



THE INTERNATIONAL MOTOR VEHICLE PROGRAM AT MIT

IMVP Annual Sponsors Meeting
Endicott House, Dedham, Massachusetts
September 18-20, 2002

MEETING AGENDA

Wednesday, September 18th

3:00 – 6:30 P.M. Annual Sponsors Meeting Registration
7:00 P.M. – 9:00 P.M. Welcome Reception and Dinner Buffet

Thursday, September 19th

7:30 – 8:30 A.M. BREAKFAST

8:30 A.M. – 5:15 P.M. MIT IMVP Annual Sponsors Meeting
8:30 – 9:00 A.M. Opening Remarks: “Auto’s Next Economy = New + Old”
Prof. John Paul MacDuffie, co-director, IMVP; Wharton School

9:00 -- 10:00 A.M. “Build-to-Order: Supply Chain Implications”
Dr. Matthias Holweg, M.I.T.

10:00 -- 10:30 A.M. BREAK
10:30 -- 12:15 P.M. Industry Panel: “Building Tomorrow’s Supplier Capabilities Amid Today’s Pressures.”
*Panelists: Prof. Susan Helper, Case-Western Reserve University
Mr. Jerry Pisani, Stoneridge International
Mr. Rich Hager, Intier
Prof. Akira Takeishi, Hitotsubashi University*

12:30 -- 2:00 P.M. LUNCH
Speaker: “The Solution Economy”
Dr. James P. Womack , President, Lean Enterprise Institute

2:15 – 3:45 P.M. Research Panel: “Product Architecture: Trends and Implications”
*Panelists: Prof. Takahiro Fujimoto, U. of Tokyo
Prof. Sebastian Fixson, U. of Michigan
Prof. Mari Sako, U. of Oxford
Dr. James P. Womack , President, Lean Enterprise Inst.*

MEETING AGENDA

- 3:45 – 4:15 P.M. BREAK
- 4:15 – 5:15 P.M. “Telematics: Colliding Clockspeeds and Converging Value Chains”
Prof. Charles Fine, M.I.T.
Mr. Nathan Everett, M.I.T. and Ford Motor Company
- 6:30 -- 7:15 P.M. Cocktail Reception
7:15 -- 9:15 P.M. DINNER
Welcome: *Fred Moavenzadeh, co-Director, IMVP and M.I.T.*
Speaker: “Modifying Product Architecture for Developing Markets:
The Case of Motorcycles in China”
Prof. Takahiro Fujimoto, U. of Tokyo

Friday, September 20th

- 7:00 – 8:00 A.M. BREAKFAST
- 8:00 A.M. – 12:30 P.M. MIT IMVP Annual Sponsors Meeting
- 8:00 – 9:00 A.M. “Sustaining Manufacturing Excellence: Results from Round 3 of the
International Assembly Plant Study”
Prof. Frits Pil, University of Pittsburgh
- 9:00 -- 9:20 A.M. BREAK
- 9:20 -- 10:50 A.M. Industry/Research Panel: “Co-Development & Technology Alliances:
Lessons from Global Experience”
Panelists:
Mr. Jon Dennis, General Motors
Dr. Roger Vardan, General Motors
Mr. Kenji Ikeura, Nissan Motor Company
Prof. Arnaldo Camuffo, Univ. of Venice
- 10:50-- 11:10 A.M. BREAK
- 11:10 – 12:20 P.M. IMVP Key Projects for 2002-03: Update and Discussion
”Breaking the Cycle” book project: *Profs. Matthias Holweg, Frits K. Pil*
Supplier Parks: *Prof. Mari Sako*
E-Procurement: *Prof. Susan Helper*
Closing the “Lost Sales” Gap: *Prof. John Paul MacDuffie*
China, Autos, and the Environment: *Prof. John Paul MacDuffie*
- 12:20 -- 12:30 P.M. Closing Remarks
John Paul MacDuffie, co-Director, IMVP and Wharton School
- 12:30 -- 2:00 P.M. LUNCH