

**International Motor Vehicle Program
Workshop Agenda
September 10-11, 2001
Royal Sonesta Hotel, Cambridge, MA, USA**

Monday, Sept. 10

Introduction and Overview

IMVP's Phase 4 Research Framework John Paul MacDuffie, Wharton
IMVP Co-Director

The Future Of Research On... 1:50 – 4:40 pm

Manufacturing's Place in the Value Chain, Frits Pil, Univ. of Pittsburgh
Modularity: Different Concepts, Different Paths, Sebastian Fixson, M.I.T.
e-Supply Chains and e-Hubs: Covisint and Modes of Exchange, Susan Helper, Case-
Western U.

Supplier Parks: Logistics Complexity and Capability Enhancement, John Paul
MacDuffie on behalf Of Mari Sako, Oxford University

Brazil: Auto Sector - Recent Developments, Mahrukh Doctor, Oxford U.
Discussion and Feedback, Company Representatives

Reception and Dinner - Guest Speaker: "IMVP - Past and Future" Associate Dean
of Systems Engineering Dan Roos, M.I.T.

Tuesday, Sept. 11

[N.B. The Sept. 11 agenda was cancelled midmorning after the catastrophic attacks
in New York and Washington]

Overview of the Day, John Paul MacDuffie, Wharton, IMVP Co-Director

The Future Of Research On... 8:40 – 10:30 am

Telematics: When Clockspeeds Collide, Charles Fine, M.I.T.
Facilitating and Constraining Factors, Matthias Holweg, Cardiff Univ.

IMVP'S Research Alliances 10:30 – 11:40 am

10:30 – 10:50 AM Three-Day Car, Andrew Graves, Univ. of Bath, International Car
Distribution Program

Recycling and the Role of New Materials, Frank Field, M.I.T., Materials Sciences Lab
Mobility Solutions, Andreas Schaefer, M.I.T., Cooperative Mobility Program

Discussion and Feedback, Company Representatives

Sponsors Meeting Wrap Up: IMVP Looks Ahead, John Paul MacDuffie, Wharton

Lunch

Researchers Meeting, 2-4 pm

Workshop De-Brief Discussion: Themes, Ideas, Observations, Implications, John Paul
MacDuffie/All

Adjourn