

Great Depression

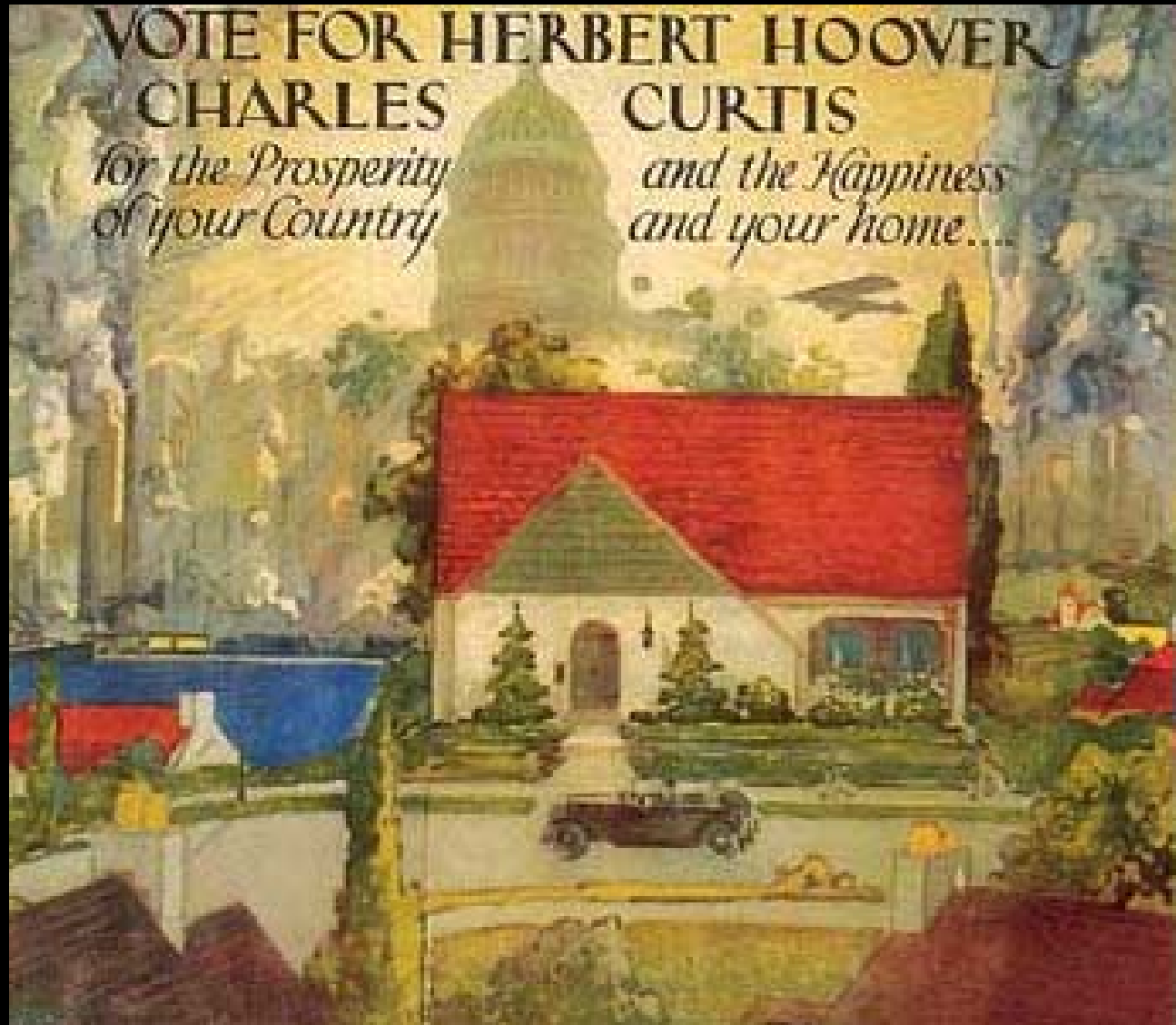
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October 17, 2005

Herbert Hoover (1874-1964)



Hoover campaign poster, 1928



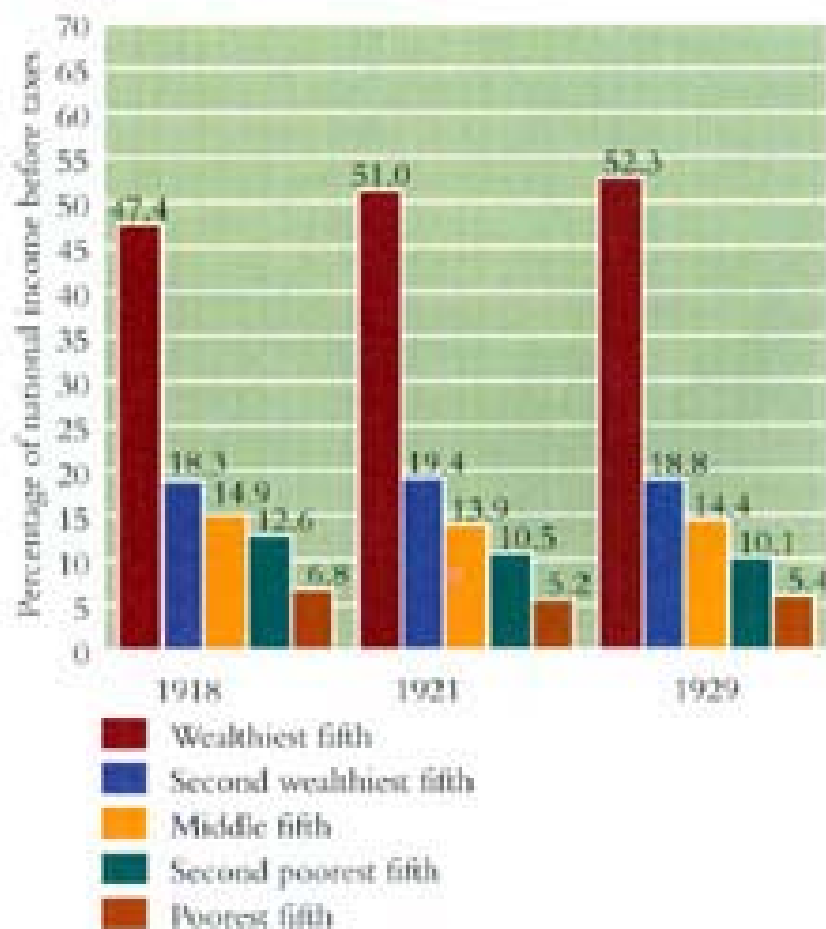
Wall Street, Oct. 24, 1929



“\$100 Will Buy This Car”



INCOME DISTRIBUTION BEFORE THE GREAT DEPRESSION



Source: From Gabriel Kolko, *Wealth and Power in America: An Analysis of Social Class and Income Distribution* (New York: Praeger, 1962), p. 14.

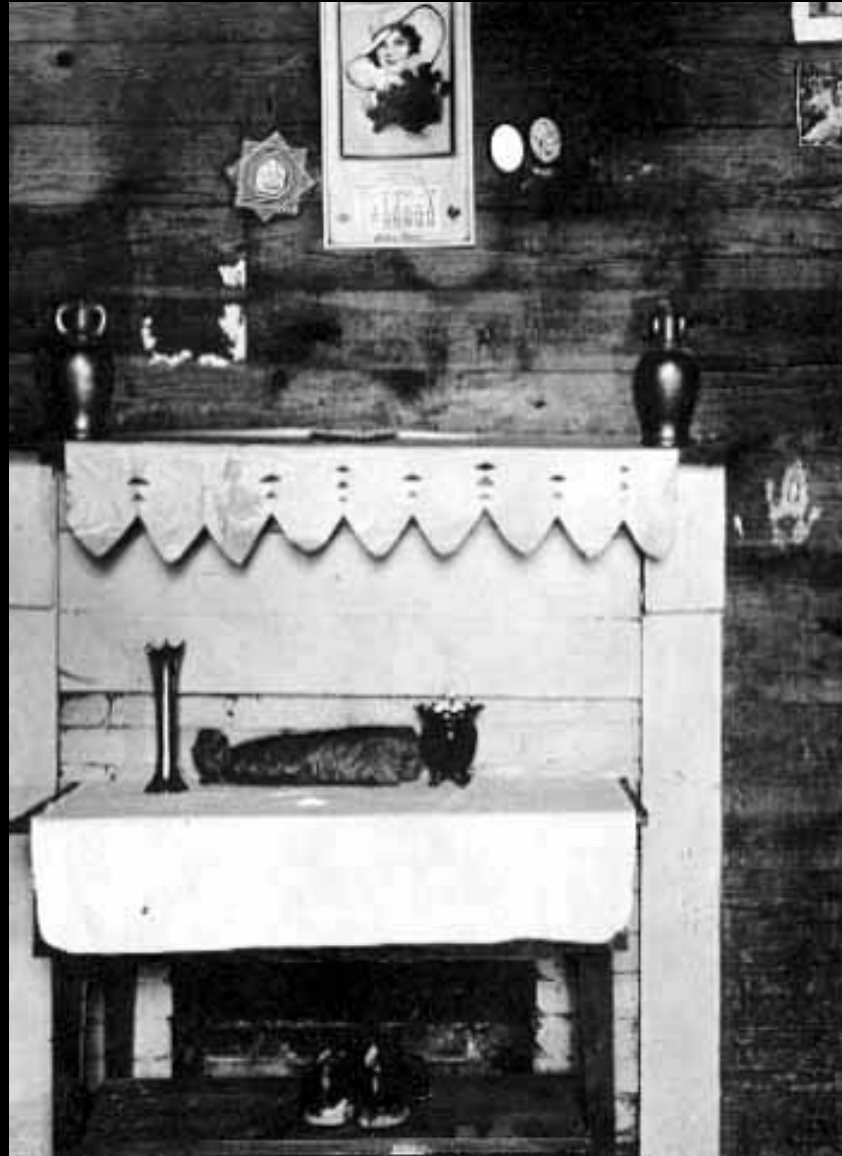
Walker Evans, Main Street of County Seat, Alabama, 1936



Evans, West Virginia Living Room, 1935



Evans, Bedroom, Burrough Family Cabin, Hale County, Alabama, 1936



Evans, Burrough Family Cabin, Hale County, Alabama, 1936



Evans, Interior III



Evans, Joe's Auto Graveyard, Pennsylvania, 1936



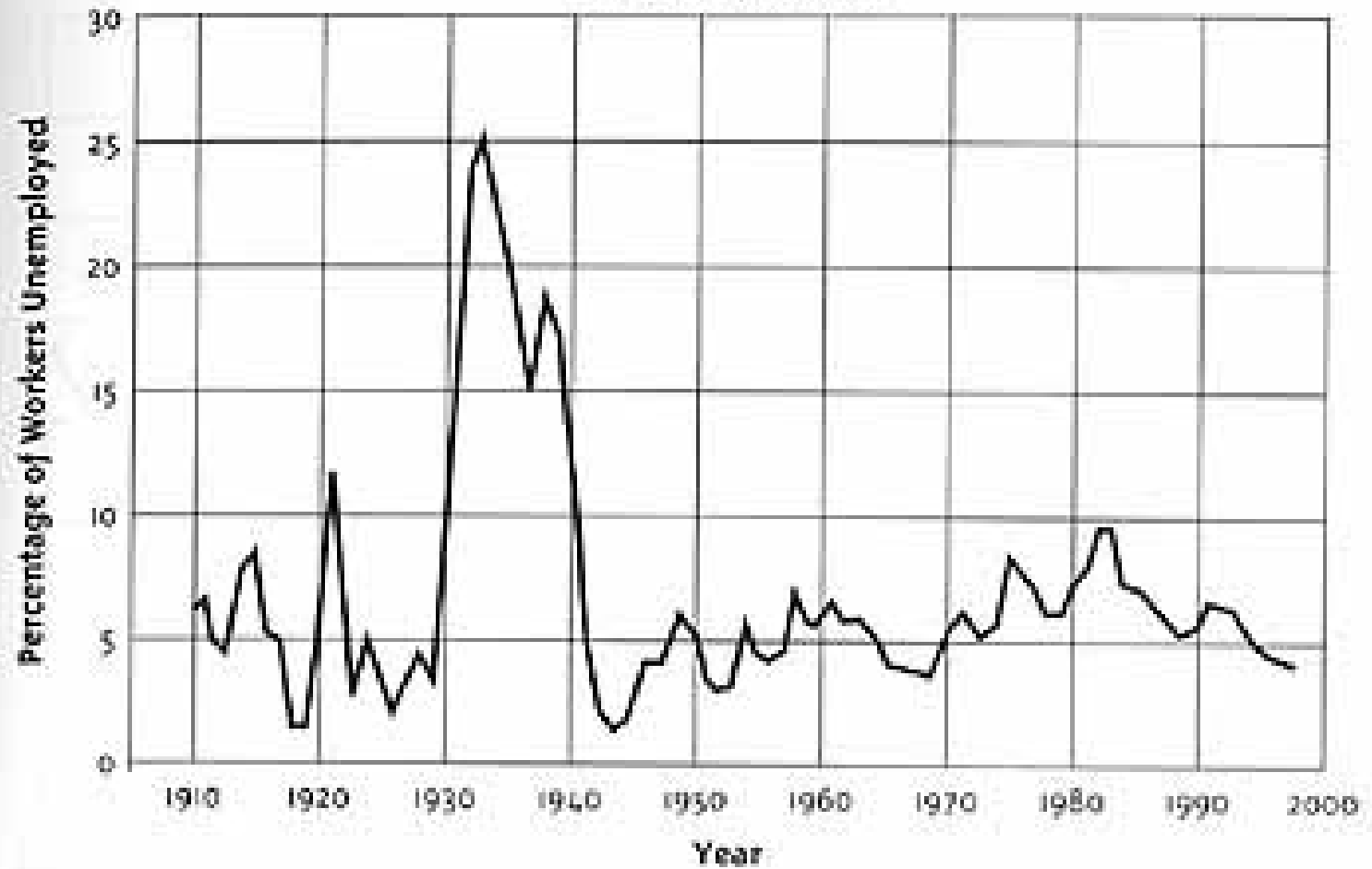
Bank run, American Union Bank of New York City, August 5, 1931



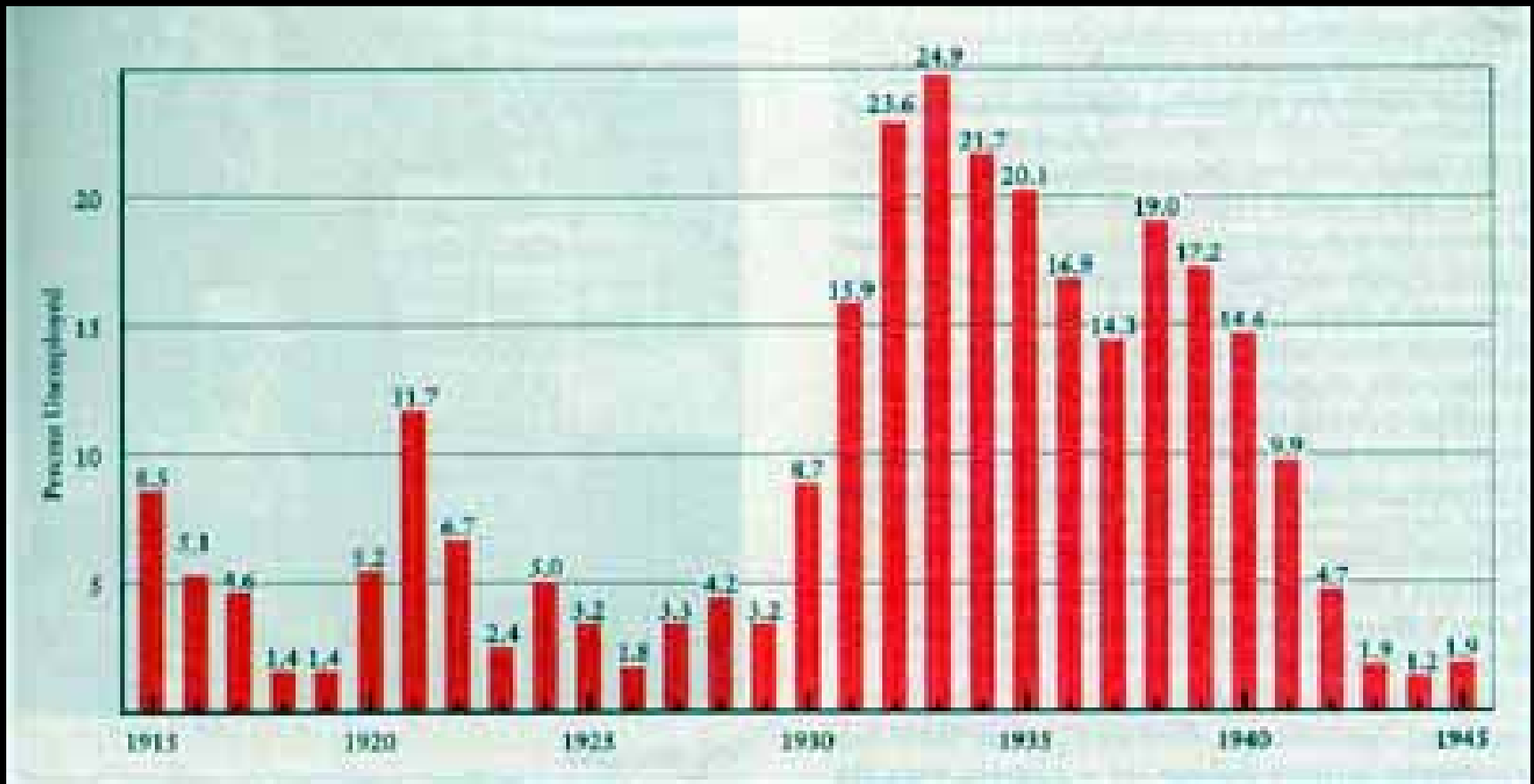
Bank run, Bank of the United States, 1930



Unemployment Rate



Unemployment rate



1920

1925

1930

1935

1940

Relief line, 1930



Breadline, Chicago



Breadline (for 1-cent restaurant)



Dorothea Lange, The White Angel Breadline, San Francisco, 1933



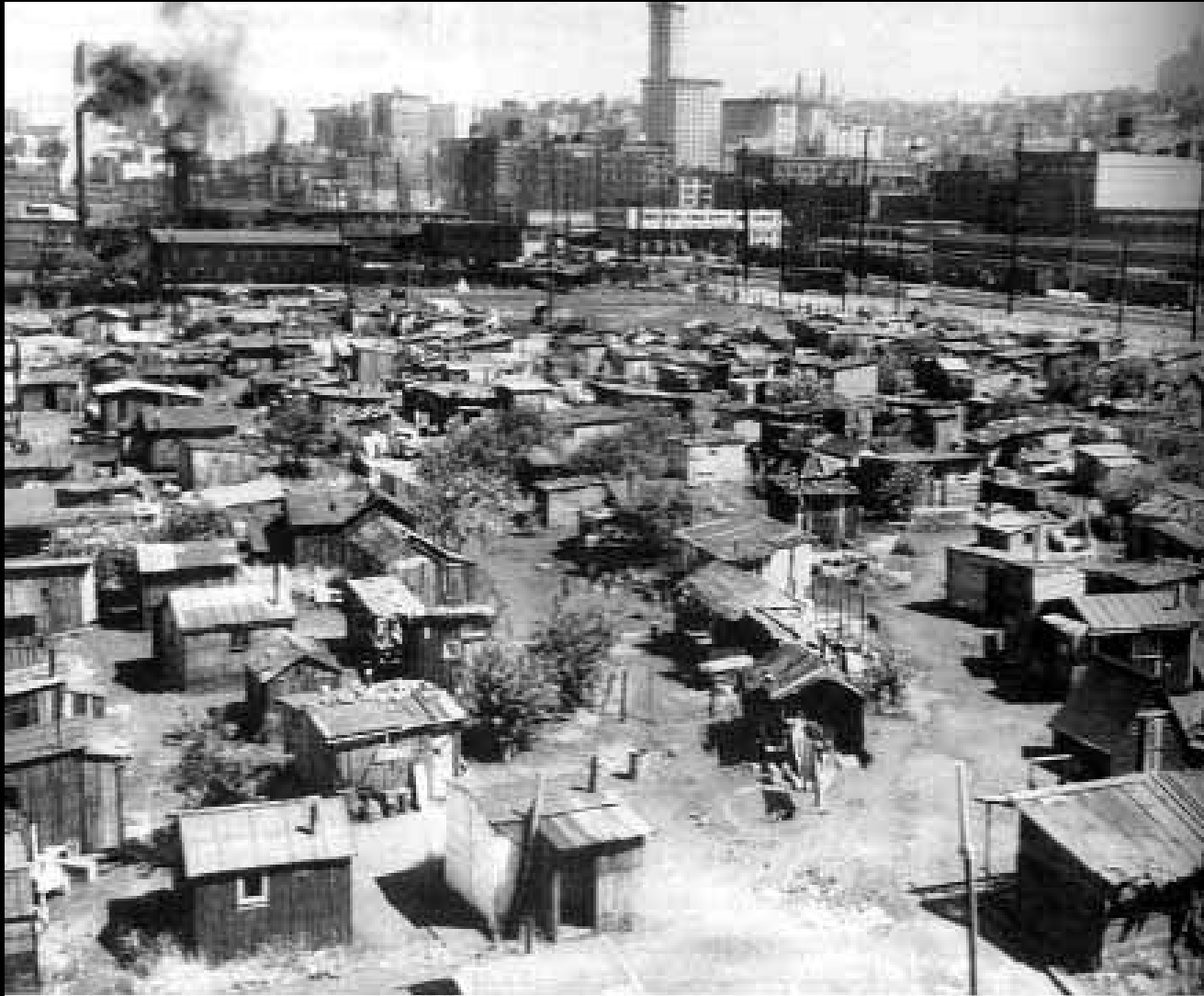
Hooverville, New York City, Central Park, 1930



Hooverville, NYC (detail)



Hooverville, Seattle, 1933



“Of Course We Can Do It!” (1931)

NOVEMBER 21, 1931 THE LITERARY DIGEST 45



Of course WE CAN DO IT!

- We dug the Panama Canal, didn't we? And they said we couldn't do that.
- We put an army in France four months after we entered the World War, didn't we? And surprised the world.
- Now we've got a tough one to crack right here in our own back yard.

Men are out of work. Our men. Our neighbors. Our citizens. Honest, hard-working folk.

They want jobs. They're eager to work. But there aren't jobs enough to go 'round. Somebody's got to find them ever.

Who's going to do it? The people who dug that ditch. The people who went to France, or bought Liberty Bonds, or went without sugar—Ma, and Mrs. John K. American.

That means you—and you—and Y O U!—every one of us who is lucky enough to have a job.

We're going to share our luck with the folks out of work, aren't we? Remember—there's no National fund they can turn to for relief. It's up to us! And we've got to dig deeper than we did last winter.

But if we all dig deep enough we can keep a roof over every head, food in every pot, fuel on every fire, and warm

clothing on every needy man, woman and child in America.

That will beat Old Man Depression and lead the way to better days. Can we do it? Of course we can do it. Give . . . and give generously.

WHERE TO GIVE: There is no National Agency through which you may contribute. The way for you to give is through your local welfare and relief organizations, through your Community Chest or through your emergency unemployment committee if you have one.

THE PRESIDENT'S ORGANIZATION ON UNEMPLOYMENT RELIEF

Walter S. Reppel, Director
(CHAIRMAN, N. Y. DISTRICT)

COMMITTEE ON MOBILIZATION OF BLIND RESOURCES

Charles J. [Signature], Chairman
(SECRETARY, N. Y. DISTRICT)

- The President's Organization on Unemployment Relief is non-political, and non-sectarian. Its purpose is to aid local welfare and relief agencies everywhere to provide for local needs. All facilities for the nation-wide program, including this advertisement, have been furnished to the Committee without cost.

Bank failure cartoon, *Chicago Tribune*, 1931



Isaac Soyer, *Employment Agency*, 1937



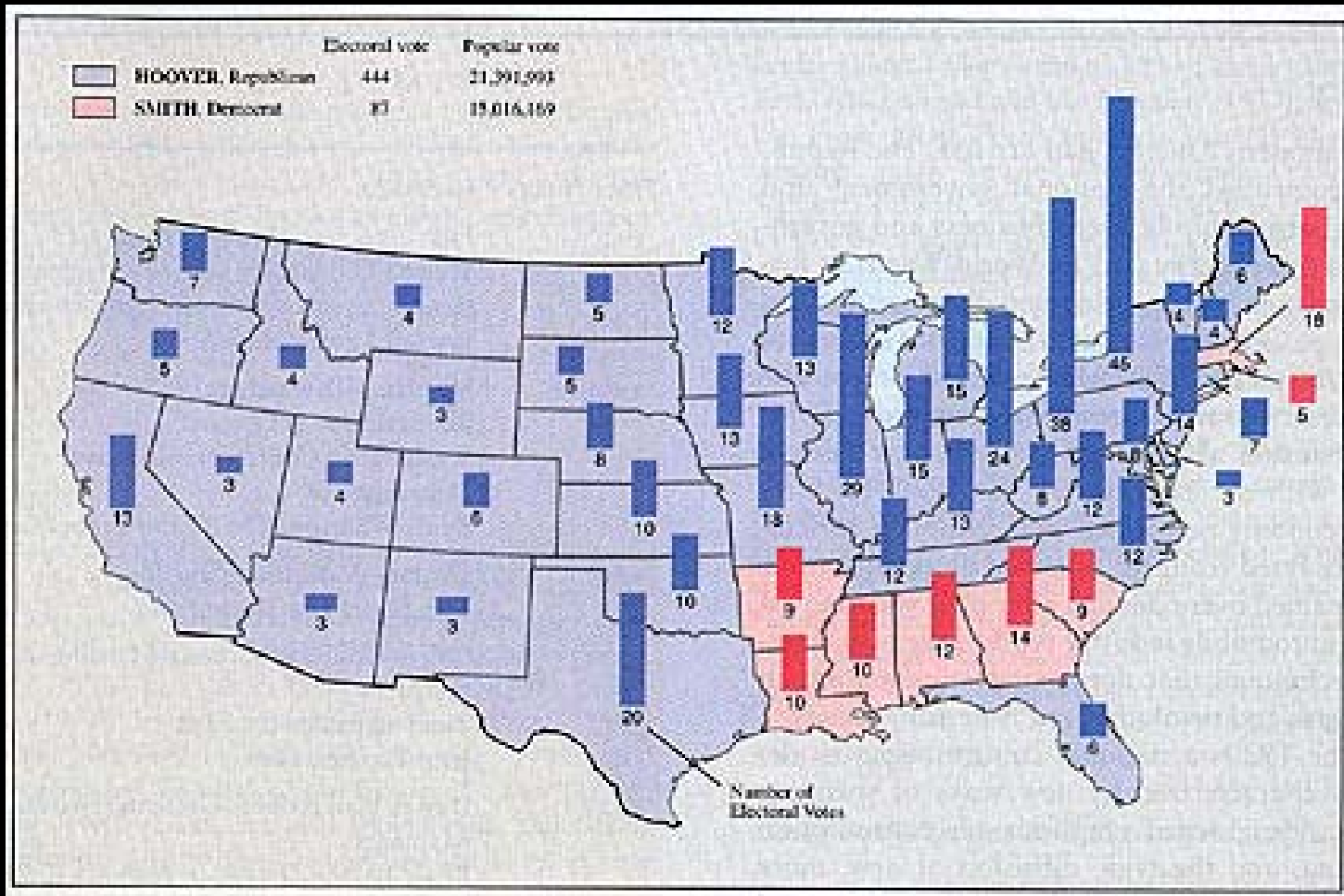
FDR campaigning, 1930



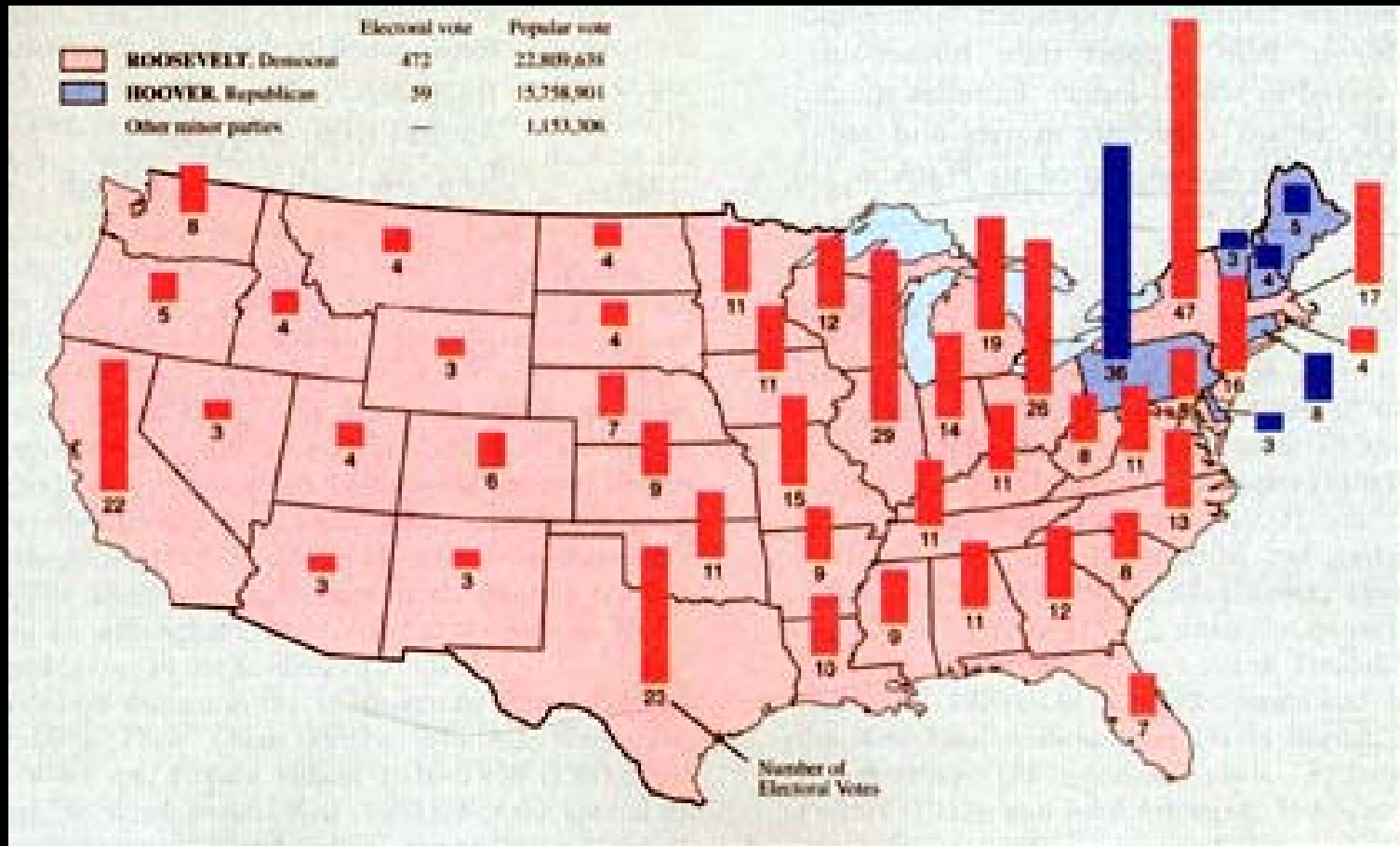
FDR campaigning, West Virginia, 1932



Electoral map, 1928



Electoral map, 1932



FDR campaigning, Georgia, 1933



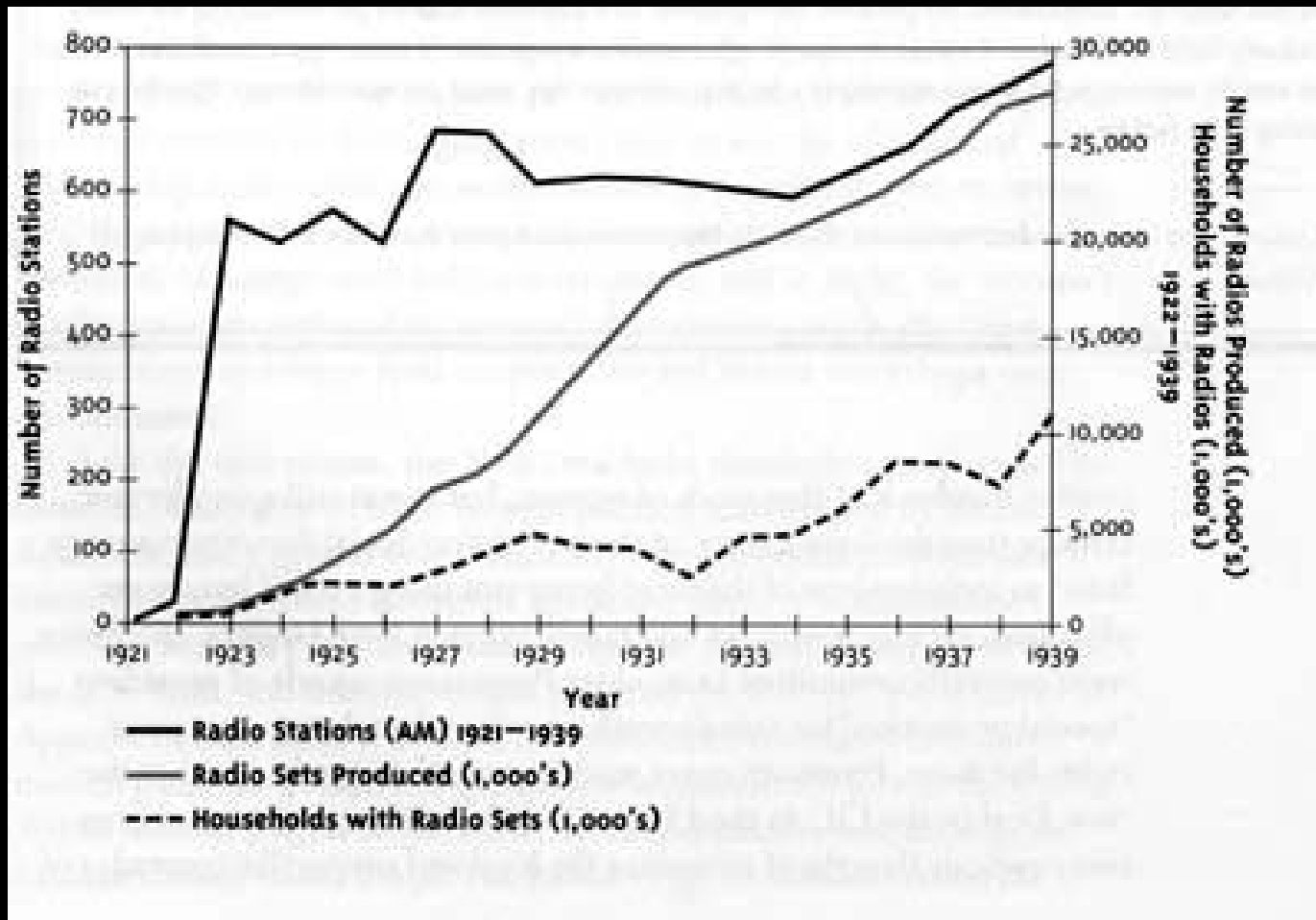
FDR, Fireside chat



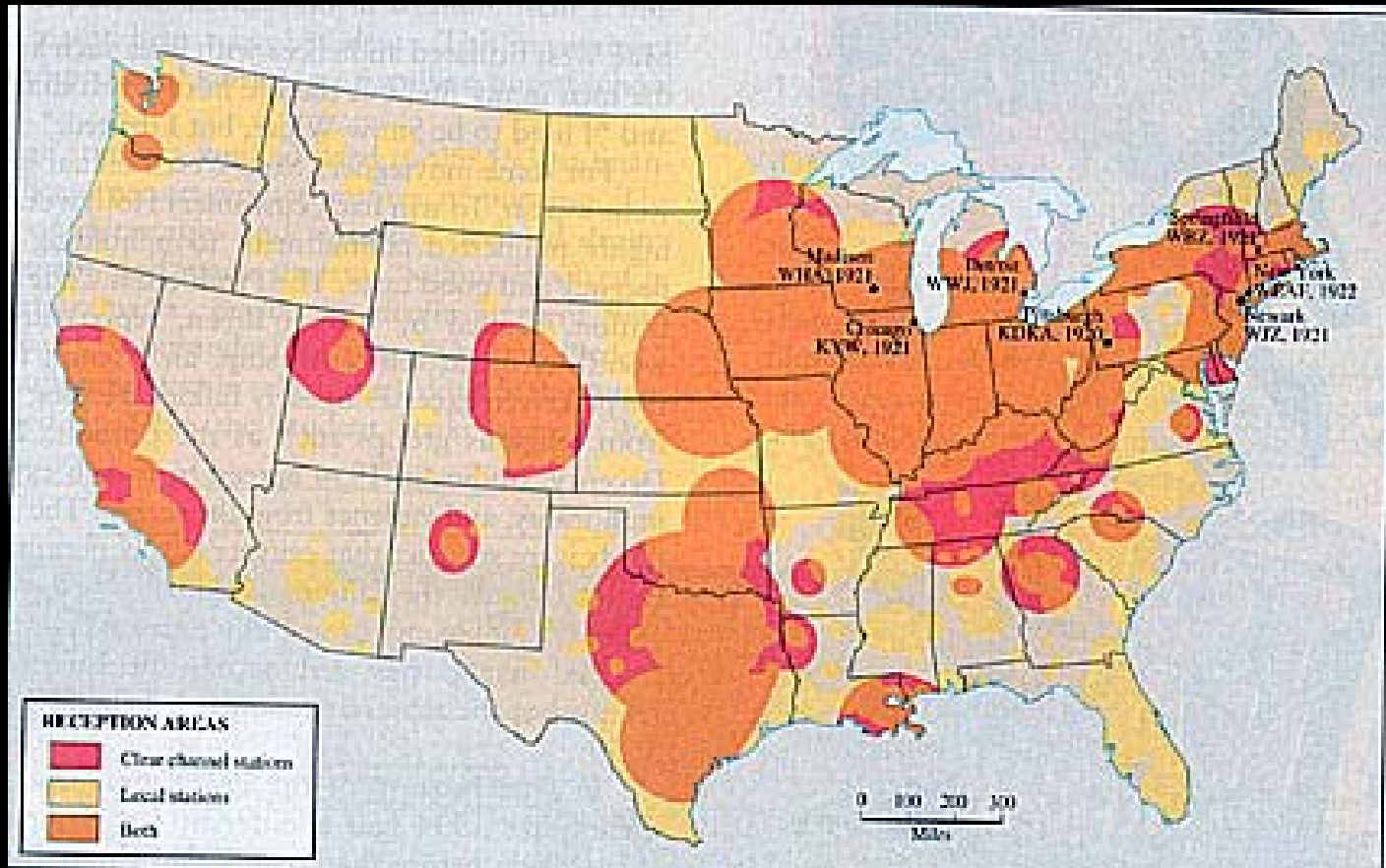
FDR & Hoover,
The New Yorker cover, 1933



Number of radio stations, 1921-1939



Radio station locations, 1938



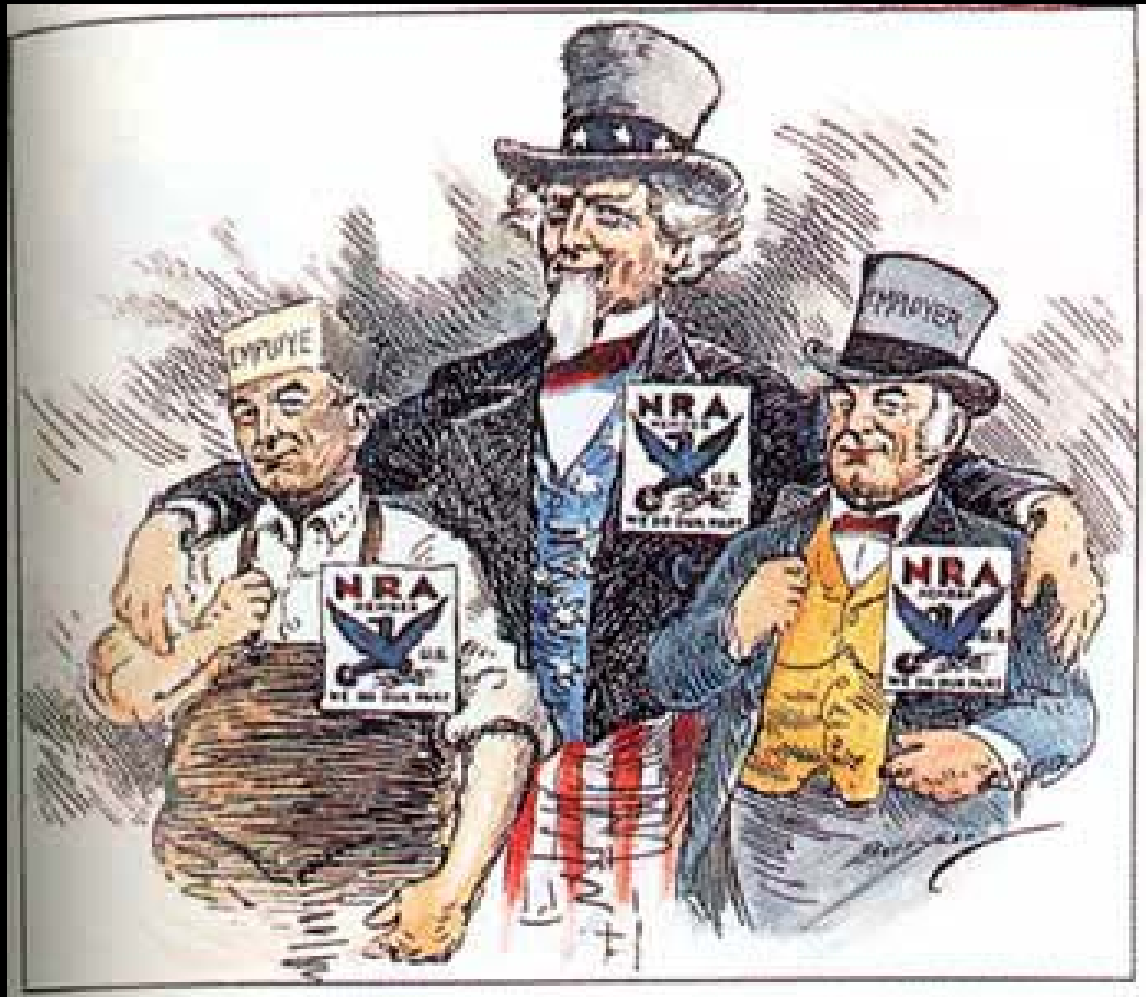
Eleanor Roosevelt (1884-1962)



Eleanor Roosevelt at a soup kitchen



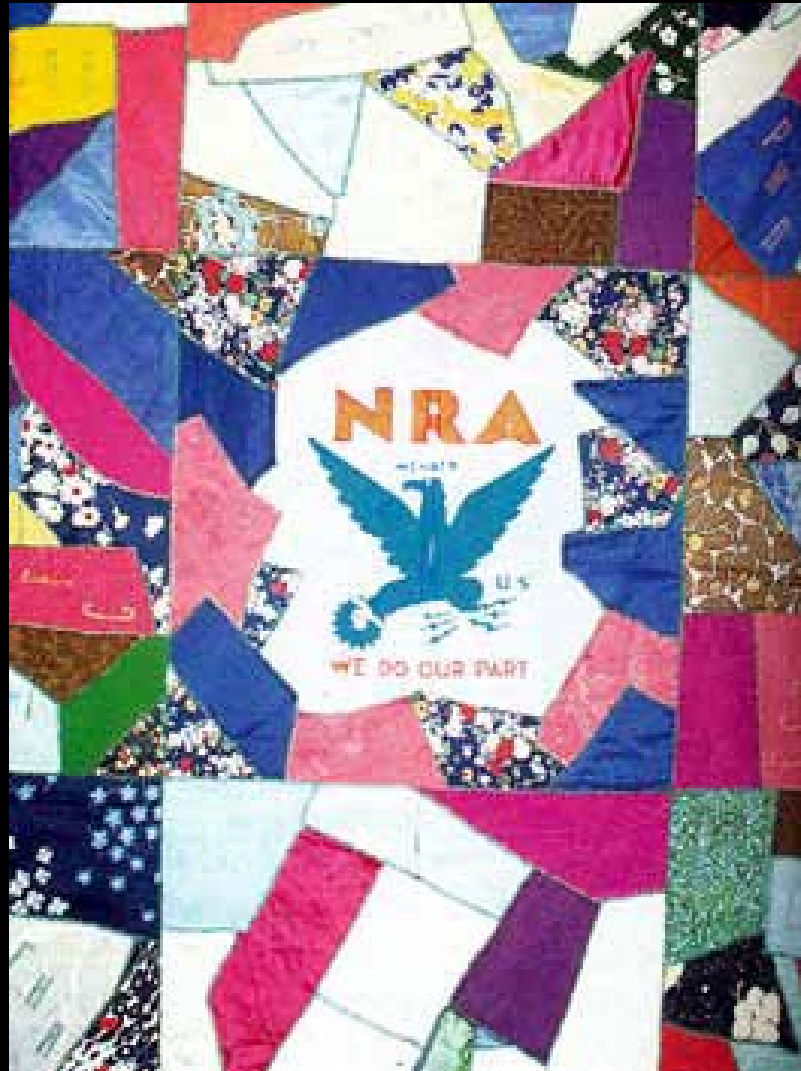
NRA poster, "Cooperation"



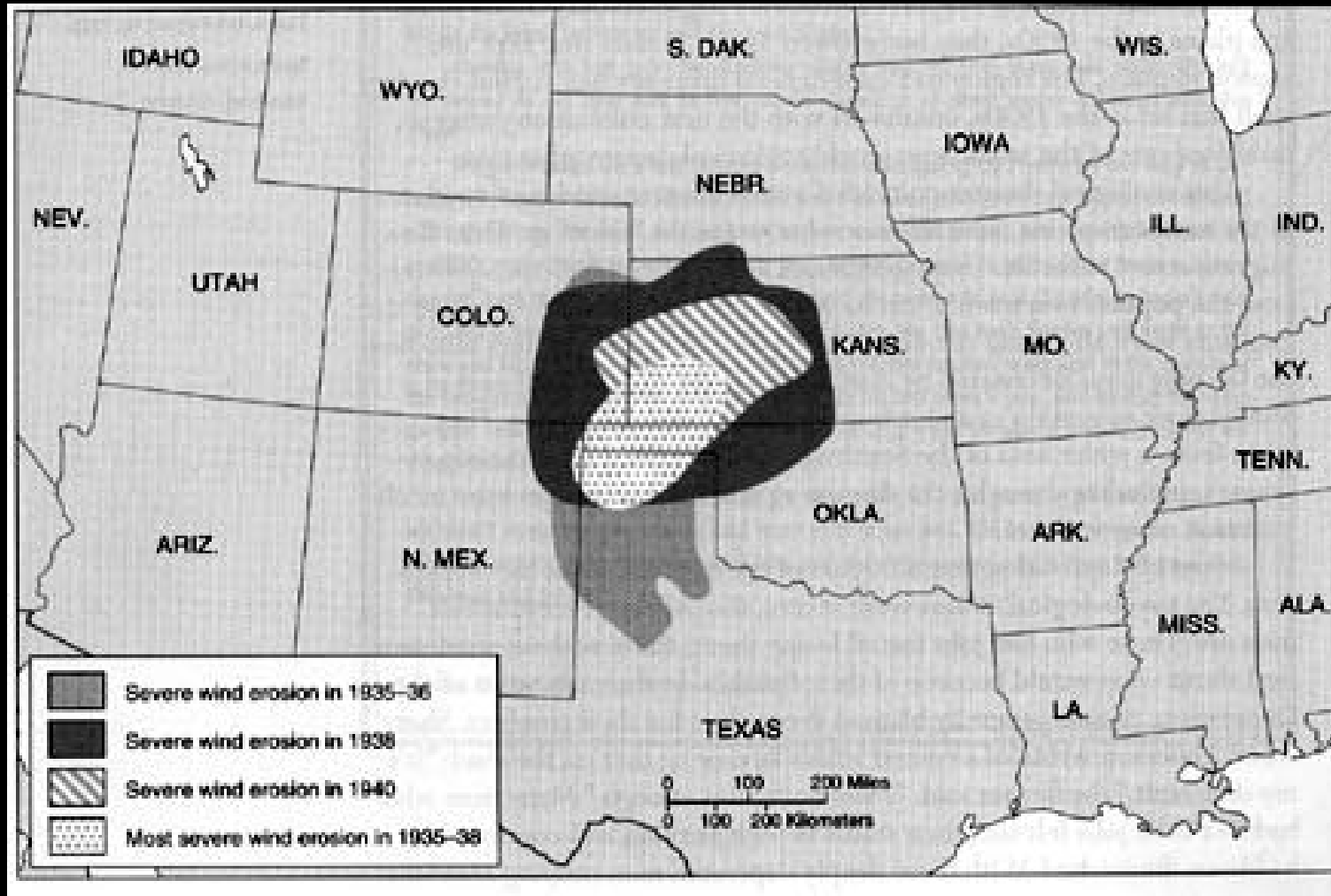
NRA, Human Eagle, 1933 (8,000 San Francisco schoolchildren)



NRA quilt



Dust Bowl



Dust storm, Spearman, Texas August 14, 1935



Dorothea Lange, Mechanized Farm, 1938



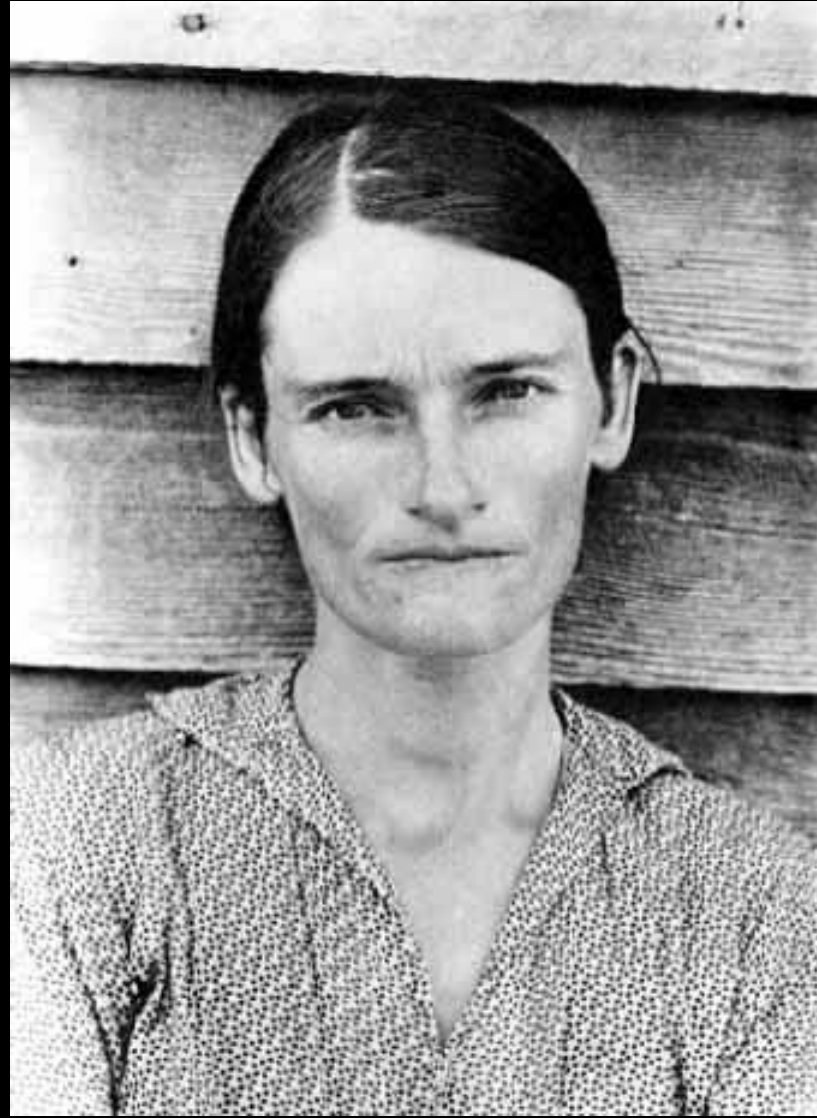
**Dorothea
Lange,
Migrant
Mother,
Nipomo, CA,
1936**



Evans, Alabama Cotton Tenant Farmer Family (Fields), 1936



**Evans,
Alabama
Tenant
Farmer Wife
(Allie Mae
Burroughs),
1936**



Black cotton tenant farmer, Arkansas, 1938



Cotton pickers, 1935



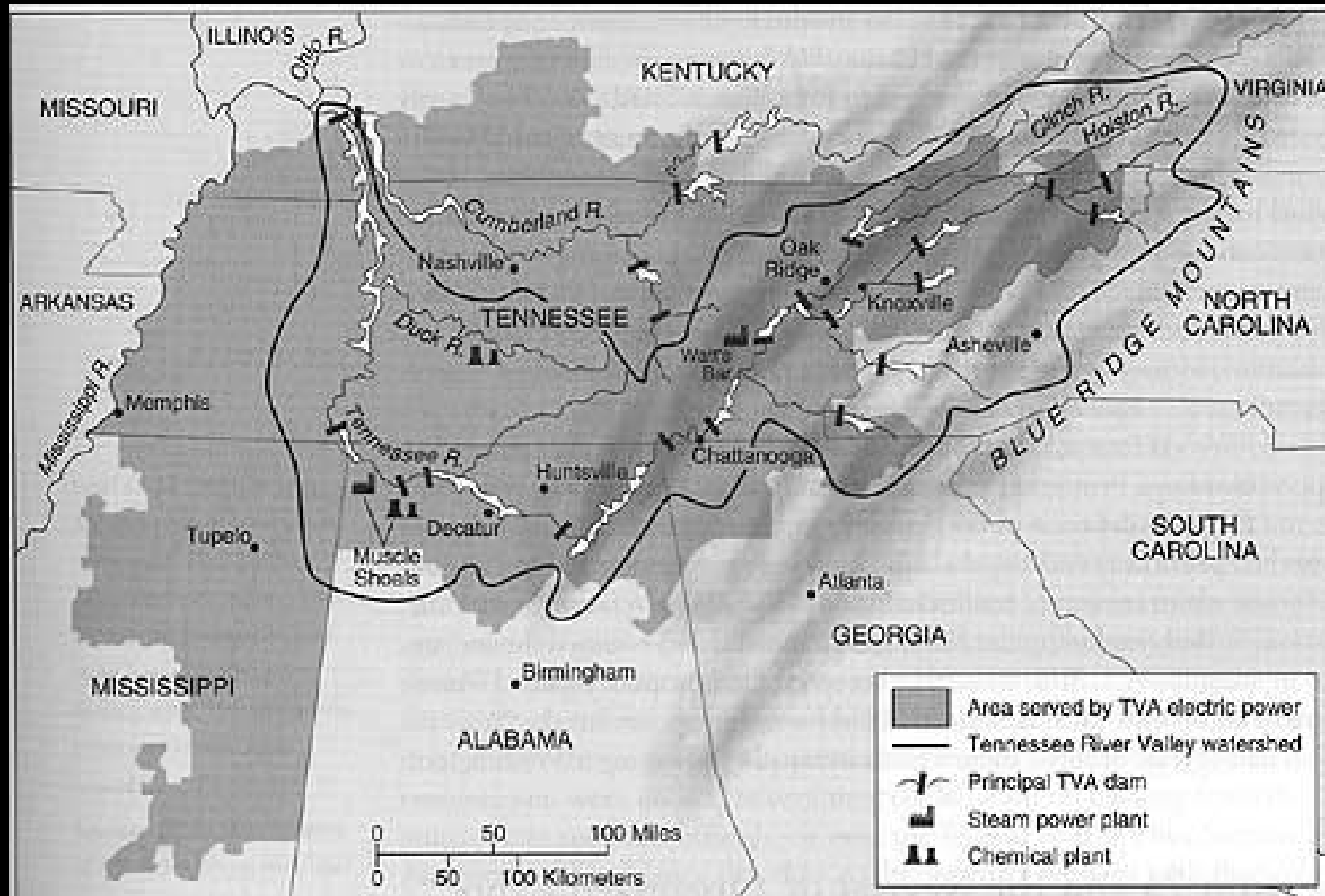
Black tenants, Missouri, 1935



Resettlement Administration, “Years of Dust,” 1937



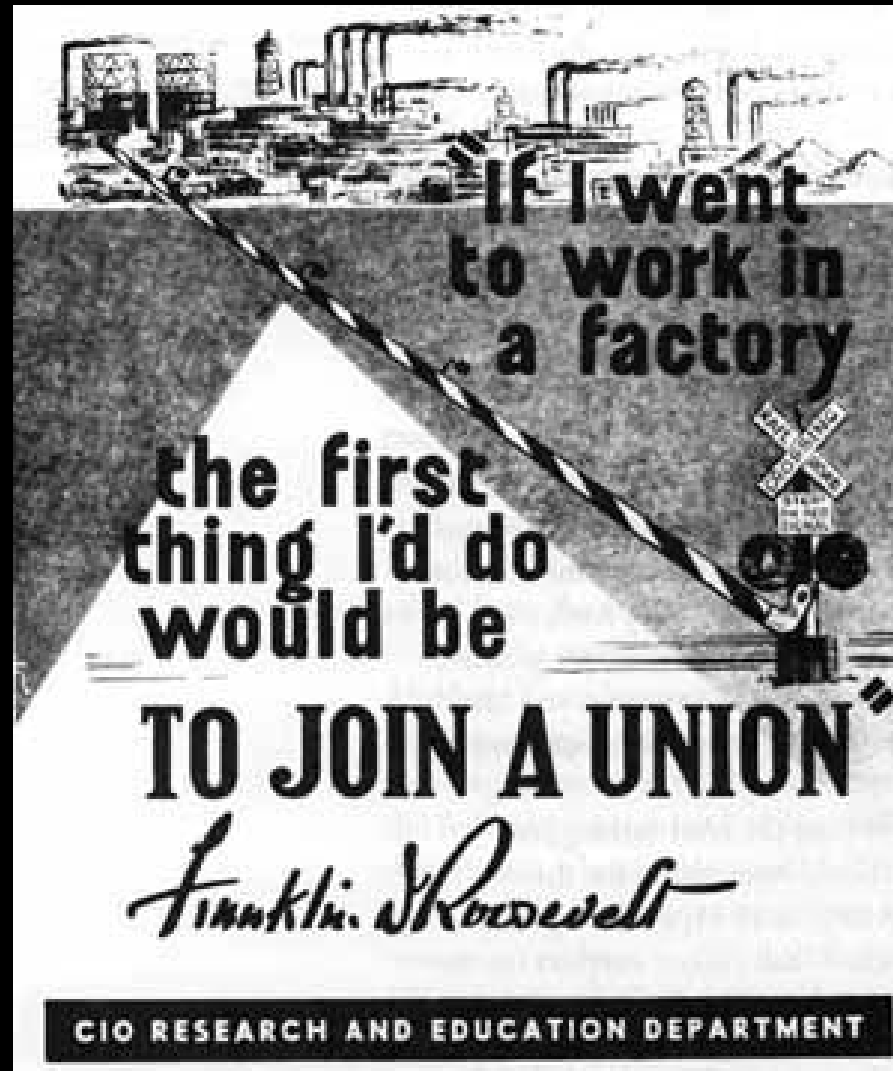
TVA



REA poster, 1937



CIO poster (quoting FDR)



CCC poster, "A Young Man's Opportunity"



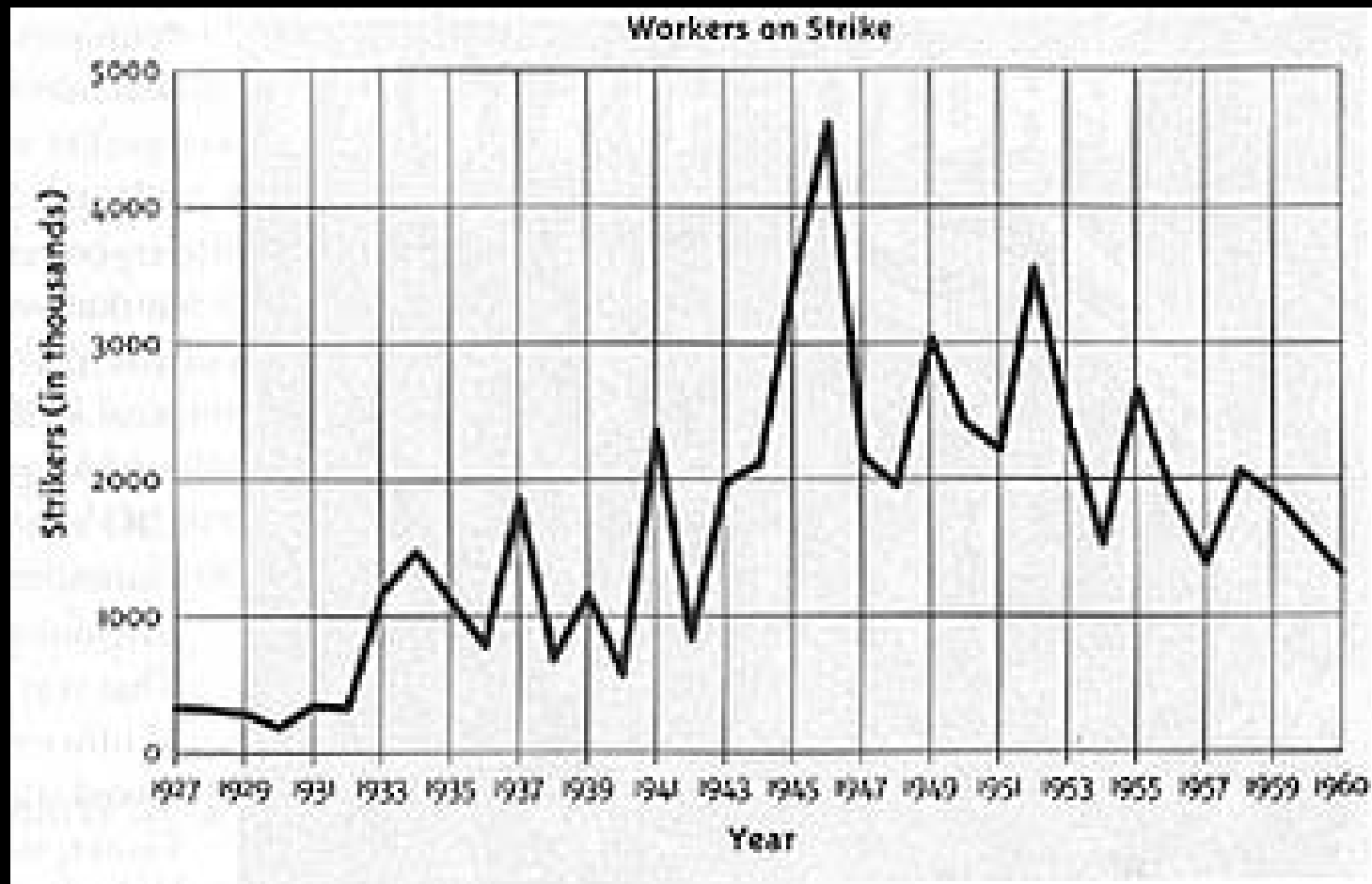
CCC poster, "We Can Take It"



CCC workers



Number of striking workers, 1927-1960



Cotton strike, 1933



UAW poster

Ford Workers

UNIONISM NOT FORDISM

Now is the time to Organize!
The Wagner Bill is behind you!
Now get behind yourselves!

General Motors Workers, Chrysler Workers, Briggs Workers have won higher wages and better working conditions. 300,000 automobile workers are marching forward under the banner of the United Automobile Workers Union.

JOIN NOW IN THE MARCH AND WIN:

Higher Wages and Better Working Conditions
Stop Speed-up by Union Supervision
6 Hour Day, 8 Dollars Minimum Pay
Job Security thru Seniority Rights
End the Ford Service System
Union Recognition

Organize and be Recognized - JOIN NOW!

<u>Union Headquarters</u>	Michigan Avenue at Addison
<u>for Ford Workers</u>	Vernor Highway West, and Lawndale

Sign up at Union Headquarters for Ford Workers or at any
office of the United Automobile Workers

1324 Clay at Russell	3944 Jan. Campus at Playfair
2441 Milwaukee at Chene	11410 Charlevoix at Gladwin
31725 Oakland at Tuxedo	1313 East Ferry at Russell
4814 Levee at Dwyer	3811—35th Street at Michigan
11640 East Jefferson	2730 Maybury Grand at Michigan
10961 Mack at Leway	4715 Hastings Street
77 Victor at John II.	Room 209 Hofmann Bldg.

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GM sit-in, 1937



Nut shop sit-in, Detroit, March 1937



Workers' victory, Aliquippa, PA, 1937 (union demonstration of steelworkers)



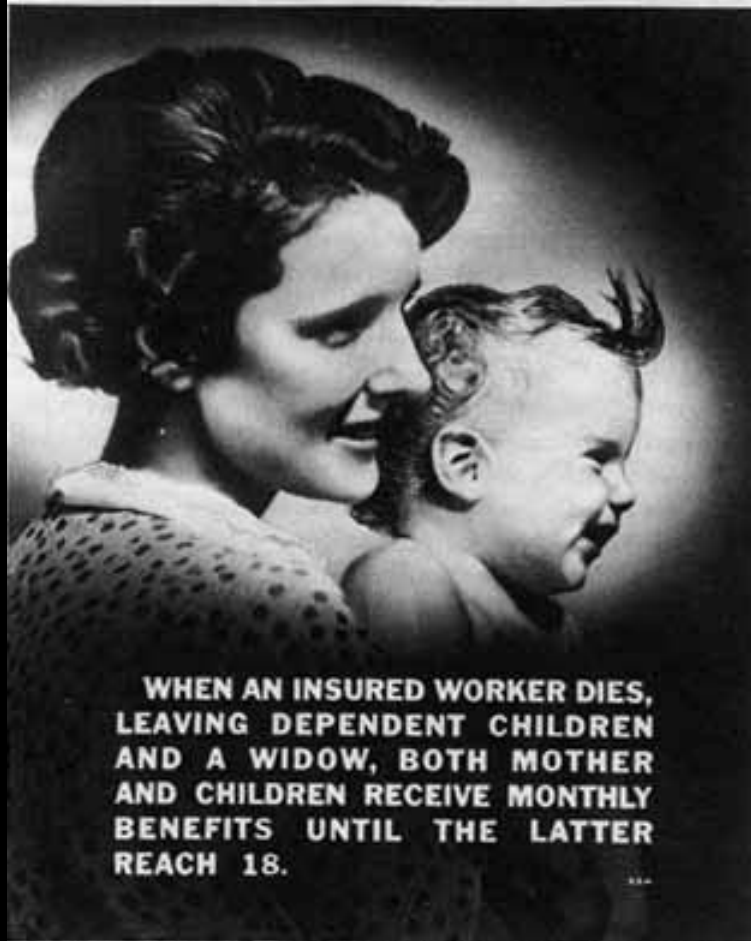
Huey Long (1893-1935)



Secretary of Labor Frances Perkins inspecting the Golden Gate Bridge, 1930s



MORE SECURITY FOR THE AMERICAN FAMILY



**WHEN AN INSURED WORKER DIES,
LEAVING DEPENDENT CHILDREN
AND A WIDOW, BOTH MOTHER
AND CHILDREN RECEIVE MONTHLY
BENEFITS UNTIL THE LATTER
REACH 18.**

**FOR INFORMATION WRITE OR CALL AT THE NEAREST FIELD OFFICE OF THE
SOCIAL SECURITY BOARD**

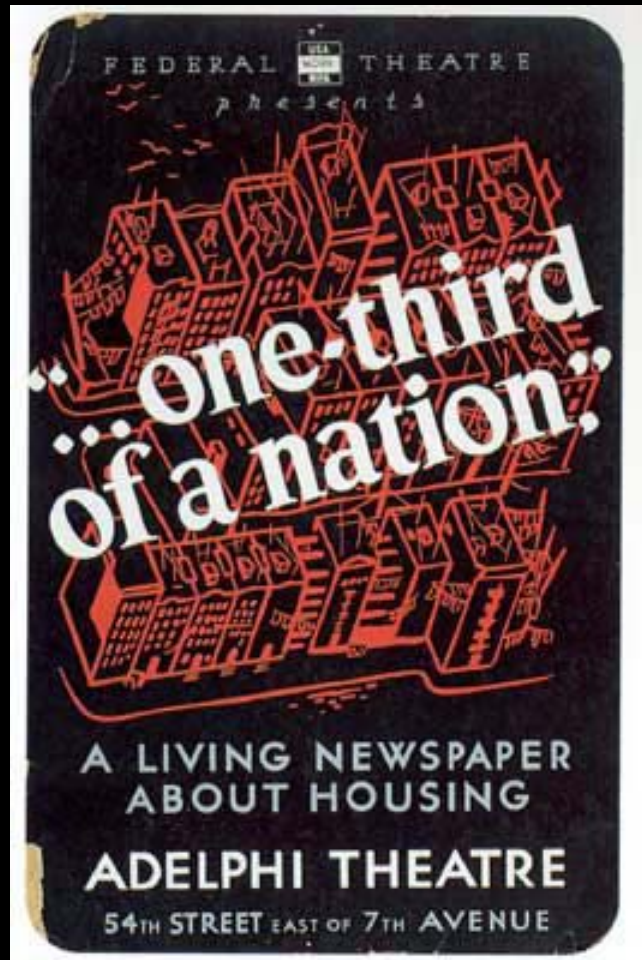
WPA, Bronx bridge



WPA mural art, “Construction of a Dam” (by William Gropper)



Federal Theater Project, “One-Third of a Nation,” 1938



Marian Anderson at the Lincoln Memorial, Easter Sunday, 1939



Margaret Bourke-White, “The Louisville Flood,” 1937



Mississippi town “Negro Street,” 1936



The black vote, 1936

