 Award**

*Excellence in Educational Council Activity*

Martin Aboitiz '79  
 O. Reid Ashe, Jr. '70  
 Alice E. Campbell '78, SM '79 and Fred S. Tsuchiya '76, SM '78  
 Robert K. Fritzsche '73  
 Charles R. Gilman '87 and Wendy Cone-Gilman '87  
 Will Hoon '87  
 Christine H. Taylor-Butler '81

### **Presidential Citation Award**

*Highest Association Honor for an Organization*

Class of 1983 Reunion Gift Committee  
 Class of 2008 Senior Gift  
 LAMIT Ibero-American Conference  
 MIT Enterprise Forum Branding Committee  
 Women's Crew 35th Reunion Celebration

### **Honorary Membership**

*Extraordinary Service to the Association or the Institute*

Joanne Cummings  
 Cheryl N. Vossmer  
 Clarence G. Williams

### **Volunteer Honor Roll of Service**

Launched in FY2004 to acknowledge exemplary volunteer service performed within a current year, the Volunteer Honor Roll of Service continues to be a valuable rewards and recognition tool for the Association. This year, 18 alumni and friends of MIT were selected and their names were added to the online roster of volunteers posted on the Association website.