
The MIT Center for Real Estate Presents:

Envisioning the Far West Side

We cordially invite you to a panel presentation featuring a select group of Manhattan's leading planning, design and real estate professionals to discuss the future of one of Manhattan's last developable frontiers: the Far West Side.

Organized by MIT CRE, MIT Department Urban Studies and Planning, AACRE, and the MIT Club of New York

Join us:

WEDNESDAY, NOVEMBER 3rd, 2004

6:00 PM to 8:00 PM

Complimentary Admission – Registration Required

At:

Hilton New York

1335 Avenue of the Americas
New York, New York

Agenda:

6:00 PM to 7:30 PM

Panel Discussion

- Robert Yaro – Regional Plan Association
- Vishaan Chikrabaarti – NYC Department of City Planning
- Meta Brunzema – Meta Brunzema Architects
- Michael Meola – NYC Economic Development Corporation

Moderator:

- Tony Ciochetti – Chairman of MIT Center for Real Estate

Reception

7:30 PM to 8:00 PM

Sponsored by:



Register: <https://alum.mit.edu/smarTrans/user/Register.dyn?eventID=811&groupID=189>

Contact: rmatthai@alum.mit.edu

Envisioning the Far West Side: Planning for New York's Future

The City's plan to redevelop the area bound by the Hudson River, 8th Avenue, 42nd Street and 28th Street will significantly transform the future of the City, turning acres of rail yards into a **thriving center of culture, sports, tourism, and entertainment**. However, the plan is not without its critics, who argue that the plan should be revised and phased differently, and that alternative uses considered for the proposed stadium site on the Western Yard.

Join us to hear what the leading planners and architects on both sides of this debate have to say about the future of New York's Far West Side. How can the City capitalize on the momentum generated by these redevelopment efforts while simultaneously taking into account the funding necessary for other much needed capital projects? Is this where the City's planning priority should be? Is the plan for expanded commercial development feasible? Help us explore these issues with those leading the charge on both sides of the fence.

- ☀ **Robert Yaro, AICP**
Executive Director, Regional Plan Association
Headquartered in Manhattan, RPA is America's oldest and most distinguished independent metropolitan research and advocacy group, with a record of producing positive change in the New York, New Jersey, Connecticut metropolitan region.

- ☀ **Vishaan Chakrabarti, AIA**
Director, Manhattan Office of City Planning
Mr. Chakrabarti is a key member of the agency's executive staff, and is responsible for fulfilling the agency's mission in Manhattan, directing urban design and land use policy, guiding housing and economic development and fostering the orderly growth of the borough's neighborhoods, business districts and major institutions.

- ☀ **Meta Brunzema**
Principal, Meta Bruzema Architects, AIA
An architect and planner, Meta Brunzema has developed an alternative plan to the City's proposal that has been endorsed by Manhattan Community Board 4 and a neighborhood-based coalition, the Hell's Kitchen/Hudson Yards Alliance (HKHYA).

- ☀ **Michael Meola**
Vice President, Hudson Yards NYC Economic Development Corporation
[pending]

- ☀ **Tony Ciochetti**
Chairman, MIT Center for Real Estate
In August 2004, Tony was appointed the Chairman of the MIT Center for Real Estate. Ciochetti was founding director of the Center for Real Estate Development in the Kenan-Flagler School of Business at the University of North Carolina, Chapel Hill. A highly-respected academic, he also brings extensive real estate industry experience in development and in commercial mortgage analysis.

Register: <https://alum.mit.edu/smarTrans/user/Register.dyn?eventID=811&groupID=189>

Contact: rmatthai@alum.mit.edu