All our science, measured against reality, is primitive and childlike - and yet it is the most precious thing we have. - Albert Einstein

Research

Research Interests

Lab Group
Lab Values
Vita
Publications

Full Potential Initiative

Project Implicit - Information Site
Project Implicit - Research Site

Materials

Stimulus Materials
Implicit Association Test (IAT)
Go/No-go Association Task (GNAT)

Teaching

Introduction to Psychology (101)
Implicit Cognition (717)
Graduate Social Methods (761)
Ideology and Automaticity (882)

Personal

Photo Album
Saraswati Fund
Bethany, Haven

Other

McGuire Festschrift
Mahzarin Banaji
Tony Greenwald

Science and News

NSF, NIH, ABC, CNN, CBS
Davis Enterprise
New York Times, Boston Globe
SacBee, NPR, Slashdot

University Links

Harvard Psychology, The Crimson
Yale Psychology, Yale Daily News
Cal Poly Psychology
University of Virginia, Cavalier Daily

University of Virginia

Calendar, UVA Psychology

Basics

Google, Amazon, cNet
Yahoo, US Representatives
Mail, Grading Algorithm

Education Resources

Social Psychology Network
Dictionary and Thesaurus
APS, APA, Journals, Scholar
VIRGO, Library Databases

Banking and Bills

Yodlee, ING Direct

Entertainment

ESPN, Fantasy Sports
Movies, The Onion
The AGS Online, Menlo Athletics

Travel

Mapquest, GoogleMap, Travelocity
Delta, United, US Air, Air Canada
Continental, America West
Weather, Bid4Travel, Priceline

Other

CACF, Understanding Prejudice
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