



I M V P

MIT INTERNATIONAL MOTOR VEHICLE PROGRAM

**IMVP Researchers Meeting
May 6-7, 2004
MEETING AGENDA**

Revision Date: May 14, 2004

Wednesday, May 5

Dinner for early arrivers – MC-Squared Restaurant, Private Section E,
Cambridge Marriott, Kendall Square, Second Floor

Thursday, May 6

M.I.T. – Building E40-298

Continental Breakfast

Welcome, Intros, Review Agenda, IMVP Update
Cusumano

John Paul MacDuffie, Michael

Executive Director's Report

John Moavenzadeh

- Introducing the new ED
- His work at WEF/his perspective on IMVP
- Preview of IMVP Core Presentation

MIT/Sloan Foundation Industry System Studies

Joel Cutcher-Gershenfeld

Announcing *The Second Century*: Overview of new IMVP book

Matthias Holweg, Frits Pil

BREAK

Report on Advanced Component Mfg. Project
Research findings and plans for new Sloan center

Susan Helper

Update on Supplier Park Research
Plans for Contingent Work Force Research

Mari Sako

Update on Product Architecture Research

Sebastian Fixson

WORKING LUNCH

Report on supply chain dynamics in automotive and communications Charlie Fine
Implications for telematic business models

BREAKOUT SESSIONS: E40-298 and E40-CTPID Large Conference Room

Supply Chain Capabilities (Mari Sako, chair)

Presentations from:

- Gerry McDermott (Wharton)
- Mari Sako (Oxford) and Mahrukh Doctor (Reading)
- Madhuri Saripalle (U. Conn.)
- Janet Kiehl (on her Case-Western dissertation)
- Other contributors: Jooyoung Kwak; Chunli Lee; Koichi Shimokawa; Francois Fourcade

Product Development, Product Architecture (Michael Cusumano, chair)

Presentations from:

- Daniel Heller (U. of Tokyo)
- Nam Lee (Oxford)
- Christophe Midler (Ecole Polytechnique)
- Sylvain Lenfle (Ecole Polytechnique)
- Francois Fourcade (Ecole Polytechnique)
- Tom Roemer (M.I.T.)
- Dan Whitney (M.I.T.)

BREAK

LOOKING AHEAD (I)

IMVP Single Theme Idea

JPM, John M., Michael C.

Report on Signature Products: Lean Locational Logic Project

John Paul MacDuffie, John Moavenzadeh, Francisco Veloso, Sebastian Fixson

Plan for RFP Process and Timetable

JPM, Donna Carty

IMVP Advisory Committee

Dan Roos, Paul Anderson

BREAK

Reception and Dinner, MIT Faculty Club, West Dining Room

Friday, May 7

M.I.T. – Building E40-298

Continental Breakfast

“First-timer” Research Summaries (alphabetical order)
Wolter,

Mark Elder, Jose Rosa, Claudio

Surendra Khambete, Stoyan Sgourev,
Jooyoung Kwak, Jamie Winebrake

Ideas for IMVP’s Agenda on Environment & Sustainability

Sandy Rothenberg, Jamie Winebrake

BREAK

Focus on Europe

**Report on Centre de Recherche en Gestion (CRG)
Ecole Polytechnique Perspective on France**

Christophe Midler, Sylvain Lenfle,
Francois Fourcade

Research Report

Modularity Strategies among Differentiated European Producers Perspective on Germany

Heike Proff

Future Research:

Judge Institute plus 3-Day Car, Perspective on U.K. and Western Europe

Matthias Holweg, Frits Pil

Current/Future Research: Perspective on Spain/Portugal

Francisco Veloso

BREAK

Reports from Asia

- Ki-Chan Kim - Korea: Configuration effects of Modularization
- Chunli Lee – China
- Koichi Shimokawa - Thailand, Southeast Asia
- John Paul MacDuffie - Japan (report on IMVP Japan Briefing Mtg.)

Plan for alliance with U. Tokyo Manufacturing Mgmt. Res. Ctr.

LUNCH

Looking Ahead (II): Reactions to Single Theme Idea,
Questions about Sponsor Meeting Planning

JPM, John M., Michael C.

Adjourn & Networking